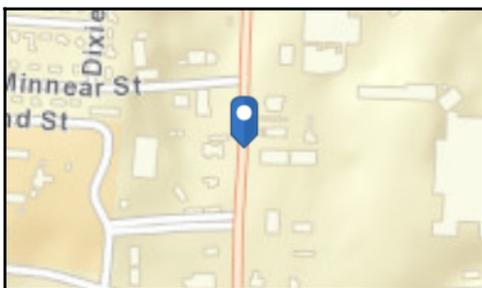
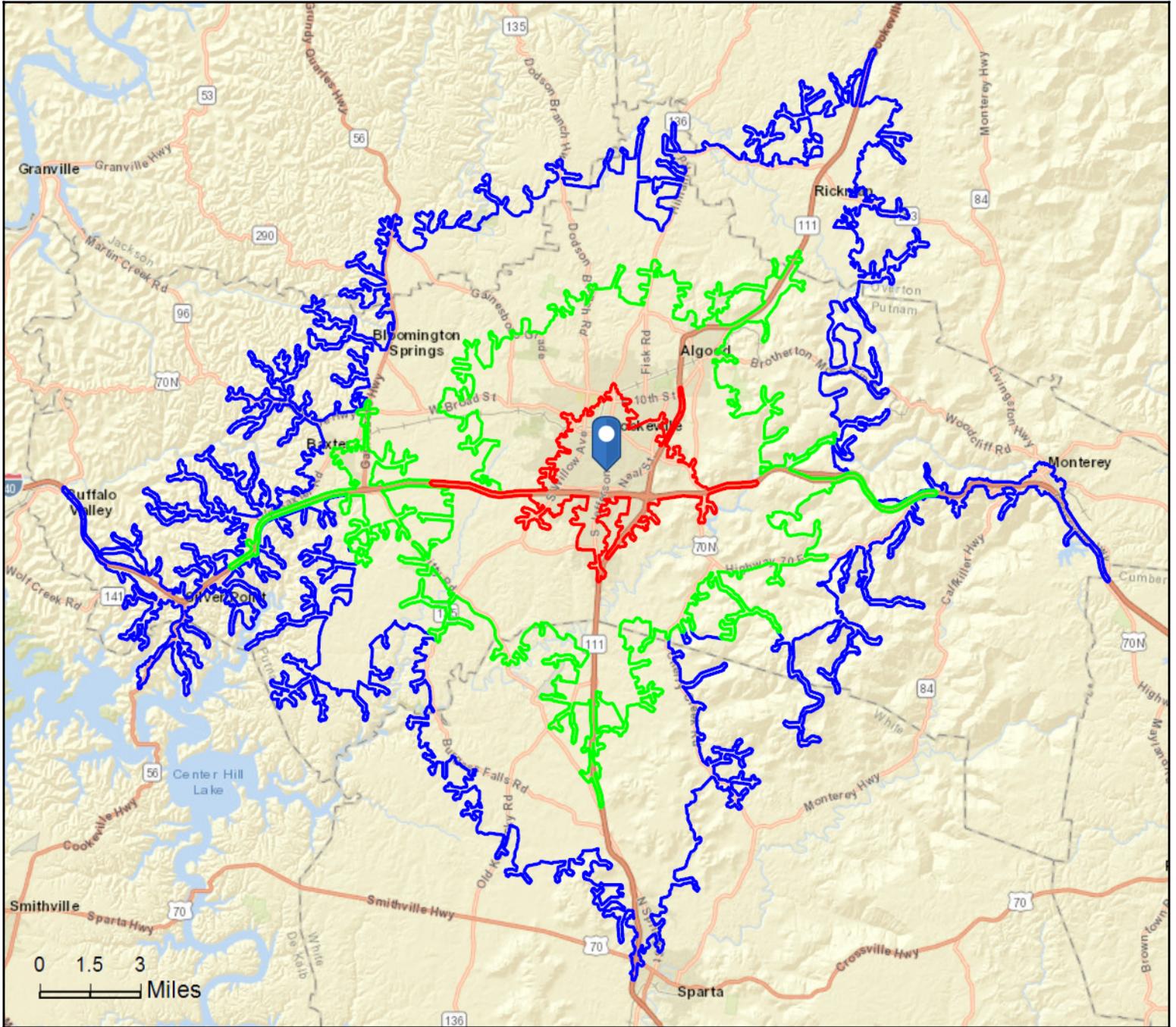


Cumberland Station
768 S Jefferson Ave, Cookeville, Tennessee, 38501
Drive Time: 7, 13, 19 minute radii

Prepared by Esri
Latitude: 36.14538
Longitude: -85.50092





Community Profile

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	7 minutes	13 minutes	19 minutes
Population Summary			
2000 Total Population	11,188	41,270	61,047
2010 Total Population	12,374	47,934	71,736
2019 Total Population	13,777	53,967	79,939
2019 Group Quarters	1,593	2,407	2,473
2024 Total Population	14,574	57,263	84,388
2019-2024 Annual Rate	1.13%	1.19%	1.09%
2019 Total Daytime Population	34,032	67,593	87,310
Workers	25,170	36,052	40,504
Residents	8,862	31,541	46,806
Household Summary			
2000 Households	4,159	16,788	24,442
2000 Average Household Size	2.31	2.32	2.40
2010 Households	4,627	19,469	28,768
2010 Average Household Size	2.30	2.33	2.40
2019 Households	5,357	22,259	32,463
2019 Average Household Size	2.27	2.32	2.39
2024 Households	5,722	23,726	34,399
2024 Average Household Size	2.27	2.31	2.38
2019-2024 Annual Rate	1.33%	1.28%	1.17%
2010 Families	2,599	11,627	18,417
2010 Average Family Size	2.90	2.91	2.93
2019 Families	2,980	13,078	20,440
2019 Average Family Size	2.88	2.91	2.93
2024 Families	3,173	13,861	21,528
2024 Average Family Size	2.88	2.90	2.93
2019-2024 Annual Rate	1.26%	1.17%	1.04%
Housing Unit Summary			
2000 Housing Units	4,544	18,031	26,353
Owner Occupied Housing Units	48.6%	54.7%	61.3%
Renter Occupied Housing Units	42.9%	38.4%	31.4%
Vacant Housing Units	8.5%	6.9%	7.3%
2010 Housing Units	5,059	21,286	31,519
Owner Occupied Housing Units	44.3%	49.9%	57.2%
Renter Occupied Housing Units	47.1%	41.6%	34.1%
Vacant Housing Units	8.5%	8.5%	8.7%
2019 Housing Units	5,821	24,340	35,601
Owner Occupied Housing Units	41.9%	48.2%	55.7%
Renter Occupied Housing Units	50.1%	43.3%	35.4%
Vacant Housing Units	8.0%	8.5%	8.8%
2024 Housing Units	6,207	25,922	37,720
Owner Occupied Housing Units	43.7%	49.3%	56.7%
Renter Occupied Housing Units	48.5%	42.2%	34.5%
Vacant Housing Units	7.8%	8.5%	8.8%
Median Household Income			
2019	\$37,265	\$37,726	\$39,216
2024	\$40,417	\$40,989	\$43,147
Median Home Value			
2019	\$179,834	\$175,077	\$170,698
2024	\$187,000	\$183,766	\$182,614
Per Capita Income			
2019	\$24,468	\$23,793	\$24,029
2024	\$27,569	\$26,680	\$27,094
Median Age			
2010	30.3	33.5	36.0
2019	33.6	35.7	38.1
2024	35.0	37.4	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	5,357	22,259	32,463
<\$15,000	18.9%	18.7%	16.6%
\$15,000 - \$24,999	15.0%	14.0%	14.0%
\$25,000 - \$34,999	12.4%	13.5%	13.7%
\$35,000 - \$49,999	17.7%	16.3%	16.0%
\$50,000 - \$74,999	10.0%	12.4%	13.2%
\$75,000 - \$99,999	8.5%	9.9%	10.7%
\$100,000 - \$149,999	9.2%	10.1%	10.5%
\$150,000 - \$199,999	3.0%	2.3%	2.4%
\$200,000+	5.1%	3.0%	2.8%
Average Household Income	\$63,341	\$57,907	\$59,139
2024 Households by Income			
Household Income Base	5,722	23,726	34,399
<\$15,000	16.2%	16.4%	14.5%
\$15,000 - \$24,999	13.8%	12.9%	12.8%
\$25,000 - \$34,999	12.0%	12.9%	12.9%
\$35,000 - \$49,999	17.9%	16.2%	15.7%
\$50,000 - \$74,999	10.5%	12.9%	13.5%
\$75,000 - \$99,999	9.5%	10.9%	11.9%
\$100,000 - \$149,999	11.3%	12.0%	12.8%
\$150,000 - \$199,999	3.3%	2.5%	2.8%
\$200,000+	5.6%	3.3%	3.2%
Average Household Income	\$70,816	\$64,661	\$66,439
2019 Owner Occupied Housing Units by Value			
Total	2,440	11,725	19,845
<\$50,000	2.7%	3.7%	5.2%
\$50,000 - \$99,999	7.9%	10.6%	12.9%
\$100,000 - \$149,999	20.9%	20.4%	20.5%
\$150,000 - \$199,999	30.9%	30.6%	27.4%
\$200,000 - \$249,999	10.7%	11.9%	12.2%
\$250,000 - \$299,999	8.4%	9.4%	8.8%
\$300,000 - \$399,999	9.5%	8.3%	7.8%
\$400,000 - \$499,999	5.0%	2.7%	2.4%
\$500,000 - \$749,999	2.6%	1.4%	1.4%
\$750,000 - \$999,999	0.9%	0.6%	0.8%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	0.0%	0.3%	0.5%
Average Home Value	\$219,342	\$204,289	\$203,062
2024 Owner Occupied Housing Units by Value			
Total	2,712	12,780	21,377
<\$50,000	1.7%	2.3%	3.3%
\$50,000 - \$99,999	5.2%	6.8%	8.7%
\$100,000 - \$149,999	17.9%	17.7%	17.7%
\$150,000 - \$199,999	34.1%	34.4%	31.1%
\$200,000 - \$249,999	11.1%	12.5%	12.9%
\$250,000 - \$299,999	8.6%	9.9%	9.4%
\$300,000 - \$399,999	11.1%	10.2%	9.9%
\$400,000 - \$499,999	5.7%	3.0%	2.8%
\$500,000 - \$749,999	2.9%	1.8%	2.1%
\$750,000 - \$999,999	1.5%	1.0%	1.5%
\$1,000,000 - \$1,499,999	0.1%	0.1%	0.1%
\$1,500,000 - \$1,999,999	0.2%	0.1%	0.1%
\$2,000,000 +	0.0%	0.2%	0.4%
Average Home Value	\$234,878	\$219,806	\$223,578

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Cumberland Station
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	7 minutes	13 minutes	19 minutes
2010 Population by Age			
Total	12,373	47,933	71,735
0 - 4	5.5%	5.9%	5.9%
5 - 9	5.0%	5.7%	6.0%
10 - 14	4.4%	5.5%	6.0%
15 - 24	27.6%	21.8%	18.5%
25 - 34	12.7%	12.8%	12.4%
35 - 44	10.1%	11.2%	12.1%
45 - 54	10.6%	12.0%	12.9%
55 - 64	9.5%	10.7%	11.7%
65 - 74	6.8%	7.6%	8.1%
75 - 84	5.2%	4.8%	4.7%
85 +	2.5%	1.9%	1.7%
18 +	82.4%	79.6%	78.5%
2019 Population by Age			
Total	13,778	53,967	79,937
0 - 4	5.2%	5.4%	5.4%
5 - 9	4.8%	5.3%	5.5%
10 - 14	4.5%	5.2%	5.6%
15 - 24	22.0%	18.1%	15.6%
25 - 34	15.4%	15.2%	14.2%
35 - 44	10.1%	10.9%	11.6%
45 - 54	9.9%	11.0%	11.8%
55 - 64	10.2%	11.4%	12.3%
65 - 74	9.1%	9.8%	10.5%
75 - 84	5.7%	5.4%	5.4%
85 +	3.0%	2.2%	2.0%
18 +	83.0%	81.3%	80.4%
2024 Population by Age			
Total	14,572	57,263	84,388
0 - 4	5.2%	5.4%	5.3%
5 - 9	4.8%	5.2%	5.4%
10 - 14	4.6%	5.2%	5.6%
15 - 24	21.3%	17.3%	15.0%
25 - 34	14.1%	13.9%	12.8%
35 - 44	11.4%	12.0%	12.5%
45 - 54	9.4%	10.7%	11.5%
55 - 64	10.1%	11.1%	12.1%
65 - 74	9.5%	10.4%	11.0%
75 - 84	6.6%	6.5%	6.6%
85 +	2.9%	2.3%	2.2%
18 +	83.0%	81.3%	80.5%
2010 Population by Sex			
Males	6,158	23,748	35,469
Females	6,216	24,186	36,267
2019 Population by Sex			
Males	6,889	26,882	39,707
Females	6,888	27,085	40,231
2024 Population by Sex			
Males	7,331	28,614	42,025
Females	7,243	28,650	42,363

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	12,374	47,935	71,738
White Alone	88.5%	90.4%	92.4%
Black Alone	3.6%	2.7%	2.0%
American Indian Alone	0.4%	0.5%	0.4%
Asian Alone	2.5%	1.6%	1.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.8%	3.0%	2.3%
Two or More Races	2.0%	1.8%	1.6%
Hispanic Origin	5.4%	5.5%	4.5%
Diversity Index	29.5	26.6	21.9
2019 Population by Race/Ethnicity			
Total	13,776	53,967	79,939
White Alone	86.6%	88.4%	90.7%
Black Alone	3.9%	3.0%	2.3%
American Indian Alone	0.4%	0.5%	0.5%
Asian Alone	2.7%	1.7%	1.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.6%	3.9%	3.0%
Two or More Races	2.7%	2.4%	2.1%
Hispanic Origin	6.9%	7.1%	5.9%
Diversity Index	34.4	32.0	26.8
2024 Population by Race/Ethnicity			
Total	14,574	57,262	84,389
White Alone	85.2%	87.0%	89.5%
Black Alone	4.0%	3.2%	2.5%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	2.8%	1.8%	1.4%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	4.2%	4.5%	3.6%
Two or More Races	3.2%	2.8%	2.5%
Hispanic Origin	8.0%	8.3%	6.8%
Diversity Index	37.8	35.6	30.0
2010 Population by Relationship and Household Type			
Total	12,374	47,934	71,736
In Households	86.0%	94.6%	96.3%
In Family Households	62.7%	72.7%	77.4%
Householder	21.3%	24.1%	25.7%
Spouse	15.0%	17.7%	19.5%
Child	21.9%	25.7%	27.2%
Other relative	2.7%	3.0%	3.0%
Nonrelative	1.8%	2.1%	2.1%
In Nonfamily Households	23.2%	21.9%	18.9%
In Group Quarters	14.0%	5.4%	3.7%
Institutionalized Population	2.6%	1.3%	0.9%
Noninstitutionalized Population	11.4%	4.1%	2.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	8,736	35,637	54,306
Less than 9th Grade	5.0%	5.3%	5.2%
9th - 12th Grade, No Diploma	7.1%	6.7%	6.8%
High School Graduate	27.2%	29.8%	31.2%
GED/Alternative Credential	7.2%	5.9%	6.6%
Some College, No Degree	18.8%	17.8%	18.2%
Associate Degree	3.0%	4.9%	5.4%
Bachelor's Degree	18.3%	18.2%	16.9%
Graduate/Professional Degree	13.5%	11.5%	9.7%
2019 Population 15+ by Marital Status			
Total	11,775	45,396	66,760
Never Married	41.5%	36.3%	31.8%
Married	36.2%	44.0%	48.8%
Widowed	8.1%	6.3%	6.5%
Divorced	14.1%	13.4%	12.9%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	91.4%	95.1%	95.2%
Civilian Unemployed (Unemployment Rate)	8.6%	4.9%	4.8%
2019 Employed Population 16+ by Industry			
Total	4,884	22,655	33,494
Agriculture/Mining	0.9%	0.4%	0.6%
Construction	6.6%	6.9%	7.4%
Manufacturing	9.3%	10.4%	12.4%
Wholesale Trade	1.5%	1.7%	2.2%
Retail Trade	11.1%	10.9%	10.8%
Transportation/Utilities	5.1%	4.5%	5.3%
Information	1.7%	1.1%	1.3%
Finance/Insurance/Real Estate	4.9%	4.4%	4.3%
Services	56.3%	56.8%	52.5%
Public Administration	2.7%	3.0%	3.3%
2019 Employed Population 16+ by Occupation			
Total	4,883	22,657	33,495
White Collar	59.7%	56.8%	56.4%
Management/Business/Financial	13.6%	10.6%	10.7%
Professional	23.6%	22.3%	21.0%
Sales	10.7%	10.8%	11.0%
Administrative Support	11.8%	13.1%	13.7%
Services	21.0%	24.0%	21.7%
Blue Collar	19.3%	19.3%	21.8%
Farming/Forestry/Fishing	1.1%	0.6%	0.5%
Construction/Extraction	3.7%	4.1%	4.8%
Installation/Maintenance/Repair	2.2%	2.6%	2.9%
Production	6.5%	7.0%	8.2%
Transportation/Material Moving	5.8%	5.0%	5.4%
2010 Population By Urban/ Rural Status			
Total Population	12,374	47,934	71,736
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	98.6%	81.5%	62.6%
Rural Population	1.4%	18.5%	37.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,627	19,469	28,768
Households with 1 Person	34.5%	30.4%	27.9%
Households with 2+ People	65.5%	69.6%	72.1%
Family Households	56.2%	59.7%	64.0%
Husband-wife Families	39.7%	43.9%	48.6%
With Related Children	15.8%	17.7%	19.6%
Other Family (No Spouse Present)	16.4%	15.8%	15.4%
Other Family with Male Householder	4.0%	4.5%	4.6%
With Related Children	2.2%	2.6%	2.7%
Other Family with Female Householder	12.4%	11.3%	10.8%
With Related Children	7.7%	7.1%	6.8%
Nonfamily Households	9.3%	9.9%	8.1%
All Households with Children	26.1%	27.9%	29.6%
Multigenerational Households	2.3%	2.8%	3.0%
Unmarried Partner Households	5.6%	5.9%	5.6%
Male-female	4.9%	5.2%	5.0%
Same-sex	0.6%	0.7%	0.6%
2010 Households by Size			
Total	4,627	19,468	28,769
1 Person Household	34.5%	30.4%	27.9%
2 Person Household	34.3%	35.5%	36.1%
3 Person Household	14.8%	15.7%	16.3%
4 Person Household	9.7%	10.9%	11.9%
5 Person Household	4.3%	4.8%	5.1%
6 Person Household	1.4%	1.7%	1.8%
7 + Person Household	0.9%	0.9%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	4,627	19,469	28,768
Owner Occupied	48.5%	54.6%	62.7%
Owned with a Mortgage/Loan	26.1%	31.7%	37.0%
Owned Free and Clear	22.3%	22.9%	25.7%
Renter Occupied	51.5%	45.4%	37.3%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	5,059	21,286	31,519
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	97.9%	81.6%	62.7%
Rural Housing Units	2.1%	18.4%	37.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Midlife Constants (5E)
2.	Old and Newcomers (8F)	College Towns (14B)	Salt of the Earth (6B)
3.	Set to Impress (11D)	Set to Impress (11D)	Southern Satellites (10A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,370,467	\$31,963,262	\$47,205,106
Average Spent	\$1,562.53	\$1,435.97	\$1,454.12
Spending Potential Index	73	67	68
Education: Total \$	\$5,967,149	\$23,058,850	\$33,515,843
Average Spent	\$1,113.90	\$1,035.93	\$1,032.43
Spending Potential Index	70	65	65
Entertainment/Recreation: Total \$	\$12,895,075	\$49,440,644	\$74,678,876
Average Spent	\$2,407.14	\$2,221.15	\$2,300.43
Spending Potential Index	74	68	70
Food at Home: Total \$	\$20,776,730	\$79,575,737	\$119,710,217
Average Spent	\$3,878.43	\$3,574.99	\$3,687.59
Spending Potential Index	75	69	71
Food Away from Home: Total \$	\$14,433,182	\$55,339,844	\$81,995,146
Average Spent	\$2,694.27	\$2,486.18	\$2,525.80
Spending Potential Index	73	68	69
Health Care: Total \$	\$24,264,390	\$92,789,754	\$141,543,526
Average Spent	\$4,529.47	\$4,168.64	\$4,360.15
Spending Potential Index	76	70	73
HH Furnishings & Equipment: Total \$	\$8,357,358	\$31,728,152	\$47,233,175
Average Spent	\$1,560.08	\$1,425.41	\$1,454.98
Spending Potential Index	73	67	68
Personal Care Products & Services: Total \$	\$3,513,212	\$13,247,231	\$19,576,875
Average Spent	\$655.82	\$595.14	\$603.05
Spending Potential Index	74	67	68
Shelter: Total \$	\$72,181,286	\$269,047,120	\$389,714,376
Average Spent	\$13,474.20	\$12,087.12	\$12,004.88
Spending Potential Index	73	65	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,157,038	\$38,220,063	\$57,460,557
Average Spent	\$1,896.03	\$1,717.06	\$1,770.03
Spending Potential Index	76	69	71
Travel: Total \$	\$8,452,838	\$31,664,339	\$46,932,420
Average Spent	\$1,577.91	\$1,422.54	\$1,445.72
Spending Potential Index	70	63	64
Vehicle Maintenance & Repairs: Total \$	\$4,820,829	\$18,176,330	\$26,840,530
Average Spent	\$899.91	\$816.58	\$826.80
Spending Potential Index	79	71	72

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.