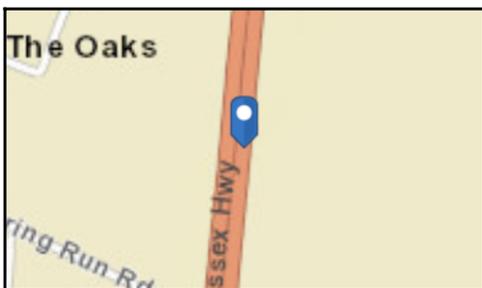
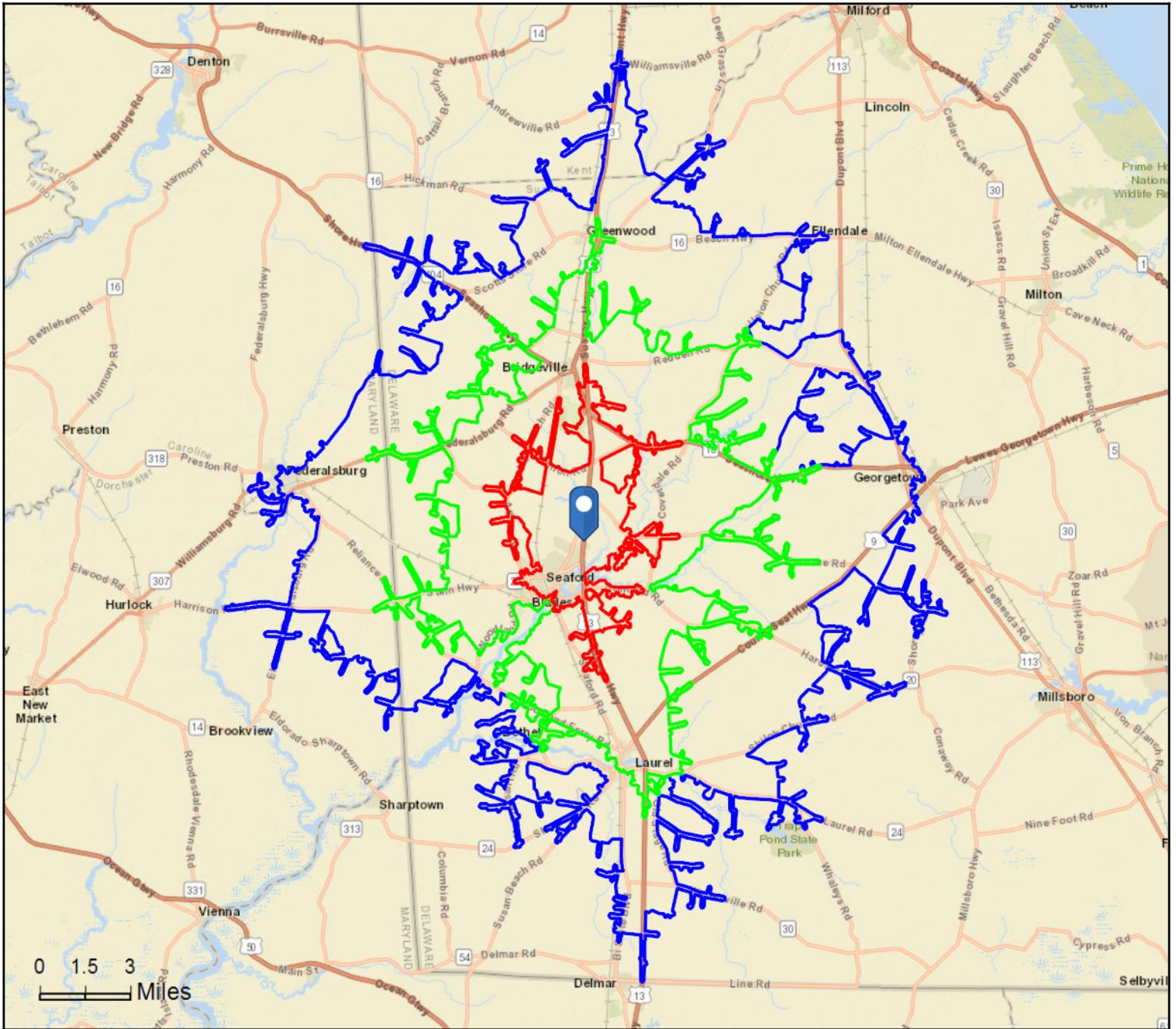


Sussex Plaza
22899 Sussex Hwy, Seaford, Delaware, 19973
Drive Time: 7, 13, 19 minute radii

Prepared by Esri
Latitude: 38.66306
Longitude: -75.59349





Community Profile

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	7 minutes	13 minutes	19 minutes
Population Summary			
2000 Total Population	10,201	29,493	47,043
2010 Total Population	11,289	33,324	53,669
2019 Total Population	13,711	38,926	61,979
2019 Group Quarters	304	334	508
2024 Total Population	14,939	41,967	66,332
2019-2024 Annual Rate	1.73%	1.52%	1.37%
2019 Total Daytime Population	16,598	35,840	57,930
Workers	8,900	13,914	23,430
Residents	7,698	21,926	34,500
Household Summary			
2000 Households	3,876	11,166	17,699
2000 Average Household Size	2.50	2.59	2.62
2010 Households	4,276	12,479	19,940
2010 Average Household Size	2.57	2.64	2.67
2019 Households	5,184	14,513	22,910
2019 Average Household Size	2.59	2.66	2.68
2024 Households	5,645	15,624	24,480
2024 Average Household Size	2.59	2.66	2.69
2019-2024 Annual Rate	1.72%	1.49%	1.33%
2010 Families	2,877	8,864	14,283
2010 Average Family Size	3.08	3.07	3.08
2019 Families	3,462	10,216	16,282
2019 Average Family Size	3.10	3.10	3.11
2024 Families	3,757	10,956	17,342
2024 Average Family Size	3.12	3.11	3.12
2019-2024 Annual Rate	1.65%	1.41%	1.27%
Housing Unit Summary			
2000 Housing Units	4,215	12,112	19,198
Owner Occupied Housing Units	61.4%	67.3%	67.9%
Renter Occupied Housing Units	30.6%	24.9%	24.3%
Vacant Housing Units	8.0%	7.8%	7.8%
2010 Housing Units	4,774	13,877	22,117
Owner Occupied Housing Units	57.5%	64.0%	64.8%
Renter Occupied Housing Units	32.1%	25.9%	25.4%
Vacant Housing Units	10.4%	10.1%	9.8%
2019 Housing Units	5,538	15,592	24,750
Owner Occupied Housing Units	57.9%	66.5%	67.2%
Renter Occupied Housing Units	35.7%	26.6%	25.4%
Vacant Housing Units	6.4%	6.9%	7.4%
2024 Housing Units	6,026	16,781	26,458
Owner Occupied Housing Units	58.2%	66.9%	67.6%
Renter Occupied Housing Units	35.4%	26.2%	24.9%
Vacant Housing Units	6.3%	6.9%	7.5%
Median Household Income			
2019	\$50,070	\$53,669	\$53,354
2024	\$55,032	\$58,952	\$58,609
Median Home Value			
2019	\$212,423	\$219,442	\$220,714
2024	\$223,988	\$235,107	\$236,594
Per Capita Income			
2019	\$26,585	\$27,475	\$26,790
2024	\$30,821	\$31,846	\$31,077
Median Age			
2010	39.3	39.0	39.0
2019	39.9	39.8	39.9
2024	40.7	40.3	40.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	5,184	14,513	22,910
<\$15,000	18.1%	14.1%	13.0%
\$15,000 - \$24,999	9.7%	8.8%	9.2%
\$25,000 - \$34,999	10.5%	10.4%	10.8%
\$35,000 - \$49,999	11.6%	12.5%	13.3%
\$50,000 - \$74,999	18.0%	20.0%	19.7%
\$75,000 - \$99,999	11.9%	12.1%	12.5%
\$100,000 - \$149,999	10.1%	11.8%	12.4%
\$150,000 - \$199,999	5.4%	5.9%	5.2%
\$200,000+	4.8%	4.4%	4.0%
Average Household Income	\$70,721	\$73,524	\$72,407
2024 Households by Income			
Household Income Base	5,645	15,624	24,480
<\$15,000	16.1%	12.6%	11.5%
\$15,000 - \$24,999	8.9%	7.9%	8.2%
\$25,000 - \$34,999	9.6%	9.6%	10.0%
\$35,000 - \$49,999	10.9%	11.5%	12.3%
\$50,000 - \$74,999	16.9%	18.6%	18.4%
\$75,000 - \$99,999	12.3%	12.4%	12.8%
\$100,000 - \$149,999	12.0%	13.6%	14.1%
\$150,000 - \$199,999	7.5%	8.2%	7.4%
\$200,000+	5.9%	5.7%	5.3%
Average Household Income	\$82,034	\$85,340	\$84,144
2019 Owner Occupied Housing Units by Value			
Total	3,205	10,365	16,632
<\$50,000	5.6%	8.4%	6.9%
\$50,000 - \$99,999	5.8%	6.0%	5.8%
\$100,000 - \$149,999	12.3%	10.3%	10.0%
\$150,000 - \$199,999	21.1%	18.0%	19.4%
\$200,000 - \$249,999	20.3%	18.6%	19.0%
\$250,000 - \$299,999	14.6%	14.0%	14.0%
\$300,000 - \$399,999	11.2%	14.1%	14.2%
\$400,000 - \$499,999	4.3%	5.2%	5.3%
\$500,000 - \$749,999	3.9%	4.1%	4.0%
\$750,000 - \$999,999	0.3%	0.3%	0.3%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.3%	0.3%	0.4%
\$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	\$236,517	\$247,750	\$252,104
2024 Owner Occupied Housing Units by Value			
Total	3,509	11,224	17,891
<\$50,000	4.9%	7.4%	6.1%
\$50,000 - \$99,999	5.2%	5.2%	5.0%
\$100,000 - \$149,999	11.4%	9.2%	8.9%
\$150,000 - \$199,999	19.5%	16.2%	17.3%
\$200,000 - \$249,999	19.0%	17.0%	17.4%
\$250,000 - \$299,999	13.8%	13.0%	13.0%
\$300,000 - \$399,999	14.2%	17.8%	17.8%
\$400,000 - \$499,999	5.5%	6.6%	6.8%
\$500,000 - \$749,999	5.7%	5.8%	5.8%
\$750,000 - \$999,999	0.5%	0.4%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.6%
\$1,500,000 - \$1,999,999	0.4%	0.4%	0.6%
\$2,000,000 +	0.1%	0.4%	0.3%
Average Home Value	\$257,614	\$273,840	\$279,149

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Sussex Plaza
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 Drive Time: 7, 13, 19 minute radii

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	7 minutes	13 minutes	19 minutes
2010 Population by Age			
Total	11,287	33,324	53,669
0 - 4	7.5%	7.6%	7.4%
5 - 9	7.1%	7.1%	7.0%
10 - 14	6.3%	6.6%	6.6%
15 - 24	12.2%	12.6%	12.8%
25 - 34	12.1%	11.7%	11.6%
35 - 44	11.6%	12.0%	12.1%
45 - 54	13.1%	14.0%	14.3%
55 - 64	12.6%	12.8%	12.7%
65 - 74	8.3%	8.7%	8.7%
75 - 84	5.6%	4.9%	4.9%
85 +	3.6%	2.1%	2.0%
18 +	75.2%	74.6%	74.8%
2019 Population by Age			
Total	13,711	38,926	61,980
0 - 4	6.8%	6.8%	6.7%
5 - 9	6.8%	6.9%	6.8%
10 - 14	6.7%	6.6%	6.6%
15 - 24	11.0%	11.1%	11.0%
25 - 34	12.7%	13.0%	13.1%
35 - 44	11.8%	11.4%	11.5%
45 - 54	11.5%	11.9%	12.1%
55 - 64	13.1%	13.4%	13.5%
65 - 74	10.6%	11.1%	11.0%
75 - 84	6.0%	5.6%	5.6%
85 +	3.2%	2.3%	2.1%
18 +	76.3%	76.2%	76.5%
2024 Population by Age			
Total	14,941	41,968	66,332
0 - 4	6.6%	6.7%	6.6%
5 - 9	6.7%	6.8%	6.7%
10 - 14	6.9%	7.1%	6.9%
15 - 24	11.3%	11.0%	10.8%
25 - 34	11.5%	11.9%	11.8%
35 - 44	12.5%	12.2%	12.4%
45 - 54	11.3%	11.1%	11.3%
55 - 64	12.2%	12.6%	12.8%
65 - 74	11.2%	11.5%	11.6%
75 - 84	6.9%	6.9%	6.8%
85 +	3.0%	2.3%	2.2%
18 +	76.0%	75.6%	76.0%
2010 Population by Sex			
Males	5,323	15,974	25,850
Females	5,966	17,350	27,819
2019 Population by Sex			
Males	6,534	18,711	29,939
Females	7,177	20,215	32,040
2024 Population by Sex			
Males	7,170	20,265	32,186
Females	7,769	21,702	34,146

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	11,288	33,324	53,669
White Alone	62.9%	67.1%	69.5%
Black Alone	27.1%	23.5%	21.4%
American Indian Alone	0.5%	0.6%	0.7%
Asian Alone	1.7%	1.1%	1.0%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	4.8%	4.6%	4.4%
Two or More Races	2.8%	2.9%	2.9%
Hispanic Origin	9.4%	9.3%	9.0%
Diversity Index	61.0	58.0	55.7
2019 Population by Race/Ethnicity			
Total	13,711	38,926	61,978
White Alone	61.7%	65.9%	68.5%
Black Alone	26.7%	23.2%	21.1%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	2.4%	1.6%	1.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	5.4%	5.3%	5.1%
Two or More Races	3.2%	3.4%	3.4%
Hispanic Origin	10.7%	10.9%	10.5%
Diversity Index	63.4	60.6	58.3
2024 Population by Race/Ethnicity			
Total	14,940	41,967	66,333
White Alone	60.8%	64.9%	67.5%
Black Alone	26.1%	22.8%	20.6%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	2.8%	1.8%	1.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	6.2%	6.1%	5.8%
Two or More Races	3.6%	3.8%	3.8%
Hispanic Origin	12.2%	12.5%	12.0%
Diversity Index	65.5	63.0	60.7
2010 Population by Relationship and Household Type			
Total	11,289	33,324	53,669
In Households	97.3%	99.0%	99.0%
In Family Households	82.3%	85.5%	85.8%
Householder	25.3%	26.6%	26.6%
Spouse	16.7%	17.9%	18.2%
Child	31.2%	32.3%	32.4%
Other relative	5.2%	4.8%	4.7%
Nonrelative	3.9%	3.9%	3.9%
In Nonfamily Households	14.9%	13.5%	13.2%
In Group Quarters	2.7%	1.0%	1.0%
Institutionalized Population	2.5%	0.9%	0.8%
Noninstitutionalized Population	0.2%	0.1%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	9,428	26,705	42,730
Less than 9th Grade	3.2%	4.5%	4.7%
9th - 12th Grade, No Diploma	10.4%	11.2%	11.0%
High School Graduate	33.8%	33.9%	35.7%
GED/Alternative Credential	4.3%	3.9%	4.2%
Some College, No Degree	21.2%	20.3%	20.0%
Associate Degree	9.4%	9.4%	9.2%
Bachelor's Degree	10.5%	9.8%	9.1%
Graduate/Professional Degree	7.3%	6.9%	6.2%
2019 Population 15+ by Marital Status			
Total	10,941	31,015	49,527
Never Married	30.4%	31.0%	31.8%
Married	49.5%	51.2%	51.0%
Widowed	7.8%	5.7%	6.1%
Divorced	12.3%	12.1%	11.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	97.3%	96.9%
Civilian Unemployed (Unemployment Rate)	2.3%	2.7%	3.1%
2019 Employed Population 16+ by Industry			
Total	6,085	17,237	27,850
Agriculture/Mining	2.8%	3.5%	4.1%
Construction	7.5%	9.2%	9.8%
Manufacturing	14.3%	14.8%	13.3%
Wholesale Trade	1.9%	3.4%	4.1%
Retail Trade	11.9%	12.1%	11.8%
Transportation/Utilities	7.4%	6.7%	7.0%
Information	0.7%	0.9%	0.9%
Finance/Insurance/Real Estate	6.2%	4.9%	4.6%
Services	42.2%	39.3%	38.4%
Public Administration	5.2%	5.3%	6.1%
2019 Employed Population 16+ by Occupation			
Total	6,085	17,237	27,848
White Collar	50.5%	49.5%	49.7%
Management/Business/Financial	11.0%	9.9%	9.8%
Professional	16.3%	15.8%	15.3%
Sales	10.4%	10.6%	10.5%
Administrative Support	12.9%	13.3%	14.1%
Services	17.6%	17.3%	17.1%
Blue Collar	31.9%	33.1%	33.2%
Farming/Forestry/Fishing	0.9%	1.2%	1.8%
Construction/Extraction	5.0%	6.3%	6.5%
Installation/Maintenance/Repair	4.4%	4.5%	4.8%
Production	13.3%	13.2%	11.6%
Transportation/Material Moving	8.3%	7.9%	8.4%
2010 Population By Urban/ Rural Status			
Total Population	11,289	33,324	53,669
Population Inside Urbanized Area	83.8%	56.0%	42.1%
Population Inside Urbanized Cluster	1.8%	9.9%	12.3%
Rural Population	14.4%	34.1%	45.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,276	12,479	19,940
Households with 1 Person	27.6%	23.6%	22.9%
Households with 2+ People	72.4%	76.4%	77.1%
Family Households	67.3%	71.0%	71.6%
Husband-wife Families	44.4%	47.7%	49.0%
With Related Children	17.6%	18.3%	18.8%
Other Family (No Spouse Present)	22.8%	23.3%	22.6%
Other Family with Male Householder	5.4%	5.8%	5.8%
With Related Children	3.4%	3.7%	3.6%
Other Family with Female Householder	17.4%	17.5%	16.8%
With Related Children	12.6%	12.6%	12.0%
Nonfamily Households	5.1%	5.4%	5.5%
All Households with Children	34.4%	35.4%	35.3%
Multigenerational Households	5.5%	5.5%	5.4%
Unmarried Partner Households	7.3%	8.3%	8.3%
Male-female	6.6%	7.5%	7.5%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	4,275	12,481	19,941
1 Person Household	27.6%	23.6%	22.9%
2 Person Household	32.0%	34.8%	35.0%
3 Person Household	16.3%	16.8%	16.9%
4 Person Household	12.1%	12.9%	13.1%
5 Person Household	7.1%	6.9%	6.9%
6 Person Household	2.5%	2.8%	2.8%
7 + Person Household	2.4%	2.2%	2.3%
2010 Households by Tenure and Mortgage Status			
Total	4,276	12,479	19,940
Owner Occupied	64.2%	71.2%	71.9%
Owned with a Mortgage/Loan	42.5%	44.9%	45.9%
Owned Free and Clear	21.7%	26.2%	26.0%
Renter Occupied	35.8%	28.8%	28.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,774	13,877	22,117
Housing Units Inside Urbanized Area	83.9%	56.2%	42.4%
Housing Units Inside Urbanized Cluster	1.6%	9.9%	11.9%
Rural Housing Units	14.5%	33.8%	45.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Hardscrabble Road (8G)	Down the Road (10D)	Southern Satellites (10A)
3.	Small Town Simplicity (12C)	Southern Satellites (10A)	Down the Road (10D)
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,919,586	\$25,919,869	\$40,155,458
Average Spent	\$1,720.60	\$1,785.98	\$1,752.75
Spending Potential Index	80	83	82
Education: Total \$	\$6,385,915	\$18,103,419	\$28,148,926
Average Spent	\$1,231.85	\$1,247.39	\$1,228.67
Spending Potential Index	77	78	77
Entertainment/Recreation: Total \$	\$14,171,411	\$41,304,494	\$64,404,694
Average Spent	\$2,733.68	\$2,846.03	\$2,811.20
Spending Potential Index	84	87	86
Food at Home: Total \$	\$22,673,103	\$65,936,797	\$102,606,992
Average Spent	\$4,373.67	\$4,543.29	\$4,478.70
Spending Potential Index	85	88	87
Food Away from Home: Total \$	\$15,415,267	\$45,096,011	\$69,975,267
Average Spent	\$2,973.62	\$3,107.28	\$3,054.35
Spending Potential Index	81	85	83
Health Care: Total \$	\$27,087,172	\$79,175,328	\$123,256,668
Average Spent	\$5,225.15	\$5,455.48	\$5,380.04
Spending Potential Index	88	92	91
HH Furnishings & Equipment: Total \$	\$8,999,824	\$26,442,528	\$40,976,225
Average Spent	\$1,736.08	\$1,821.99	\$1,788.57
Spending Potential Index	81	85	84
Personal Care Products & Services: Total \$	\$3,724,059	\$10,992,313	\$16,949,346
Average Spent	\$718.38	\$757.41	\$739.82
Spending Potential Index	81	85	83
Shelter: Total \$	\$74,997,937	\$216,865,023	\$335,594,985
Average Spent	\$14,467.19	\$14,942.81	\$14,648.41
Spending Potential Index	78	81	79
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,651,215	\$31,162,845	\$48,521,774
Average Spent	\$2,054.63	\$2,147.24	\$2,117.93
Spending Potential Index	83	87	85
Travel: Total \$	\$9,007,734	\$26,440,187	\$41,119,142
Average Spent	\$1,737.60	\$1,821.83	\$1,794.81
Spending Potential Index	77	81	80
Vehicle Maintenance & Repairs: Total \$	\$4,951,279	\$14,438,397	\$22,405,827
Average Spent	\$955.11	\$994.86	\$977.99
Spending Potential Index	83	87	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.