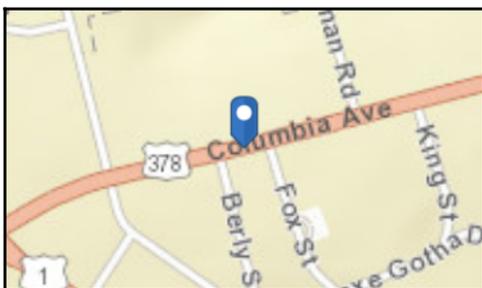
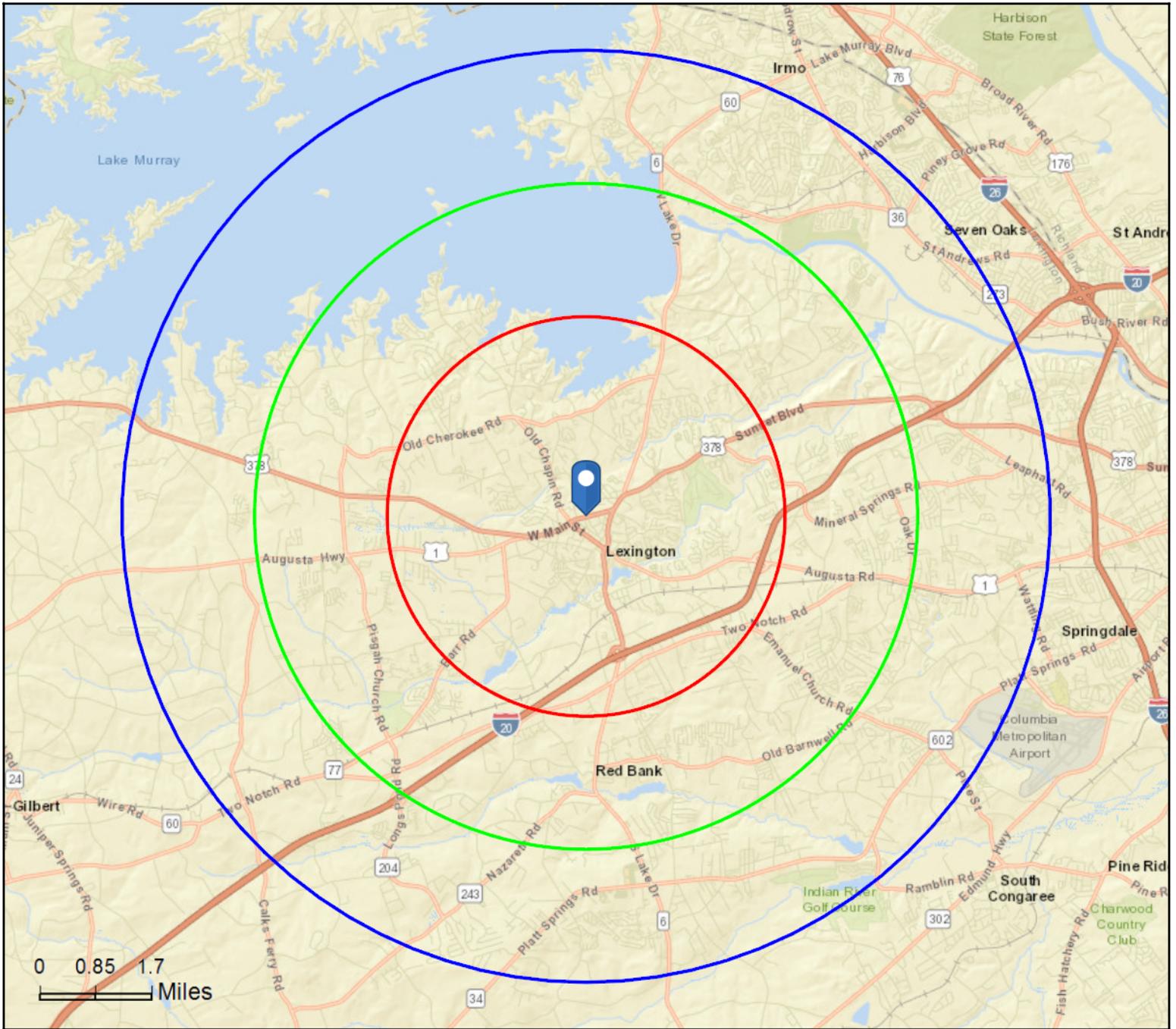


Village Square 2
350 Columbia Ave, Lexington, South Carolina, 29072
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 33.98808
Longitude: -81.24081





Community Profile

Village Square 2
 350 Columbia Ave, Lexington, South Carolina, 29072
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	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	20,610	44,554	84,416
2010 Total Population	28,388	64,947	112,752
2019 Total Population	33,231	78,898	135,074
2019 Group Quarters	1,298	1,342	1,436
2024 Total Population	36,086	86,818	147,599
2019-2024 Annual Rate	1.66%	1.93%	1.79%
2019 Total Daytime Population	37,138	69,111	113,118
Workers	20,884	30,303	46,490
Residents	16,254	38,808	66,628
Household Summary			
2000 Households	7,473	16,243	31,221
2000 Average Household Size	2.62	2.68	2.66
2010 Households	11,170	24,726	43,288
2010 Average Household Size	2.42	2.57	2.57
2019 Households	13,089	29,776	51,433
2019 Average Household Size	2.44	2.60	2.60
2024 Households	14,211	32,668	56,025
2024 Average Household Size	2.45	2.62	2.61
2019-2024 Annual Rate	1.66%	1.87%	1.73%
2010 Families	7,518	17,719	31,126
2010 Average Family Size	2.98	3.05	3.03
2019 Families	8,652	21,068	36,533
2019 Average Family Size	3.03	3.11	3.08
2024 Families	9,332	23,013	39,615
2024 Average Family Size	3.05	3.13	3.10
2019-2024 Annual Rate	1.52%	1.78%	1.63%
Housing Unit Summary			
2000 Housing Units	8,104	17,340	33,241
Owner Occupied Housing Units	74.4%	78.2%	78.4%
Renter Occupied Housing Units	17.8%	15.5%	15.5%
Vacant Housing Units	7.8%	6.3%	6.1%
2010 Housing Units	12,142	26,670	46,826
Owner Occupied Housing Units	65.5%	72.9%	73.0%
Renter Occupied Housing Units	26.5%	19.8%	19.4%
Vacant Housing Units	8.0%	7.3%	7.6%
2019 Housing Units	14,189	32,004	55,494
Owner Occupied Housing Units	65.4%	73.5%	73.2%
Renter Occupied Housing Units	26.9%	19.5%	19.5%
Vacant Housing Units	7.8%	7.0%	7.3%
2024 Housing Units	15,367	35,026	60,302
Owner Occupied Housing Units	66.0%	74.1%	73.9%
Renter Occupied Housing Units	26.5%	19.1%	19.0%
Vacant Housing Units	7.5%	6.7%	7.1%
Median Household Income			
2019	\$72,225	\$72,089	\$69,236
2024	\$82,656	\$82,395	\$78,529
Median Home Value			
2019	\$224,943	\$205,380	\$189,238
2024	\$244,514	\$230,059	\$209,574
Per Capita Income			
2019	\$37,583	\$35,372	\$34,045
2024	\$42,652	\$40,059	\$38,547
Median Age			
2010	38.1	36.6	37.3
2019	39.5	38.4	39.1
2024	40.3	38.8	39.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	13,089	29,776	51,433
<\$15,000	7.6%	6.0%	6.7%
\$15,000 - \$24,999	4.8%	4.8%	5.3%
\$25,000 - \$34,999	6.5%	6.4%	6.7%
\$35,000 - \$49,999	10.8%	11.0%	11.9%
\$50,000 - \$74,999	22.1%	23.7%	23.2%
\$75,000 - \$99,999	11.3%	12.3%	12.9%
\$100,000 - \$149,999	21.3%	21.2%	20.1%
\$150,000 - \$199,999	8.7%	8.8%	8.2%
\$200,000+	6.9%	5.8%	5.0%
Average Household Income	\$95,500	\$93,220	\$89,131
2024 Households by Income			
Household Income Base	14,211	32,668	56,025
<\$15,000	6.0%	4.8%	5.4%
\$15,000 - \$24,999	3.9%	3.9%	4.4%
\$25,000 - \$34,999	5.7%	5.6%	5.9%
\$35,000 - \$49,999	9.3%	9.3%	10.1%
\$50,000 - \$74,999	21.0%	22.0%	21.9%
\$75,000 - \$99,999	11.2%	12.3%	13.1%
\$100,000 - \$149,999	23.5%	23.8%	22.8%
\$150,000 - \$199,999	11.1%	11.3%	10.5%
\$200,000+	8.3%	6.9%	6.0%
Average Household Income	\$108,461	\$105,891	\$101,239
2019 Owner Occupied Housing Units by Value			
Total	9,276	23,533	40,617
<\$50,000	2.3%	3.3%	3.8%
\$50,000 - \$99,999	3.6%	5.3%	6.2%
\$100,000 - \$149,999	13.1%	20.0%	22.8%
\$150,000 - \$199,999	21.6%	19.8%	21.9%
\$200,000 - \$249,999	18.8%	15.7%	14.5%
\$250,000 - \$299,999	14.0%	11.5%	9.3%
\$300,000 - \$399,999	12.0%	11.2%	9.6%
\$400,000 - \$499,999	6.9%	5.9%	4.9%
\$500,000 - \$749,999	5.1%	5.2%	4.7%
\$750,000 - \$999,999	1.5%	1.4%	1.4%
\$1,000,000 - \$1,499,999	0.5%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.3%
\$2,000,000 +	0.4%	0.4%	0.3%
Average Home Value	\$273,658	\$256,212	\$243,877
2024 Owner Occupied Housing Units by Value			
Total	10,135	25,962	44,552
<\$50,000	1.6%	2.4%	2.9%
\$50,000 - \$99,999	2.5%	3.9%	4.7%
\$100,000 - \$149,999	9.6%	15.7%	18.4%
\$150,000 - \$199,999	19.1%	18.3%	21.0%
\$200,000 - \$249,999	19.3%	16.0%	15.2%
\$250,000 - \$299,999	15.6%	12.8%	10.5%
\$300,000 - \$399,999	14.8%	14.2%	12.2%
\$400,000 - \$499,999	8.7%	7.7%	6.4%
\$500,000 - \$749,999	6.2%	6.7%	6.1%
\$750,000 - \$999,999	1.6%	1.4%	1.5%
\$1,000,000 - \$1,499,999	0.4%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.3%
\$2,000,000 +	0.4%	0.4%	0.3%
Average Home Value	\$295,395	\$280,456	\$267,178

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Village Square 2
 350 Columbia Ave, Lexington, South Carolina, 29072
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 33.98808
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	3 miles	5 miles	7 miles
2010 Population by Age			
Total	28,388	64,949	112,754
0 - 4	6.2%	6.8%	6.7%
5 - 9	7.0%	7.6%	7.2%
10 - 14	7.2%	7.7%	7.3%
15 - 24	11.8%	11.7%	11.8%
25 - 34	13.2%	13.7%	13.4%
35 - 44	15.4%	15.8%	15.0%
45 - 54	15.4%	15.5%	15.5%
55 - 64	11.5%	11.0%	12.1%
65 - 74	6.5%	6.0%	6.7%
75 - 84	3.9%	3.0%	3.1%
85 +	2.0%	1.2%	1.1%
18 +	75.5%	73.6%	74.4%
2019 Population by Age			
Total	33,231	78,898	135,073
0 - 4	5.6%	6.2%	6.1%
5 - 9	5.9%	6.6%	6.5%
10 - 14	6.3%	7.0%	6.8%
15 - 24	12.2%	12.0%	11.5%
25 - 34	13.6%	13.3%	13.2%
35 - 44	13.3%	14.1%	13.8%
45 - 54	13.9%	14.2%	13.8%
55 - 64	13.2%	13.0%	13.4%
65 - 74	9.2%	8.5%	9.5%
75 - 84	4.5%	3.7%	4.0%
85 +	2.1%	1.4%	1.3%
18 +	78.4%	76.3%	76.8%
2024 Population by Age			
Total	36,085	86,818	147,598
0 - 4	5.6%	6.3%	6.2%
5 - 9	5.8%	6.5%	6.4%
10 - 14	6.1%	6.9%	6.8%
15 - 24	11.3%	11.3%	11.0%
25 - 34	13.8%	13.6%	13.4%
35 - 44	13.9%	14.4%	14.1%
45 - 54	12.5%	13.0%	12.7%
55 - 64	12.8%	12.4%	12.5%
65 - 74	10.3%	9.4%	10.2%
75 - 84	5.7%	4.7%	5.2%
85 +	2.2%	1.5%	1.5%
18 +	78.9%	76.5%	76.8%
2010 Population by Sex			
Males	13,730	31,665	54,872
Females	14,658	33,282	57,880
2019 Population by Sex			
Males	16,042	38,362	65,584
Females	17,190	40,536	69,490
2024 Population by Sex			
Males	17,412	42,187	71,620
Females	18,673	44,632	75,979

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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 350 Columbia Ave, Lexington, South Carolina, 29072
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	3 miles	5 miles	7 miles
2010 Population by Race/Ethnicity			
Total	28,389	64,946	112,752
White Alone	84.6%	86.1%	84.1%
Black Alone	10.2%	8.5%	10.3%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	2.6%	2.2%	1.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	1.3%	1.6%
Two or More Races	1.3%	1.5%	1.7%
Hispanic Origin	3.1%	3.8%	4.3%
Diversity Index	31.8	30.6	34.1
2019 Population by Race/Ethnicity			
Total	33,231	78,898	135,074
White Alone	82.5%	84.3%	82.4%
Black Alone	10.6%	8.9%	10.6%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.9%	3.3%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.1%	1.4%	1.8%
Two or More Races	1.6%	1.8%	2.0%
Hispanic Origin	3.4%	4.3%	4.8%
Diversity Index	35.3	34.0	37.3
2024 Population by Race/Ethnicity			
Total	36,085	86,819	147,599
White Alone	81.0%	82.9%	81.0%
Black Alone	10.9%	9.2%	10.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.7%	4.0%	3.4%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	1.1%	1.5%	1.9%
Two or More Races	1.9%	2.1%	2.3%
Hispanic Origin	3.6%	4.5%	5.1%
Diversity Index	37.7	36.3	39.5
2010 Population by Relationship and Household Type			
Total	28,388	64,947	112,752
In Households	95.3%	97.9%	98.7%
In Family Households	80.2%	84.7%	85.4%
Householder	26.4%	27.3%	27.7%
Spouse	20.8%	21.8%	21.8%
Child	29.5%	31.7%	31.5%
Other relative	2.2%	2.3%	2.6%
Nonrelative	1.3%	1.6%	1.8%
In Nonfamily Households	15.1%	13.2%	13.3%
In Group Quarters	4.7%	2.1%	1.3%
Institutionalized Population	4.5%	2.0%	1.2%
Noninstitutionalized Population	0.2%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	23,258	53,856	93,321
Less than 9th Grade	2.1%	2.0%	1.9%
9th - 12th Grade, No Diploma	3.4%	3.8%	4.7%
High School Graduate	18.3%	20.2%	21.1%
GED/Alternative Credential	3.1%	3.1%	3.2%
Some College, No Degree	18.5%	19.5%	20.1%
Associate Degree	10.0%	10.0%	10.4%
Bachelor's Degree	27.1%	25.8%	24.0%
Graduate/Professional Degree	17.6%	15.5%	14.5%
2019 Population 15+ by Marital Status			
Total	27,323	63,336	108,895
Never Married	27.2%	26.8%	27.0%
Married	56.0%	58.3%	58.4%
Widowed	5.8%	4.9%	4.8%
Divorced	11.0%	10.0%	9.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	97.6%	97.4%
Civilian Unemployed (Unemployment Rate)	2.3%	2.4%	2.6%
2019 Employed Population 16+ by Industry			
Total	16,335	39,840	68,606
Agriculture/Mining	0.2%	0.5%	0.5%
Construction	6.6%	7.3%	7.8%
Manufacturing	8.9%	8.8%	9.2%
Wholesale Trade	2.8%	3.2%	3.1%
Retail Trade	8.6%	9.3%	10.1%
Transportation/Utilities	5.9%	5.6%	5.4%
Information	1.6%	1.7%	1.7%
Finance/Insurance/Real Estate	8.3%	8.1%	7.7%
Services	50.4%	49.1%	47.8%
Public Administration	6.8%	6.4%	6.7%
2019 Employed Population 16+ by Occupation			
Total	16,335	39,839	68,606
White Collar	74.3%	70.6%	67.6%
Management/Business/Financial	19.4%	17.2%	16.0%
Professional	28.5%	27.1%	25.7%
Sales	12.8%	11.7%	11.2%
Administrative Support	13.5%	14.5%	14.8%
Services	12.6%	13.4%	14.2%
Blue Collar	13.1%	16.0%	18.2%
Farming/Forestry/Fishing	0.2%	0.5%	0.4%
Construction/Extraction	2.4%	3.3%	3.9%
Installation/Maintenance/Repair	3.1%	3.8%	4.3%
Production	3.5%	4.1%	5.2%
Transportation/Material Moving	3.9%	4.3%	4.4%
2010 Population By Urban/ Rural Status			
Total Population	28,388	64,947	112,752
Population Inside Urbanized Area	99.7%	97.1%	93.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.3%	2.9%	6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	3 miles	5 miles	7 miles
2010 Households by Type			
Total	11,170	24,725	43,288
Households with 1 Person	27.6%	23.4%	23.0%
Households with 2+ People	72.4%	76.6%	77.0%
Family Households	67.3%	71.7%	71.9%
Husband-wife Families	53.0%	57.2%	56.5%
With Related Children	25.4%	28.4%	26.4%
Other Family (No Spouse Present)	14.3%	14.4%	15.4%
Other Family with Male Householder	3.5%	3.8%	3.9%
With Related Children	2.3%	2.4%	2.4%
Other Family with Female Householder	10.8%	10.7%	11.5%
With Related Children	7.6%	7.5%	7.9%
Nonfamily Households	5.1%	4.9%	5.1%
All Households with Children	35.5%	38.8%	37.1%
Multigenerational Households	2.4%	2.7%	3.0%
Unmarried Partner Households	5.1%	5.1%	5.4%
Male-female	4.4%	4.5%	4.7%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	11,170	24,726	43,286
1 Person Household	27.6%	23.4%	23.0%
2 Person Household	33.5%	33.5%	34.7%
3 Person Household	16.9%	18.2%	18.1%
4 Person Household	15.0%	16.5%	15.5%
5 Person Household	4.9%	5.9%	5.9%
6 Person Household	1.4%	1.8%	1.9%
7 + Person Household	0.6%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	11,170	24,726	43,288
Owner Occupied	71.2%	78.7%	79.0%
Owned with a Mortgage/Loan	56.9%	63.9%	62.5%
Owned Free and Clear	14.3%	14.8%	16.5%
Renter Occupied	28.8%	21.3%	21.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,142	26,670	46,826
Housing Units Inside Urbanized Area	99.6%	97.0%	93.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.4%	3.0%	6.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Soccer Moms (4A)	Up and Coming Families (7A)
3.	In Style (5B)	Up and Coming Families (7A)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$30,495,485	\$68,103,931	\$112,156,230
Average Spent	\$2,329.86	\$2,287.21	\$2,180.63
Spending Potential Index	109	107	102
Education: Total \$	\$22,057,793	\$47,896,228	\$78,905,537
Average Spent	\$1,685.22	\$1,608.55	\$1,534.14
Spending Potential Index	106	101	96
Entertainment/Recreation: Total \$	\$46,705,506	\$103,851,254	\$172,118,226
Average Spent	\$3,568.30	\$3,487.75	\$3,346.46
Spending Potential Index	109	107	102
Food at Home: Total \$	\$73,380,524	\$162,879,368	\$269,854,592
Average Spent	\$5,606.27	\$5,470.16	\$5,246.72
Spending Potential Index	108	106	101
Food Away from Home: Total \$	\$52,847,545	\$118,088,717	\$194,564,444
Average Spent	\$4,037.55	\$3,965.90	\$3,782.87
Spending Potential Index	110	108	103
Health Care: Total \$	\$86,101,765	\$190,982,484	\$318,496,333
Average Spent	\$6,578.18	\$6,413.97	\$6,192.45
Spending Potential Index	111	108	104
HH Furnishings & Equipment: Total \$	\$31,104,040	\$69,820,634	\$115,332,761
Average Spent	\$2,376.35	\$2,344.86	\$2,242.39
Spending Potential Index	111	110	105
Personal Care Products & Services: Total \$	\$13,101,371	\$29,356,971	\$48,390,713
Average Spent	\$1,000.95	\$985.93	\$940.85
Spending Potential Index	113	111	106
Shelter: Total \$	\$259,583,952	\$571,089,032	\$940,427,230
Average Spent	\$19,832.22	\$19,179.51	\$18,284.51
Spending Potential Index	107	104	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$36,348,004	\$80,625,265	\$134,083,282
Average Spent	\$2,776.99	\$2,707.73	\$2,606.95
Spending Potential Index	112	109	105
Travel: Total \$	\$32,248,948	\$71,874,114	\$118,485,127
Average Spent	\$2,463.82	\$2,413.83	\$2,303.68
Spending Potential Index	110	108	103
Vehicle Maintenance & Repairs: Total \$	\$16,884,301	\$37,053,478	\$61,351,690
Average Spent	\$1,289.96	\$1,244.41	\$1,192.85
Spending Potential Index	113	109	104

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.