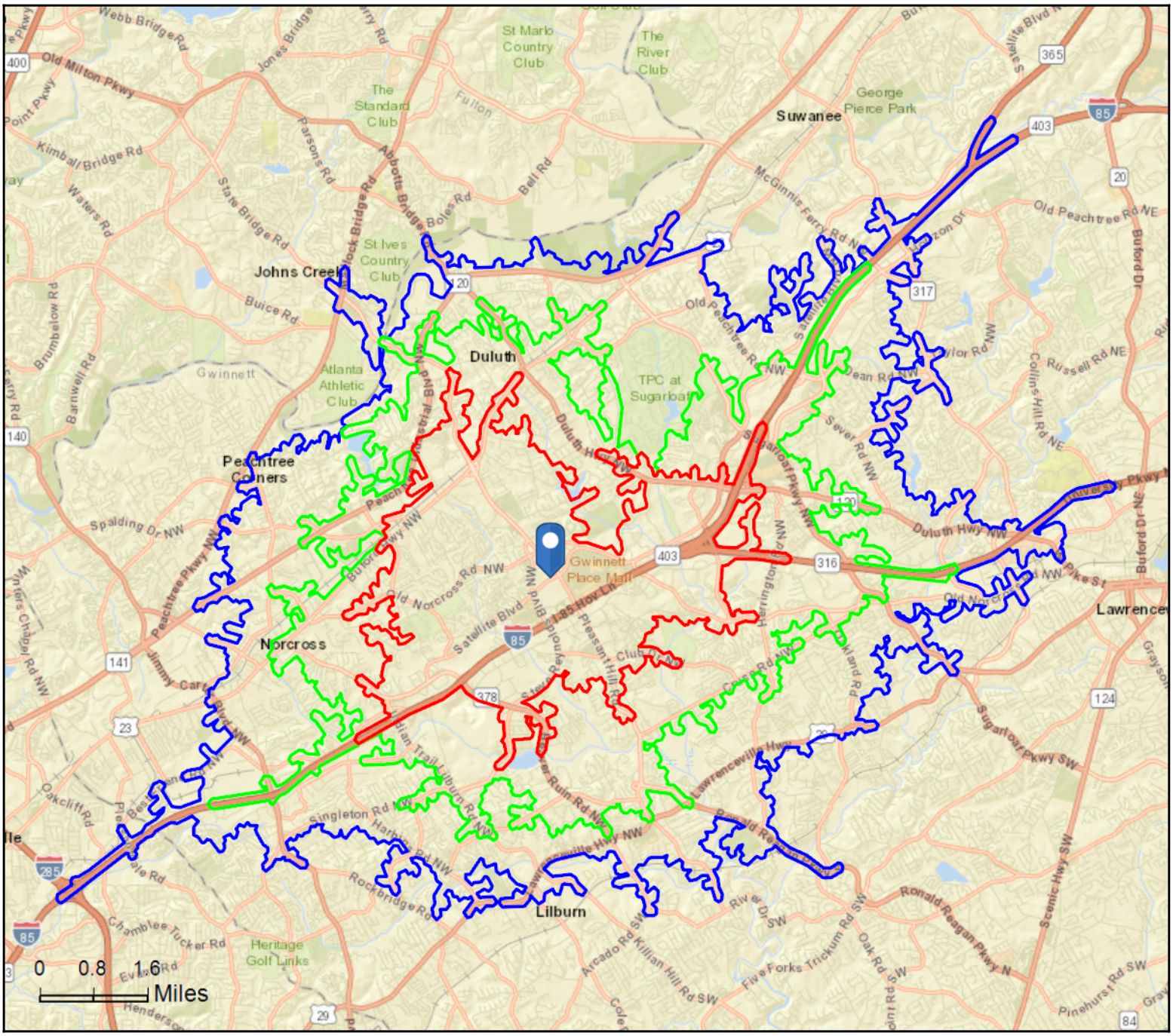
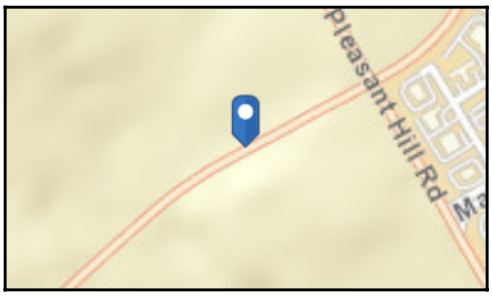
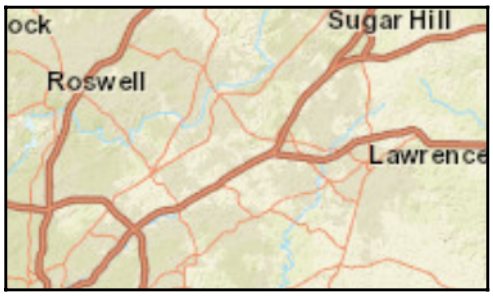
Site Map

Gwinnett Market Fair
3675 Satellite Blvd, Duluth, Georgia, 30096
Drive Time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 33.95791
Longitude: -84.13672







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	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	41,215	90,567	177,776
2010 Total Population	50,725	111,250	216,066
2019 Total Population	56,697	125,710	244,481
2019 Group Quarters	19	93	251
2024 Total Population	60,577	134,845	262,868
2019-2024 Annual Rate	1.33%	1.41%	1.46%
2019 Total Daytime Population	72,743	151,069	294,879
Workers	45,355	88,965	173,006
Residents	27,388	62,104	121,873
Household Summary			
2000 Households	16,371	34,346	64,357
2000 Average Household Size	2.50	2.62	2.74
2010 Households	19,209	40,195	74,902
2010 Average Household Size	2.64	2.77	2.88
2019 Households	21,224	44,994	83,750
2019 Average Household Size	2.67	2.79	2.92
2024 Households	22,594	48,102	89,749
2024 Average Household Size	2.68	2.80	2.93
2019-2024 Annual Rate	1.26%	1.34%	1.39%
2010 Families	11,938	26,564	51,875
2010 Average Family Size	3.29	3.35	3.42
2019 Families	12,966	29,376	57,313
2019 Average Family Size	3.35	3.40	3.48
2024 Families	13,717	31,242	61,146
2024 Average Family Size	3.37	3.42	3.50
2019-2024 Annual Rate	1.13%	1.24%	1.30%
Housing Unit Summary			
2000 Housing Units	17,289	36,026	66,906
Owner Occupied Housing Units	40.9%	48.5%	56.6%
Renter Occupied Housing Units	53.8%	46.8%	39.6%
Vacant Housing Units	5.3%	4.7%	3.8%
2010 Housing Units	21,070	44,158	81,939
Owner Occupied Housing Units	32.8%	40.8%	48.3%
Renter Occupied Housing Units	58.3%	50.2%	43.1%
Vacant Housing Units	8.8%	9.0%	8.6%
2019 Housing Units	22,942	48,474	89,803
Owner Occupied Housing Units	32.8%	41.3%	48.1%
Renter Occupied Housing Units	59.8%	51.5%	45.2%
Vacant Housing Units	7.5%	7.2%	6.7%
2024 Housing Units	24,359	51,624	95,842
Owner Occupied Housing Units	34.3%	42.7%	49.5%
Renter Occupied Housing Units	58.5%	50.5%	44.1%
Vacant Housing Units	7.2%	6.8%	6.4%
Median Household Income			
2019	$49,473	$52,332	$56,548
2024	$55,006	$58,311	$63,482
Median Home Value			
2019	$165,750	$174,197	$186,135
2024	$174,250	$183,494	$196,882
Per Capita Income			
2019	$23,852	$24,663	$27,073
2024	$27,195	$27,960	$30,458
Median Age			
2010	30.6	30.9	31.6
2019	32.0	32.4	33.1
2024	32.0	32.6	33.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	21,224	44,994	83,750
<$15,000	8.7%	8.4%	7.7%
$15,000 - $24,999	9.1%	8.5%	7.6%
$25,000 - $34,999	14.4%	12.7%	11.6%
$35,000 - $49,999	18.3%	17.3%	15.9%
$50,000 - $74,999	21.3%	21.1%	20.5%
$75,000 - $99,999	13.1%	12.6%	12.8%
$100,000 - $149,999	10.3%	11.9%	13.3%
$150,000 - $199,999	2.2%	3.2%	4.7%
$200,000+	2.6%	4.1%	5.9%
Average Household Income	$63,916	$70,752	$79,455
2024 Households by Income			
Household Income Base	22,594	48,102	89,749
<$15,000	6.2%	6.0%	5.6%
$15,000 - $24,999	7.6%	7.1%	6.4%
$25,000 - $34,999	12.4%	11.0%	10.0%
$35,000 - $49,999	17.5%	16.5%	14.9%
$50,000 - $74,999	22.3%	21.7%	20.7%
$75,000 - $99,999	15.0%	14.2%	14.1%
$100,000 - $149,999	12.9%	14.8%	16.0%
$150,000 - $199,999	3.1%	4.3%	6.0%
$200,000+	2.9%	4.4%	6.4%
Average Household Income	$73,174	$80,452	$89,676
2019 Owner Occupied Housing Units by Value			
Total	7,507	20,000	43,167
<$50,000	4.6%	4.8%	4.1%
$50,000 - $99,999	9.4%	9.7%	8.3%
$100,000 - $149,999	24.9%	20.9%	18.3%
$150,000 - $199,999	35.2%	30.1%	26.7%
$200,000 - $249,999	13.6%	12.5%	13.2%
$250,000 - $299,999	4.5%	5.9%	8.5%
$300,000 - $399,999	4.1%	5.8%	8.8%
$400,000 - $499,999	2.1%	3.1%	4.0%
$500,000 - $749,999	0.1%	2.8%	4.1%
$750,000 - $999,999	0.7%	2.7%	2.6%
$1,000,000 - $1,499,999	0.6%	1.0%	0.6%
$1,500,000 - $1,999,999	0.2%	0.3%	0.2%
$2,000,000 +	0.0%	0.5%	0.5%
Average Home Value	$185,777	$235,187	$249,800
2024 Owner Occupied Housing Units by Value			
Total	8,344	22,023	47,424
<$50,000	3.8%	4.2%	3.5%
$50,000 - $99,999	7.6%	7.7%	6.6%
$100,000 - $149,999	21.6%	18.0%	15.5%
$150,000 - $199,999	35.2%	29.9%	26.0%
$200,000 - $249,999	15.2%	13.3%	13.3%
$250,000 - $299,999	4.7%	6.0%	8.7%
$300,000 - $399,999	5.2%	6.4%	9.9%
$400,000 - $499,999	3.3%	4.0%	5.2%
$500,000 - $749,999	0.2%	4.1%	5.7%
$750,000 - $999,999	1.4%	3.7%	3.6%
$1,000,000 - $1,499,999	1.3%	1.3%	0.8%
$1,500,000 - $1,999,999	0.5%	0.5%	0.3%
$2,000,000 +	0.0%	0.6%	0.8%
Average Home Value	$214,070	$267,000	$283,697

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	50,726	111,249	216,064
0 - 4	9.2%	9.1%	8.8%
5 - 9	7.5%	8.0%	8.0%
10 - 14	6.5%	7.0%	7.3%
15 - 24	14.5%	14.2%	14.0%
25 - 34	21.3%	19.8%	18.0%
35 - 44	16.6%	16.4%	16.4%
45 - 54	12.4%	12.8%	13.6%
55 - 64	7.4%	7.7%	8.4%
65 - 74	2.9%	3.1%	3.5%
75 - 84	1.3%	1.4%	1.5%
85 +	0.3%	0.5%	0.5%
18 +	73.1%	71.9%	71.6%
2019 Population by Age			
Total	56,696	125,710	244,480
0 - 4	8.0%	8.0%	7.7%
5 - 9	7.4%	7.5%	7.5%
10 - 14	6.9%	7.2%	7.3%
15 - 24	14.5%	14.2%	13.9%
25 - 34	18.6%	17.6%	16.6%
35 - 44	15.7%	15.5%	14.9%
45 - 54	12.4%	12.6%	13.1%
55 - 64	9.3%	9.7%	10.5%
65 - 74	5.0%	5.3%	5.8%
75 - 84	1.8%	1.9%	2.0%
85 +	0.5%	0.6%	0.6%
18 +	74.1%	73.4%	73.5%
2024 Population by Age			
Total	60,578	134,846	262,869
0 - 4	8.1%	8.0%	7.7%
5 - 9	7.1%	7.2%	7.2%
10 - 14	6.7%	7.0%	7.1%
15 - 24	14.8%	14.4%	13.8%
25 - 34	18.7%	17.5%	16.6%
35 - 44	14.6%	14.8%	14.6%
45 - 54	12.2%	12.3%	12.4%
55 - 64	9.2%	9.6%	10.3%
65 - 74	5.8%	6.1%	6.7%
75 - 84	2.3%	2.5%	2.7%
85 +	0.5%	0.6%	0.7%
18 +	74.4%	73.8%	74.0%
2010 Population by Sex			
Males	25,018	54,950	107,021
Females	25,707	56,300	109,045
2019 Population by Sex			
Males	27,982	62,260	121,350
Females	28,715	63,450	123,130
2024 Population by Sex			
Males	29,728	66,633	130,222
Females	30,849	68,212	132,646

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	50,725	111,250	216,066
White Alone	34.8%	38.1%	41.6%
Black Alone	28.0%	26.1%	23.3%
American Indian Alone	0.7%	0.7%	0.7%
Asian Alone	17.5%	15.8%	16.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	15.1%	15.3%	14.2%
Two or More Races	3.8%	3.8%	3.7%
Hispanic Origin	32.2%	33.5%	31.3%
Diversity Index	87.0	86.8	85.5
2019 Population by Race/Ethnicity			
Total	56,698	125,711	244,481
White Alone	28.6%	31.6%	34.3%
Black Alone	31.5%	29.6%	26.8%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	19.6%	18.5%	19.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	15.3%	15.4%	14.2%
Two or More Races	4.2%	4.3%	4.2%
Hispanic Origin	32.6%	33.8%	31.5%
Diversity Index	87.7	87.8	87.0
2024 Population by Race/Ethnicity			
Total	60,576	134,845	262,868
White Alone	25.8%	28.5%	30.8%
Black Alone	33.8%	31.8%	29.0%
American Indian Alone	0.5%	0.6%	0.5%
Asian Alone	20.7%	19.8%	21.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	14.7%	14.8%	13.6%
Two or More Races	4.4%	4.5%	4.5%
Hispanic Origin	32.4%	33.5%	31.3%
Diversity Index	87.4	87.7	87.2
2010 Population by Relationship and Household Type			
Total	50,725	111,250	216,066
In Households	100.0%	99.9%	99.9%
In Family Households	81.3%	84.0%	85.9%
Householder	23.5%	23.6%	23.9%
Spouse	14.4%	15.0%	16.2%
Child	31.4%	33.0%	33.7%
Other relative	8.1%	8.3%	8.2%
Nonrelative	3.9%	4.0%	3.9%
In Nonfamily Households	18.6%	15.9%	14.0%
In Group Quarters	0.0%	0.1%	0.1%
Institutionalized Population	0.0%	0.1%	0.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	35,842	79,375	155,454
Less than 9th Grade	7.0%	8.6%	8.5%
9th - 12th Grade, No Diploma	6.9%	7.6%	7.6%
High School Graduate	23.0%	22.2%	21.0%
GED/Alternative Credential	3.4%	2.8%	2.4%
Some College, No Degree	18.8%	17.6%	17.4%
Associate Degree	9.7%	9.7%	9.7%
Bachelor's Degree	21.3%	21.6%	22.2%
Graduate/Professional Degree	9.9%	10.0%	11.2%
2019 Population 15+ by Marital Status			
Total	44,047	97,183	189,389
Never Married	40.5%	38.8%	38.1%
Married	43.7%	46.7%	48.8%
Widowed	2.8%	3.3%	3.2%
Divorced	12.9%	11.3%	9.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	96.1%	96.1%
Civilian Unemployed (Unemployment Rate)	4.4%	3.9%	3.9%
2019 Employed Population 16+ by Industry			
Total	29,898	64,867	125,009
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	12.1%	12.7%	12.6%
Manufacturing	7.9%	8.0%	8.2%
Wholesale Trade	2.6%	3.2%	3.3%
Retail Trade	13.7%	13.1%	12.3%
Transportation/Utilities	6.3%	5.6%	5.4%
Information	2.8%	2.8%	2.7%
Finance/Insurance/Real Estate	6.7%	6.9%	7.0%
Services	45.8%	45.6%	46.1%
Public Administration	1.9%	2.1%	2.3%
2019 Employed Population 16+ by Occupation			
Total	29,898	64,867	125,009
White Collar	53.8%	53.8%	56.0%
Management/Business/Financial	14.2%	13.8%	14.6%
Professional	14.5%	14.9%	16.3%
Sales	12.5%	13.0%	12.8%
Administrative Support	12.6%	12.2%	12.3%
Services	21.6%	20.1%	19.0%
Blue Collar	24.6%	26.1%	25.0%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	9.2%	9.9%	10.0%
Installation/Maintenance/Repair	3.2%	3.9%	3.4%
Production	4.9%	5.4%	5.3%
Transportation/Material Moving	7.2%	6.8%	6.2%
2010 Population By Urban/ Rural Status			
Total Population	50,725	111,250	216,066
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	19,209	40,195	74,902
Households with 1 Person	29.2%	26.3%	23.8%
Households with 2+ People	70.8%	73.7%	76.2%
Family Households	62.1%	66.1%	69.3%
Husband-wife Families	38.2%	42.2%	46.8%
With Related Children	21.9%	24.4%	26.9%
Other Family (No Spouse Present)	23.9%	23.9%	22.5%
Other Family with Male Householder	6.6%	6.5%	6.3%
With Related Children	3.5%	3.5%	3.6%
Other Family with Female Householder	17.3%	17.5%	16.2%
With Related Children	12.8%	13.0%	11.9%
Nonfamily Households	8.6%	7.6%	7.0%
All Households with Children	38.8%	41.5%	43.0%
Multigenerational Households	4.7%	5.3%	5.7%
Unmarried Partner Households	7.7%	7.4%	6.9%
Male-female	6.8%	6.5%	6.0%
Same-sex	0.9%	0.9%	0.8%
2010 Households by Size			
Total	19,208	40,196	74,903
1 Person Household	29.2%	26.3%	23.8%
2 Person Household	27.6%	27.0%	26.9%
3 Person Household	17.0%	17.4%	17.6%
4 Person Household	13.2%	14.3%	15.5%
5 Person Household	6.9%	7.9%	8.5%
6 Person Household	3.4%	3.8%	4.1%
7 + Person Household	2.7%	3.3%	3.7%
2010 Households by Tenure and Mortgage Status			
Total	19,209	40,195	74,902
Owner Occupied	36.0%	44.9%	52.8%
Owned with a Mortgage/Loan	31.3%	39.1%	46.0%
Owned Free and Clear	4.7%	5.8%	6.8%
Renter Occupied	64.0%	55.1%	47.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	21,070	44,158	81,939
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Metro Fusion (11C)	American Dreamers (7C)	American Dreamers (7C)
2.	Young and Restless (11B)	Metro Fusion (11C)	Metro Fusion (11C)
3.	American Dreamers (7C)	Young and Restless (11B)	Young and Restless (11B)
2019 Consumer Spending			
Apparel & Services: Total $	$36,238,316	$83,862,781	$173,784,820
Average Spent	$1,707.42	$1,863.87	$2,075.04
Spending Potential Index	80	87	97
Education: Total $	$23,548,880	$55,474,067	$116,558,927
Average Spent	$1,109.54	$1,232.92	$1,391.75
Spending Potential Index	70	77	87
Entertainment/Recreation: Total $	$49,540,339	$116,243,283	$243,120,986
Average Spent	$2,334.17	$2,583.53	$2,902.94
Spending Potential Index	71	79	89
Food at Home: Total $	$85,334,884	$197,108,736	$407,364,888
Average Spent	$4,020.68	$4,380.78	$4,864.06
Spending Potential Index	78	85	94
Food Away from Home: Total $	$61,965,382	$143,269,553	$296,911,665
Average Spent	$2,919.59	$3,184.19	$3,545.21
Spending Potential Index	79	87	96
Health Care: Total $	$86,599,056	$204,015,061	$427,863,442
Average Spent	$4,080.24	$4,534.27	$5,108.82
Spending Potential Index	69	76	86
HH Furnishings & Equipment: Total $	$33,797,570	$79,331,219	$166,086,711
Average Spent	$1,592.42	$1,763.15	$1,983.12
Spending Potential Index	75	83	93
Personal Care Products & Services: Total $	$14,460,859	$33,703,339	$70,320,954
Average Spent	$681.34	$749.06	$839.65
Spending Potential Index	77	84	95
Shelter: Total $	$303,320,457	$705,232,329	$1,458,788,364
Average Spent	$14,291.39	$15,673.92	$17,418.37
Spending Potential Index	77	85	94
Support Payments/Cash Contributions/Gifts in Kind: Total $	$35,646,065	$84,227,653	$177,369,958
Average Spent	$1,679.52	$1,871.98	$2,117.85
Spending Potential Index	68	75	85
Travel: Total $	$32,816,105	$78,472,287	$165,771,674
Average Spent	$1,546.18	$1,744.06	$1,979.36
Spending Potential Index	69	78	88
Vehicle Maintenance & Repairs: Total $	$18,543,905	$42,599,703	$88,171,509
Average Spent	$873.72	$946.79	$1,052.79
Spending Potential Index	76	83	92

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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