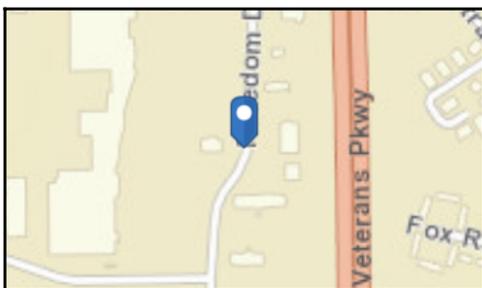
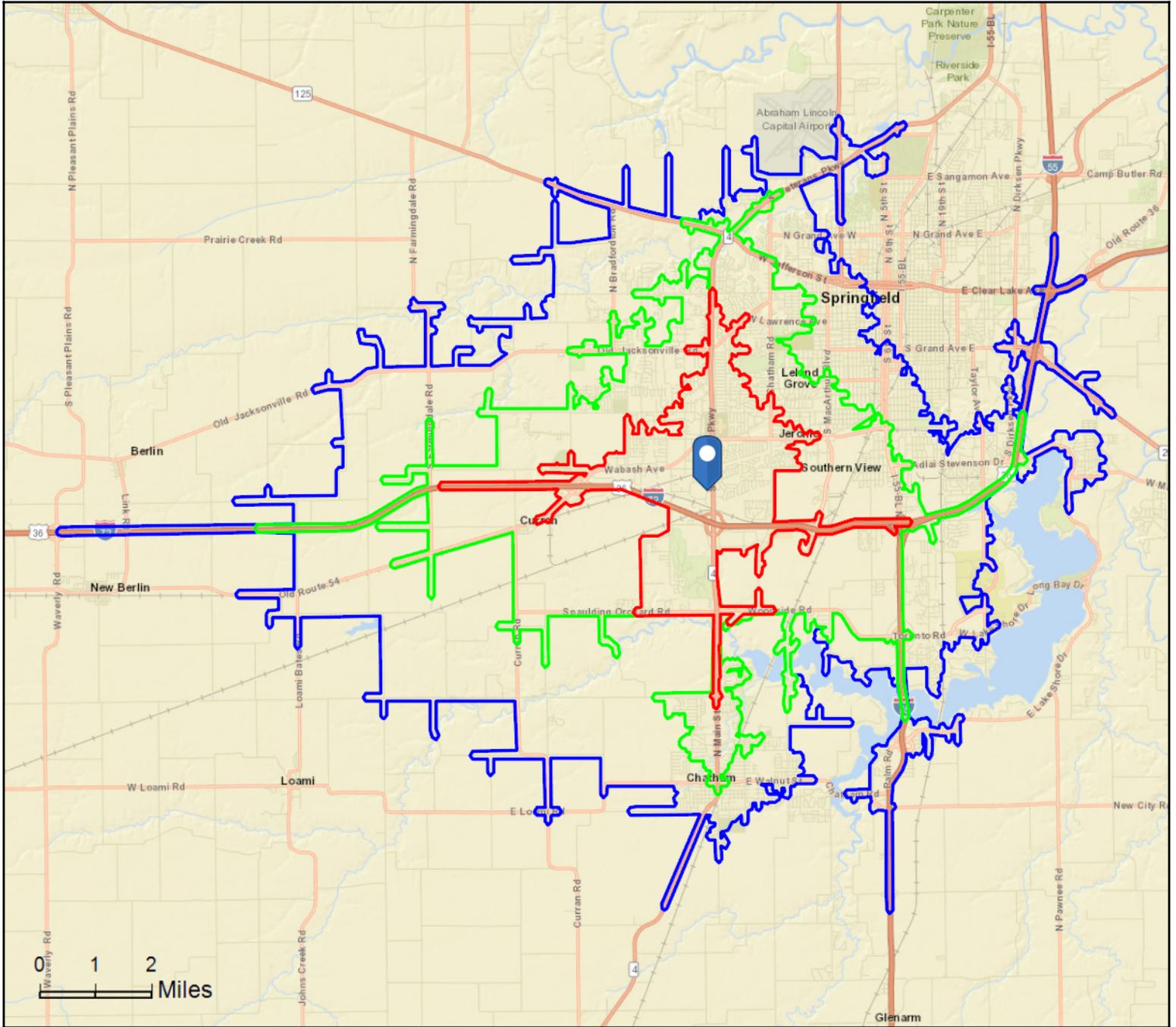




Site Map

Parkway Pointe
3425 Freedom Dr, Springfield, Illinois, 62704
Drive Time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 39.75054
Longitude: -89.70798



July 12, 2019



Community Profile

Parkway Pointe
 3425 Freedom Dr, Springfield, Illinois, 62704
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	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	15,113	43,741	90,375
2010 Total Population	16,117	46,371	96,106
2019 Total Population	16,304	47,350	96,900
2019 Group Quarters	68	577	1,758
2024 Total Population	16,258	47,275	96,577
2019-2024 Annual Rate	-0.06%	-0.03%	-0.07%
2019 Total Daytime Population	22,484	48,115	103,299
Workers	14,079	24,281	55,047
Residents	8,405	23,834	48,252
Household Summary			
2000 Households	6,783	19,790	40,009
2000 Average Household Size	2.22	2.17	2.22
2010 Households	7,392	21,596	42,959
2010 Average Household Size	2.17	2.12	2.20
2019 Households	7,520	22,111	43,415
2019 Average Household Size	2.16	2.12	2.19
2024 Households	7,512	22,093	43,307
2024 Average Household Size	2.16	2.11	2.19
2019-2024 Annual Rate	-0.02%	-0.02%	-0.05%
2010 Families	4,427	12,352	24,789
2010 Average Family Size	2.78	2.77	2.86
2019 Families	4,414	12,426	24,570
2019 Average Family Size	2.79	2.79	2.87
2024 Families	4,378	12,330	24,334
2024 Average Family Size	2.80	2.79	2.88
2019-2024 Annual Rate	-0.16%	-0.15%	-0.19%
Housing Unit Summary			
2000 Housing Units	7,230	20,976	42,917
Owner Occupied Housing Units	62.8%	62.7%	62.5%
Renter Occupied Housing Units	31.0%	31.7%	30.7%
Vacant Housing Units	6.2%	5.7%	6.8%
2010 Housing Units	7,806	23,088	46,261
Owner Occupied Housing Units	65.4%	63.7%	63.5%
Renter Occupied Housing Units	29.3%	29.8%	29.4%
Vacant Housing Units	5.3%	6.5%	7.1%
2019 Housing Units	7,978	23,861	47,310
Owner Occupied Housing Units	67.8%	66.5%	66.1%
Renter Occupied Housing Units	26.5%	26.2%	25.7%
Vacant Housing Units	5.7%	7.3%	8.2%
2024 Housing Units	8,083	24,227	47,961
Owner Occupied Housing Units	67.7%	66.3%	65.8%
Renter Occupied Housing Units	25.2%	24.9%	24.5%
Vacant Housing Units	7.1%	8.8%	9.7%
Median Household Income			
2019	\$71,683	\$68,703	\$65,247
2024	\$76,534	\$75,318	\$72,730
Median Home Value			
2019	\$185,018	\$179,070	\$159,799
2024	\$202,109	\$197,659	\$178,737
Per Capita Income			
2019	\$48,123	\$45,471	\$40,590
2024	\$52,281	\$50,157	\$45,497
Median Age			
2010	43.6	42.8	39.6
2019	45.1	44.2	41.1
2024	45.7	45.0	42.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	7,520	22,111	43,415
<\$15,000	8.8%	7.5%	9.4%
\$15,000 - \$24,999	8.0%	8.5%	8.9%
\$25,000 - \$34,999	7.8%	9.1%	8.7%
\$35,000 - \$49,999	9.3%	10.7%	10.6%
\$50,000 - \$74,999	17.8%	17.5%	18.0%
\$75,000 - \$99,999	14.0%	14.6%	14.8%
\$100,000 - \$149,999	15.6%	15.6%	15.7%
\$150,000 - \$199,999	7.0%	6.7%	5.9%
\$200,000+	11.7%	9.7%	8.0%
Average Household Income	\$106,257	\$98,544	\$90,917
2024 Households by Income			
Household Income Base	7,512	22,093	43,307
<\$15,000	8.1%	6.8%	8.3%
\$15,000 - \$24,999	7.3%	7.7%	7.9%
\$25,000 - \$34,999	7.3%	8.2%	7.7%
\$35,000 - \$49,999	8.9%	10.0%	9.7%
\$50,000 - \$74,999	17.4%	17.2%	17.5%
\$75,000 - \$99,999	13.9%	14.6%	14.9%
\$100,000 - \$149,999	16.5%	16.7%	17.3%
\$150,000 - \$199,999	8.2%	8.1%	7.4%
\$200,000+	12.5%	10.8%	9.2%
Average Household Income	\$115,304	\$108,624	\$101,825
2019 Owner Occupied Housing Units by Value			
Total	5,404	15,866	31,248
<\$50,000	1.9%	1.8%	3.8%
\$50,000 - \$99,999	5.4%	12.8%	18.4%
\$100,000 - \$149,999	24.4%	23.1%	24.2%
\$150,000 - \$199,999	26.3%	21.3%	18.5%
\$200,000 - \$249,999	13.7%	13.7%	12.6%
\$250,000 - \$299,999	7.0%	9.5%	8.6%
\$300,000 - \$399,999	9.3%	8.8%	7.0%
\$400,000 - \$499,999	7.1%	4.5%	3.4%
\$500,000 - \$749,999	3.8%	3.2%	2.3%
\$750,000 - \$999,999	1.0%	1.1%	0.8%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$230,759	\$218,831	\$195,676
2024 Owner Occupied Housing Units by Value			
Total	5,468	16,060	31,568
<\$50,000	1.2%	1.2%	3.0%
\$50,000 - \$99,999	4.1%	10.5%	15.8%
\$100,000 - \$149,999	20.4%	19.9%	21.3%
\$150,000 - \$199,999	23.8%	19.3%	17.2%
\$200,000 - \$249,999	13.2%	13.2%	12.5%
\$250,000 - \$299,999	7.3%	10.3%	9.9%
\$300,000 - \$399,999	11.5%	11.2%	9.2%
\$400,000 - \$499,999	10.9%	6.7%	5.3%
\$500,000 - \$749,999	5.6%	5.0%	3.8%
\$750,000 - \$999,999	1.6%	2.1%	1.5%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.1%
Average Home Value	\$264,221	\$252,472	\$225,403

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

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	7 minutes	10 minutes	13 minutes
2010 Population by Age			
Total	16,115	46,373	96,105
0 - 4	5.2%	5.6%	6.2%
5 - 9	5.8%	5.6%	6.2%
10 - 14	5.8%	5.5%	5.8%
15 - 24	11.9%	11.4%	12.3%
25 - 34	11.7%	12.9%	14.0%
35 - 44	11.2%	11.4%	12.2%
45 - 54	14.2%	14.6%	14.8%
55 - 64	14.8%	14.6%	13.6%
65 - 74	9.4%	8.4%	7.3%
75 - 84	6.9%	6.4%	5.1%
85 +	3.1%	3.3%	2.5%
18 +	79.4%	79.7%	78.1%
2019 Population by Age			
Total	16,303	47,352	96,901
0 - 4	4.8%	5.1%	5.5%
5 - 9	5.0%	5.2%	5.6%
10 - 14	5.5%	5.5%	5.9%
15 - 24	11.5%	10.7%	11.7%
25 - 34	12.1%	12.4%	13.2%
35 - 44	11.1%	12.0%	12.6%
45 - 54	11.6%	11.7%	12.1%
55 - 64	13.9%	14.4%	14.0%
65 - 74	13.2%	12.6%	11.0%
75 - 84	7.3%	6.6%	5.5%
85 +	4.0%	3.8%	2.9%
18 +	81.3%	80.9%	79.5%
2024 Population by Age			
Total	16,258	47,274	96,578
0 - 4	4.8%	5.0%	5.5%
5 - 9	5.0%	5.1%	5.5%
10 - 14	5.1%	5.3%	5.6%
15 - 24	11.0%	10.6%	11.6%
25 - 34	12.1%	12.0%	12.7%
35 - 44	11.3%	12.1%	12.7%
45 - 54	11.1%	11.3%	11.7%
55 - 64	12.8%	12.9%	12.8%
65 - 74	13.4%	13.4%	12.0%
75 - 84	9.3%	8.4%	6.9%
85 +	4.2%	4.0%	2.9%
18 +	82.0%	81.4%	79.9%
2010 Population by Sex			
Males	7,534	21,521	45,303
Females	8,583	24,850	50,803
2019 Population by Sex			
Males	7,657	22,100	45,765
Females	8,647	25,250	51,134
2024 Population by Sex			
Males	7,609	22,044	45,613
Females	8,650	25,230	50,964

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	16,116	46,370	96,106
White Alone	83.0%	85.0%	84.4%
Black Alone	9.4%	8.6%	9.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	4.6%	3.5%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.7%	0.7%
Two or More Races	1.8%	2.0%	2.3%
Hispanic Origin	2.5%	2.1%	2.0%
Diversity Index	33.4	29.9	30.6
2019 Population by Race/Ethnicity			
Total	16,304	47,351	96,900
White Alone	79.6%	82.0%	81.5%
Black Alone	10.8%	9.8%	11.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.0%	4.5%	3.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.2%	1.0%	0.8%
Two or More Races	2.2%	2.5%	2.8%
Hispanic Origin	3.4%	2.9%	2.8%
Diversity Index	39.4	35.5	35.9
2024 Population by Race/Ethnicity			
Total	16,260	47,275	96,577
White Alone	77.3%	79.9%	79.4%
Black Alone	11.6%	10.6%	12.3%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	6.8%	5.2%	3.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.3%	1.1%	1.0%
Two or More Races	2.6%	2.9%	3.2%
Hispanic Origin	4.1%	3.5%	3.4%
Diversity Index	43.2	39.2	39.5
2010 Population by Relationship and Household Type			
Total	16,117	46,371	96,106
In Households	99.6%	98.7%	98.1%
In Family Households	77.9%	75.5%	75.6%
Householder	27.1%	26.3%	25.7%
Spouse	21.4%	20.1%	18.8%
Child	25.9%	25.5%	27.1%
Other relative	2.1%	2.0%	2.1%
Nonrelative	1.4%	1.6%	2.0%
In Nonfamily Households	21.7%	23.3%	22.5%
In Group Quarters	0.4%	1.3%	1.9%
Institutionalized Population	0.4%	1.0%	0.9%
Noninstitutionalized Population	0.0%	0.3%	1.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	11,947	34,793	69,079
Less than 9th Grade	1.1%	1.4%	1.4%
9th - 12th Grade, No Diploma	3.0%	2.5%	3.6%
High School Graduate	17.2%	16.8%	19.2%
GED/Alternative Credential	1.7%	1.6%	2.8%
Some College, No Degree	18.3%	19.3%	20.4%
Associate Degree	5.7%	6.6%	7.2%
Bachelor's Degree	27.2%	29.5%	27.2%
Graduate/Professional Degree	25.9%	22.2%	18.2%
2019 Population 15+ by Marital Status			
Total	13,816	39,881	80,395
Never Married	28.9%	28.7%	31.7%
Married	51.0%	51.5%	49.0%
Widowed	8.8%	7.6%	6.2%
Divorced	11.2%	12.3%	13.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	96.1%	94.9%
Civilian Unemployed (Unemployment Rate)	3.6%	3.9%	5.1%
2019 Employed Population 16+ by Industry			
Total	8,016	23,806	49,359
Agriculture/Mining	0.4%	0.5%	0.6%
Construction	4.8%	4.0%	4.0%
Manufacturing	3.1%	3.7%	4.0%
Wholesale Trade	1.0%	1.7%	2.3%
Retail Trade	9.2%	8.8%	9.0%
Transportation/Utilities	3.1%	3.5%	3.5%
Information	1.9%	1.6%	1.6%
Finance/Insurance/Real Estate	5.4%	7.8%	8.3%
Services	55.1%	51.8%	51.2%
Public Administration	16.0%	16.7%	15.5%
2019 Employed Population 16+ by Occupation			
Total	8,016	23,807	49,356
White Collar	73.3%	75.6%	70.8%
Management/Business/Financial	19.8%	19.6%	17.7%
Professional	31.5%	31.5%	27.8%
Sales	5.8%	8.8%	9.6%
Administrative Support	16.1%	15.7%	15.6%
Services	18.3%	15.1%	18.3%
Blue Collar	8.4%	9.3%	10.9%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	2.7%	2.1%	2.5%
Installation/Maintenance/Repair	1.4%	1.5%	1.9%
Production	1.8%	2.5%	2.8%
Transportation/Material Moving	2.4%	3.1%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	16,117	46,371	96,106
Population Inside Urbanized Area	98.5%	97.8%	97.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.5%	2.2%	2.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	7,392	21,596	42,959
Households with 1 Person	33.8%	36.3%	35.5%
Households with 2+ People	66.2%	63.7%	64.5%
Family Households	59.9%	57.2%	57.7%
Husband-wife Families	47.5%	43.7%	42.2%
With Related Children	17.4%	16.1%	16.7%
Other Family (No Spouse Present)	12.4%	13.5%	15.5%
Other Family with Male Householder	3.0%	3.3%	3.7%
With Related Children	1.5%	1.9%	2.2%
Other Family with Female Householder	9.4%	10.2%	11.8%
With Related Children	5.8%	6.6%	8.0%
Nonfamily Households	6.3%	6.5%	6.8%
All Households with Children	25.1%	24.9%	27.2%
Multigenerational Households	1.6%	1.6%	1.9%
Unmarried Partner Households	5.5%	6.1%	6.9%
Male-female	4.9%	5.4%	6.2%
Same-sex	0.6%	0.7%	0.7%
2010 Households by Size			
Total	7,391	21,594	42,958
1 Person Household	33.8%	36.4%	35.5%
2 Person Household	36.7%	35.4%	34.2%
3 Person Household	13.4%	13.2%	13.9%
4 Person Household	10.1%	9.6%	10.2%
5 Person Household	4.3%	4.0%	4.3%
6 Person Household	1.2%	1.1%	1.3%
7 + Person Household	0.5%	0.4%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	7,392	21,596	42,959
Owner Occupied	69.0%	68.1%	68.4%
Owned with a Mortgage/Loan	46.8%	47.5%	48.9%
Owned Free and Clear	22.2%	20.7%	19.4%
Renter Occupied	31.0%	31.9%	31.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,806	23,088	46,261
Housing Units Inside Urbanized Area	98.7%	98.1%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.3%	1.9%	2.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	In Style (5B)	In Style (5B)	In Style (5B)
2.	Young and Restless (11B)	Old and Newcomers (8F)	Rustbelt Traditions (5D)
3.	Exurbanites (1E)	Exurbanites (1E)	Old and Newcomers (8F)
2019 Consumer Spending			
Apparel & Services: Total \$	\$19,337,683	\$52,977,394	\$96,605,568
Average Spent	\$2,571.50	\$2,395.97	\$2,225.17
Spending Potential Index	120	112	104
Education: Total \$	\$14,796,100	\$39,423,681	\$70,713,852
Average Spent	\$1,967.57	\$1,782.99	\$1,628.79
Spending Potential Index	123	112	102
Entertainment/Recreation: Total \$	\$29,645,911	\$81,186,222	\$147,642,142
Average Spent	\$3,942.28	\$3,671.76	\$3,400.72
Spending Potential Index	121	112	104
Food at Home: Total \$	\$46,562,994	\$128,118,631	\$234,030,428
Average Spent	\$6,191.89	\$5,794.34	\$5,390.54
Spending Potential Index	120	112	104
Food Away from Home: Total \$	\$33,339,295	\$91,470,133	\$166,742,333
Average Spent	\$4,433.42	\$4,136.86	\$3,840.66
Spending Potential Index	121	113	105
Health Care: Total \$	\$54,261,813	\$149,749,377	\$273,928,952
Average Spent	\$7,215.67	\$6,772.62	\$6,309.55
Spending Potential Index	122	114	106
HH Furnishings & Equipment: Total \$	\$19,528,949	\$53,788,442	\$98,090,025
Average Spent	\$2,596.93	\$2,432.66	\$2,259.36
Spending Potential Index	122	114	106
Personal Care Products & Services: Total \$	\$8,231,509	\$22,621,020	\$41,170,929
Average Spent	\$1,094.62	\$1,023.07	\$948.31
Spending Potential Index	123	115	107
Shelter: Total \$	\$169,776,700	\$461,595,272	\$831,800,625
Average Spent	\$22,576.69	\$20,876.27	\$19,159.29
Spending Potential Index	122	113	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$23,602,879	\$64,425,806	\$115,435,495
Average Spent	\$3,138.68	\$2,913.74	\$2,658.89
Spending Potential Index	127	117	107
Travel: Total \$	\$20,699,154	\$56,232,366	\$100,764,293
Average Spent	\$2,752.55	\$2,543.19	\$2,320.96
Spending Potential Index	123	113	103
Vehicle Maintenance & Repairs: Total \$	\$10,980,434	\$30,243,639	\$54,598,041
Average Spent	\$1,460.16	\$1,367.81	\$1,257.58
Spending Potential Index	128	120	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.