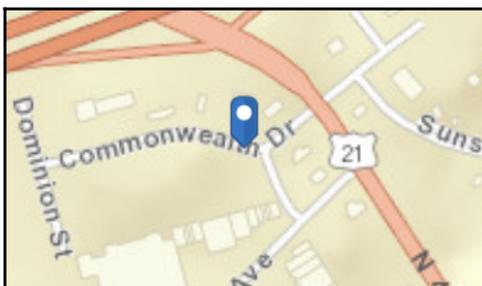
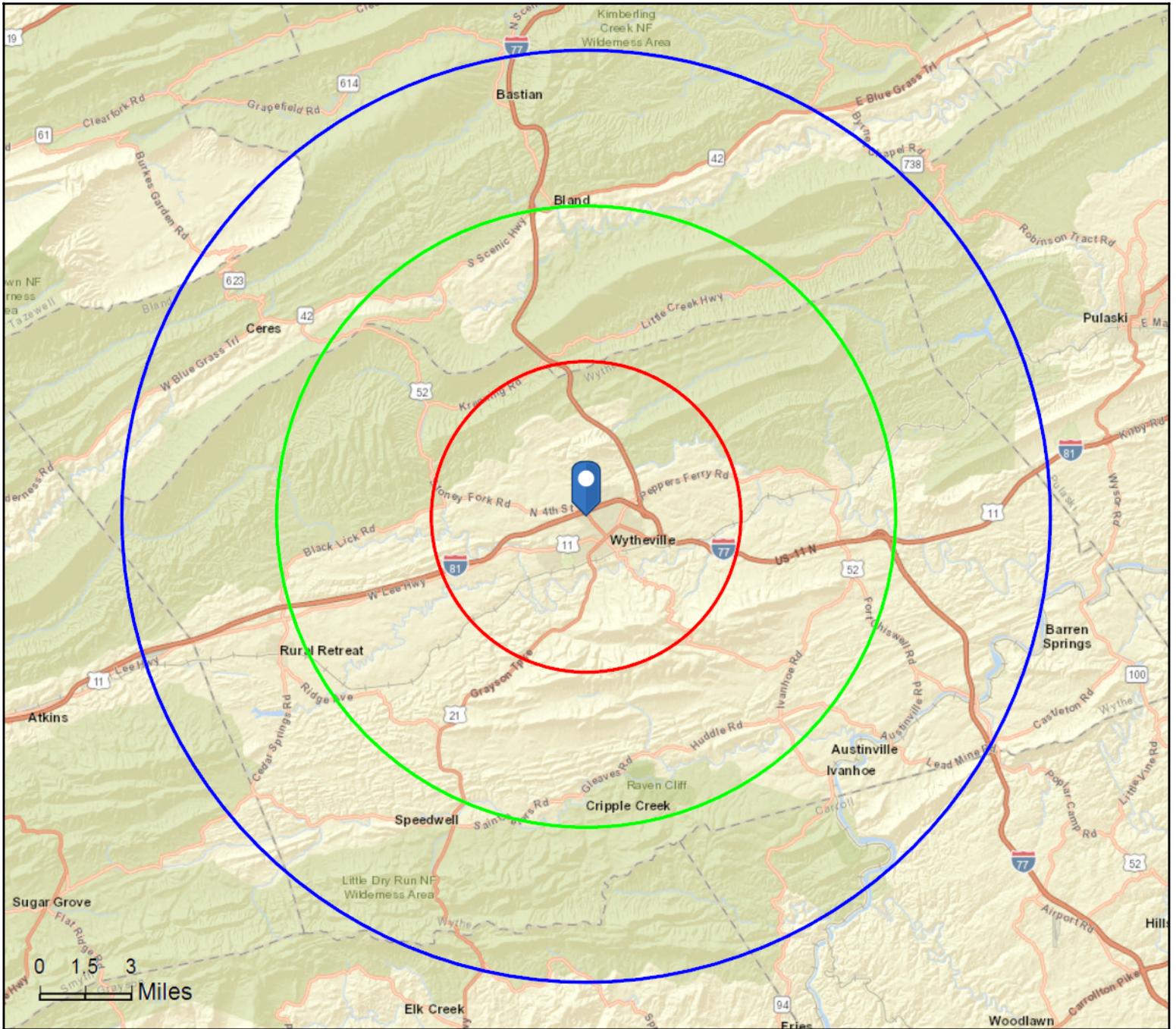


Wytheville Commons  
215 Commonwealth Dr, Wytheville, Virginia, 24382  
Rings: 5, 10, 15 mile radii

Prepared by Esri  
Latitude: 36.95804  
Longitude: -81.09721





# Community Profile

Wytheville Commons  
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	5 miles	10 miles	15 miles
<b>Population Summary</b>			
2000 Total Population	10,408	19,079	30,935
2010 Total Population	10,819	20,310	32,566
2019 Total Population	10,838	20,417	32,784
2019 Group Quarters	221	399	606
2024 Total Population	10,735	20,243	32,512
2019-2024 Annual Rate	-0.19%	-0.17%	-0.17%
2019 Total Daytime Population	17,095	24,426	33,432
Workers	11,001	12,989	15,332
Residents	6,094	11,437	18,100
<b>Household Summary</b>			
2000 Households	4,604	8,097	12,923
2000 Average Household Size	2.18	2.29	2.34
2010 Households	4,952	8,819	13,903
2010 Average Household Size	2.14	2.26	2.30
2019 Households	4,959	8,853	13,973
2019 Average Household Size	2.14	2.26	2.30
2024 Households	4,910	8,772	13,845
2024 Average Household Size	2.14	2.26	2.30
2019-2024 Annual Rate	-0.20%	-0.18%	-0.18%
2010 Families	2,983	5,740	9,354
2010 Average Family Size	2.74	2.79	2.79
2019 Families	2,950	5,703	9,311
2019 Average Family Size	2.75	2.81	2.81
2024 Families	2,906	5,627	9,188
2024 Average Family Size	2.76	2.81	2.81
2019-2024 Annual Rate	-0.30%	-0.27%	-0.27%
<b>Housing Unit Summary</b>			
2000 Housing Units	4,993	8,929	14,521
Owner Occupied Housing Units	61.0%	67.3%	69.4%
Renter Occupied Housing Units	31.2%	23.4%	19.6%
Vacant Housing Units	7.8%	9.3%	11.0%
2010 Housing Units	5,503	9,894	15,961
Owner Occupied Housing Units	55.9%	63.0%	65.1%
Renter Occupied Housing Units	34.1%	26.1%	22.0%
Vacant Housing Units	10.0%	10.9%	12.9%
2019 Housing Units	5,688	10,211	16,440
Owner Occupied Housing Units	53.8%	60.9%	63.1%
Renter Occupied Housing Units	33.4%	25.8%	21.9%
Vacant Housing Units	12.8%	13.3%	15.0%
2024 Housing Units	5,824	10,446	16,785
Owner Occupied Housing Units	52.9%	59.7%	61.7%
Renter Occupied Housing Units	31.4%	24.3%	20.8%
Vacant Housing Units	15.7%	16.0%	17.5%
<b>Median Household Income</b>			
2019	\$50,206	\$50,201	\$50,239
2024	\$54,557	\$54,907	\$55,195
<b>Median Home Value</b>			
2019	\$172,492	\$152,345	\$141,341
2024	\$184,547	\$165,847	\$154,551
<b>Per Capita Income</b>			
2019	\$28,229	\$26,804	\$26,370
2024	\$31,797	\$30,489	\$30,218
<b>Median Age</b>			
2010	45.2	43.5	43.3
2019	47.9	46.1	46.0
2024	49.1	47.4	47.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Households by Income</b>			
Household Income Base	4,959	8,853	13,973
<\$15,000	16.9%	14.6%	13.8%
\$15,000 - \$24,999	12.5%	11.2%	11.1%
\$25,000 - \$34,999	6.8%	8.4%	9.0%
\$35,000 - \$49,999	13.6%	15.5%	15.7%
\$50,000 - \$74,999	21.5%	21.8%	21.4%
\$75,000 - \$99,999	11.4%	12.8%	13.8%
\$100,000 - \$149,999	12.4%	11.0%	10.5%
\$150,000 - \$199,999	3.0%	2.6%	2.6%
\$200,000+	2.0%	2.1%	2.0%
Average Household Income	\$62,040	\$62,314	\$62,412
<b>2024 Households by Income</b>			
Household Income Base	4,910	8,772	13,845
<\$15,000	14.6%	12.6%	11.8%
\$15,000 - \$24,999	10.8%	9.4%	9.2%
\$25,000 - \$34,999	5.8%	6.8%	7.3%
\$35,000 - \$49,999	13.1%	15.1%	15.5%
\$50,000 - \$74,999	21.5%	21.9%	21.4%
\$75,000 - \$99,999	12.8%	14.6%	15.5%
\$100,000 - \$149,999	15.1%	13.6%	13.1%
\$150,000 - \$199,999	4.2%	3.7%	3.9%
\$200,000+	2.0%	2.3%	2.3%
Average Household Income	\$69,955	\$70,953	\$71,592
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,060	6,223	10,375
<\$50,000	6.8%	9.4%	11.2%
\$50,000 - \$99,999	15.8%	19.5%	21.6%
\$100,000 - \$149,999	18.1%	20.2%	20.7%
\$150,000 - \$199,999	20.5%	19.2%	18.1%
\$200,000 - \$249,999	14.2%	10.4%	9.0%
\$250,000 - \$299,999	10.8%	9.0%	7.9%
\$300,000 - \$399,999	7.1%	6.7%	6.3%
\$400,000 - \$499,999	3.4%	2.6%	2.3%
\$500,000 - \$749,999	2.5%	2.2%	1.9%
\$750,000 - \$999,999	0.6%	0.6%	0.4%
\$1,000,000 - \$1,499,999	0.0%	0.1%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.0%
Average Home Value	\$196,845	\$181,194	\$171,964
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	3,080	6,232	10,361
<\$50,000	5.5%	7.8%	9.4%
\$50,000 - \$99,999	13.7%	16.9%	18.9%
\$100,000 - \$149,999	16.9%	19.2%	20.0%
\$150,000 - \$199,999	20.1%	19.2%	18.4%
\$200,000 - \$249,999	14.7%	11.0%	9.6%
\$250,000 - \$299,999	12.4%	10.6%	9.4%
\$300,000 - \$399,999	8.4%	8.1%	7.8%
\$400,000 - \$499,999	4.0%	3.1%	2.9%
\$500,000 - \$749,999	3.4%	3.1%	2.7%
\$750,000 - \$999,999	0.8%	0.8%	0.5%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.3%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.1%	0.1%	0.0%
Average Home Value	\$212,532	\$197,433	\$187,866

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Wytheville Commons  
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Prepared by Esri  
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	5 miles	10 miles	15 miles
<b>2010 Population by Age</b>			
Total	10,821	20,310	32,565
0 - 4	5.3%	5.5%	5.3%
5 - 9	5.3%	5.7%	5.7%
10 - 14	5.5%	5.6%	5.7%
15 - 24	10.5%	10.7%	10.7%
25 - 34	10.3%	10.9%	11.0%
35 - 44	12.7%	13.8%	14.0%
45 - 54	14.8%	15.1%	15.2%
55 - 64	14.5%	14.3%	14.5%
65 - 74	10.7%	10.1%	10.2%
75 - 84	7.3%	6.1%	5.7%
85 +	3.1%	2.3%	1.9%
18 +	80.1%	79.4%	79.4%
<b>2019 Population by Age</b>			
Total	10,837	20,419	32,784
0 - 4	4.6%	4.8%	4.7%
5 - 9	4.9%	5.2%	5.1%
10 - 14	5.1%	5.4%	5.4%
15 - 24	9.7%	9.5%	9.5%
25 - 34	10.7%	11.3%	11.5%
35 - 44	11.2%	12.2%	12.4%
45 - 54	13.2%	13.8%	14.1%
55 - 64	15.1%	15.0%	15.1%
65 - 74	13.7%	13.0%	13.1%
75 - 84	8.1%	6.9%	6.7%
85 +	3.8%	2.8%	2.4%
18 +	82.1%	81.4%	81.6%
<b>2024 Population by Age</b>			
Total	10,736	20,242	32,509
0 - 4	4.6%	4.7%	4.6%
5 - 9	4.7%	5.0%	4.9%
10 - 14	5.0%	5.5%	5.5%
15 - 24	9.5%	9.6%	9.5%
25 - 34	9.9%	10.0%	10.1%
35 - 44	11.6%	12.3%	12.5%
45 - 54	12.2%	13.2%	13.4%
55 - 64	14.4%	14.6%	14.8%
65 - 74	14.5%	13.8%	13.9%
75 - 84	9.5%	8.4%	8.3%
85 +	3.9%	2.9%	2.6%
18 +	82.3%	81.5%	81.7%
<b>2010 Population by Sex</b>			
Males	5,015	9,851	16,111
Females	5,804	10,459	16,455
<b>2019 Population by Sex</b>			
Males	5,018	9,915	16,253
Females	5,820	10,502	16,531
<b>2024 Population by Sex</b>			
Males	4,964	9,835	16,137
Females	5,771	10,408	16,375

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	5 miles	10 miles	15 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	10,820	20,309	32,566
White Alone	91.3%	93.8%	95.1%
Black Alone	5.7%	3.8%	2.8%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	0.8%	0.6%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.4%
Two or More Races	1.7%	1.3%	1.1%
Hispanic Origin	1.3%	1.1%	0.9%
Diversity Index	18.3	13.7	11.1
<b>2019 Population by Race/Ethnicity</b>			
Total	10,837	20,417	32,785
White Alone	90.0%	92.7%	94.1%
Black Alone	5.8%	3.8%	2.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	1.1%	0.8%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.6%	0.6%	0.5%
Two or More Races	2.4%	1.9%	1.6%
Hispanic Origin	1.7%	1.5%	1.2%
Diversity Index	21.4	16.4	13.5
<b>2024 Population by Race/Ethnicity</b>			
Total	10,735	20,242	32,512
White Alone	89.1%	91.9%	93.5%
Black Alone	5.8%	3.8%	2.9%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	1.3%	1.0%	0.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.7%	0.6%
Two or More Races	2.9%	2.3%	2.0%
Hispanic Origin	2.0%	1.7%	1.5%
Diversity Index	23.5	18.3	15.1
<b>2010 Population by Relationship and Household Type</b>			
Total	10,819	20,310	32,566
In Households	98.0%	98.0%	98.1%
In Family Households	77.6%	80.9%	82.2%
Householder	27.4%	28.0%	28.4%
Spouse	19.9%	21.3%	21.9%
Child	25.9%	27.2%	27.4%
Other relative	2.4%	2.5%	2.6%
Nonrelative	2.0%	1.9%	1.9%
In Nonfamily Households	20.3%	17.2%	16.0%
In Group Quarters	2.0%	2.0%	1.9%
Institutionalized Population	1.6%	1.7%	1.7%
Noninstitutionalized Population	0.4%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,205	15,323	24,674
Less than 9th Grade	7.2%	6.8%	6.2%
9th - 12th Grade, No Diploma	6.0%	8.3%	8.6%
High School Graduate	26.3%	29.3%	31.0%
GED/Alternative Credential	7.8%	7.9%	7.3%
Some College, No Degree	17.6%	17.0%	17.4%
Associate Degree	9.8%	10.3%	10.4%
Bachelor's Degree	14.5%	12.5%	11.8%
Graduate/Professional Degree	10.8%	7.9%	7.3%
<b>2019 Population 15+ by Marital Status</b>			
Total	9,251	17,269	27,785
Never Married	23.8%	23.9%	23.2%
Married	52.8%	55.0%	56.9%
Widowed	10.7%	9.4%	8.7%
Divorced	12.8%	11.7%	11.2%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.4%	95.2%	95.6%
Civilian Unemployed (Unemployment Rate)	5.6%	4.8%	4.4%
<b>2019 Employed Population 16+ by Industry</b>			
Total	4,792	9,080	14,858
Agriculture/Mining	2.3%	2.4%	2.4%
Construction	3.0%	4.5%	6.5%
Manufacturing	12.2%	13.8%	15.7%
Wholesale Trade	1.1%	1.1%	1.4%
Retail Trade	15.5%	14.8%	14.5%
Transportation/Utilities	4.4%	4.8%	4.6%
Information	0.0%	0.4%	0.7%
Finance/Insurance/Real Estate	2.8%	2.4%	2.3%
Services	51.2%	48.5%	45.6%
Public Administration	7.5%	7.3%	6.4%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	4,790	9,080	14,858
White Collar	58.4%	53.4%	50.8%
Management/Business/Financial	10.3%	9.7%	9.4%
Professional	21.7%	19.3%	18.2%
Sales	8.7%	8.9%	9.1%
Administrative Support	17.7%	15.5%	14.2%
Services	21.8%	23.4%	22.1%
Blue Collar	19.8%	23.2%	27.1%
Farming/Forestry/Fishing	0.2%	0.4%	0.6%
Construction/Extraction	3.4%	4.2%	4.7%
Installation/Maintenance/Repair	1.0%	2.2%	3.0%
Production	9.1%	10.3%	12.0%
Transportation/Material Moving	6.2%	6.1%	6.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	10,819	20,310	32,566
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	66.0%	35.5%	22.3%
Rural Population	34.0%	64.5%	77.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	4,951	8,819	13,903
Households with 1 Person	35.5%	30.7%	28.5%
Households with 2+ People	64.5%	69.3%	71.5%
Family Households	60.3%	65.1%	67.3%
Husband-wife Families	43.8%	49.5%	52.0%
With Related Children	14.7%	17.6%	18.6%
Other Family (No Spouse Present)	16.5%	15.6%	15.3%
Other Family with Male Householder	4.1%	4.4%	4.7%
With Related Children	2.5%	2.6%	2.7%
Other Family with Female Householder	12.4%	11.2%	10.6%
With Related Children	7.9%	7.0%	6.4%
Nonfamily Households	4.3%	4.2%	4.2%
All Households with Children	25.2%	27.5%	28.1%
Multigenerational Households	2.5%	2.6%	2.8%
Unmarried Partner Households	5.1%	5.1%	5.2%
Male-female	4.6%	4.6%	4.7%
Same-sex	0.5%	0.5%	0.5%
<b>2010 Households by Size</b>			
Total	4,951	8,819	13,903
1 Person Household	35.5%	30.7%	28.5%
2 Person Household	35.6%	36.6%	37.6%
3 Person Household	14.6%	15.9%	16.3%
4 Person Household	9.2%	10.7%	11.3%
5 Person Household	3.4%	4.0%	4.2%
6 Person Household	1.1%	1.4%	1.4%
7 + Person Household	0.6%	0.7%	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,952	8,819	13,903
Owner Occupied	62.2%	70.7%	74.7%
Owned with a Mortgage/Loan	34.3%	39.5%	41.0%
Owned Free and Clear	27.9%	31.2%	33.7%
Renter Occupied	37.8%	29.3%	25.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	5,503	9,894	15,961
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	68.0%	38.1%	23.8%
Rural Housing Units	32.0%	61.9%	76.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	5 miles	10 miles	15 miles
<b>Top 3 Tapestry Segments</b>			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Rooted Rural (10B)
2.	Small Town Simplicity (12C)	Rooted Rural (10B)	Southern Satellites (10A)
3.	Retirement Communities (9E)	Southern Satellites (10A)	Salt of the Earth (6B)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,434,227	\$13,316,665	\$21,052,773
Average Spent	\$1,499.14	\$1,504.20	\$1,506.68
Spending Potential Index	70	70	70
Education: Total \$	\$5,158,312	\$9,125,581	\$14,223,175
Average Spent	\$1,040.19	\$1,030.79	\$1,017.90
Spending Potential Index	65	65	64
Entertainment/Recreation: Total \$	\$11,992,353	\$21,871,438	\$35,047,690
Average Spent	\$2,418.30	\$2,470.51	\$2,508.24
Spending Potential Index	74	76	77
Food at Home: Total \$	\$19,154,504	\$34,886,066	\$55,927,686
Average Spent	\$3,862.57	\$3,940.59	\$4,002.55
Spending Potential Index	75	76	77
Food Away from Home: Total \$	\$12,878,249	\$23,212,967	\$36,748,530
Average Spent	\$2,596.94	\$2,622.05	\$2,629.97
Spending Potential Index	71	71	72
Health Care: Total \$	\$23,145,733	\$42,394,929	\$68,095,192
Average Spent	\$4,667.42	\$4,788.76	\$4,873.34
Spending Potential Index	79	81	82
HH Furnishings & Equipment: Total \$	\$7,515,433	\$13,499,513	\$21,354,182
Average Spent	\$1,515.51	\$1,524.85	\$1,528.25
Spending Potential Index	71	72	72
Personal Care Products & Services: Total \$	\$3,129,200	\$5,566,244	\$8,715,548
Average Spent	\$631.01	\$628.74	\$623.74
Spending Potential Index	71	71	70
Shelter: Total \$	\$62,912,553	\$108,710,367	\$168,178,239
Average Spent	\$12,686.54	\$12,279.49	\$12,035.94
Spending Potential Index	69	66	65
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,424,383	\$16,968,819	\$26,903,446
Average Spent	\$1,900.46	\$1,916.73	\$1,925.39
Spending Potential Index	77	77	78
Travel: Total \$	\$7,576,103	\$13,421,691	\$20,978,895
Average Spent	\$1,527.75	\$1,516.06	\$1,501.39
Spending Potential Index	68	68	67
Vehicle Maintenance & Repairs: Total \$	\$4,326,470	\$7,691,837	\$12,189,196
Average Spent	\$872.45	\$868.84	\$872.34
Spending Potential Index	76	76	76

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.