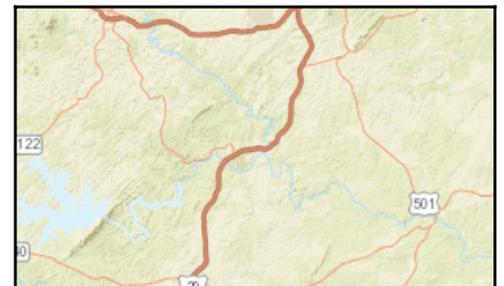
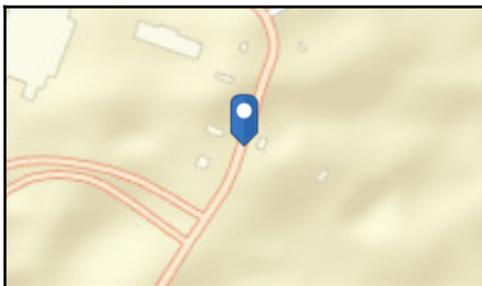
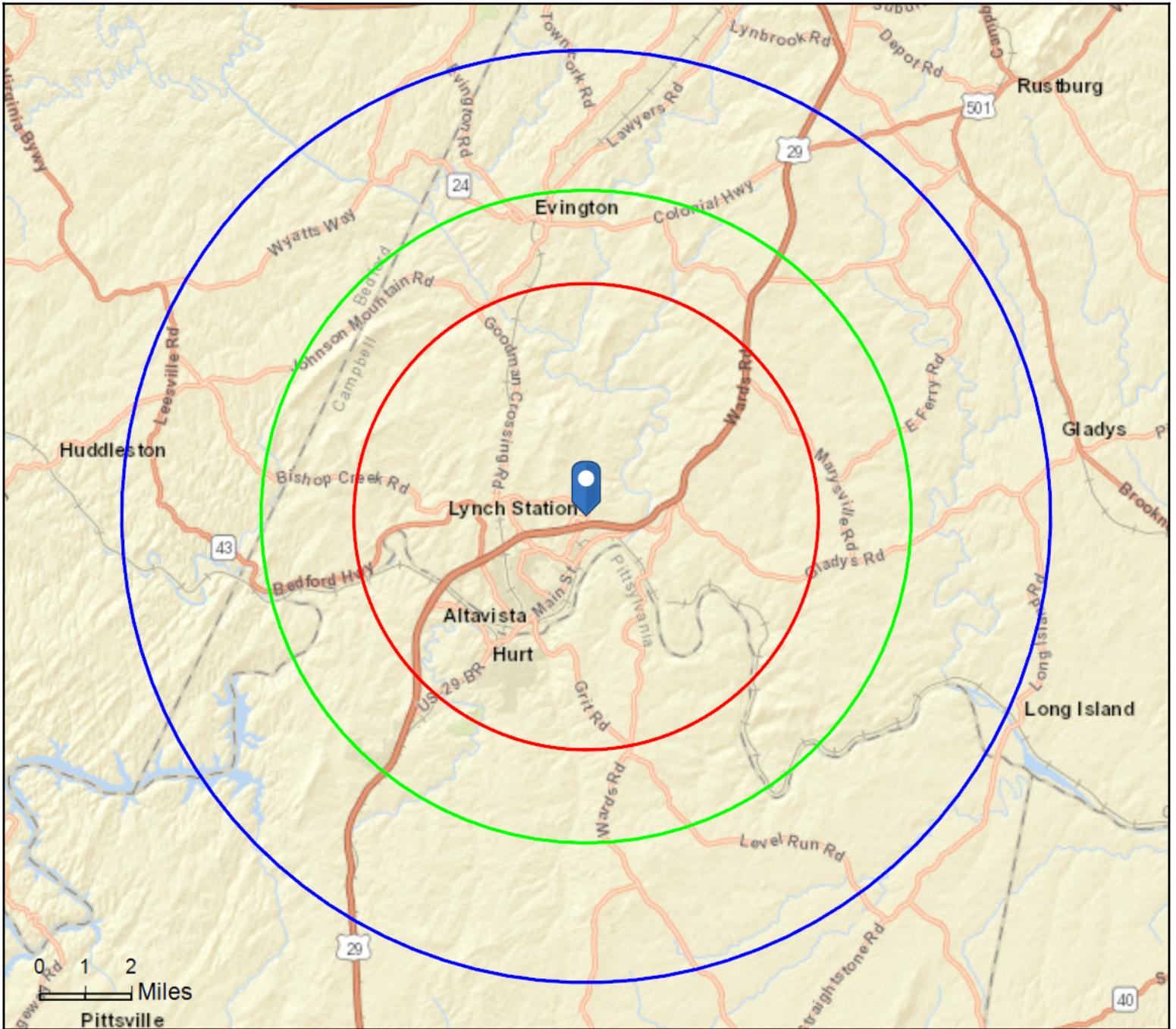


Altavista Commons
125 Clarion Rd, Altavista, Virginia, 24517
Rings: 5, 7, 10 mile radii

Prepared by Esri
Latitude: 37.14186
Longitude: -79.26612





Community Profile

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	5 miles	7 miles	10 miles
Population Summary			
2000 Total Population	9,701	13,988	22,164
2010 Total Population	9,682	14,136	23,003
2019 Total Population	9,716	14,207	23,300
2019 Group Quarters	100	106	115
2024 Total Population	9,721	14,223	23,408
2019-2024 Annual Rate	0.01%	0.02%	0.09%
2019 Total Daytime Population	10,429	12,995	18,592
Workers	5,246	5,489	6,273
Residents	5,183	7,506	12,319
Household Summary			
2000 Households	4,120	5,801	9,023
2000 Average Household Size	2.33	2.40	2.45
2010 Households	4,180	5,974	9,543
2010 Average Household Size	2.29	2.35	2.40
2019 Households	4,196	6,001	9,648
2019 Average Household Size	2.29	2.35	2.40
2024 Households	4,197	6,004	9,684
2024 Average Household Size	2.29	2.35	2.41
2019-2024 Annual Rate	0.00%	0.01%	0.07%
2010 Families	2,784	4,061	6,617
2010 Average Family Size	2.81	2.85	2.88
2019 Families	2,770	4,045	6,637
2019 Average Family Size	2.82	2.86	2.90
2024 Families	2,759	4,032	6,639
2024 Average Family Size	2.83	2.87	2.90
2019-2024 Annual Rate	-0.08%	-0.06%	0.01%
Housing Unit Summary			
2000 Housing Units	4,444	6,262	9,798
Owner Occupied Housing Units	70.4%	72.1%	73.5%
Renter Occupied Housing Units	22.3%	20.5%	18.6%
Vacant Housing Units	7.3%	7.4%	7.9%
2010 Housing Units	4,703	6,763	10,901
Owner Occupied Housing Units	64.7%	66.2%	67.8%
Renter Occupied Housing Units	24.2%	22.1%	19.7%
Vacant Housing Units	11.1%	11.7%	12.5%
2019 Housing Units	4,840	6,947	11,251
Owner Occupied Housing Units	62.2%	63.7%	65.5%
Renter Occupied Housing Units	24.5%	22.7%	20.2%
Vacant Housing Units	13.3%	13.6%	14.2%
2024 Housing Units	4,913	7,062	11,484
Owner Occupied Housing Units	61.8%	63.3%	65.1%
Renter Occupied Housing Units	23.6%	21.7%	19.3%
Vacant Housing Units	14.6%	15.0%	15.7%
Median Household Income			
2019	\$40,741	\$42,448	\$45,767
2024	\$46,345	\$47,891	\$51,124
Median Home Value			
2019	\$138,442	\$141,915	\$152,152
2024	\$149,816	\$156,391	\$170,608
Per Capita Income			
2019	\$23,879	\$24,404	\$25,424
2024	\$27,170	\$27,696	\$28,728
Median Age			
2010	45.0	44.3	43.8
2019	47.1	46.5	46.0
2024	48.1	47.5	47.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	4,196	6,001	9,648
<\$15,000	15.3%	14.5%	13.8%
\$15,000 - \$24,999	15.1%	14.7%	13.5%
\$25,000 - \$34,999	12.6%	11.6%	10.8%
\$35,000 - \$49,999	15.1%	15.8%	15.3%
\$50,000 - \$74,999	17.9%	18.3%	19.2%
\$75,000 - \$99,999	9.6%	10.1%	11.2%
\$100,000 - \$149,999	10.9%	11.1%	11.8%
\$150,000 - \$199,999	2.0%	1.9%	2.0%
\$200,000+	1.4%	1.9%	2.4%
Average Household Income	\$55,714	\$57,785	\$61,291
2024 Households by Income			
Household Income Base	4,197	6,004	9,684
<\$15,000	13.8%	13.2%	12.6%
\$15,000 - \$24,999	13.1%	12.8%	11.8%
\$25,000 - \$34,999	11.2%	10.4%	9.6%
\$35,000 - \$49,999	14.6%	15.3%	14.7%
\$50,000 - \$74,999	18.7%	19.0%	19.6%
\$75,000 - \$99,999	10.8%	11.3%	12.4%
\$100,000 - \$149,999	13.4%	13.4%	13.9%
\$150,000 - \$199,999	2.5%	2.4%	2.4%
\$200,000+	1.8%	2.3%	3.0%
Average Household Income	\$63,396	\$65,592	\$69,308
2019 Owner Occupied Housing Units by Value			
Total	3,012	4,426	7,373
<\$50,000	10.4%	10.9%	10.6%
\$50,000 - \$99,999	21.9%	21.3%	19.7%
\$100,000 - \$149,999	22.9%	21.2%	19.0%
\$150,000 - \$199,999	19.3%	18.1%	17.2%
\$200,000 - \$249,999	8.5%	9.6%	10.6%
\$250,000 - \$299,999	4.4%	4.7%	5.5%
\$300,000 - \$399,999	7.0%	7.8%	9.9%
\$400,000 - \$499,999	2.0%	2.5%	2.9%
\$500,000 - \$749,999	2.5%	2.7%	3.0%
\$750,000 - \$999,999	0.5%	0.7%	1.0%
\$1,000,000 - \$1,499,999	0.5%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$172,242	\$180,581	\$194,753
2024 Owner Occupied Housing Units by Value			
Total	3,036	4,468	7,472
<\$50,000	8.7%	9.0%	8.7%
\$50,000 - \$99,999	19.0%	18.2%	16.5%
\$100,000 - \$149,999	22.4%	20.5%	18.0%
\$150,000 - \$199,999	19.2%	17.9%	16.6%
\$200,000 - \$249,999	8.9%	9.9%	10.8%
\$250,000 - \$299,999	4.6%	4.9%	5.8%
\$300,000 - \$399,999	8.6%	9.3%	11.7%
\$400,000 - \$499,999	2.8%	3.6%	4.0%
\$500,000 - \$749,999	4.2%	4.5%	4.8%
\$750,000 - \$999,999	0.9%	1.2%	1.9%
\$1,000,000 - \$1,499,999	0.9%	0.9%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$198,222	\$211,521	\$230,404

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Altavista Commons
 125 Clarion Rd, Altavista, Virginia, 24517
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	5 miles	7 miles	10 miles
2010 Population by Age			
Total	9,680	14,133	23,001
0 - 4	5.2%	5.3%	5.4%
5 - 9	5.5%	5.6%	5.7%
10 - 14	5.9%	6.1%	6.3%
15 - 24	11.8%	11.8%	11.7%
25 - 34	9.6%	9.7%	9.6%
35 - 44	11.9%	12.5%	13.0%
45 - 54	15.6%	15.7%	16.0%
55 - 64	13.8%	14.0%	14.2%
65 - 74	10.8%	10.6%	10.2%
75 - 84	6.8%	6.3%	5.7%
85 +	3.1%	2.6%	2.1%
18 +	79.5%	78.9%	78.3%
2019 Population by Age			
Total	9,717	14,207	23,301
0 - 4	4.8%	4.8%	4.8%
5 - 9	5.1%	5.2%	5.3%
10 - 14	5.5%	5.6%	5.8%
15 - 24	9.7%	9.7%	9.7%
25 - 34	11.9%	12.0%	11.9%
35 - 44	10.4%	10.8%	11.0%
45 - 54	12.9%	13.3%	13.6%
55 - 64	15.7%	15.7%	15.9%
65 - 74	13.2%	13.1%	13.0%
75 - 84	7.4%	6.9%	6.4%
85 +	3.3%	2.9%	2.4%
18 +	81.6%	81.2%	80.8%
2024 Population by Age			
Total	9,720	14,222	23,408
0 - 4	4.7%	4.7%	4.7%
5 - 9	5.0%	5.0%	5.1%
10 - 14	5.5%	5.7%	5.9%
15 - 24	9.5%	9.5%	9.5%
25 - 34	10.5%	10.4%	10.3%
35 - 44	11.6%	12.0%	12.2%
45 - 54	11.4%	11.8%	12.1%
55 - 64	15.3%	15.3%	15.4%
65 - 74	14.4%	14.2%	14.2%
75 - 84	8.7%	8.4%	8.0%
85 +	3.5%	3.0%	2.6%
18 +	81.6%	81.2%	80.7%
2010 Population by Sex			
Males	4,555	6,737	11,093
Females	5,127	7,399	11,910
2019 Population by Sex			
Males	4,617	6,832	11,316
Females	5,099	7,375	11,984
2024 Population by Sex			
Males	4,648	6,880	11,421
Females	5,073	7,343	11,987

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	9,682	14,136	23,002
White Alone	76.4%	77.6%	78.9%
Black Alone	20.8%	19.8%	18.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.4%	0.3%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.4%	0.4%
Two or More Races	1.7%	1.6%	1.5%
Hispanic Origin	1.0%	1.0%	1.0%
Diversity Index	38.6	37.2	35.6
2019 Population by Race/Ethnicity			
Total	9,716	14,206	23,300
White Alone	75.3%	76.6%	78.1%
Black Alone	20.8%	19.7%	18.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.5%	0.4%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.7%	0.6%
Two or More Races	2.4%	2.3%	2.2%
Hispanic Origin	1.7%	1.7%	1.7%
Diversity Index	41.1	39.5	37.8
2024 Population by Race/Ethnicity			
Total	9,720	14,222	23,409
White Alone	74.7%	76.1%	77.6%
Black Alone	20.6%	19.5%	18.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.5%	0.5%	0.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	0.8%	0.7%
Two or More Races	2.9%	2.8%	2.7%
Hispanic Origin	2.1%	2.1%	2.1%
Diversity Index	42.5	40.8	39.1
2010 Population by Relationship and Household Type			
Total	9,682	14,136	23,003
In Households	98.9%	99.2%	99.5%
In Family Households	82.7%	83.8%	84.8%
Householder	28.5%	28.7%	28.8%
Spouse	20.5%	21.0%	21.6%
Child	28.7%	29.2%	29.7%
Other relative	3.1%	3.0%	2.9%
Nonrelative	1.9%	1.9%	1.9%
In Nonfamily Households	16.2%	15.4%	14.6%
In Group Quarters	1.1%	0.8%	0.5%
Institutionalized Population	1.1%	0.8%	0.5%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	7,275	10,602	17,300
Less than 9th Grade	7.8%	6.6%	5.9%
9th - 12th Grade, No Diploma	11.0%	10.9%	10.5%
High School Graduate	30.4%	29.6%	28.8%
GED/Alternative Credential	7.4%	7.9%	8.3%
Some College, No Degree	20.6%	21.1%	20.7%
Associate Degree	6.1%	6.7%	7.5%
Bachelor's Degree	10.7%	11.0%	11.6%
Graduate/Professional Degree	6.1%	6.3%	6.8%
2019 Population 15+ by Marital Status			
Total	8,221	11,982	19,569
Never Married	28.8%	27.0%	25.5%
Married	49.1%	52.3%	55.0%
Widowed	8.9%	8.3%	8.1%
Divorced	13.2%	12.5%	11.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.9%	97.6%	97.5%
Civilian Unemployed (Unemployment Rate)	2.1%	2.4%	2.5%
2019 Employed Population 16+ by Industry			
Total	4,599	6,793	11,117
Agriculture/Mining	1.1%	1.2%	1.2%
Construction	7.3%	7.8%	8.0%
Manufacturing	17.7%	17.9%	17.8%
Wholesale Trade	1.3%	1.4%	1.5%
Retail Trade	15.9%	15.6%	15.5%
Transportation/Utilities	6.6%	6.4%	6.2%
Information	3.0%	2.6%	2.2%
Finance/Insurance/Real Estate	3.5%	3.3%	3.2%
Services	39.8%	40.2%	41.5%
Public Administration	3.9%	3.4%	2.9%
2019 Employed Population 16+ by Occupation			
Total	4,598	6,795	11,118
White Collar	47.6%	47.3%	48.4%
Management/Business/Financial	8.9%	9.3%	9.5%
Professional	16.7%	16.5%	16.7%
Sales	9.6%	9.6%	10.5%
Administrative Support	12.3%	11.9%	11.6%
Services	19.5%	19.5%	19.4%
Blue Collar	32.9%	33.3%	32.2%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.4%	6.8%	6.4%
Installation/Maintenance/Repair	3.7%	4.5%	5.3%
Production	13.0%	12.6%	12.1%
Transportation/Material Moving	9.8%	9.3%	8.3%
2010 Population By Urban/ Rural Status			
Total Population	9,682	14,136	23,003
Population Inside Urbanized Area	0.0%	0.0%	0.1%
Population Inside Urbanized Cluster	45.8%	32.9%	20.3%
Rural Population	54.2%	67.1%	79.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	4,180	5,974	9,543
Households with 1 Person	29.9%	28.4%	26.8%
Households with 2+ People	70.1%	71.6%	73.2%
Family Households	66.6%	68.0%	69.3%
Husband-wife Families	48.0%	49.8%	52.0%
With Related Children	17.0%	18.1%	19.4%
Other Family (No Spouse Present)	18.6%	18.2%	17.4%
Other Family with Male Householder	4.5%	4.7%	4.8%
With Related Children	2.5%	2.7%	2.8%
Other Family with Female Householder	14.1%	13.4%	12.6%
With Related Children	8.4%	8.1%	7.6%
Nonfamily Households	3.5%	3.7%	3.8%
All Households with Children	28.3%	29.3%	30.1%
Multigenerational Households	3.7%	3.8%	3.9%
Unmarried Partner Households	4.8%	5.1%	5.3%
Male-female	4.4%	4.6%	4.8%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	4,179	5,973	9,543
1 Person Household	29.9%	28.4%	26.8%
2 Person Household	36.5%	36.8%	37.1%
3 Person Household	16.0%	16.5%	16.8%
4 Person Household	11.2%	11.7%	12.2%
5 Person Household	4.4%	4.6%	4.8%
6 Person Household	1.2%	1.4%	1.5%
7 + Person Household	0.7%	0.8%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	4,180	5,974	9,543
Owner Occupied	72.8%	74.9%	77.5%
Owned with a Mortgage/Loan	41.6%	43.2%	45.5%
Owned Free and Clear	31.2%	31.8%	32.0%
Renter Occupied	27.2%	25.1%	22.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,703	6,763	10,901
Housing Units Inside Urbanized Area	0.0%	0.0%	0.1%
Housing Units Inside Urbanized Cluster	45.4%	32.9%	20.5%
Rural Housing Units	54.6%	67.1%	79.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Salt of the Earth (6B)	Rooted Rural (10B)
2.	Rooted Rural (10B)	Rooted Rural (10B)	Salt of the Earth (6B)
3.	Salt of the Earth (6B)	Heartland Communities (6F)	Southern Satellites (10A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$5,607,949	\$8,311,790	\$14,187,749
Average Spent	\$1,336.50	\$1,385.07	\$1,470.54
Spending Potential Index	62	65	69
Education: Total \$	\$3,776,949	\$5,652,348	\$9,720,302
Average Spent	\$900.13	\$941.90	\$1,007.49
Spending Potential Index	56	59	63
Entertainment/Recreation: Total \$	\$9,492,089	\$14,022,522	\$23,782,179
Average Spent	\$2,262.18	\$2,336.70	\$2,464.99
Spending Potential Index	69	71	75
Food at Home: Total \$	\$15,133,518	\$22,313,722	\$37,771,262
Average Spent	\$3,606.65	\$3,718.33	\$3,914.93
Spending Potential Index	70	72	76
Food Away from Home: Total \$	\$9,796,523	\$14,544,571	\$24,846,927
Average Spent	\$2,334.73	\$2,423.69	\$2,575.34
Spending Potential Index	64	66	70
Health Care: Total \$	\$18,578,359	\$27,402,313	\$46,323,768
Average Spent	\$4,427.64	\$4,566.29	\$4,801.39
Spending Potential Index	75	77	81
HH Furnishings & Equipment: Total \$	\$5,718,965	\$8,485,502	\$14,489,207
Average Spent	\$1,362.96	\$1,414.01	\$1,501.78
Spending Potential Index	64	66	70
Personal Care Products & Services: Total \$	\$2,306,284	\$3,436,380	\$5,897,499
Average Spent	\$549.64	\$572.63	\$611.27
Spending Potential Index	62	65	69
Shelter: Total \$	\$45,011,444	\$66,531,085	\$113,022,202
Average Spent	\$10,727.23	\$11,086.67	\$11,714.57
Spending Potential Index	58	60	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,101,831	\$10,546,029	\$18,047,100
Average Spent	\$1,692.52	\$1,757.38	\$1,870.55
Spending Potential Index	68	71	75
Travel: Total \$	\$5,544,632	\$8,276,628	\$14,224,885
Average Spent	\$1,321.41	\$1,379.21	\$1,474.39
Spending Potential Index	59	61	66
Vehicle Maintenance & Repairs: Total \$	\$3,272,294	\$4,815,324	\$8,143,598
Average Spent	\$779.86	\$802.42	\$844.07
Spending Potential Index	68	70	74

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.