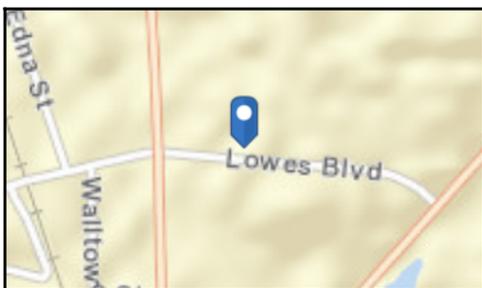
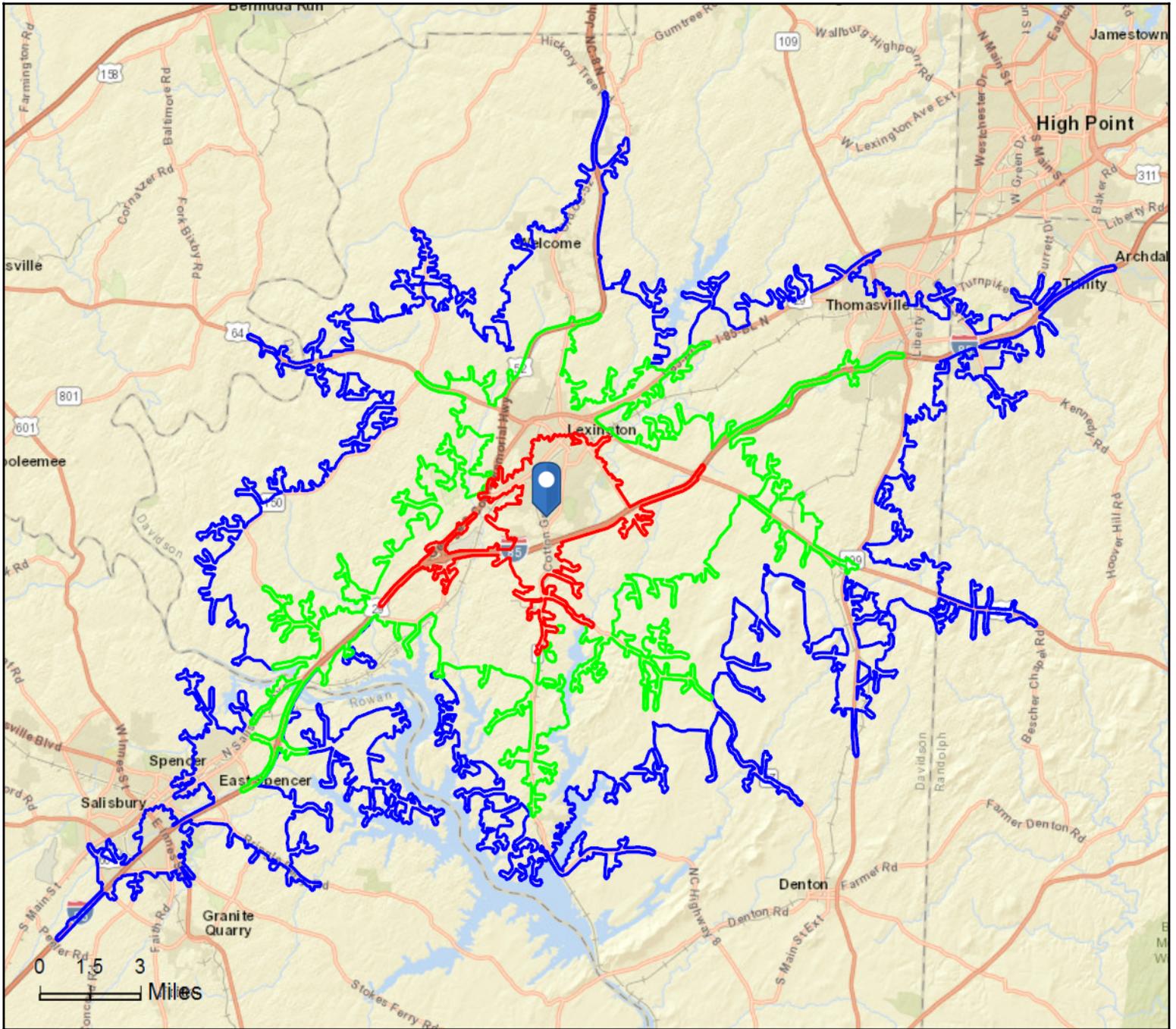


Lexington Shopping Ctr
Cricket Wireless
Drive Time: 7, 13, 19 minute radii

Prepared by Esri
Latitude: 35.79167
Longitude: -80.26043





Community Profile

Lexington Shopping Ctr
 Cricket Wireless
 Drive Time: 7, 13, 19 minute radii

Prepared by Esri
 Latitude: 35.79167
 Longitude: -80.26043

	7 minutes	13 minutes	19 minutes
Population Summary			
2000 Total Population	12,136	34,915	91,450
2010 Total Population	11,723	34,946	94,866
2019 Total Population	12,060	36,568	99,399
2019 Group Quarters	464	1,062	1,730
2024 Total Population	12,350	37,609	102,137
2019-2024 Annual Rate	0.48%	0.56%	0.54%
2019 Total Daytime Population	17,104	41,777	101,935
Workers	9,454	19,860	45,119
Residents	7,650	21,917	56,816
Household Summary			
2000 Households	4,982	13,849	36,622
2000 Average Household Size	2.37	2.44	2.44
2010 Households	4,678	13,719	37,896
2010 Average Household Size	2.40	2.47	2.46
2019 Households	4,776	14,264	39,371
2019 Average Household Size	2.43	2.49	2.48
2024 Households	4,879	14,632	40,348
2024 Average Household Size	2.44	2.50	2.49
2019-2024 Annual Rate	0.43%	0.51%	0.49%
2010 Families	3,017	9,148	25,948
2010 Average Family Size	2.98	3.00	2.95
2019 Families	3,038	9,380	26,625
2019 Average Family Size	3.03	3.05	3.00
2024 Families	3,089	9,578	27,176
2024 Average Family Size	3.05	3.07	3.01
2019-2024 Annual Rate	0.33%	0.42%	0.41%
Housing Unit Summary			
2000 Housing Units	5,398	14,844	39,531
Owner Occupied Housing Units	47.3%	57.8%	62.7%
Renter Occupied Housing Units	45.0%	35.4%	30.0%
Vacant Housing Units	7.7%	6.7%	7.4%
2010 Housing Units	5,619	16,013	43,590
Owner Occupied Housing Units	41.0%	52.1%	57.4%
Renter Occupied Housing Units	42.3%	33.6%	29.5%
Vacant Housing Units	16.7%	14.3%	13.1%
2019 Housing Units	5,846	16,813	45,543
Owner Occupied Housing Units	44.2%	55.2%	60.6%
Renter Occupied Housing Units	37.5%	29.6%	25.9%
Vacant Housing Units	18.3%	15.2%	13.6%
2024 Housing Units	6,020	17,331	46,876
Owner Occupied Housing Units	44.3%	55.4%	60.8%
Renter Occupied Housing Units	36.7%	29.1%	25.3%
Vacant Housing Units	19.0%	15.6%	13.9%
Median Household Income			
2019	\$31,471	\$38,694	\$42,870
2024	\$36,376	\$43,672	\$48,852
Median Home Value			
2019	\$128,782	\$129,516	\$136,875
2024	\$142,347	\$139,964	\$148,039
Per Capita Income			
2019	\$18,235	\$20,331	\$21,987
2024	\$21,049	\$23,322	\$25,120
Median Age			
2010	38.2	39.0	39.9
2019	39.9	40.8	42.0
2024	40.1	41.8	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lexington Shopping Ctr
 Cricket Wireless
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	7 minutes	13 minutes	19 minutes
2019 Households by Income			
Household Income Base	4,776	14,264	39,371
<\$15,000	25.9%	18.5%	16.3%
\$15,000 - \$24,999	15.7%	13.7%	12.1%
\$25,000 - \$34,999	11.7%	12.5%	11.5%
\$35,000 - \$49,999	15.9%	16.5%	16.5%
\$50,000 - \$74,999	15.5%	18.6%	20.6%
\$75,000 - \$99,999	7.0%	10.3%	10.9%
\$100,000 - \$149,999	4.8%	6.5%	8.6%
\$150,000 - \$199,999	1.1%	1.7%	2.0%
\$200,000+	2.4%	1.5%	1.5%
Average Household Income	\$46,845	\$51,877	\$55,639
2024 Households by Income			
Household Income Base	4,879	14,632	40,348
<\$15,000	22.1%	15.4%	13.6%
\$15,000 - \$24,999	14.6%	12.3%	10.8%
\$25,000 - \$34,999	11.2%	11.6%	10.4%
\$35,000 - \$49,999	16.4%	16.3%	16.1%
\$50,000 - \$74,999	17.0%	19.9%	21.6%
\$75,000 - \$99,999	8.1%	11.9%	12.2%
\$100,000 - \$149,999	6.2%	8.2%	10.5%
\$150,000 - \$199,999	1.6%	2.5%	2.9%
\$200,000+	2.8%	1.9%	1.8%
Average Household Income	\$54,224	\$59,704	\$63,761
2019 Owner Occupied Housing Units by Value			
Total	2,583	9,289	27,594
<\$50,000	8.9%	9.3%	9.3%
\$50,000 - \$99,999	29.1%	26.6%	23.5%
\$100,000 - \$149,999	21.0%	23.9%	23.4%
\$150,000 - \$199,999	13.1%	16.3%	18.9%
\$200,000 - \$249,999	6.2%	7.8%	8.8%
\$250,000 - \$299,999	4.9%	4.0%	5.4%
\$300,000 - \$399,999	6.3%	4.6%	5.0%
\$400,000 - \$499,999	3.3%	2.4%	2.1%
\$500,000 - \$749,999	3.5%	3.6%	2.6%
\$750,000 - \$999,999	0.0%	0.2%	0.3%
\$1,000,000 - \$1,499,999	3.8%	1.3%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$207,005	\$177,226	\$174,911
2024 Owner Occupied Housing Units by Value			
Total	2,668	9,594	28,480
<\$50,000	8.2%	8.6%	8.3%
\$50,000 - \$99,999	26.3%	24.1%	21.2%
\$100,000 - \$149,999	18.4%	21.7%	21.3%
\$150,000 - \$199,999	12.6%	15.8%	18.3%
\$200,000 - \$249,999	6.3%	8.1%	9.3%
\$250,000 - \$299,999	6.0%	4.8%	6.4%
\$300,000 - \$399,999	7.7%	6.1%	6.8%
\$400,000 - \$499,999	4.3%	3.4%	3.1%
\$500,000 - \$749,999	5.1%	5.3%	3.8%
\$750,000 - \$999,999	0.0%	0.3%	0.4%
\$1,000,000 - \$1,499,999	5.2%	1.8%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.0%	0.2%
Average Home Value	\$240,555	\$201,884	\$196,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lexington Shopping Ctr
 Cricket Wireless
 Drive Time: 7, 13, 19 minute radii

Prepared by Esri
 Latitude: 35.79167
 Longitude: -80.26043

	7 minutes	13 minutes	19 minutes
2010 Population by Age			
Total	11,720	34,947	94,865
0 - 4	7.8%	7.1%	6.5%
5 - 9	6.9%	6.6%	6.6%
10 - 14	6.4%	6.4%	6.6%
15 - 24	12.6%	12.4%	12.2%
25 - 34	12.2%	12.0%	11.7%
35 - 44	12.8%	13.7%	13.8%
45 - 54	13.5%	14.2%	15.0%
55 - 64	11.9%	12.3%	12.7%
65 - 74	8.0%	8.1%	8.3%
75 - 84	5.3%	5.1%	4.9%
85 +	2.7%	2.0%	1.9%
18 +	75.1%	76.0%	76.4%
2019 Population by Age			
Total	12,058	36,568	99,398
0 - 4	7.0%	6.4%	5.8%
5 - 9	6.5%	6.2%	6.0%
10 - 14	6.4%	6.2%	6.1%
15 - 24	11.9%	11.3%	11.1%
25 - 34	12.6%	12.8%	12.6%
35 - 44	11.5%	12.0%	12.0%
45 - 54	12.2%	13.2%	13.7%
55 - 64	12.9%	13.3%	14.2%
65 - 74	10.4%	10.8%	11.0%
75 - 84	5.9%	5.6%	5.5%
85 +	2.7%	2.2%	2.1%
18 +	76.5%	77.7%	78.7%
2024 Population by Age			
Total	12,350	37,608	102,139
0 - 4	7.0%	6.2%	5.7%
5 - 9	6.4%	6.0%	5.8%
10 - 14	6.6%	6.3%	6.2%
15 - 24	12.0%	11.5%	11.0%
25 - 34	12.3%	11.6%	11.5%
35 - 44	11.2%	12.2%	12.3%
45 - 54	11.7%	12.4%	12.7%
55 - 64	12.4%	13.2%	14.1%
65 - 74	11.1%	11.5%	11.8%
75 - 84	6.6%	6.8%	6.8%
85 +	2.6%	2.2%	2.2%
18 +	76.2%	77.6%	78.7%
2010 Population by Sex			
Males	5,563	17,017	46,272
Females	6,160	17,929	48,594
2019 Population by Sex			
Males	5,779	17,945	48,742
Females	6,281	18,623	50,657
2024 Population by Sex			
Males	5,951	18,534	50,268
Females	6,399	19,075	51,868

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Lexington Shopping Ctr
 Cricket Wireless
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Prepared by Esri
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	7 minutes	13 minutes	19 minutes
2010 Population by Race/Ethnicity			
Total	11,724	34,946	94,865
White Alone	55.6%	70.8%	77.7%
Black Alone	29.8%	17.2%	14.1%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	1.6%	2.6%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	9.9%	6.8%	4.5%
Two or More Races	2.5%	2.0%	1.6%
Hispanic Origin	15.9%	10.7%	7.7%
Diversity Index	70.8	57.1	46.5
2019 Population by Race/Ethnicity			
Total	12,059	36,568	99,399
White Alone	51.2%	67.1%	75.0%
Black Alone	31.7%	18.5%	15.0%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	2.0%	3.3%	2.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	11.3%	7.8%	5.3%
Two or More Races	3.2%	2.7%	2.2%
Hispanic Origin	18.0%	12.3%	9.0%
Diversity Index	74.4	61.9	51.1
2024 Population by Race/Ethnicity			
Total	12,351	37,607	102,137
White Alone	48.7%	64.8%	73.2%
Black Alone	32.1%	18.9%	15.3%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	2.3%	3.7%	2.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	12.7%	8.8%	6.1%
Two or More Races	3.7%	3.2%	2.6%
Hispanic Origin	20.0%	13.8%	10.2%
Diversity Index	76.8	65.2	54.3
2010 Population by Relationship and Household Type			
Total	11,723	34,946	94,866
In Households	95.9%	96.8%	98.1%
In Family Households	79.7%	81.4%	83.2%
Householder	25.1%	26.1%	27.2%
Spouse	15.0%	17.8%	19.3%
Child	31.9%	30.6%	30.5%
Other relative	4.6%	4.0%	3.7%
Nonrelative	3.1%	2.9%	2.6%
In Nonfamily Households	16.2%	15.4%	14.9%
In Group Quarters	4.1%	3.2%	1.9%
Institutionalized Population	2.9%	2.6%	1.5%
Noninstitutionalized Population	1.2%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

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2019 Population 25+ by Educational Attainment			
Total	8,212	25,553	70,643
Less than 9th Grade	9.4%	7.5%	6.3%
9th - 12th Grade, No Diploma	13.0%	12.4%	11.7%
High School Graduate	26.7%	27.2%	26.6%
GED/Alternative Credential	8.1%	7.4%	7.0%
Some College, No Degree	18.9%	20.4%	22.2%
Associate Degree	7.2%	8.9%	9.7%
Bachelor's Degree	11.3%	10.9%	11.7%
Graduate/Professional Degree	5.4%	5.3%	4.8%
2019 Population 15+ by Marital Status			
Total	9,651	29,702	81,653
Never Married	38.1%	31.2%	27.1%
Married	42.8%	48.6%	52.8%
Widowed	7.9%	7.8%	7.5%
Divorced	11.3%	12.4%	12.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	92.0%	93.6%	94.5%
Civilian Unemployed (Unemployment Rate)	8.0%	6.4%	5.5%
2019 Employed Population 16+ by Industry			
Total	4,480	14,466	42,804
Agriculture/Mining	0.1%	0.4%	0.4%
Construction	12.1%	8.7%	7.9%
Manufacturing	21.7%	24.4%	25.3%
Wholesale Trade	3.3%	3.4%	3.0%
Retail Trade	8.1%	8.8%	10.7%
Transportation/Utilities	3.9%	4.9%	5.9%
Information	0.2%	0.6%	1.1%
Finance/Insurance/Real Estate	4.1%	3.6%	3.8%
Services	45.0%	42.8%	39.1%
Public Administration	1.6%	2.3%	2.8%
2019 Employed Population 16+ by Occupation			
Total	4,480	14,465	42,806
White Collar	37.3%	41.2%	45.5%
Management/Business/Financial	4.6%	6.3%	7.6%
Professional	13.7%	14.4%	15.1%
Sales	8.1%	8.2%	9.4%
Administrative Support	10.9%	12.3%	13.5%
Services	25.4%	21.5%	17.3%
Blue Collar	37.3%	37.2%	37.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	10.8%	7.1%	6.1%
Installation/Maintenance/Repair	2.5%	4.0%	4.9%
Production	16.5%	17.5%	17.0%
Transportation/Material Moving	7.6%	8.7%	9.0%
2010 Population By Urban/ Rural Status			
Total Population	11,723	34,946	94,866
Population Inside Urbanized Area	89.8%	67.7%	59.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	10.2%	32.3%	40.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,678	13,720	37,896
Households with 1 Person	30.7%	28.5%	26.7%
Households with 2+ People	69.3%	71.5%	73.3%
Family Households	64.5%	66.7%	68.5%
Husband-wife Families	38.4%	45.5%	48.5%
With Related Children	15.9%	18.8%	19.7%
Other Family (No Spouse Present)	26.1%	21.1%	19.9%
Other Family with Male Householder	5.6%	5.5%	5.5%
With Related Children	3.0%	3.3%	3.3%
Other Family with Female Householder	20.5%	15.6%	14.4%
With Related Children	13.8%	10.4%	9.5%
Nonfamily Households	4.8%	4.8%	4.8%
All Households with Children	33.2%	33.0%	33.0%
Multigenerational Households	5.1%	4.5%	4.2%
Unmarried Partner Households	7.5%	7.1%	6.8%
Male-female	6.8%	6.4%	6.0%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	4,679	13,720	37,895
1 Person Household	30.7%	28.5%	26.7%
2 Person Household	32.1%	33.7%	35.0%
3 Person Household	14.8%	15.9%	17.2%
4 Person Household	11.6%	12.1%	12.3%
5 Person Household	6.6%	6.0%	5.5%
6 Person Household	2.2%	2.2%	2.0%
7 + Person Household	1.9%	1.6%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	4,678	13,719	37,896
Owner Occupied	49.2%	60.8%	66.1%
Owned with a Mortgage/Loan	30.6%	38.3%	42.6%
Owned Free and Clear	18.6%	22.5%	23.5%
Renter Occupied	50.8%	39.2%	33.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,619	16,013	43,590
Housing Units Inside Urbanized Area	90.6%	69.1%	59.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	9.4%	30.9%	40.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	7 minutes	13 minutes	19 minutes
Top 3 Tapestry Segments			
1.	Hardscrabble Road (8G)	Small Town Simplicity (12C)	Southern Satellites (10A)
2.	Small Town Simplicity (12C)	Southern Satellites (10A)	Salt of the Earth (6B)
3.	Midlife Constants (5E)	Hardscrabble Road (8G)	Small Town Simplicity (12C)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,578,260	\$18,281,515	\$53,721,032
Average Spent	\$1,167.98	\$1,281.65	\$1,364.48
Spending Potential Index	55	60	64
Education: Total \$	\$3,785,108	\$12,344,501	\$36,906,173
Average Spent	\$792.53	\$865.43	\$937.39
Spending Potential Index	50	54	59
Entertainment/Recreation: Total \$	\$8,749,508	\$29,160,034	\$85,739,436
Average Spent	\$1,831.97	\$2,044.31	\$2,177.73
Spending Potential Index	56	63	67
Food at Home: Total \$	\$14,245,450	\$47,142,991	\$137,953,005
Average Spent	\$2,982.72	\$3,305.03	\$3,503.92
Spending Potential Index	58	64	68
Food Away from Home: Total \$	\$9,540,939	\$31,505,000	\$93,068,321
Average Spent	\$1,997.68	\$2,208.71	\$2,363.88
Spending Potential Index	54	60	64
Health Care: Total \$	\$16,782,913	\$56,054,877	\$165,165,087
Average Spent	\$3,514.01	\$3,929.81	\$4,195.10
Spending Potential Index	59	66	71
HH Furnishings & Equipment: Total \$	\$5,504,642	\$18,205,146	\$53,854,469
Average Spent	\$1,152.56	\$1,276.30	\$1,367.87
Spending Potential Index	54	60	64
Personal Care Products & Services: Total \$	\$2,270,084	\$7,499,911	\$22,325,734
Average Spent	\$475.31	\$525.79	\$567.06
Spending Potential Index	54	59	64
Shelter: Total \$	\$46,124,026	\$148,818,590	\$438,797,012
Average Spent	\$9,657.46	\$10,433.16	\$11,145.18
Spending Potential Index	52	56	60
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,535,987	\$22,001,500	\$65,045,694
Average Spent	\$1,368.51	\$1,542.45	\$1,652.12
Spending Potential Index	55	62	67
Travel: Total \$	\$5,311,239	\$17,662,113	\$52,796,651
Average Spent	\$1,112.07	\$1,238.23	\$1,341.00
Spending Potential Index	50	55	60
Vehicle Maintenance & Repairs: Total \$	\$3,131,889	\$10,275,747	\$30,047,329
Average Spent	\$655.76	\$720.40	\$763.18
Spending Potential Index	57	63	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.