

Lexington Pavilion 5135 Sunset Blvd, Lexington, South Carolina, 29072 Rings: 3, 5, 7 mile radii

Prepared by Esri

Latitude: 34.00720 Longitude: -81.19701







August 15, 2019



Lexington Pavilion

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	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	17,183	70,476	142,975
2010 Total Population	25,699	83,071	164,803
2019 Total Population	30,509	95,020	187,179
2019 Group Quarters	251	1,629	3,546
2024 Total Population	33,358	102,315	200,673
2019-2024 Annual Rate	1.80%	1.49%	1.40%
2019 Total Daytime Population	30,343	99,982	203,368
Workers	15,591	53,290	111,109
Residents	14,752	46,692	92,259
Household Summary			
2000 Households	6,474	26,670	56,578
2000 Average Household Size	2.61	2.58	2.47
2010 Households	10,353	33,165	66,941
2010 Average Household Size	2.46	2.45	2.41
2019 Households	12,191	37,810	75,282
2019 Average Household Size	2.48	2.47	2.44
2024 Households	13,287	40,668	80,486
2024 Average Household Size	2.49	2.48	2.45
2019-2024 Annual Rate	1.74%	1.47%	1.35%
2010 Families	7,272	22,768	43,350
2010 Average Family Size	2.95	2.95	2.97
2019 Families	8,470	25,508	48,090
2019 Average Family Size	2.99	3.00	3.03
2024 Families	9,191	27,257	51,176
2024 Average Family Size	3.01	3.02	3.04
2019-2024 Annual Rate	1.65%	1.34%	1.25%
Housing Unit Summary			
2000 Housing Units	7,007	28,242	60,531
Owner Occupied Housing Units	77.5%	75.7%	65.1%
Renter Occupied Housing Units	14.9%	18.8%	28.4%
Vacant Housing Units	7.6%	5.6%	6.5%
2010 Housing Units	11,215	36,131	73,569
Owner Occupied Housing Units	69.1%	69.3%	61.3%
Renter Occupied Housing Units	23.2%	22.4%	29.6%
Vacant Housing Units	7.7%	8.2%	9.0%
2019 Housing Units	13,198	41,221	82,618
Owner Occupied Housing Units	69.8%	68.6%	61.1%
Renter Occupied Housing Units	22.5%	23.1%	30.0%
Vacant Housing Units	7.6%	8.3%	8.9%
2024 Housing Units	14,357	44,257	88,223
Owner Occupied Housing Units	70.5%	69.1%	61.7%
Renter Occupied Housing Units	22.1%	22.8%	29.5%
Vacant Housing Units	7.5%	8.1%	8.8%
Median Household Income			
2019	\$77,846	\$67,088	\$59,218
2024	\$88,028	\$74,990	\$65,892
Median Home Value	+/	+/	+ /
2019	\$225,297	\$179,787	\$172,265
2024	\$253,666	\$194,071	\$188,565
Per Capita Income	+200/000	<i>4-5.7071</i>	<i>+100,000</i>
2019	\$38,595	\$34,441	\$31,502
2024	\$43,976	\$38,780	\$35,751
Median Age	φ13,570	400,700	400,701
2010	36.5	38.8	36.9
2019	38.2	40.6	38.6
2019	39.3	41.4	39.3
2027	57.5	41.4	22.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	12,191	37,810	75,280
<\$15,000	6.2%	7.0%	9.4%
\$15,000 - \$24,999	4.7%	5.6%	7.7%
\$25,000 - \$34,999	5.5%	7.1%	8.9%
\$35,000 - \$49,999	10.3%	12.5%	13.5%
\$50,000 - \$74,999	21.3%	23.4%	22.2%
\$75,000 - \$99,999	13.7%	12.9%	12.3%
\$100,000 - \$149,999	21.6%	19.4%	16.0%
\$150,000 - \$199,999	9.4%	7.7%	6.1%
\$200,000+	7.3%	4.5%	3.9%
Average Household Income	\$98,727	\$86,533	\$78,079
2024 Households by Income			
Household Income Base	13,287	40,668	80,484
<\$15,000	5.0%	5.7%	7.6%
\$15,000 - \$24,999	3.9%	4.7%	6.4%
\$25,000 - \$34,999	4.8%	6.4%	8.1%
\$35,000 - \$49,999	8.7%	10.8%	12.0%
\$50,000 - \$74,999	19.8%	22.6%	22.1%
\$75,000 - \$99,999	13.3%	13.1%	12.9%
\$100,000 - \$149,999	23.4%	21.8%	18.4%
\$150,000 - \$199,999	12.0%	9.8%	7.8%
\$200,000+	9.1%	5.4%	4.7%
Average Household Income	\$112,765	\$97,578	
5	\$112,705	\$97,576	\$88,870
2019 Owner Occupied Housing Units by Value	0.045	20.000	50.450
Total	9,215	28,283	50,452
<\$50,000	2.2%	3.3%	4.4%
\$50,000 - \$99,999	4.0%	6.6%	9.6%
\$100,000 - \$149,999	15.6%	25.9%	26.6%
\$150,000 - \$199,999	20.7%	23.8%	21.2%
\$200,000 - \$249,999	14.6%	12.9%	12.9%
\$250,000 - \$299,999	11.3%	7.9%	7.8%
\$300,000 - \$399,999	16.0%	9.1%	7.8%
\$400,000 - \$499,999	8.0%	4.5%	4.2%
\$500,000 - \$749,999	5.9%	3.9%	3.5%
\$750,000 - \$999,999	1.1%	1.3%	1.2%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.2%	0.2%	0.3%
Average Home Value	\$270,588	\$230,938	\$222,101
2024 Owner Occupied Housing Units by Value			
Total	10,119	30,591	54,432
<\$50,000	1.6%	2.5%	3.4%
\$50,000 - \$99,999	3.0%	5.3%	7.8%
\$100,000 - \$149,999	12.1%	21.7%	22.6%
\$150,000 - \$199,999	18.4%	23.3%	20.9%
\$200,000 - \$249,999	14.1%	13.6%	13.7%
\$250,000 - \$299,999	11.9%	8.8%	9.0%
\$300,000 - \$399,999	19.7%	11.6%	10.1%
\$400,000 - \$499,999	10.2%	6.0%	5.6%
\$500,000 - \$749,999	7.4%	5.1%	4.6%
\$750,000 - \$999,999	1.2%	1.4%	1.3%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.3%
\$2,000,000 +	0.2%	0.3%	0.3%
Average Home Value	\$294,762	\$252,292	\$244,197

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	25,700	83,073	164,803
0 - 4	7.2%	6.3%	6.6%
5 - 9	7.7%	6.5%	6.4%
10 - 14	7.2%	6.8%	6.4%
15 - 24	11.3%	11.8%	13.1%
25 - 34	14.3%	13.4%	14.8%
35 - 44	15.5%	14.0%	13.8%
45 - 54	15.4%	15.5%	14.9%
55 - 64	11.2%	12.7%	12.0%
65 - 74	5.9%	7.6%	6.9%
75 - 84	3.0%	3.8%	3.6%
85 +	1.3%	1.6%	1.5%
18 +	73.9%	76.3%	76.5%
2019 Population by Age			
Total	30,510	95,019	187,180
0 - 4	6.5%	5.6%	6.0%
5 - 9	6.8%	5.9%	6.0%
10 - 14	7.1%	6.3%	6.2%
15 - 24	11.4%	11.1%	11.9%
25 - 34	13.2%	13.3%	14.7%
35 - 44	15.2%	13.5%	13.4%
45 - 54	13.6%	13.2%	12.8%
55 - 64	12.7%	13.8%	13.0%
65 - 74	8.5%	10.5%	9.6%
75 - 84	3.7%	4.9%	4.5%
85 +	1.4%	1.9%	1.8%
18 +	75.7%	78.6%	78.3%
2024 Population by Age			
Total	33,358	102,315	200,674
0 - 4	6.4%	5.6%	6.0%
5 - 9	6.6%	5.8%	5.9%
10 - 14	7.0%	6.3%	6.2%
15 - 24	11.1%	10.6%	11.7%
25 - 34	12.2%	12.7%	14.1%
35 - 44	15.7%	14.0%	13.9%
45 - 54	13.1%	12.5%	12.1%
55 - 64	12.1%	12.9%	12.1%
65 - 74	9.4%	11.2%	10.4%
75 - 84	4.8%	6.3%	5.7%
85 +	1.5%	2.1%	1.9%
18 +	76.0%	78.8%	78.4%
2010 Population by Sex			
Males	12,329	39,999	79,663
Females	13,370	43,072	85,140
2019 Population by Sex			
Males	14,657	45,778	90,490
Females	15,852	49,242	96,689
2024 Population by Sex			
Males	16,060	49,324	97,020
Females	17,298	52,991	103,653



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2010 Population by Race/Ethnicity			
Total	25,699	83,070	164,804
White Alone	86.3%	80.6%	71.4%
Black Alone	7.3%	13.1%	21.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.3%	2.3%	2.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.3%	1.8%	2.2%
Two or More Races	1.4%	1.8%	2.0%
Hispanic Origin	4.3%	4.5%	5.0%
Diversity Index	31.1	39.0	49.5
2019 Population by Race/Ethnicity			
Total	30,509	95,019	187,181
White Alone	83.9%	78.7%	70.1%
Black Alone	7.6%	13.4%	21.7%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	5.0%	3.4%	3.0%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	1.5%	1.9%	2.4%
Two or More Races	1.7%	2.1%	2.4%
Hispanic Origin	4.9%	5.0%	5.5%
Diversity Index	35.3	42.2	51.7
2024 Population by Race/Ethnicity			
Total	33,357	102,315	200,673
White Alone	82.2%	77.2%	69.0%
Black Alone	7.8%	13.7%	21.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	6.1%	4.2%	3.6%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	1.6%	2.0%	2.5%
Two or More Races	1.9%	2.4%	2.7%
Hispanic Origin	5.2%	5.3%	5.8%
Diversity Index	38.1	44.4	53.3
2010 Population by Relationship and Household Type			5515
Total	25,699	83,071	164,803
In Households	99.0%	98.0%	97.8%
In Family Households	84.8%	82.7%	80.2%
Householder	27.7%	27.4%	26.3%
Spouse	22.5%	21.2%	19.1%
Child	31.1%	29.6%	29.4%
Other relative	2.1%	29.0%	3.2%
Nonrelative	1.4%	1.8%	2.1%
In Nonfamily Households			
·	14.2%	15.3%	17.6%
In Group Quarters	1.0%	2.0%	2.2%
Institutionalized Population	1.0%	2.0%	2.1%
Noninstitutionalized Population	0.0%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment	5 miles	5 111165	7 miles
Total	20,822	67,521	130,734
Less than 9th Grade	1.5%	1.9%	2.3%
9th - 12th Grade, No Diploma	2.3%	3.7%	5.0%
High School Graduate	16.7%	19.7%	20.9%
GED/Alternative Credential	2.0%	3.0%	3.2%
Some College, No Degree	18.0%	19.6%	21.0%
Associate Degree	11.1%	10.5%	10.0%
Bachelor's Degree	28.7%	25.1%	23.1%
Graduate/Professional Degree	19.6%	16.6%	14.5%
2019 Population 15+ by Marital Status	19.070	10.070	14.570
Total	24,288	78,051	153,096
Never Married	25.0%	27.8%	32.6%
Married	61.5%	56.7%	51.0%
Widowed	4.7%	5.3%	5.5%
Divorced	8.8%	10.1%	10.9%
	8.0%	10.1%	10.9%
2019 Civilian Population 16+ in Labor Force	08.0%	07.40/	06 40/
Civilian Employed	98.0%	97.4%	96.4%
Civilian Unemployed (Unemployment Rate)	2.0%	2.6%	3.6%
2019 Employed Population 16+ by Industry	15.040	40 205	04 200
Total	15,940	48,205	94,200
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	6.1%	7.2%	7.5%
Manufacturing	9.0%	8.3%	8.2%
Wholesale Trade	3.6%	3.1%	2.9%
Retail Trade	7.5%	9.7%	10.9%
Transportation/Utilities	5.1%	5.0%	5.4%
Information	1.8%	1.9%	1.8%
Finance/Insurance/Real Estate	8.0%	7.6%	7.4%
Services	51.6%	49.6%	48.4%
Public Administration	7.1%	7.4%	7.1%
2019 Employed Population 16+ by Occupation			
Total	15,940	48,206	94,200
White Collar	74.5%	69.6%	66.4%
Management/Business/Financial	19.7%	16.5%	14.8%
Professional	30.5%	27.8%	24.6%
Sales	10.8%	11.0%	11.5%
Administrative Support	13.5%	14.3%	15.4%
Services	11.7%	14.2%	15.9%
Blue Collar	13.8%	16.2%	17.7%
Farming/Forestry/Fishing	0.2%	0.3%	0.2%
Construction/Extraction	2.7%	3.4%	4.3%
Installation/Maintenance/Repair	2.7%	3.6%	3.6%
Production	4.9%	5.0%	4.8%
Transportation/Material Moving	3.3%	4.0%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	25,699	83,071	164,803
Population Inside Urbanized Area	97.7%	98.8%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	2.3%	1.2%	1.4%



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2010 Households by Type		0	
Total	10,353	33,166	66,941
Households with 1 Person	24.3%	25.8%	28.8%
Households with 2+ People	75.7%	74.2%	71.2%
Family Households	70.2%	68.6%	64.8%
Husband-wife Families	57.2%	53.2%	46.9%
With Related Children	28.0%	23.2%	20.3%
Other Family (No Spouse Present)	13.1%	15.4%	17.9%
Other Family with Male Householder	3.5%	3.8%	4.1%
With Related Children	2.3%	2.2%	2.4%
Other Family with Female Householder	9.6%	11.7%	13.8%
With Related Children	6.8%	7.8%	9.4%
Nonfamily Households	5.4%	5.5%	6.4%
All Households with Children	37.4%	33.6%	32.6%
Multigenerational Households	2.3%	2.8%	3.0%
Unmarried Partner Households	5.0%	5.3%	6.1%
Male-female	4.3%	4.6%	5.4%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	10,351	33,165	66,942
1 Person Household	24.3%	25.8%	28.8%
2 Person Household	34.3%	35.5%	34.0%
3 Person Household	17.9%	17.2%	16.7%
4 Person Household	15.9%	14.0%	12.8%
5 Person Household	5.4%	5.1%	5.0%
6 Person Household	1.6%	1.6%	1.7%
7 + Person Household	0.6%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	10,353	33,165	66,941
Owner Occupied	74.9%	75.5%	67.4%
Owned with a Mortgage/Loan	60.8%	58.3%	51.8%
Owned Free and Clear	14.0%	17.2%	15.6%
Renter Occupied	25.1%	24.5%	32.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	11,215	36,131	73,569
Housing Units Inside Urbanized Area	97.7%	98.7%	98.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	2.3%	1.3%	1.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parentchild relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2 miles

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7 miles

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	3 miles 5 miles		7 miles
Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Middleburg (4C)	Middleburg (4C)
2.	Middleburg (4C)	Soccer Moms (4A)	Soccer Moms (4A)
3.	In Style (5B)	Comfortable Empty Nesters	Young and Restless (11B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$29,334,342	\$79,383,649	\$145,670,826
Average Spent	\$2,406.23	\$2,099.54	\$1,935.00
Spending Potential Index	112	98	90
Education: Total \$	\$21,284,599	\$57,417,684	\$102,136,056
Average Spent	\$1,745.93	\$1,518.58	\$1,356.71
Spending Potential Index	110	95	85
Entertainment/Recreation: Total \$	\$44,773,167	\$122,562,806	\$220,329,177
Average Spent	\$3,672.64	\$3,241.54	\$2,926.72
Spending Potential Index	112	99	90
Food at Home: Total \$	\$69,687,047	\$191,904,656	\$352,089,814
Average Spent	\$5,716.27	\$5,075.50	\$4,676.95
Spending Potential Index	110	98	90
Food Away from Home: Total \$	\$50,869,755	\$137,783,098	\$251,998,758
Average Spent	\$4,172.73	\$3,644.09	\$3,347.40
Spending Potential Index	114	99	91
Health Care: Total \$	\$82,007,499	\$227,977,008	\$406,353,378
Average Spent	\$6,726.89	\$6,029.54	\$5,397.75
Spending Potential Index	113	102	91
HH Furnishings & Equipment: Total \$	\$30,138,972	\$81,601,845	\$147,019,223
Average Spent	\$2,472.23	\$2,158.21	\$1,952.91
Spending Potential Index	116	101	92
Personal Care Products & Services: Total \$	\$12,688,451	\$34,329,038	\$61,886,921
Average Spent	\$1,040.80	\$907.94	\$822.07
Spending Potential Index	117	102	93
Shelter: Total \$	\$247,120,935	\$675,108,780	\$1,230,911,017
Average Spent	\$20,270.77	\$17,855.30	\$16,350.67
Spending Potential Index	110	96	88
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$34,475,430	\$95,772,827	\$170,148,839
Average Spent	\$2,827.94	\$2,533.00	\$2,260.15
Spending Potential Index	114	102	91
Travel: Total \$	\$31,332,741	\$84,543,506	\$149,261,242
Average Spent	\$2,570.15	\$2,236.01	\$1,982.69
Spending Potential Index	115	100	88
Vehicle Maintenance & Repairs: Total \$	\$15,868,393	\$43,976,880	\$80,300,792
Average Spent	\$1,301.65	\$1,163.10	\$1,066.67
Spending Potential Index	114	102	93

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.