



Community Profile

Hancock Village
 14501 Hancock Village St, Chesterfield, Virginia, 23832
 Drive Time: 7, 13, 19 minute radii

Prepared by Esri
 Latitude: 37.40200
 Longitude: -77.67703

	7 minutes	13 minutes	19 minutes
Population Summary			
2000 Total Population	19,753	56,545	138,222
2010 Total Population	26,919	74,132	170,269
2019 Total Population	31,612	85,513	191,566
2019 Group Quarters	7	206	1,362
2024 Total Population	34,010	91,524	203,727
2019-2024 Annual Rate	1.47%	1.37%	1.24%
2019 Total Daytime Population	21,939	60,764	152,929
Workers	7,610	21,253	61,812
Residents	14,329	39,511	91,117
Household Summary			
2000 Households	6,744	20,046	49,269
2000 Average Household Size	2.93	2.81	2.78
2010 Households	9,461	26,889	62,300
2010 Average Household Size	2.84	2.75	2.71
2019 Households	11,013	30,576	69,482
2019 Average Household Size	2.87	2.79	2.74
2024 Households	11,805	32,554	73,669
2024 Average Household Size	2.88	2.81	2.75
2019-2024 Annual Rate	1.40%	1.26%	1.18%
2010 Families	7,565	20,715	47,121
2010 Average Family Size	3.20	3.14	3.11
2019 Families	8,811	23,479	52,280
2019 Average Family Size	3.23	3.19	3.15
2024 Families	9,429	24,961	55,270
2024 Average Family Size	3.24	3.21	3.17
2019-2024 Annual Rate	1.37%	1.23%	1.12%
Housing Unit Summary			
2000 Housing Units	7,063	20,940	51,145
Owner Occupied Housing Units	82.9%	80.9%	81.5%
Renter Occupied Housing Units	12.6%	14.8%	14.9%
Vacant Housing Units	4.5%	4.3%	3.7%
2010 Housing Units	9,829	28,094	65,497
Owner Occupied Housing Units	80.8%	77.8%	77.4%
Renter Occupied Housing Units	15.4%	17.9%	17.7%
Vacant Housing Units	3.7%	4.3%	4.9%
2019 Housing Units	11,477	31,870	72,710
Owner Occupied Housing Units	81.3%	78.1%	77.4%
Renter Occupied Housing Units	14.6%	17.8%	18.2%
Vacant Housing Units	4.0%	4.1%	4.4%
2024 Housing Units	12,289	33,886	76,991
Owner Occupied Housing Units	82.1%	78.7%	77.8%
Renter Occupied Housing Units	13.9%	17.3%	17.8%
Vacant Housing Units	3.9%	3.9%	4.3%
Median Household Income			
2019	\$107,262	\$97,595	\$87,604
2024	\$112,491	\$103,824	\$96,116
Median Home Value			
2019	\$293,284	\$270,952	\$244,489
2024	\$310,735	\$288,821	\$261,251
Per Capita Income			
2019	\$44,387	\$41,611	\$39,124
2024	\$48,771	\$46,135	\$43,628
Median Age			
2010	36.7	36.8	37.5
2019	38.7	38.5	39.3
2024	38.7	38.7	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	11,013	30,576	69,482
<\$15,000	1.4%	2.3%	2.9%
\$15,000 - \$24,999	3.1%	3.7%	4.6%
\$25,000 - \$34,999	3.0%	4.3%	5.6%
\$35,000 - \$49,999	7.1%	9.1%	10.3%
\$50,000 - \$74,999	13.0%	15.8%	17.3%
\$75,000 - \$99,999	15.3%	16.0%	16.1%
\$100,000 - \$149,999	30.5%	26.9%	24.1%
\$150,000 - \$199,999	13.6%	11.7%	10.0%
\$200,000+	13.0%	10.3%	9.1%
Average Household Income	\$129,042	\$116,142	\$108,196
2024 Households by Income			
Household Income Base	11,805	32,554	73,669
<\$15,000	1.4%	2.0%	2.6%
\$15,000 - \$24,999	2.7%	3.1%	3.8%
\$25,000 - \$34,999	2.6%	3.6%	4.7%
\$35,000 - \$49,999	5.9%	7.6%	8.8%
\$50,000 - \$74,999	11.6%	14.3%	15.9%
\$75,000 - \$99,999	14.6%	15.9%	16.2%
\$100,000 - \$149,999	30.8%	27.9%	25.6%
\$150,000 - \$199,999	15.3%	13.4%	11.6%
\$200,000+	15.1%	12.2%	10.9%
Average Household Income	\$142,382	\$129,354	\$121,013
2019 Owner Occupied Housing Units by Value			
Total	9,332	24,898	56,271
<\$50,000	0.7%	0.8%	1.0%
\$50,000 - \$99,999	0.1%	0.3%	0.8%
\$100,000 - \$149,999	1.6%	4.9%	9.4%
\$150,000 - \$199,999	14.8%	17.1%	20.7%
\$200,000 - \$249,999	18.2%	19.7%	20.2%
\$250,000 - \$299,999	16.7%	17.0%	14.0%
\$300,000 - \$399,999	29.6%	23.7%	18.5%
\$400,000 - \$499,999	11.8%	9.4%	8.2%
\$500,000 - \$749,999	5.2%	5.1%	4.9%
\$750,000 - \$999,999	1.0%	1.3%	1.3%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.3%	0.4%
Average Home Value	\$314,981	\$306,852	\$291,138
2024 Owner Occupied Housing Units by Value			
Total	10,092	26,681	59,928
<\$50,000	0.5%	0.6%	0.7%
\$50,000 - \$99,999	0.1%	0.2%	0.7%
\$100,000 - \$149,999	1.2%	4.0%	8.2%
\$150,000 - \$199,999	12.6%	14.5%	18.2%
\$200,000 - \$249,999	16.8%	18.1%	19.1%
\$250,000 - \$299,999	15.6%	16.3%	13.7%
\$300,000 - \$399,999	30.2%	24.2%	19.1%
\$400,000 - \$499,999	14.1%	11.2%	9.6%
\$500,000 - \$749,999	7.2%	7.4%	7.0%
\$750,000 - \$999,999	1.7%	2.3%	2.2%
\$1,000,000 - \$1,499,999	0.0%	0.7%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.5%	0.8%
Average Home Value	\$335,154	\$338,043	\$323,595

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	26,918	74,133	170,271
0 - 4	6.6%	6.8%	6.5%
5 - 9	8.5%	8.0%	7.4%
10 - 14	9.5%	8.3%	7.7%
15 - 24	11.9%	11.8%	12.2%
25 - 34	10.8%	12.2%	12.4%
35 - 44	17.1%	16.3%	15.3%
45 - 54	17.0%	16.2%	16.0%
55 - 64	11.3%	11.7%	12.6%
65 - 74	4.7%	5.4%	5.9%
75 - 84	2.1%	2.5%	2.9%
85 +	0.6%	0.8%	1.0%
18 +	70.1%	72.0%	73.5%
2019 Population by Age			
Total	31,610	85,515	191,566
0 - 4	5.7%	6.1%	5.9%
5 - 9	6.7%	6.8%	6.6%
10 - 14	7.6%	7.5%	7.1%
15 - 24	13.3%	12.6%	11.9%
25 - 34	12.2%	12.4%	12.8%
35 - 44	12.6%	13.5%	13.5%
45 - 54	15.7%	15.0%	14.3%
55 - 64	14.5%	13.5%	13.8%
65 - 74	8.0%	8.4%	9.3%
75 - 84	2.9%	3.2%	3.6%
85 +	0.8%	1.1%	1.3%
18 +	75.2%	75.2%	76.3%
2024 Population by Age			
Total	34,011	91,525	203,727
0 - 4	5.8%	6.1%	5.8%
5 - 9	6.3%	6.5%	6.3%
10 - 14	6.9%	7.0%	6.8%
15 - 24	11.3%	11.4%	11.2%
25 - 34	14.8%	14.0%	13.3%
35 - 44	12.7%	13.3%	13.6%
45 - 54	13.5%	13.6%	13.4%
55 - 64	14.3%	13.1%	13.1%
65 - 74	9.4%	9.3%	10.2%
75 - 84	4.1%	4.4%	5.0%
85 +	0.9%	1.2%	1.4%
18 +	76.7%	76.3%	77.0%
2010 Population by Sex			
Males	13,156	35,817	81,925
Females	13,763	38,315	88,344
2019 Population by Sex			
Males	15,459	41,386	92,237
Females	16,152	44,127	99,329
2024 Population by Sex			
Males	16,645	44,329	98,296
Females	17,365	47,195	105,431

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	26,917	74,132	170,269
White Alone	82.7%	80.0%	72.0%
Black Alone	10.3%	12.5%	19.1%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.4%	3.4%	3.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.9%	1.2%	2.7%
Two or More Races	2.3%	2.5%	2.6%
Hispanic Origin	3.5%	4.1%	5.9%
Diversity Index	35.2	39.5	50.7
2019 Population by Race/Ethnicity			
Total	31,613	85,513	191,565
White Alone	79.0%	76.1%	67.9%
Black Alone	12.1%	14.3%	20.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.1%	4.1%	4.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.3%	1.7%	3.5%
Two or More Races	3.2%	3.4%	3.5%
Hispanic Origin	5.0%	5.7%	8.0%
Diversity Index	42.0	46.3	56.9
2024 Population by Race/Ethnicity			
Total	34,010	91,525	203,726
White Alone	76.5%	73.5%	65.3%
Black Alone	13.3%	15.6%	21.8%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	4.6%	4.6%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.6%	2.0%	4.0%
Two or More Races	3.8%	4.0%	4.1%
Hispanic Origin	6.2%	7.0%	9.5%
Diversity Index	46.6	50.8	60.6
2010 Population by Relationship and Household Type			
Total	26,919	74,132	170,269
In Households	100.0%	99.7%	99.1%
In Family Households	91.2%	89.3%	88.1%
Householder	28.0%	28.0%	27.6%
Spouse	23.4%	22.7%	21.7%
Child	36.3%	34.6%	33.6%
Other relative	2.4%	2.6%	3.3%
Nonrelative	1.2%	1.5%	1.9%
In Nonfamily Households	8.8%	10.4%	11.0%
In Group Quarters	0.0%	0.3%	0.9%
Institutionalized Population	0.0%	0.2%	0.8%
Noninstitutionalized Population	0.0%	0.0%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2019 Population 25+ by Educational Attainment			
Total	21,093	57,397	131,405
Less than 9th Grade	1.2%	1.4%	2.2%
9th - 12th Grade, No Diploma	1.8%	2.9%	3.8%
High School Graduate	13.7%	16.5%	18.5%
GED/Alternative Credential	1.9%	2.6%	3.1%
Some College, No Degree	14.6%	17.8%	19.7%
Associate Degree	9.0%	8.7%	9.2%
Bachelor's Degree	36.8%	31.7%	27.4%
Graduate/Professional Degree	21.1%	18.5%	16.2%
2019 Population 15+ by Marital Status			
Total	25,292	68,128	154,249
Never Married	26.0%	26.8%	28.2%
Married	63.0%	60.6%	57.3%
Widowed	2.5%	3.5%	4.9%
Divorced	8.6%	9.1%	9.7%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.8%	96.8%
Civilian Unemployed (Unemployment Rate)	2.0%	2.2%	3.2%
2019 Employed Population 16+ by Industry			
Total	17,495	46,475	101,309
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	3.6%	4.8%	5.9%
Manufacturing	7.4%	6.7%	6.6%
Wholesale Trade	2.3%	2.4%	2.4%
Retail Trade	10.7%	11.1%	10.5%
Transportation/Utilities	5.2%	5.7%	6.3%
Information	2.5%	1.8%	1.7%
Finance/Insurance/Real Estate	10.0%	10.7%	10.1%
Services	50.7%	49.8%	49.0%
Public Administration	7.1%	6.6%	7.2%
2019 Employed Population 16+ by Occupation			
Total	17,496	46,475	101,306
White Collar	74.9%	72.9%	69.5%
Management/Business/Financial	19.9%	19.5%	18.3%
Professional	29.8%	27.6%	25.6%
Sales	12.2%	12.1%	11.2%
Administrative Support	13.0%	13.8%	14.4%
Services	14.0%	14.5%	15.0%
Blue Collar	11.1%	12.6%	15.5%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.9%	2.6%	3.4%
Installation/Maintenance/Repair	2.8%	3.1%	3.4%
Production	2.5%	2.8%	3.6%
Transportation/Material Moving	3.8%	4.1%	5.0%
2010 Population By Urban/ Rural Status			
Total Population	26,919	74,132	170,269
Population Inside Urbanized Area	99.4%	94.1%	94.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.6%	5.9%	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	9,461	26,890	62,300
Households with 1 Person	16.0%	18.3%	19.7%
Households with 2+ People	84.0%	81.7%	80.3%
Family Households	80.0%	77.0%	75.6%
Husband-wife Families	66.9%	62.5%	59.4%
With Related Children	36.9%	32.3%	29.0%
Other Family (No Spouse Present)	13.1%	14.6%	16.2%
Other Family with Male Householder	3.3%	3.8%	4.1%
With Related Children	2.2%	2.4%	2.5%
Other Family with Female Householder	9.8%	10.8%	12.1%
With Related Children	6.8%	7.4%	8.0%
Nonfamily Households	4.1%	4.6%	4.7%
All Households with Children	46.3%	42.4%	39.9%
Multigenerational Households	3.4%	3.6%	4.2%
Unmarried Partner Households	3.9%	4.7%	5.0%
Male-female	3.5%	4.2%	4.5%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	9,459	26,890	62,301
1 Person Household	16.0%	18.3%	19.7%
2 Person Household	31.9%	33.2%	33.4%
3 Person Household	19.9%	19.5%	19.2%
4 Person Household	20.2%	18.3%	16.9%
5 Person Household	8.4%	7.3%	7.1%
6 Person Household	2.7%	2.5%	2.6%
7 + Person Household	0.9%	0.9%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	9,461	26,889	62,300
Owner Occupied	84.0%	81.3%	81.4%
Owned with a Mortgage/Loan	74.5%	70.3%	68.8%
Owned Free and Clear	9.4%	11.0%	12.5%
Renter Occupied	16.0%	18.7%	18.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,829	28,094	65,497
Housing Units Inside Urbanized Area	99.1%	94.3%	94.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.9%	5.7%	5.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Home Improvement (4B)
2.	Soccer Moms (4A)	Professional Pride (1B)	Savvy Suburbanites (1D)
3.	Boomburbs (1C)	Bright Young Professionals	Professional Pride (1B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$34,242,330	\$85,787,797	\$181,335,498
Average Spent	\$3,109.26	\$2,805.72	\$2,609.82
Spending Potential Index	145	131	122
Education: Total \$	\$26,658,841	\$66,145,860	\$138,491,791
Average Spent	\$2,420.67	\$2,163.33	\$1,993.20
Spending Potential Index	152	136	125
Entertainment/Recreation: Total \$	\$52,263,457	\$130,847,391	\$277,802,293
Average Spent	\$4,745.61	\$4,279.41	\$3,998.19
Spending Potential Index	145	131	122
Food at Home: Total \$	\$79,130,320	\$199,955,179	\$426,687,955
Average Spent	\$7,185.17	\$6,539.61	\$6,140.99
Spending Potential Index	139	126	119
Food Away from Home: Total \$	\$58,918,372	\$147,523,382	\$312,003,697
Average Spent	\$5,349.89	\$4,824.81	\$4,490.42
Spending Potential Index	146	131	122
Health Care: Total \$	\$92,698,213	\$233,115,274	\$499,651,627
Average Spent	\$8,417.16	\$7,624.13	\$7,191.09
Spending Potential Index	142	128	121
HH Furnishings & Equipment: Total \$	\$35,250,885	\$87,877,179	\$186,546,081
Average Spent	\$3,200.84	\$2,874.06	\$2,684.81
Spending Potential Index	150	135	126
Personal Care Products & Services: Total \$	\$14,738,819	\$36,712,714	\$77,635,910
Average Spent	\$1,338.31	\$1,200.70	\$1,117.35
Spending Potential Index	151	135	126
Shelter: Total \$	\$291,623,267	\$736,075,292	\$1,564,222,866
Average Spent	\$26,479.91	\$24,073.63	\$22,512.63
Spending Potential Index	143	130	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$40,302,897	\$100,898,903	\$214,345,870
Average Spent	\$3,659.57	\$3,299.94	\$3,084.91
Spending Potential Index	148	133	124
Travel: Total \$	\$38,188,757	\$94,718,013	\$199,831,592
Average Spent	\$3,467.61	\$3,097.79	\$2,876.02
Spending Potential Index	155	138	128
Vehicle Maintenance & Repairs: Total \$	\$17,982,349	\$45,319,050	\$96,552,689
Average Spent	\$1,632.83	\$1,482.18	\$1,389.61
Spending Potential Index	143	130	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.