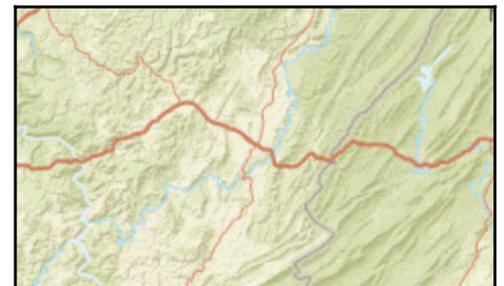
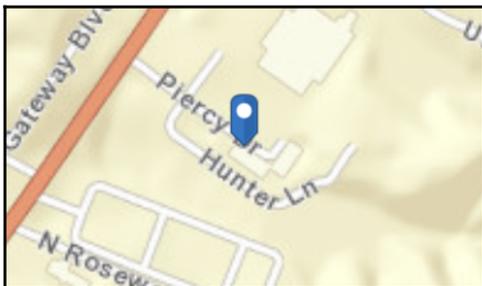
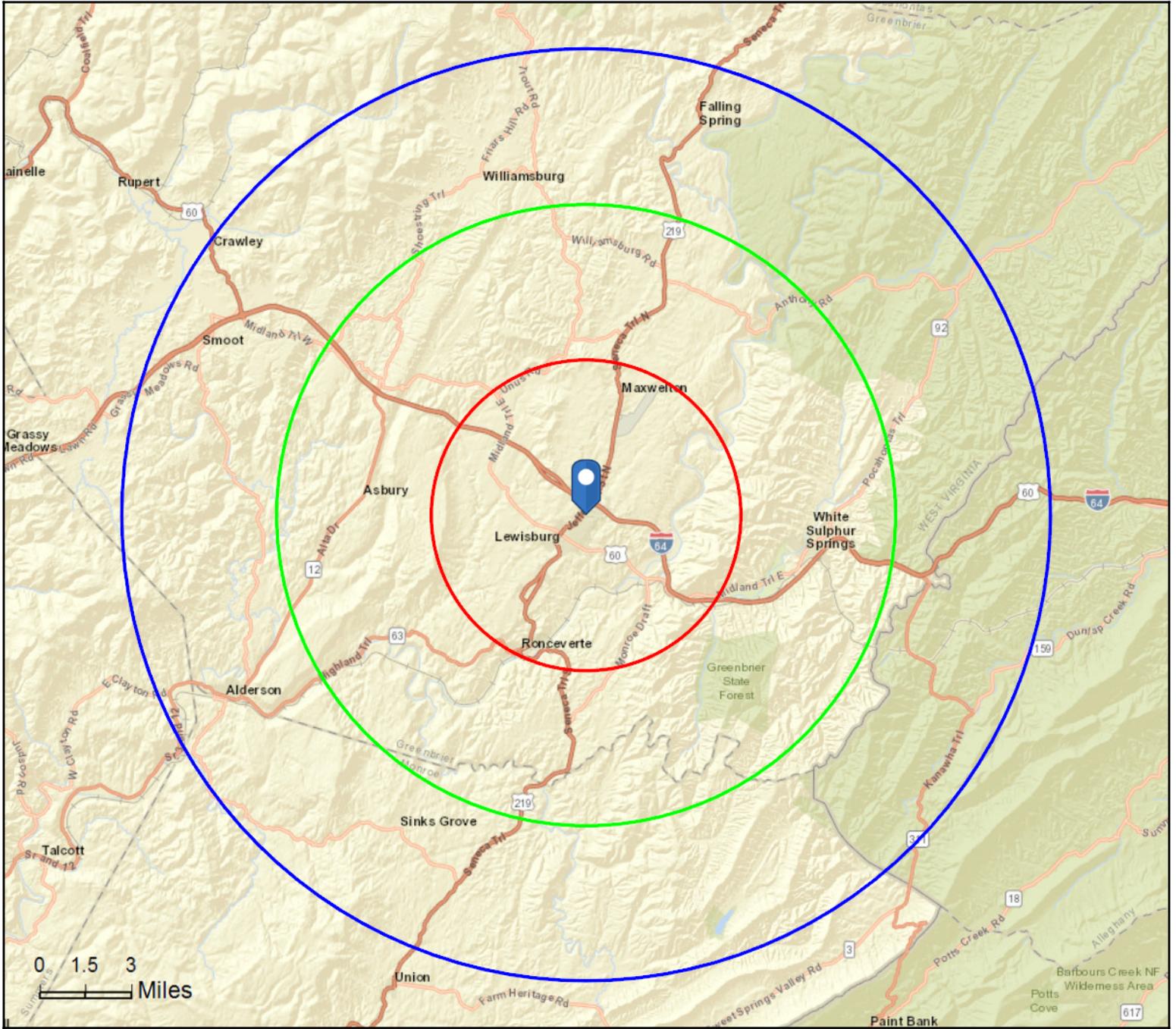


Jefferson Square  
250 Piercy Dr, Lewisburg, West Virginia, 24901  
Rings: 5, 10, 15 mile radii

Prepared by Esri  
Latitude: 37.81049  
Longitude: -80.43040





# Community Profile

Jefferson Square  
 250 Piercy Dr, Lewisburg, West Virginia, 24901  
 Rings: 5, 10, 15 mile radii

Prepared by Esri  
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	5 miles	10 miles	15 miles
<b>Population Summary</b>			
2000 Total Population	10,553	20,505	30,432
2010 Total Population	11,430	21,827	31,605
2019 Total Population	12,131	22,732	32,590
2019 Group Quarters	177	401	906
2024 Total Population	12,318	22,977	32,890
2019-2024 Annual Rate	0.31%	0.21%	0.18%
2019 Total Daytime Population	16,612	25,996	32,742
Workers	9,587	12,809	13,827
Residents	7,025	13,187	18,915
<b>Household Summary</b>			
2000 Households	4,650	8,864	12,218
2000 Average Household Size	2.21	2.27	2.36
2010 Households	5,177	9,641	13,274
2010 Average Household Size	2.17	2.22	2.30
2019 Households	5,437	9,939	13,651
2019 Average Household Size	2.20	2.25	2.32
2024 Households	5,503	10,008	13,734
2024 Average Household Size	2.21	2.26	2.33
2019-2024 Annual Rate	0.24%	0.14%	0.12%
2010 Families	3,118	6,104	8,566
2010 Average Family Size	2.76	2.76	2.84
2019 Families	3,209	6,180	8,660
2019 Average Family Size	2.80	2.80	2.87
2024 Families	3,224	6,182	8,659
2024 Average Family Size	2.81	2.81	2.88
2019-2024 Annual Rate	0.09%	0.01%	0.00%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,218	10,444	14,912
Owner Occupied Housing Units	64.6%	63.5%	63.0%
Renter Occupied Housing Units	24.5%	21.3%	18.9%
Vacant Housing Units	10.9%	15.1%	18.1%
2010 Housing Units	5,854	11,527	16,315
Owner Occupied Housing Units	59.7%	59.9%	60.1%
Renter Occupied Housing Units	28.7%	23.7%	21.2%
Vacant Housing Units	11.6%	16.4%	18.6%
2019 Housing Units	6,240	12,077	17,055
Owner Occupied Housing Units	55.2%	55.7%	56.0%
Renter Occupied Housing Units	31.9%	26.6%	24.1%
Vacant Housing Units	12.9%	17.7%	20.0%
2024 Housing Units	6,397	12,319	17,371
Owner Occupied Housing Units	54.2%	54.9%	55.2%
Renter Occupied Housing Units	31.8%	26.3%	23.8%
Vacant Housing Units	14.0%	18.8%	20.9%
<b>Median Household Income</b>			
2019	\$39,273	\$39,520	\$40,243
2024	\$41,808	\$42,103	\$42,763
<b>Median Home Value</b>			
2019	\$153,678	\$138,108	\$130,103
2024	\$168,248	\$152,193	\$145,050
<b>Per Capita Income</b>			
2019	\$24,969	\$24,216	\$23,908
2024	\$26,170	\$25,710	\$25,455
<b>Median Age</b>			
2010	44.0	44.7	44.8
2019	46.2	46.8	46.8
2024	47.4	48.3	48.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Jefferson Square  
 250 Piercy Dr, Lewisburg, West Virginia, 24901  
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	5 miles	10 miles	15 miles
<b>2019 Households by Income</b>			
Household Income Base	5,437	9,939	13,651
<\$15,000	16.1%	14.8%	15.2%
\$15,000 - \$24,999	18.8%	18.5%	17.3%
\$25,000 - \$34,999	10.8%	11.7%	11.3%
\$35,000 - \$49,999	12.3%	13.7%	14.4%
\$50,000 - \$74,999	19.0%	19.4%	19.3%
\$75,000 - \$99,999	10.6%	9.9%	10.1%
\$100,000 - \$149,999	7.0%	7.0%	7.2%
\$150,000 - \$199,999	3.7%	3.3%	3.3%
\$200,000+	1.8%	1.8%	1.9%
Average Household Income	\$55,900	\$55,628	\$56,050
<b>2024 Households by Income</b>			
Household Income Base	5,503	10,008	13,734
<\$15,000	15.5%	14.0%	14.4%
\$15,000 - \$24,999	17.8%	17.3%	16.2%
\$25,000 - \$34,999	9.8%	10.7%	10.4%
\$35,000 - \$49,999	12.9%	14.3%	15.0%
\$50,000 - \$74,999	20.9%	20.7%	20.5%
\$75,000 - \$99,999	11.0%	10.5%	10.7%
\$100,000 - \$149,999	6.6%	7.1%	7.4%
\$150,000 - \$199,999	3.6%	3.3%	3.4%
\$200,000+	1.8%	1.9%	1.9%
Average Household Income	\$58,807	\$59,295	\$59,890
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,445	6,730	9,547
<\$50,000	15.3%	16.1%	15.6%
\$50,000 - \$99,999	16.3%	19.9%	23.7%
\$100,000 - \$149,999	17.0%	18.3%	17.8%
\$150,000 - \$199,999	17.6%	19.3%	17.6%
\$200,000 - \$249,999	11.4%	8.2%	8.0%
\$250,000 - \$299,999	9.3%	7.1%	6.9%
\$300,000 - \$399,999	5.8%	5.0%	4.8%
\$400,000 - \$499,999	4.4%	3.6%	3.0%
\$500,000 - \$749,999	1.5%	1.5%	1.7%
\$750,000 - \$999,999	0.8%	0.7%	0.7%
\$1,000,000 - \$1,499,999	0.5%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$182,678	\$167,037	\$162,279
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,469	6,767	9,595
<\$50,000	12.3%	12.9%	12.5%
\$50,000 - \$99,999	14.4%	17.8%	21.4%
\$100,000 - \$149,999	16.8%	18.4%	17.9%
\$150,000 - \$199,999	17.9%	19.9%	18.4%
\$200,000 - \$249,999	11.8%	8.6%	8.5%
\$250,000 - \$299,999	10.1%	7.9%	7.8%
\$300,000 - \$399,999	7.6%	6.7%	6.6%
\$400,000 - \$499,999	6.4%	5.3%	4.4%
\$500,000 - \$749,999	1.7%	1.7%	1.9%
\$750,000 - \$999,999	0.6%	0.5%	0.5%
\$1,000,000 - \$1,499,999	0.3%	0.2%	0.2%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$196,239	\$180,930	\$176,040

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Jefferson Square  
 250 Piercy Dr, Lewisburg, West Virginia, 24901  
 Rings: 5, 10, 15 mile radii

Prepared by Esri  
 Latitude: 37.81049  
 Longitude: -80.43040

	5 miles	10 miles	15 miles
<b>2010 Population by Age</b>			
Total	11,428	21,829	31,604
0 - 4	5.4%	5.2%	5.1%
5 - 9	5.8%	5.5%	5.3%
10 - 14	5.7%	5.8%	5.7%
15 - 24	10.9%	10.9%	11.0%
25 - 34	11.8%	11.3%	11.3%
35 - 44	11.7%	11.7%	11.9%
45 - 54	14.4%	15.2%	15.8%
55 - 64	15.0%	15.3%	15.3%
65 - 74	10.3%	10.4%	10.4%
75 - 84	6.2%	6.1%	5.9%
85 +	2.8%	2.6%	2.3%
18 +	79.9%	80.1%	80.3%
<b>2019 Population by Age</b>			
Total	12,131	22,735	32,591
0 - 4	4.8%	4.7%	4.6%
5 - 9	5.0%	5.0%	4.9%
10 - 14	5.6%	5.4%	5.4%
15 - 24	10.0%	9.7%	9.6%
25 - 34	11.8%	11.4%	11.6%
35 - 44	11.6%	11.6%	11.7%
45 - 54	12.2%	12.4%	12.6%
55 - 64	14.7%	15.6%	15.9%
65 - 74	13.6%	13.9%	13.9%
75 - 84	7.4%	7.2%	7.0%
85 +	3.4%	3.0%	2.7%
18 +	81.3%	81.8%	82.0%
<b>2024 Population by Age</b>			
Total	12,318	22,979	32,888
0 - 4	4.7%	4.5%	4.5%
5 - 9	4.9%	4.8%	4.8%
10 - 14	5.4%	5.4%	5.4%
15 - 24	9.9%	9.7%	9.6%
25 - 34	9.8%	9.6%	9.8%
35 - 44	12.6%	12.3%	12.3%
45 - 54	11.4%	11.7%	11.9%
55 - 64	13.7%	14.6%	14.9%
65 - 74	14.2%	14.8%	14.9%
75 - 84	9.7%	9.3%	9.0%
85 +	3.7%	3.3%	2.9%
18 +	81.7%	82.0%	82.1%
<b>2010 Population by Sex</b>			
Males	5,482	10,517	15,105
Females	5,948	11,310	16,500
<b>2019 Population by Sex</b>			
Males	5,827	10,991	15,739
Females	6,304	11,741	16,851
<b>2024 Population by Sex</b>			
Males	5,904	11,114	15,925
Females	6,414	11,863	16,965

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Jefferson Square  
 250 Piercy Dr, Lewisburg, West Virginia, 24901  
 Rings: 5, 10, 15 mile radii

Prepared by Esri  
 Latitude: 37.81049  
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	5 miles	10 miles	15 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	11,431	21,828	31,606
White Alone	93.2%	93.7%	93.6%
Black Alone	3.3%	3.5%	3.6%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	0.9%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	1.5%	1.4%	1.5%
Hispanic Origin	1.5%	1.4%	1.4%
Diversity Index	15.7	14.5	14.7
<b>2019 Population by Race/Ethnicity</b>			
Total	12,131	22,732	32,589
White Alone	91.3%	92.1%	92.2%
Black Alone	3.4%	3.6%	3.6%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	1.5%	0.9%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	0.8%
Two or More Races	2.2%	2.0%	2.2%
Hispanic Origin	3.1%	2.8%	2.7%
Diversity Index	21.5	19.6	19.3
<b>2024 Population by Race/Ethnicity</b>			
Total	12,318	22,977	32,891
White Alone	90.1%	91.2%	91.4%
Black Alone	3.5%	3.6%	3.6%
American Indian Alone	0.5%	0.4%	0.4%
Asian Alone	2.0%	1.2%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.1%	1.0%
Two or More Races	2.6%	2.4%	2.6%
Hispanic Origin	3.9%	3.5%	3.3%
Diversity Index	24.7	22.3	21.7
<b>2010 Population by Relationship and Household Type</b>			
Total	11,430	21,827	31,605
In Households	98.5%	98.1%	96.7%
In Family Households	77.1%	79.1%	78.9%
Householder	27.2%	27.8%	27.6%
Spouse	20.9%	21.4%	21.3%
Child	25.2%	25.8%	25.8%
Other relative	1.9%	2.1%	2.2%
Nonrelative	1.9%	2.0%	2.1%
In Nonfamily Households	21.4%	19.0%	17.7%
In Group Quarters	1.5%	1.9%	3.3%
Institutionalized Population	1.3%	1.7%	3.1%
Noninstitutionalized Population	0.2%	0.2%	0.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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	5 miles	10 miles	15 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	9,057	17,092	24,590
Less than 9th Grade	5.4%	6.5%	6.6%
9th - 12th Grade, No Diploma	7.0%	7.1%	7.5%
High School Graduate	25.7%	30.7%	31.7%
GED/Alternative Credential	6.8%	7.4%	7.9%
Some College, No Degree	18.3%	17.8%	17.8%
Associate Degree	6.5%	6.7%	6.7%
Bachelor's Degree	18.1%	14.7%	13.2%
Graduate/Professional Degree	12.3%	9.1%	8.5%
<b>2019 Population 15+ by Marital Status</b>			
Total	10,268	19,308	27,727
Never Married	28.7%	27.8%	26.5%
Married	50.9%	49.5%	50.1%
Widowed	8.6%	9.0%	9.0%
Divorced	11.8%	13.7%	14.4%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.1%	94.0%	94.4%
Civilian Unemployed (Unemployment Rate)	7.9%	6.0%	5.6%
<b>2019 Employed Population 16+ by Industry</b>			
Total	5,173	9,672	13,265
Agriculture/Mining	2.5%	2.3%	3.1%
Construction	4.3%	5.2%	5.7%
Manufacturing	6.5%	6.0%	6.5%
Wholesale Trade	4.4%	3.4%	3.7%
Retail Trade	15.2%	16.1%	14.5%
Transportation/Utilities	4.5%	4.6%	5.5%
Information	1.9%	1.4%	1.2%
Finance/Insurance/Real Estate	4.3%	4.7%	4.7%
Services	52.2%	52.2%	51.3%
Public Administration	4.2%	4.1%	4.0%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	5,174	9,672	13,264
White Collar	59.2%	55.4%	53.8%
Management/Business/Financial	15.2%	11.4%	11.5%
Professional	25.8%	21.3%	19.9%
Sales	9.4%	10.5%	10.1%
Administrative Support	8.7%	12.2%	12.3%
Services	17.9%	22.1%	22.6%
Blue Collar	22.9%	22.5%	23.6%
Farming/Forestry/Fishing	0.6%	0.6%	0.6%
Construction/Extraction	4.2%	4.4%	5.0%
Installation/Maintenance/Repair	2.7%	3.9%	3.9%
Production	7.5%	6.3%	6.8%
Transportation/Material Moving	8.0%	7.4%	7.4%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	11,430	21,827	31,605
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	53.4%	42.8%	36.2%
Rural Population	46.6%	57.2%	63.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	5 miles	10 miles	15 miles
<b>2010 Households by Type</b>			
Total	5,177	9,640	13,274
Households with 1 Person	33.4%	31.0%	30.1%
Households with 2+ People	66.6%	69.0%	69.9%
Family Households	60.2%	63.3%	64.5%
Husband-wife Families	46.4%	48.7%	49.8%
With Related Children	16.5%	17.0%	17.1%
Other Family (No Spouse Present)	13.8%	14.6%	14.7%
Other Family with Male Householder	3.7%	4.2%	4.4%
With Related Children	2.1%	2.4%	2.6%
Other Family with Female Householder	10.1%	10.4%	10.3%
With Related Children	6.3%	6.1%	6.0%
Nonfamily Households	6.4%	5.6%	5.4%
All Households with Children	25.2%	25.9%	26.2%
Multigenerational Households	2.0%	2.3%	2.5%
Unmarried Partner Households	6.5%	6.6%	6.5%
Male-female	5.9%	5.9%	5.8%
Same-sex	0.7%	0.7%	0.6%
<b>2010 Households by Size</b>			
Total	5,176	9,641	13,272
1 Person Household	33.4%	31.0%	30.1%
2 Person Household	37.4%	38.2%	38.2%
3 Person Household	14.3%	14.7%	15.3%
4 Person Household	9.7%	10.5%	10.6%
5 Person Household	3.9%	4.0%	4.1%
6 Person Household	0.9%	0.9%	1.0%
7 + Person Household	0.4%	0.5%	0.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	5,177	9,641	13,274
Owner Occupied	67.5%	71.6%	73.9%
Owned with a Mortgage/Loan	36.7%	37.6%	38.1%
Owned Free and Clear	30.8%	34.0%	35.8%
Renter Occupied	32.5%	28.4%	26.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,854	11,527	16,315
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	56.2%	43.5%	35.5%
Rural Housing Units	43.8%	56.5%	64.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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	5 miles	10 miles	15 miles
<b>Top 3 Tapestry Segments</b>			
1.	Golden Years (9B)	Rooted Rural (10B)	Rooted Rural (10B)
2.	Small Town Simplicity (12C)	Small Town Simplicity (12C)	Small Town Simplicity (12C)
3.	The Great Outdoors (6C)	Golden Years (9B)	The Great Outdoors (6C)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,299,610	\$13,317,907	\$18,472,492
Average Spent	\$1,342.58	\$1,339.96	\$1,353.20
Spending Potential Index	63	63	63
Education: Total \$	\$5,153,773	\$8,998,417	\$12,237,336
Average Spent	\$947.91	\$905.36	\$896.44
Spending Potential Index	59	57	56
Entertainment/Recreation: Total \$	\$11,938,546	\$22,395,436	\$31,369,013
Average Spent	\$2,195.80	\$2,253.29	\$2,297.93
Spending Potential Index	67	69	70
Food at Home: Total \$	\$18,935,339	\$35,666,206	\$50,052,665
Average Spent	\$3,482.68	\$3,588.51	\$3,666.59
Spending Potential Index	67	69	71
Food Away from Home: Total \$	\$12,614,846	\$23,119,983	\$32,110,511
Average Spent	\$2,320.19	\$2,326.19	\$2,352.25
Spending Potential Index	63	63	64
Health Care: Total \$	\$22,518,705	\$42,688,409	\$60,018,642
Average Spent	\$4,141.75	\$4,295.04	\$4,396.65
Spending Potential Index	70	72	74
HH Furnishings & Equipment: Total \$	\$7,372,411	\$13,474,644	\$18,688,697
Average Spent	\$1,355.97	\$1,355.73	\$1,369.04
Spending Potential Index	64	64	64
Personal Care Products & Services: Total \$	\$2,993,979	\$5,371,357	\$7,400,635
Average Spent	\$550.67	\$540.43	\$542.13
Spending Potential Index	62	61	61
Shelter: Total \$	\$62,513,435	\$108,723,504	\$147,474,535
Average Spent	\$11,497.78	\$10,939.08	\$10,803.20
Spending Potential Index	62	59	58
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,195,658	\$17,056,147	\$23,831,437
Average Spent	\$1,691.31	\$1,716.08	\$1,745.76
Spending Potential Index	68	69	70
Travel: Total \$	\$7,571,477	\$13,457,560	\$18,442,055
Average Spent	\$1,392.58	\$1,354.02	\$1,350.97
Spending Potential Index	62	60	60
Vehicle Maintenance & Repairs: Total \$	\$4,239,050	\$7,819,870	\$10,885,567
Average Spent	\$779.67	\$786.79	\$797.42
Spending Potential Index	68	69	70

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.