South Boston & Tri-River
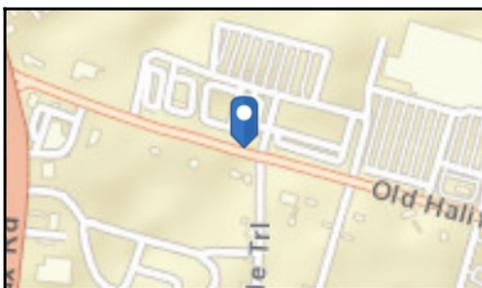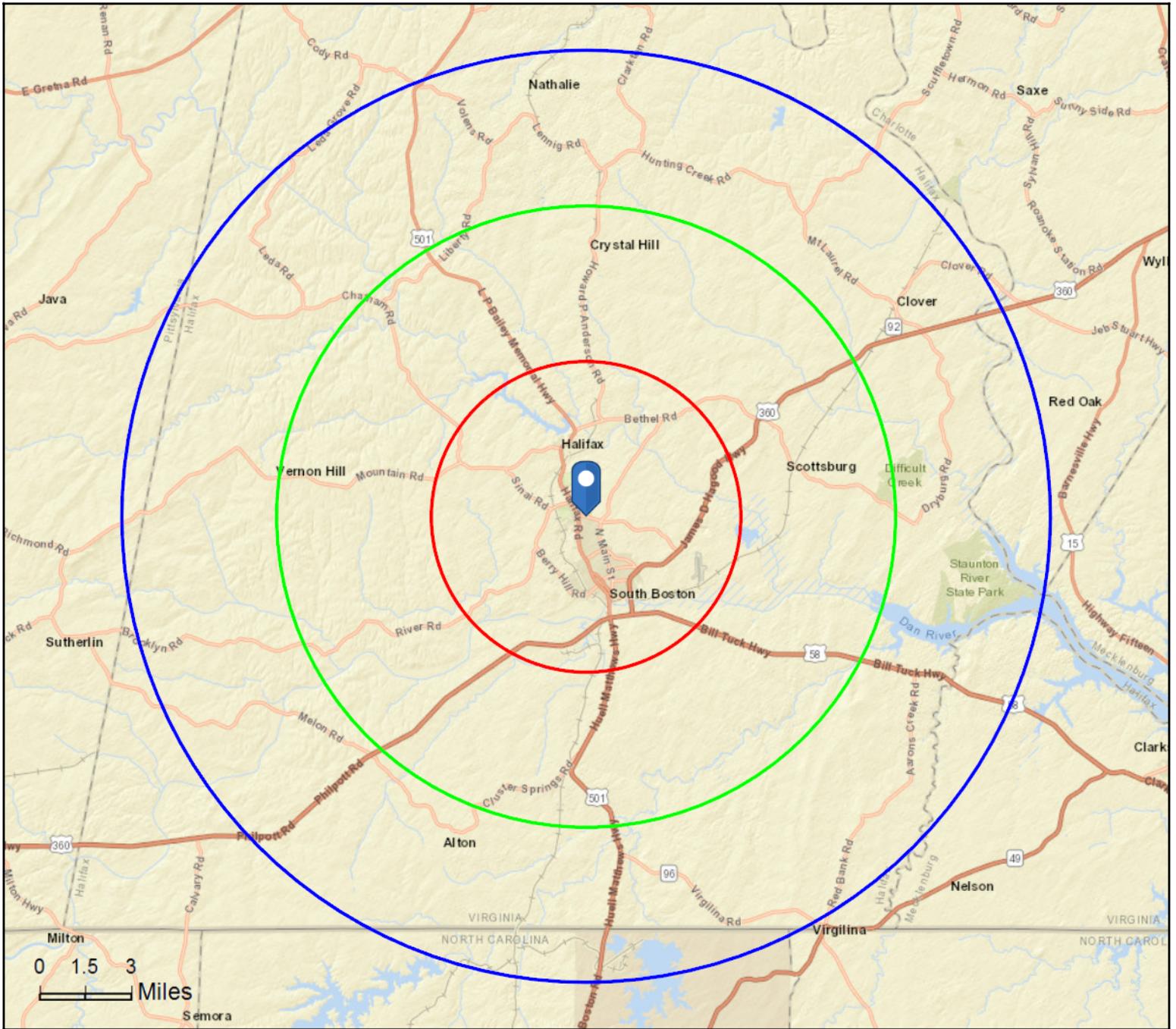3603 Old Halifax Rd, South Boston, Virginia, 24592
Rings: 5, 10, 15 mile radii

South Boston & Tri-River
3603 Old Halifax Rd, South Boston, Virginia, 24592
Rings: 5, 10, 15 mile radii

Prepared by Esri
Latitude: 36.73469
Longitude: -78.91407

	5 miles	10 miles	15 miles
Population Summary			
2000 Total Population	15,069	24,407	34,274
2010 Total Population	14,465	23,713	33,265
2019 Total Population	14,284	23,295	32,606
2019 Group Quarters	733	747	757
2024 Total Population	13,970	22,754	31,848
2019-2024 Annual Rate	-0.44%	-0.47%	-0.47%
2019 Total Daytime Population	20,266	26,451	32,746
Workers	11,514	12,515	13,617
Residents	8,752	13,936	19,129
Household Summary			
2000 Households	6,091	9,825	13,769
2000 Average Household Size	2.33	2.39	2.42
2010 Households	6,003	9,846	13,813
2010 Average Household Size	2.29	2.33	2.35
2019 Households	5,918	9,683	13,569
2019 Average Household Size	2.29	2.33	2.35
2024 Households	5,785	9,463	13,263
2024 Average Household Size	2.29	2.33	2.34
2019-2024 Annual Rate	-0.45%	-0.46%	-0.46%
2010 Families	3,814	6,465	9,189
2010 Average Family Size	2.89	2.90	2.91
2019 Families	3,724	6,297	8,942
2019 Average Family Size	2.90	2.90	2.91
2024 Families	3,623	6,128	8,702
2024 Average Family Size	2.90	2.90	2.91
2019-2024 Annual Rate	-0.55%	-0.54%	-0.54%
Housing Unit Summary			
2000 Housing Units	6,801	10,925	15,572
Owner Occupied Housing Units	62.3%	66.4%	66.9%
Renter Occupied Housing Units	27.2%	23.6%	21.5%
Vacant Housing Units	10.4%	10.1%	11.6%
2010 Housing Units	6,920	11,395	16,437
Owner Occupied Housing Units	56.2%	60.5%	60.9%
Renter Occupied Housing Units	30.5%	25.9%	23.1%
Vacant Housing Units	13.3%	13.6%	16.0%
2019 Housing Units	6,956	11,413	16,446
Owner Occupied Housing Units	52.1%	56.5%	57.1%
Renter Occupied Housing Units	33.0%	28.4%	25.4%
Vacant Housing Units	14.9%	15.2%	17.5%
2024 Housing Units	7,007	11,493	16,568
Owner Occupied Housing Units	51.3%	55.4%	55.9%
Renter Occupied Housing Units	31.3%	27.0%	24.1%
Vacant Housing Units	17.4%	17.7%	19.9%
Median Household Income			
2019	$41,913	$42,925	$43,496
2024	$49,781	$50,624	$50,815
Median Home Value			
2019	$139,383	$136,269	$133,434
2024	$153,600	$150,238	$147,259
Per Capita Income			
2019	$23,484	$23,527	$23,228
2024	$27,187	$27,303	$26,858
Median Age			
2010	44.0	44.2	44.5
2019	45.3	45.9	46.3
2024	45.9	46.8	47.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

July 31, 2019

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2019 Households by Income			
Household Income Base	5,918	9,683	13,569
<$15,000	20.5%	18.5%	18.0%
$15,000 - $24,999	12.1%	12.9%	13.2%
$25,000 - $34,999	10.0%	10.2%	9.8%
$35,000 - $49,999	13.6%	14.0%	14.0%
$50,000 - $74,999	17.6%	19.3%	20.4%
$75,000 - $99,999	11.7%	10.9%	10.9%
$100,000 - $149,999	10.3%	10.5%	10.2%
$150,000 - $199,999	2.4%	2.4%	2.2%
$200,000+	1.7%	1.4%	1.2%
Average Household Income	$56,516	$56,295	$55,620
2024 Households by Income			
Household Income Base	5,785	9,463	13,263
<$15,000	18.2%	16.2%	15.8%
$15,000 - $24,999	10.6%	10.9%	11.1%
$25,000 - $34,999	8.0%	8.3%	8.1%
$35,000 - $49,999	13.4%	13.8%	13.9%
$50,000 - $74,999	17.8%	19.5%	20.7%
$75,000 - $99,999	13.6%	12.7%	12.6%
$100,000 - $149,999	12.9%	13.3%	13.0%
$150,000 - $199,999	3.6%	3.6%	3.3%
$200,000+	2.1%	1.7%	1.4%
Average Household Income	$65,491	$65,309	$64,279
2019 Owner Occupied Housing Units by Value			
Total	3,625	6,446	9,387
<$50,000	9.7%	9.9%	10.8%
$50,000 - $99,999	24.3%	25.5%	25.7%
$100,000 - $149,999	20.3%	20.2%	20.2%
$150,000 - $199,999	16.9%	17.4%	17.1%
$200,000 - $249,999	8.5%	7.9%	7.0%
$250,000 - $299,999	9.5%	9.3%	8.7%
$300,000 - $399,999	7.8%	6.5%	6.6%
$400,000 - $499,999	0.9%	1.2%	1.6%
$500,000 - $749,999	1.7%	1.6%	1.8%
$750,000 - $999,999	0.4%	0.4%	0.3%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	$166,515	$163,629	$165,127
2024 Owner Occupied Housing Units by Value			
Total	3,592	6,362	9,264
<$50,000	8.1%	8.3%	9.0%
$50,000 - $99,999	21.0%	22.1%	22.5%
$100,000 - $149,999	19.6%	19.5%	19.6%
$150,000 - $199,999	17.6%	18.1%	17.8%
$200,000 - $249,999	9.5%	8.8%	7.7%
$250,000 - $299,999	11.6%	11.4%	10.6%
$300,000 - $399,999	8.7%	7.5%	7.8%
$400,000 - $499,999	1.2%	1.5%	2.0%
$500,000 - $749,999	2.3%	2.2%	2.5%
$750,000 - $999,999	0.4%	0.4%	0.4%
$1,000,000 - $1,499,999	0.0%	0.0%	0.1%
$1,500,000 - $1,999,999	0.0%	0.0%	0.1%
$2,000,000 +	0.0%	0.0%	0.1%
Average Home Value	$180,337	$177,711	$179,506

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

July 31, 2019

Community Profile

South Boston & Tri-River
3603 Old Halifax Rd, South Boston, Virginia, 24592
Rings: 5, 10, 15 mile radii

Prepared by Esri
Latitude: 36.73469
Longitude: -78.91407

	5 miles	10 miles	15 miles
2010 Population by Age			
Total	14,466	23,713	33,264
0 - 4	5.9%	5.7%	5.6%
5 - 9	6.3%	6.0%	6.0%
10 - 14	6.2%	6.5%	6.5%
15 - 24	10.8%	10.9%	11.0%
25 - 34	10.6%	10.0%	9.7%
35 - 44	11.4%	11.9%	11.9%
45 - 54	14.1%	14.5%	15.0%
55 - 64	14.5%	14.9%	15.1%
65 - 74	10.3%	10.5%	10.6%
75 - 84	6.6%	6.2%	6.1%
85 +	3.3%	2.8%	2.6%
18 +	77.7%	77.8%	77.9%
2019 Population by Age			
Total	14,284	23,296	32,604
0 - 4	5.5%	5.3%	5.2%
5 - 9	5.6%	5.5%	5.5%
10 - 14	5.6%	5.5%	5.5%
15 - 24	10.8%	10.5%	10.4%
25 - 34	11.4%	11.4%	11.3%
35 - 44	10.8%	10.7%	10.5%
45 - 54	11.6%	12.3%	12.6%
55 - 64	14.2%	14.8%	15.3%
65 - 74	13.4%	13.6%	13.8%
75 - 84	7.5%	7.2%	7.0%
85 +	3.6%	3.1%	2.9%
18 +	79.9%	80.3%	80.6%
2024 Population by Age			
Total	13,969	22,754	31,849
0 - 4	5.3%	5.1%	5.1%
5 - 9	5.6%	5.4%	5.3%
10 - 14	5.8%	5.8%	5.7%
15 - 24	10.4%	10.1%	9.9%
25 - 34	11.0%	10.8%	10.7%
35 - 44	10.9%	10.8%	10.7%
45 - 54	11.1%	11.5%	11.6%
55 - 64	13.0%	13.8%	14.4%
65 - 74	13.9%	14.3%	14.6%
75 - 84	9.3%	9.1%	8.9%
85 +	3.7%	3.2%	3.0%
18 +	79.9%	80.2%	80.5%
2010 Population by Sex			
Males	6,653	11,120	15,810
Females	7,812	12,593	17,455
2019 Population by Sex			
Males	6,665	11,070	15,674
Females	7,619	12,225	16,932
2024 Population by Sex			
Males	6,590	10,906	15,414
Females	7,380	11,849	16,435

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South Boston & Tri-River
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Rings: 5, 10, 15 mile radii

	5 miles	10 miles	15 miles
2010 Population by Race/Ethnicity			
Total	14,464	23,714	33,265
White Alone	55.5%	59.6%	60.6%
Black Alone	41.4%	37.5%	36.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.5%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.0%	0.9%
Two or More Races	1.2%	1.2%	1.1%
Hispanic Origin	1.8%	1.8%	1.7%
Diversity Index	53.8	52.2	51.6
2019 Population by Race/Ethnicity			
Total	14,282	23,295	32,605
White Alone	55.1%	59.1%	60.1%
Black Alone	40.4%	36.7%	35.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	0.9%	0.8%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.5%	1.3%
Two or More Races	1.6%	1.6%	1.6%
Hispanic Origin	2.6%	2.6%	2.5%
Diversity Index	55.6	54.0	53.3
2024 Population by Race/Ethnicity			
Total	13,970	22,755	31,849
White Alone	54.8%	58.7%	59.8%
Black Alone	39.8%	36.1%	35.4%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	1.2%	1.0%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.0%	1.8%	1.6%
Two or More Races	1.9%	2.0%	1.9%
Hispanic Origin	3.2%	3.1%	3.0%
Diversity Index	57.0	55.3	54.5
2010 Population by Relationship and Household Type			
Total	14,465	23,713	33,265
In Households	95.1%	96.9%	97.8%
In Family Households	78.1%	80.8%	82.2%
Householder	26.4%	27.3%	27.7%
Spouse	17.0%	18.6%	19.2%
Child	29.5%	29.8%	30.0%
Other relative	3.3%	3.4%	3.5%
Nonrelative	1.8%	1.8%	1.8%
In Nonfamily Households	17.0%	16.1%	15.6%
In Group Quarters	4.9%	3.1%	2.2%
Institutionalized Population	4.9%	3.0%	2.1%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

July 31, 2019

Community Profile

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2019 Population 25+ by Educational Attainment			
Total	10,364	17,020	23,938
Less than 9th Grade	6.3%	6.6%	6.4%
9th - 12th Grade, No Diploma	12.3%	11.7%	11.5%
High School Graduate	29.0%	29.2%	29.9%
GED/Alternative Credential	5.4%	6.1%	6.1%
Some College, No Degree	16.2%	18.4%	19.4%
Associate Degree	9.3%	9.2%	9.0%
Bachelor's Degree	13.8%	11.7%	11.2%
Graduate/Professional Degree	7.8%	7.0%	6.5%
2019 Population 15+ by Marital Status			
Total	11,902	19,475	27,337
Never Married	33.5%	31.4%	30.5%
Married	45.9%	48.9%	50.3%
Widowed	11.7%	10.3%	9.8%
Divorced	9.0%	9.5%	9.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.0%	96.6%	96.7%
Civilian Unemployed (Unemployment Rate)	4.0%	3.4%	3.3%
2019 Employed Population 16+ by Industry			
Total	5,330	9,209	13,344
Agriculture/Mining	1.0%	1.6%	2.0%
Construction	5.2%	6.5%	7.5%
Manufacturing	14.5%	15.3%	16.3%
Wholesale Trade	1.4%	2.0%	1.9%
Retail Trade	16.9%	15.5%	14.0%
Transportation/Utilities	5.1%	5.9%	6.2%
Information	1.6%	1.5%	1.1%
Finance/Insurance/Real Estate	2.9%	2.7%	2.8%
Services	45.3%	43.1%	42.4%
Public Administration	6.2%	6.0%	6.0%
2019 Employed Population 16+ by Occupation			
Total	5,329	9,210	13,342
White Collar	55.0%	52.9%	49.4%
Management/Business/Financial	10.1%	9.8%	9.4%
Professional	19.8%	18.9%	17.7%
Sales	13.4%	12.2%	10.7%
Administrative Support	11.7%	12.0%	11.6%
Services	20.1%	19.9%	20.5%
Blue Collar	24.9%	27.3%	30.0%
Farming/Forestry/Fishing	0.6%	0.7%	0.7%
Construction/Extraction	2.4%	3.7%	4.5%
Installation/Maintenance/Repair	4.2%	4.4%	4.8%
Production	11.5%	12.0%	12.5%
Transportation/Material Moving	6.2%	6.6%	7.5%
2010 Population By Urban/ Rural Status			
Total Population	14,465	23,713	33,265
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	55.4%	35.0%	25.0%
Rural Population	44.6%	65.0%	75.0%

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	5 miles	10 miles	15 miles
2010 Households by Type			
Total	6,003	9,846	13,813
Households with 1 Person	32.9%	30.9%	30.2%
Households with 2+ People	67.1%	69.1%	69.8%
Family Households	63.5%	65.7%	66.5%
Husband-wife Families	41.0%	44.5%	46.2%
With Related Children	14.3%	15.7%	16.3%
Other Family (No Spouse Present)	22.5%	21.1%	20.4%
Other Family with Male Householder	4.0%	4.4%	4.7%
With Related Children	2.1%	2.4%	2.5%
Other Family with Female Householder	18.5%	16.7%	15.7%
With Related Children	12.2%	10.6%	9.7%
Nonfamily Households	3.6%	3.4%	3.3%
All Households with Children	29.0%	29.1%	28.9%
Multigenerational Households	3.9%	4.1%	4.2%
Unmarried Partner Households	4.8%	4.7%	4.5%
Male-female	4.4%	4.3%	4.1%
Same-sex	0.3%	0.4%	0.4%
2010 Households by Size			
Total	6,005	9,847	13,812
1 Person Household	32.9%	30.9%	30.2%
2 Person Household	34.2%	35.3%	35.4%
3 Person Household	15.5%	15.8%	15.9%
4 Person Household	10.3%	10.7%	10.8%
5 Person Household	4.5%	4.5%	4.8%
6 Person Household	1.9%	1.9%	2.0%
7 + Person Household	0.8%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	6,003	9,846	13,813
Owner Occupied	64.8%	70.0%	72.5%
Owned with a Mortgage/Loan	37.0%	39.2%	39.9%
Owned Free and Clear	27.9%	30.8%	32.6%
Renter Occupied	35.2%	30.0%	27.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	6,920	11,395	16,437
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	55.8%	35.0%	24.3%
Rural Housing Units	44.2%	65.0%	75.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.	Rural Bypasses (10E)	Rooted Rural (10B)	Rooted Rural (10B)
3.	Small Town Simplicity (12C)	Midlife Constants (5E)	Midlife Constants (5E)
2019 Consumer Spending			
Apparel & Services: Total $	$8,193,003	$13,438,580	$18,725,773
Average Spent	$1,384.42	$1,387.85	$1,380.04
Spending Potential Index	65	65	64
Education: Total $	$5,373,491	$8,542,902	$11,647,585
Average Spent	$907.99	$882.26	$858.40
Spending Potential Index	57	55	54
Entertainment/Recreation: Total $	$13,461,099	$22,358,775	$31,304,129
Average Spent	$2,274.60	$2,309.08	$2,307.03
Spending Potential Index	70	71	71
Food at Home: Total $	$21,669,295	$36,107,549	$50,728,800
Average Spent	$3,661.59	$3,728.96	$3,738.58
Spending Potential Index	71	72	72
Food Away from Home: Total $	$14,084,932	$23,071,378	$32,068,693
Average Spent	$2,380.02	$2,382.67	$2,363.38
Spending Potential Index	65	65	64
Health Care: Total $	$26,070,647	$43,280,635	$60,495,876
Average Spent	$4,405.31	$4,469.75	$4,458.39
Spending Potential Index	74	75	75
HH Furnishings & Equipment: Total $	$8,195,924	$13,390,501	$18,566,462
Average Spent	$1,384.91	$1,382.89	$1,368.30
Spending Potential Index	65	65	64
Personal Care Products & Services: Total $	$3,324,849	$5,359,943	$7,371,926
Average Spent	$561.82	$553.54	$543.29
Spending Potential Index	63	62	61
Shelter: Total $	$65,595,412	$103,459,927	$140,068,605
Average Spent	$11,084.05	$10,684.70	$10,322.69
Spending Potential Index	60	58	56
Support Payments/Cash Contributions/Gifts in Kind: Total $	$10,199,137	$16,883,165	$23,664,552
Average Spent	$1,723.41	$1,743.59	$1,744.02
Spending Potential Index	69	70	70
Travel: Total $	$7,890,033	$12,666,064	$17,350,122
Average Spent	$1,333.23	$1,308.07	$1,278.66
Spending Potential Index	59	58	57
Vehicle Maintenance & Repairs: Total $	$4,705,130	$7,773,974	$10,853,720
Average Spent	$795.05	$802.85	$799.89
Spending Potential Index	69	70	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

July 31, 2019