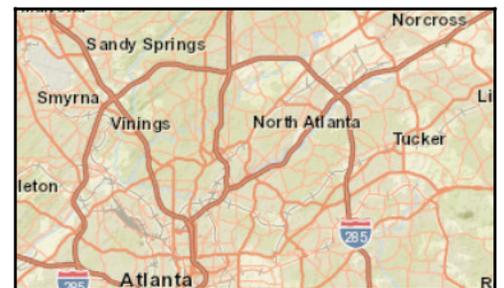
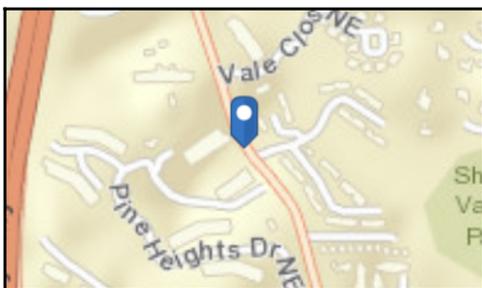
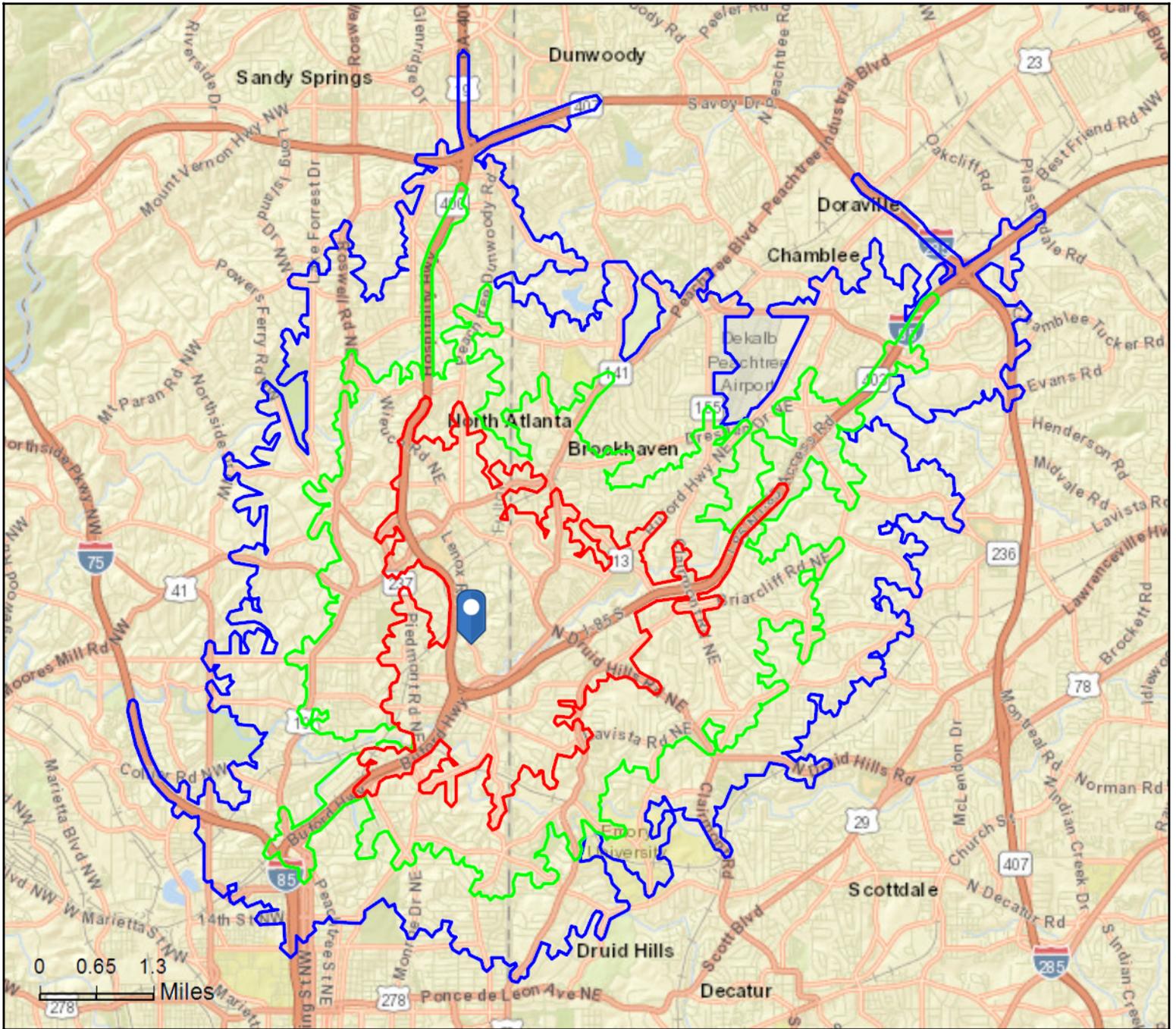


Lenox Village
2770 Lenox Rd NE, Atlanta, Georgia, 30324
Drive Time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 33.83094
Longitude: -84.35615





Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	35,015	97,698	183,745
2010 Total Population	41,778	109,821	200,833
2019 Total Population	53,097	132,569	240,452
2019 Group Quarters	74	542	4,208
2024 Total Population	58,979	145,520	262,220
2019-2024 Annual Rate	2.12%	1.88%	1.75%
2019 Total Daytime Population	97,850	182,237	372,972
Workers	78,977	132,749	277,967
Residents	18,873	49,488	95,005
Household Summary			
2000 Households	16,476	45,275	86,071
2000 Average Household Size	2.07	2.11	2.07
2010 Households	21,744	52,671	95,284
2010 Average Household Size	1.92	2.07	2.07
2019 Households	27,289	63,005	114,307
2019 Average Household Size	1.94	2.10	2.07
2024 Households	30,253	69,142	124,797
2024 Average Household Size	1.95	2.10	2.07
2019-2024 Annual Rate	2.08%	1.88%	1.77%
2010 Families	6,979	20,249	39,153
2010 Average Family Size	3.01	3.08	3.00
2019 Families	8,938	24,125	45,628
2019 Average Family Size	3.02	3.12	3.04
2024 Families	10,013	26,435	49,525
2024 Average Family Size	3.02	3.12	3.05
2019-2024 Annual Rate	2.30%	1.85%	1.65%
Housing Unit Summary			
2000 Housing Units	18,701	49,419	93,270
Owner Occupied Housing Units	30.0%	37.5%	42.5%
Renter Occupied Housing Units	58.1%	54.1%	49.8%
Vacant Housing Units	11.9%	8.4%	7.7%
2010 Housing Units	25,587	60,137	108,194
Owner Occupied Housing Units	28.5%	35.4%	40.7%
Renter Occupied Housing Units	56.5%	52.2%	47.4%
Vacant Housing Units	15.0%	12.4%	11.9%
2019 Housing Units	30,864	70,176	127,346
Owner Occupied Housing Units	26.3%	32.5%	36.7%
Renter Occupied Housing Units	62.1%	57.3%	53.1%
Vacant Housing Units	11.6%	10.2%	10.2%
2024 Housing Units	34,001	76,483	138,135
Owner Occupied Housing Units	26.4%	32.5%	36.4%
Renter Occupied Housing Units	62.6%	57.9%	53.9%
Vacant Housing Units	11.0%	9.6%	9.7%
Median Household Income			
2019	\$74,670	\$80,294	\$85,041
2024	\$88,072	\$95,166	\$100,332
Median Home Value			
2019	\$433,298	\$463,795	\$481,724
2024	\$513,005	\$517,457	\$539,997
Per Capita Income			
2019	\$59,266	\$59,879	\$62,916
2024	\$68,430	\$68,266	\$71,059
Median Age			
2010	31.7	32.4	33.6
2019	33.8	34.3	35.1
2024	33.7	34.4	35.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
2019 Households by Income			
Household Income Base	27,289	63,005	114,307
<\$15,000	6.9%	6.7%	6.6%
\$15,000 - \$24,999	6.0%	5.9%	5.5%
\$25,000 - \$34,999	7.7%	7.5%	6.8%
\$35,000 - \$49,999	9.6%	9.1%	9.4%
\$50,000 - \$74,999	20.0%	17.8%	16.4%
\$75,000 - \$99,999	12.0%	11.5%	11.3%
\$100,000 - \$149,999	16.7%	16.3%	16.7%
\$150,000 - \$199,999	6.7%	7.7%	8.2%
\$200,000+	14.4%	17.5%	19.1%
Average Household Income	\$116,183	\$125,748	\$132,661
2024 Households by Income			
Household Income Base	30,253	69,142	124,797
<\$15,000	4.8%	4.8%	4.8%
\$15,000 - \$24,999	4.7%	4.7%	4.4%
\$25,000 - \$34,999	6.2%	6.1%	5.6%
\$35,000 - \$49,999	8.4%	8.0%	8.3%
\$50,000 - \$74,999	18.6%	16.5%	15.3%
\$75,000 - \$99,999	12.4%	11.8%	11.5%
\$100,000 - \$149,999	19.5%	18.7%	18.8%
\$150,000 - \$199,999	8.7%	9.7%	10.2%
\$200,000+	16.7%	19.8%	21.2%
Average Household Income	\$134,245	\$143,450	\$149,639
2019 Owner Occupied Housing Units by Value			
Total	8,129	22,815	46,684
<\$50,000	0.2%	0.2%	0.2%
\$50,000 - \$99,999	0.6%	0.4%	0.5%
\$100,000 - \$149,999	2.3%	1.7%	1.7%
\$150,000 - \$199,999	5.7%	4.7%	4.8%
\$200,000 - \$249,999	8.4%	7.1%	6.0%
\$250,000 - \$299,999	11.8%	8.4%	7.6%
\$300,000 - \$399,999	17.1%	17.6%	16.3%
\$400,000 - \$499,999	11.6%	15.4%	15.8%
\$500,000 - \$749,999	24.9%	25.1%	24.5%
\$750,000 - \$999,999	8.2%	10.2%	11.0%
\$1,000,000 - \$1,499,999	5.9%	6.5%	7.1%
\$1,500,000 - \$1,999,999	2.2%	1.9%	3.0%
\$2,000,000 +	1.1%	0.7%	1.6%
Average Home Value	\$539,970	\$557,741	\$598,316
2024 Owner Occupied Housing Units by Value			
Total	8,960	24,851	50,330
<\$50,000	0.1%	0.1%	0.1%
\$50,000 - \$99,999	0.3%	0.2%	0.3%
\$100,000 - \$149,999	1.4%	1.0%	1.0%
\$150,000 - \$199,999	3.6%	3.0%	3.3%
\$200,000 - \$249,999	5.7%	5.1%	4.4%
\$250,000 - \$299,999	9.3%	6.7%	6.2%
\$300,000 - \$399,999	16.6%	16.4%	14.8%
\$400,000 - \$499,999	11.5%	15.5%	15.6%
\$500,000 - \$749,999	28.8%	28.4%	27.7%
\$750,000 - \$999,999	10.9%	12.7%	13.5%
\$1,000,000 - \$1,499,999	7.6%	7.8%	8.1%
\$1,500,000 - \$1,999,999	2.7%	2.2%	3.4%
\$2,000,000 +	1.4%	1.0%	1.8%
Average Home Value	\$607,347	\$609,425	\$647,355

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
2010 Population by Age			
Total	41,781	109,822	200,833
0 - 4	6.1%	7.0%	6.6%
5 - 9	4.4%	5.2%	5.2%
10 - 14	2.8%	3.4%	3.8%
15 - 24	14.3%	12.9%	13.2%
25 - 34	30.6%	27.4%	24.2%
35 - 44	16.2%	16.6%	16.2%
45 - 54	10.1%	11.3%	12.0%
55 - 64	7.1%	8.0%	9.1%
65 - 74	3.6%	3.9%	4.6%
75 - 84	2.7%	2.6%	3.2%
85 +	2.2%	1.8%	2.0%
18 +	85.5%	82.7%	82.5%
2019 Population by Age			
Total	53,100	132,570	240,452
0 - 4	5.2%	6.0%	5.5%
5 - 9	4.2%	5.1%	5.0%
10 - 14	3.6%	4.5%	4.5%
15 - 24	12.4%	12.1%	12.7%
25 - 34	27.9%	23.9%	22.0%
35 - 44	17.1%	16.7%	15.7%
45 - 54	11.2%	11.9%	12.0%
55 - 64	8.1%	9.2%	10.0%
65 - 74	5.4%	5.9%	6.9%
75 - 84	2.9%	2.9%	3.5%
85 +	2.1%	1.8%	2.1%
18 +	85.0%	82.0%	82.4%
2024 Population by Age			
Total	58,976	145,520	262,219
0 - 4	5.4%	6.0%	5.6%
5 - 9	3.9%	4.9%	4.8%
10 - 14	3.2%	4.1%	4.2%
15 - 24	13.5%	13.0%	13.4%
25 - 34	27.3%	23.3%	21.6%
35 - 44	17.0%	16.4%	15.6%
45 - 54	10.7%	11.4%	11.5%
55 - 64	7.8%	9.1%	9.8%
65 - 74	5.7%	6.4%	7.4%
75 - 84	3.4%	3.6%	4.3%
85 +	2.0%	1.8%	2.0%
18 +	85.5%	82.6%	83.0%
2010 Population by Sex			
Males	21,650	56,746	102,121
Females	20,128	53,075	98,712
2019 Population by Sex			
Males	27,407	68,155	122,255
Females	25,691	64,415	118,197
2024 Population by Sex			
Males	30,094	74,125	132,585
Females	28,884	71,395	129,635

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
2010 Population by Race/Ethnicity			
Total	41,778	109,821	200,834
White Alone	59.3%	64.1%	68.7%
Black Alone	16.2%	13.6%	12.5%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	7.1%	6.2%	6.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	13.6%	12.1%	8.9%
Two or More Races	3.2%	3.4%	2.9%
Hispanic Origin	24.9%	23.6%	18.3%
Diversity Index	76.0	72.3	65.5
2019 Population by Race/Ethnicity			
Total	53,098	132,569	240,453
White Alone	55.7%	61.1%	65.1%
Black Alone	17.3%	14.5%	13.7%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	10.2%	8.9%	9.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.6%	11.2%	8.1%
Two or More Races	3.6%	3.7%	3.2%
Hispanic Origin	23.5%	21.9%	16.7%
Diversity Index	77.5	73.5	67.4
2024 Population by Race/Ethnicity			
Total	58,979	145,519	262,220
White Alone	53.4%	59.0%	62.8%
Black Alone	17.5%	14.6%	14.0%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	12.5%	10.9%	11.3%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	12.2%	11.0%	8.0%
Two or More Races	3.8%	3.9%	3.5%
Hispanic Origin	22.8%	21.2%	16.3%
Diversity Index	78.5	74.6	69.0
2010 Population by Relationship and Household Type			
Total	41,778	109,821	200,833
In Households	99.8%	99.5%	98.0%
In Family Households	53.5%	60.0%	61.2%
Householder	16.7%	18.5%	19.5%
Spouse	12.2%	13.9%	15.1%
Child	15.0%	18.6%	19.2%
Other relative	6.4%	5.7%	4.7%
Nonrelative	3.3%	3.2%	2.6%
In Nonfamily Households	46.3%	39.4%	36.8%
In Group Quarters	0.2%	0.5%	2.0%
Institutionalized Population	0.1%	0.3%	0.6%
Noninstitutionalized Population	0.1%	0.3%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
2019 Population 25+ by Educational Attainment			
Total	39,618	95,934	173,656
Less than 9th Grade	3.9%	4.6%	3.8%
9th - 12th Grade, No Diploma	3.8%	3.7%	3.1%
High School Graduate	10.6%	9.7%	8.8%
GED/Alternative Credential	1.2%	1.1%	1.0%
Some College, No Degree	10.6%	10.1%	10.4%
Associate Degree	3.9%	3.5%	4.0%
Bachelor's Degree	39.7%	39.0%	38.3%
Graduate/Professional Degree	26.3%	28.3%	30.7%
2019 Population 15+ by Marital Status			
Total	46,193	111,959	204,255
Never Married	52.6%	49.4%	46.9%
Married	33.4%	37.7%	40.1%
Widowed	5.1%	3.9%	4.1%
Divorced	8.9%	9.0%	8.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.5%	97.4%	97.5%
Civilian Unemployed (Unemployment Rate)	2.5%	2.6%	2.5%
2019 Employed Population 16+ by Industry			
Total	34,812	84,525	148,071
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	5.2%	6.0%	5.1%
Manufacturing	6.0%	5.7%	5.6%
Wholesale Trade	3.5%	3.2%	2.9%
Retail Trade	7.5%	7.7%	7.6%
Transportation/Utilities	3.9%	4.1%	3.7%
Information	4.2%	3.8%	3.8%
Finance/Insurance/Real Estate	10.3%	10.9%	11.0%
Services	56.3%	55.6%	56.8%
Public Administration	3.0%	3.2%	3.3%
2019 Employed Population 16+ by Occupation			
Total	34,813	84,526	148,071
White Collar	76.7%	76.4%	78.8%
Management/Business/Financial	28.0%	26.5%	26.6%
Professional	29.9%	30.4%	32.0%
Sales	12.2%	12.3%	12.1%
Administrative Support	6.6%	7.2%	8.1%
Services	15.3%	13.9%	12.5%
Blue Collar	8.0%	9.7%	8.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	3.3%	4.3%	3.6%
Installation/Maintenance/Repair	0.7%	1.0%	1.0%
Production	2.3%	2.0%	1.9%
Transportation/Material Moving	1.7%	2.4%	2.2%
2010 Population By Urban/ Rural Status			
Total Population	41,778	109,821	200,833
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
2010 Households by Type			
Total	21,744	52,670	95,284
Households with 1 Person	51.2%	45.7%	44.1%
Households with 2+ People	48.8%	54.3%	55.9%
Family Households	32.1%	38.4%	41.1%
Husband-wife Families	23.5%	28.9%	31.9%
With Related Children	10.0%	13.5%	14.6%
Other Family (No Spouse Present)	8.6%	9.5%	9.1%
Other Family with Male Householder	3.5%	3.8%	3.4%
With Related Children	1.6%	1.8%	1.6%
Other Family with Female Householder	5.0%	5.7%	5.7%
With Related Children	3.0%	3.5%	3.4%
Nonfamily Households	16.7%	15.8%	14.8%
All Households with Children	14.8%	19.2%	19.9%
Multigenerational Households	1.1%	1.2%	1.2%
Unmarried Partner Households	7.3%	7.3%	7.0%
Male-female	4.8%	4.9%	4.7%
Same-sex	2.4%	2.4%	2.4%
2010 Households by Size			
Total	21,743	52,669	95,284
1 Person Household	51.2%	45.7%	44.1%
2 Person Household	29.4%	30.1%	31.2%
3 Person Household	8.4%	10.1%	10.6%
4 Person Household	5.2%	7.2%	7.9%
5 Person Household	2.7%	3.5%	3.5%
6 Person Household	1.4%	1.6%	1.4%
7 + Person Household	1.7%	1.8%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	21,744	52,671	95,284
Owner Occupied	33.6%	40.4%	46.2%
Owned with a Mortgage/Loan	27.1%	32.1%	36.0%
Owned Free and Clear	6.5%	8.3%	10.2%
Renter Occupied	66.4%	59.6%	53.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	25,587	60,137	108,194
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lenox Village
 2770 Lenox Rd NE, Atlanta, Georgia, 30324
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri
 Latitude: 33.83094
 Longitude: -84.35615

	7 minutes	10 minutes	13 minutes
Top 3 Tapestry Segments			
1.	Metro Renters (3B)	Metro Renters (3B)	Metro Renters (3B)
2.	Laptops and Lattes (3A)	Laptops and Lattes (3A)	Urban Chic (2A)
3.	Young and Restless (11B)	Urban Chic (2A)	Laptops and Lattes (3A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$83,621,197	\$207,410,702	\$391,102,801
Average Spent	\$3,064.28	\$3,291.97	\$3,421.51
Spending Potential Index	143	154	160
Education: Total \$	\$59,689,583	\$149,641,870	\$289,597,738
Average Spent	\$2,187.31	\$2,375.08	\$2,533.51
Spending Potential Index	137	149	159
Entertainment/Recreation: Total \$	\$113,198,537	\$283,533,759	\$543,832,985
Average Spent	\$4,148.14	\$4,500.18	\$4,757.65
Spending Potential Index	127	138	146
Food at Home: Total \$	\$188,046,923	\$468,992,681	\$887,274,835
Average Spent	\$6,890.94	\$7,443.74	\$7,762.21
Spending Potential Index	133	144	150
Food Away from Home: Total \$	\$143,051,935	\$354,946,552	\$669,817,224
Average Spent	\$5,242.11	\$5,633.63	\$5,859.81
Spending Potential Index	143	153	159
Health Care: Total \$	\$186,915,175	\$471,289,271	\$911,041,475
Average Spent	\$6,849.47	\$7,480.19	\$7,970.13
Spending Potential Index	115	126	134
HH Furnishings & Equipment: Total \$	\$74,613,137	\$187,611,751	\$358,697,836
Average Spent	\$2,734.18	\$2,977.73	\$3,138.02
Spending Potential Index	128	140	147
Personal Care Products & Services: Total \$	\$32,134,125	\$80,428,125	\$153,283,914
Average Spent	\$1,177.55	\$1,276.54	\$1,340.98
Spending Potential Index	133	144	151
Shelter: Total \$	\$719,188,121	\$1,787,903,817	\$3,399,644,100
Average Spent	\$26,354.51	\$28,377.17	\$29,741.35
Spending Potential Index	142	153	161
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$82,135,648	\$206,109,217	\$401,044,113
Average Spent	\$3,009.84	\$3,271.32	\$3,508.48
Spending Potential Index	121	132	141
Travel: Total \$	\$77,883,707	\$196,627,193	\$381,457,154
Average Spent	\$2,854.03	\$3,120.82	\$3,337.13
Spending Potential Index	127	139	149
Vehicle Maintenance & Repairs: Total \$	\$40,043,836	\$100,726,354	\$192,646,028
Average Spent	\$1,467.40	\$1,598.70	\$1,685.34
Spending Potential Index	128	140	147

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.