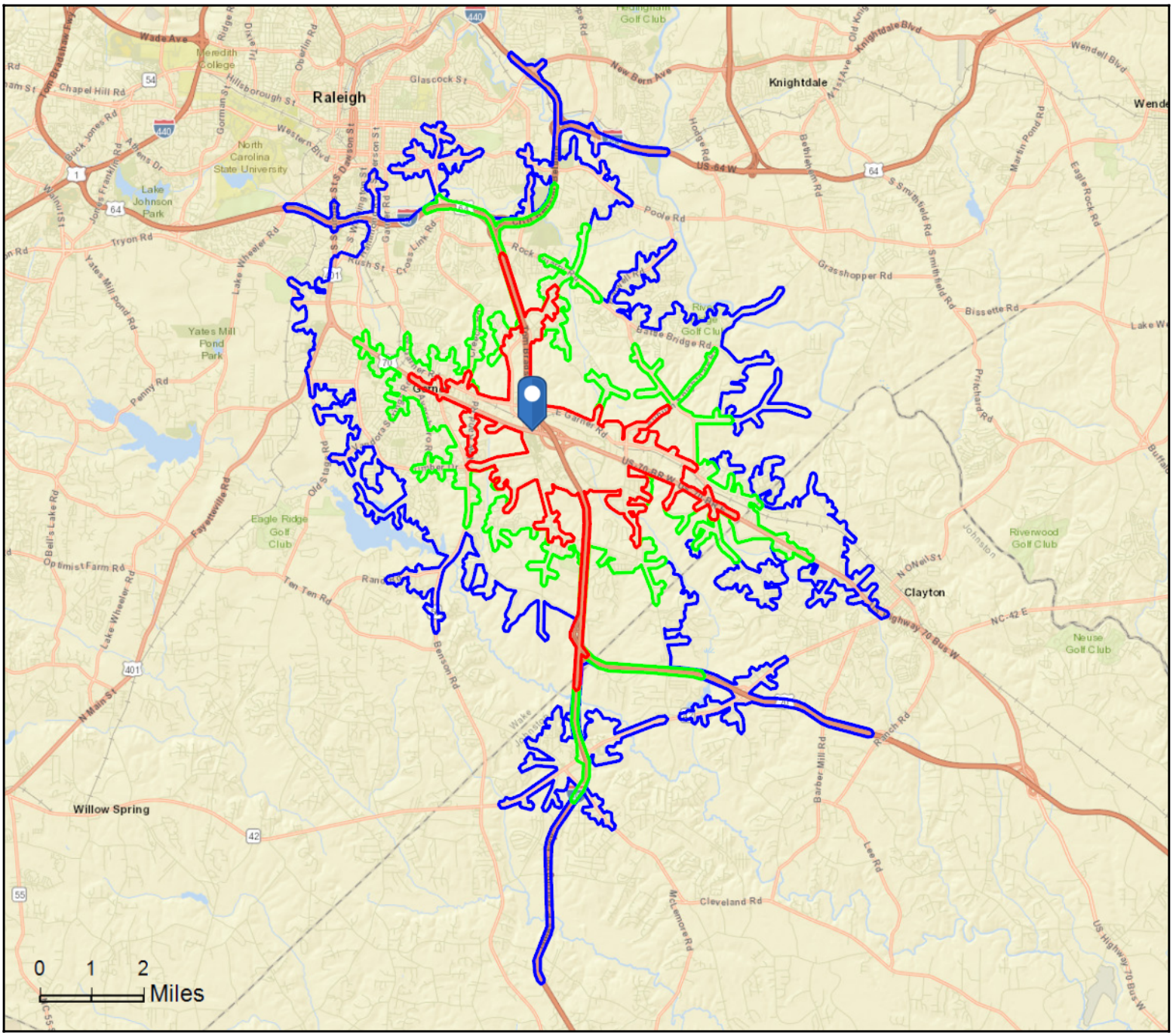
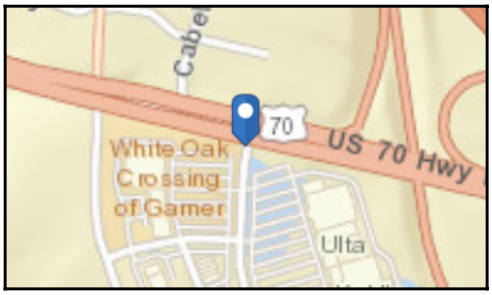
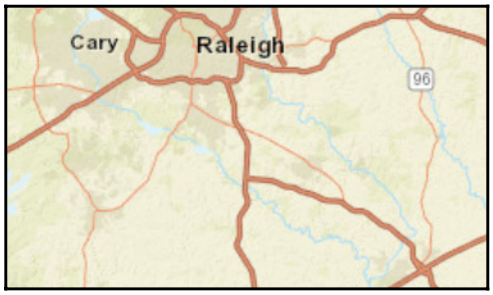
Site Map

White Oaks Crossing
120 Shenstone Blvd, Garner, North Carolina, 27529
Drive Time: 5, 7, 10 minute radii

Prepared by Esri
Latitude: 35.69568
Longitude: -78.58193







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Population Summary			
2000 Total Population	2,115	7,230	39,421
2010 Total Population	3,710	11,639	59,750
2018 Total Population	4,270	13,785	70,646
2018 Group Quarters	6	96	783
2023 Total Population	4,784	15,351	78,124
2018-2023 Annual Rate	2.30%	2.18%	2.03%
2018 Total Daytime Population	8,091	17,261	71,873
Workers	6,110	10,567	35,305
Residents	1,981	6,694	36,568
Household Summary			
2000 Households	884	2,895	14,869
2000 Average Household Size	2.39	2.46	2.61
2010 Households	1,590	4,591	21,880
2010 Average Household Size	2.33	2.51	2.69
2018 Households	1,792	5,398	25,519
2018 Average Household Size	2.38	2.54	2.74
2023 Households	2,009	5,997	28,104
2023 Average Household Size	2.38	2.54	2.75
2018-2023 Annual Rate	2.31%	2.13%	1.95%
2010 Families	1,021	3,004	15,237
2010 Average Family Size	2.91	3.08	3.20
2018 Families	1,134	3,467	17,608
2018 Average Family Size	3.00	3.15	3.28
2023 Families	1,259	3,824	19,310
2023 Average Family Size	3.02	3.18	3.31
2018-2023 Annual Rate	2.11%	1.98%	1.86%
Housing Unit Summary			
2000 Housing Units	938	3,081	15,743
Owner Occupied Housing Units	68.7%	65.3%	64.2%
Renter Occupied Housing Units	25.6%	28.7%	30.3%
Vacant Housing Units	5.8%	6.0%	5.5%
2010 Housing Units	1,729	5,026	23,712
Owner Occupied Housing Units	54.8%	55.3%	60.5%
Renter Occupied Housing Units	37.1%	36.0%	31.8%
Vacant Housing Units	8.0%	8.7%	7.7%
2018 Housing Units	1,939	5,875	27,480
Owner Occupied Housing Units	50.8%	51.3%	58.7%
Renter Occupied Housing Units	41.6%	40.5%	34.2%
Vacant Housing Units	7.6%	8.1%	7.1%
2023 Housing Units	2,133	6,444	30,108
Owner Occupied Housing Units	54.0%	53.9%	60.4%
Renter Occupied Housing Units	40.1%	39.2%	32.9%
Vacant Housing Units	5.8%	6.9%	6.7%
Median Household Income			
2018	$56,983	$55,417	$53,857
2023	$61,796	$59,962	$57,946
Median Home Value			
2018	$175,129	$170,360	$159,297
2023	$212,171	$201,200	$177,167
Per Capita Income			
2018	$25,726	$25,822	$23,847
2023	$28,523	$28,587	$26,467
Median Age			
2010	34.3	34.8	34.0
2018	36.3	36.4	35.5
2023	36.7	36.6	35.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	1,792	5,398	25,519
<$15,000	6.2%	7.0%	9.4%
$15,000 - $24,999	11.8%	11.7%	9.6%
$25,000 - $34,999	6.7%	8.3%	10.2%
$35,000 - $49,999	15.8%	15.9%	15.4%
$50,000 - $74,999	24.7%	23.3%	23.9%
$75,000 - $99,999	17.2%	15.5%	13.4%
$100,000 - $149,999	13.3%	13.2%	12.8%
$150,000 - $199,999	3.5%	3.7%	3.7%
$200,000+	0.8%	1.3%	1.6%
Average Household Income	$66,657	$66,799	$65,917
2023 Households by Income			
Household Income Base	2,009	5,997	28,104
<$15,000	4.9%	5.8%	7.8%
$15,000 - $24,999	9.8%	9.9%	8.2%
$25,000 - $34,999	5.9%	7.3%	9.0%
$35,000 - $49,999	14.8%	15.0%	14.5%
$50,000 - $74,999	24.9%	23.7%	24.6%
$75,000 - $99,999	18.7%	17.0%	14.7%
$100,000 - $149,999	15.8%	15.5%	14.9%
$150,000 - $199,999	4.0%	4.3%	4.3%
$200,000+	1.0%	1.6%	2.0%
Average Household Income	$74,153	$74,281	$73,654
2018 Owner Occupied Housing Units by Value			
Total	985	3,016	16,128
<$50,000	5.4%	4.1%	3.7%
$50,000 - $99,999	11.0%	9.7%	8.2%
$100,000 - $149,999	23.7%	27.4%	33.4%
$150,000 - $199,999	19.7%	21.6%	25.6%
$200,000 - $249,999	18.6%	16.1%	12.1%
$250,000 - $299,999	6.7%	6.6%	6.6%
$300,000 - $399,999	10.5%	8.8%	6.6%
$400,000 - $499,999	2.4%	3.3%	2.7%
$500,000 - $749,999	1.1%	1.2%	0.5%
$750,000 - $999,999	0.8%	1.1%	0.2%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.0%	0.0%	0.2%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$195,880	$197,836	$185,152
2023 Owner Occupied Housing Units by Value			
Total	1,152	3,474	18,196
<$50,000	3.2%	2.5%	2.4%
$50,000 - $99,999	6.9%	6.2%	5.8%
$100,000 - $149,999	17.7%	21.4%	28.4%
$150,000 - $199,999	17.3%	19.5%	24.8%
$200,000 - $249,999	19.8%	17.4%	13.3%
$250,000 - $299,999	9.0%	8.5%	8.5%
$300,000 - $399,999	18.3%	14.8%	10.5%
$400,000 - $499,999	4.4%	5.7%	4.6%
$500,000 - $749,999	1.7%	2.0%	0.9%
$750,000 - $999,999	1.5%	2.0%	0.4%
$1,000,000 - $1,499,999	0.0%	0.0%	0.2%
$1,500,000 - $1,999,999	0.0%	0.0%	0.3%
$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	$235,730	$236,496	$211,595

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	3,708	11,640	59,750
0 - 4	7.7%	7.6%	7.9%
5 - 9	7.2%	7.1%	7.7%
10 - 14	7.1%	7.1%	7.8%
15 - 24	12.8%	12.7%	13.1%
25 - 34	16.4%	15.8%	15.0%
35 - 44	15.9%	15.8%	15.6%
45 - 54	14.1%	14.1%	13.5%
55 - 64	9.8%	10.0%	9.7%
65 - 74	5.8%	5.7%	5.5%
75 - 84	2.4%	2.9%	3.0%
85 +	0.9%	1.3%	1.2%
18 +	74.0%	74.1%	72.0%
2018 Population by Age			
Total	4,268	13,786	70,649
0 - 4	6.7%	6.7%	7.2%
5 - 9	7.0%	6.9%	7.2%
10 - 14	6.9%	6.8%	7.2%
15 - 24	12.2%	12.3%	13.2%
25 - 34	15.3%	15.3%	14.6%
35 - 44	15.1%	14.6%	14.4%
45 - 54	13.7%	13.6%	13.2%
55 - 64	11.5%	11.6%	11.1%
65 - 74	7.5%	7.6%	7.3%
75 - 84	3.2%	3.4%	3.4%
85 +	0.9%	1.3%	1.3%
18 +	75.7%	75.9%	74.3%
2023 Population by Age			
Total	4,784	15,351	78,122
0 - 4	6.6%	6.6%	7.2%
5 - 9	6.6%	6.5%	7.0%
10 - 14	6.9%	6.8%	7.1%
15 - 24	12.4%	12.3%	12.6%
25 - 34	14.9%	15.5%	16.1%
35 - 44	14.6%	14.3%	13.9%
45 - 54	13.3%	12.9%	12.3%
55 - 64	11.5%	11.4%	10.7%
65 - 74	8.1%	8.2%	7.9%
75 - 84	4.0%	4.1%	3.9%
85 +	1.0%	1.3%	1.3%
18 +	75.9%	76.2%	74.6%
2010 Population by Sex			
Males	1,791	5,569	28,299
Females	1,919	6,070	31,451
2018 Population by Sex			
Males	2,059	6,606	33,612
Females	2,210	7,179	37,034
2023 Population by Sex			
Males	2,308	7,365	37,384
Females	2,476	7,986	40,740

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	3,710	11,638	59,750
White Alone	49.6%	48.3%	39.5%
Black Alone	39.0%	40.6%	48.3%
American Indian Alone	0.9%	0.8%	0.6%
Asian Alone	1.7%	1.5%	1.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.2%	6.2%	8.0%
Two or More Races	2.7%	2.6%	2.4%
Hispanic Origin	11.9%	12.4%	14.8%
Diversity Index	68.5	68.8	70.9
2018 Population by Race/Ethnicity			
Total	4,270	13,785	70,648
White Alone	48.2%	47.5%	38.8%
Black Alone	38.9%	40.1%	47.5%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	2.2%	2.1%	1.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.7%	6.6%	8.5%
Two or More Races	3.1%	3.0%	2.8%
Hispanic Origin	12.9%	13.1%	15.7%
Diversity Index	70.2	70.2	72.3
2023 Population by Race/Ethnicity			
Total	4,783	15,351	78,124
White Alone	46.2%	45.6%	37.5%
Black Alone	39.1%	40.3%	47.3%
American Indian Alone	0.8%	0.7%	0.6%
Asian Alone	2.9%	2.7%	2.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.4%	7.3%	9.3%
Two or More Races	3.5%	3.4%	3.1%
Hispanic Origin	14.3%	14.5%	17.1%
Diversity Index	72.3	72.1	73.8
2010 Population by Relationship and Household Type			
Total	3,710	11,639	59,750
In Households	99.8%	99.2%	98.7%
In Family Households	82.5%	82.1%	84.6%
Householder	25.5%	25.4%	25.3%
Spouse	17.4%	17.0%	15.8%
Child	32.6%	32.5%	35.0%
Other relative	4.6%	4.6%	5.5%
Nonrelative	2.5%	2.6%	2.9%
In Nonfamily Households	17.3%	17.1%	14.1%
In Group Quarters	0.2%	0.8%	1.3%
Institutionalized Population	0.0%	0.7%	1.1%
Noninstitutionalized Population	0.1%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	2,872	9,288	46,085
Less than 9th Grade	2.8%	2.3%	3.9%
9th - 12th Grade, No Diploma	7.5%	7.6%	7.9%
High School Graduate	17.3%	17.4%	20.9%
GED/Alternative Credential	5.4%	5.3%	5.3%
Some College, No Degree	24.9%	25.0%	23.6%
Associate Degree	11.5%	11.0%	10.5%
Bachelor's Degree	24.1%	23.9%	19.5%
Graduate/Professional Degree	6.5%	7.5%	8.3%
2018 Population 15+ by Marital Status			
Total	3,391	10,977	55,402
Never Married	37.1%	38.3%	39.7%
Married	46.3%	45.5%	44.4%
Widowed	4.7%	4.9%	5.0%
Divorced	11.9%	11.4%	10.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	96.0%	93.8%
Civilian Unemployed (Unemployment Rate)	3.9%	4.0%	6.2%
2018 Employed Population 16+ by Industry			
Total	2,330	7,236	34,550
Agriculture/Mining	0.3%	0.2%	0.1%
Construction	8.8%	8.5%	8.8%
Manufacturing	10.4%	10.0%	7.9%
Wholesale Trade	3.9%	3.2%	2.6%
Retail Trade	9.3%	9.9%	10.2%
Transportation/Utilities	4.4%	4.7%	4.9%
Information	3.2%	2.9%	2.1%
Finance/Insurance/Real Estate	4.5%	4.1%	5.5%
Services	45.3%	46.1%	50.0%
Public Administration	9.8%	10.3%	8.0%
2018 Employed Population 16+ by Occupation			
Total	2,330	7,237	34,550
White Collar	56.7%	55.7%	56.0%
Management/Business/Financial	10.5%	10.5%	12.2%
Professional	23.4%	23.2%	20.6%
Sales	9.7%	9.6%	10.7%
Administrative Support	13.0%	12.5%	12.5%
Services	17.4%	18.9%	20.5%
Blue Collar	26.0%	25.3%	23.5%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	7.3%	7.0%	7.6%
Installation/Maintenance/Repair	3.9%	3.9%	3.6%
Production	6.2%	6.4%	4.4%
Transportation/Material Moving	8.5%	8.0%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	3,710	11,639	59,750
Population Inside Urbanized Area	86.2%	90.6%	94.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	13.8%	9.4%	5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,589	4,590	21,880
Households with 1 Person	27.9%	27.3%	24.4%
Households with 2+ People	72.1%	72.7%	75.6%
Family Households	64.3%	65.4%	69.6%
Husband-wife Families	43.9%	43.7%	43.5%
With Related Children	21.1%	21.0%	21.7%
Other Family (No Spouse Present)	20.5%	21.7%	26.1%
Other Family with Male Householder	4.8%	4.8%	5.3%
With Related Children	2.8%	2.8%	3.1%
Other Family with Female Householder	15.6%	16.9%	20.8%
With Related Children	11.0%	11.9%	14.8%
Nonfamily Households	7.8%	7.3%	6.0%
All Households with Children	35.5%	36.3%	40.1%
Multigenerational Households	4.4%	4.5%	5.5%
Unmarried Partner Households	7.1%	7.2%	6.8%
Male-female	6.2%	6.3%	5.9%
Same-sex	0.9%	0.9%	0.8%
2010 Households by Size			
Total	1,590	4,593	21,881
1 Person Household	27.9%	27.2%	24.4%
2 Person Household	32.3%	32.1%	30.7%
3 Person Household	16.9%	17.3%	18.0%
4 Person Household	12.3%	12.6%	13.9%
5 Person Household	6.2%	6.1%	7.2%
6 Person Household	2.6%	2.8%	3.5%
7 + Person Household	1.8%	1.8%	2.4%
2010 Households by Tenure and Mortgage Status			
Total	1,590	4,591	21,880
Owner Occupied	59.6%	60.6%	65.6%
Owned with a Mortgage/Loan	48.5%	49.9%	54.0%
Owned Free and Clear	11.1%	10.7%	11.6%
Renter Occupied	40.4%	39.4%	34.4%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,729	5,026	23,712
Housing Units Inside Urbanized Area	84.8%	89.1%	93.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	15.2%	10.9%	6.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
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Top 3 Tapestry Segments			
	1. Bright Young Professionals	Bright Young Professionals	Up and Coming Families
	2. Middleburg (4C)	Home Improvement (4B)	Front Porches (8E)
	3. Southern Satellites (10A)	Middleburg (4C)	American Dreamers (7C)
2018 Consumer Spending			
Apparel & Services: Total $	$3,199,131	$9,657,198	$44,844,916
Average Spent	$1,785.23	$1,789.03	$1,757.31
Spending Potential Index	82	82	81
Education: Total $	$1,937,820	$5,953,100	$28,363,165
Average Spent	$1,081.37	$1,102.83	$1,111.45
Spending Potential Index	75	76	77
Entertainment/Recreation: Total $	$4,611,452	$13,868,996	$64,357,536
Average Spent	$2,573.35	$2,569.28	$2,521.95
Spending Potential Index	80	80	78
Food at Home: Total $	$7,304,740	$21,949,256	$101,547,023
Average Spent	$4,076.31	$4,066.18	$3,979.27
Spending Potential Index	81	81	79
Food Away from Home: Total $	$5,218,858	$15,728,416	$72,511,788
Average Spent	$2,912.31	$2,913.75	$2,841.48
Spending Potential Index	83	83	81
Health Care: Total $	$8,150,555	$24,326,563	$112,563,268
Average Spent	$4,548.30	$4,506.59	$4,410.96
Spending Potential Index	79	79	77
HH Furnishings & Equipment: Total $	$3,054,640	$9,200,128	$42,599,339
Average Spent	$1,704.60	$1,704.36	$1,669.32
Spending Potential Index	82	82	80
Personal Care Products & Services: Total $	$1,218,416	$3,672,501	$16,943,478
Average Spent	$679.92	$680.34	$663.96
Spending Potential Index	82	82	80
Shelter: Total $	$23,950,344	$72,812,330	$342,033,998
Average Spent	$13,365.15	$13,488.76	$13,403.11
Spending Potential Index	80	80	80
Support Payments/Cash Contributions/Gifts in Kind: Total $	$3,426,806	$10,296,627	$48,031,859
Average Spent	$1,912.28	$1,907.49	$1,882.20
Spending Potential Index	77	77	76
Travel: Total $	$3,011,044	$9,158,853	$43,044,981
Average Spent	$1,680.27	$1,696.71	$1,686.78
Spending Potential Index	78	79	78
Vehicle Maintenance & Repairs: Total $	$1,578,188	$4,735,743	$21,845,045
Average Spent	$880.69	$877.31	$856.03
Spending Potential Index	82	82	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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