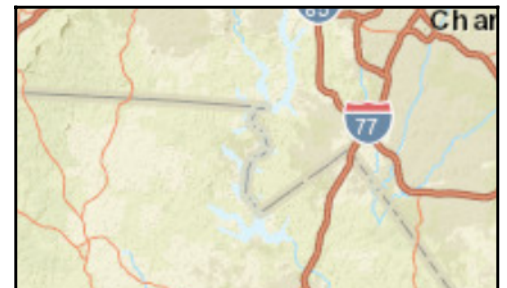# Site Map

Lake Wylie Plaza
4084 Charlotte Hwy, Clover, South Carolina, 29710
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 35.10947
Longitude: -81.04416

0   0.85   1.7
Miles

Community Profile

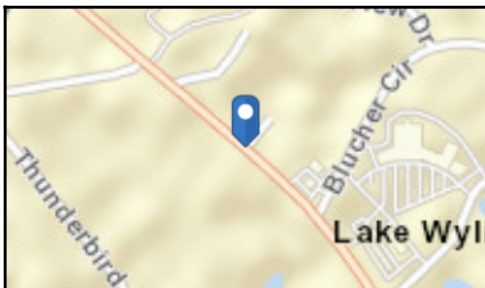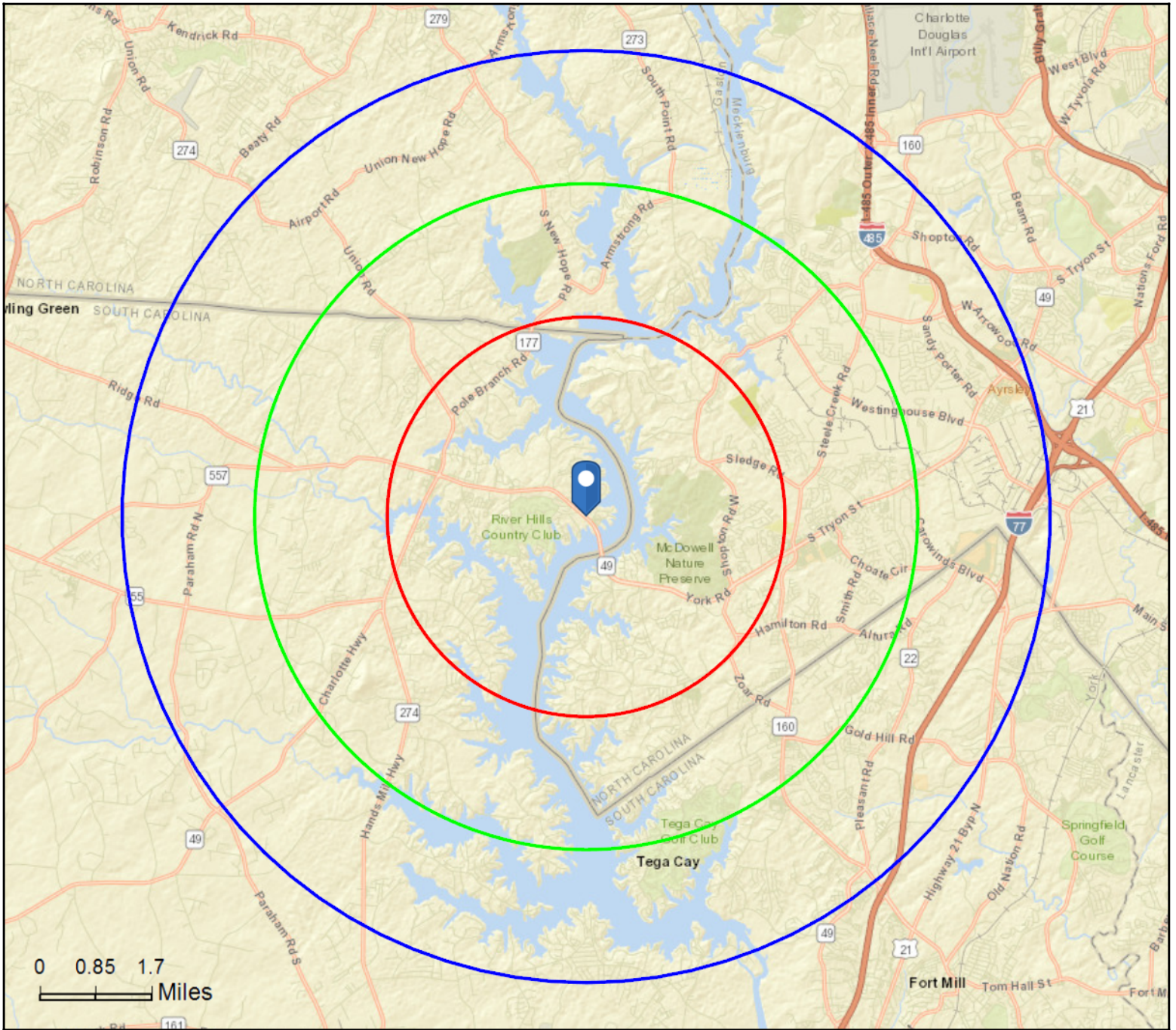Lake Wylie Plaza
4084 Charlotte Hwy, Clover, South Carolina, 29710
Rings: 3, 5, 7 mile radii

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	3 miles	5 miles	7 miles
Population Summary			
2000 Total Population	6,684	25,814	50,681
2010 Total Population	16,670	57,655	99,064
2019 Total Population	23,006	83,312	140,688
2019 Group Quarters	0	0	97
2024 Total Population	26,320	96,696	161,631
2019-2024 Annual Rate	2.73%	3.02%	2.81%
2019 Total Daytime Population	15,481	65,862	140,664
Workers	4,210	25,907	72,693
Residents	11,271	39,955	67,971
Household Summary			
2000 Households	2,928	10,334	19,374
2000 Average Household Size	2.28	2.50	2.61
2010 Households	6,557	21,846	37,463
2010 Average Household Size	2.54	2.64	2.64
2019 Households	8,802	30,643	52,575
2019 Average Household Size	2.61	2.72	2.67
2024 Households	9,993	35,336	60,141
2024 Average Household Size	2.63	2.74	2.69
2019-2024 Annual Rate	2.57%	2.89%	2.73%
2010 Families	4,854	15,917	27,402
2010 Average Family Size	2.94	3.09	3.09
2019 Families	6,523	22,334	38,168
2019 Average Family Size	3.03	3.18	3.14
2024 Families	7,406	25,767	43,599
2024 Average Family Size	3.05	3.21	3.15
2019-2024 Annual Rate	2.57%	2.90%	2.70%
Housing Unit Summary			
2000 Housing Units	3,328	11,216	20,971
Owner Occupied Housing Units	77.8%	78.5%	78.4%
Renter Occupied Housing Units	10.2%	13.7%	14.0%
Vacant Housing Units	12.0%	7.9%	7.6%
2010 Housing Units	7,506	24,026	41,022
Owner Occupied Housing Units	67.2%	71.9%	72.9%
Renter Occupied Housing Units	20.1%	19.0%	18.4%
Vacant Housing Units	12.6%	9.1%	8.7%
2019 Housing Units	9,678	33,012	56,568
Owner Occupied Housing Units	71.2%	71.3%	70.8%
Renter Occupied Housing Units	19.8%	21.5%	22.1%
Vacant Housing Units	9.1%	7.2%	7.1%
2024 Housing Units	10,959	37,966	64,579
Owner Occupied Housing Units	72.1%	72.2%	71.5%
Renter Occupied Housing Units	19.1%	20.9%	21.6%
Vacant Housing Units	8.8%	6.9%	6.9%
Median Household Income			
2019	$84,303	$84,518	$84,460
2024	$92,849	$96,730	$95,975
Median Home Value			
2019	$338,012	$271,096	$269,820
2024	$367,492	$296,607	$296,899
Per Capita Income			
2019	$43,844	$40,860	$40,865
2024	$48,245	$45,903	$45,955
Median Age			
2010	37.8	36.0	36.7
2019	40.0	38.4	38.5
2024	40.1	38.1	38.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 15, 2019

Community Profile

Lake Wylie Plaza
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Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 35.10947
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	3 miles	5 miles	7 miles
2019 Households by Income			
Household Income Base	8,802	30,643	52,575
<$15,000	3.7%	3.9%	4.2%
$15,000 - $24,999	3.7%	4.9%	4.9%
$25,000 - $34,999	6.9%	6.1%	6.0%
$35,000 - $49,999	10.2%	9.7%	9.9%
$50,000 - $74,999	18.1%	18.5%	18.1%
$75,000 - $99,999	16.5%	15.2%	15.2%
$100,000 - $149,999	17.6%	21.2%	21.1%
$150,000 - $199,999	10.1%	9.9%	10.1%
$200,000+	13.1%	10.6%	10.5%
Average Household Income	$116,770	$109,610	$109,157
2024 Households by Income			
Household Income Base	9,993	35,336	60,141
<$15,000	3.1%	3.2%	3.4%
$15,000 - $24,999	3.2%	4.1%	4.0%
$25,000 - $34,999	6.0%	5.0%	5.0%
$35,000 - $49,999	8.7%	8.0%	8.2%
$50,000 - $74,999	16.9%	16.6%	16.4%
$75,000 - $99,999	15.8%	14.6%	14.7%
$100,000 - $149,999	19.4%	23.6%	23.2%
$150,000 - $199,999	12.4%	12.7%	12.8%
$200,000+	14.6%	12.2%	12.1%
Average Household Income	$129,584	$123,945	$123,285
2019 Owner Occupied Housing Units by Value			
Total	6,890	23,532	40,068
<$50,000	0.6%	1.7%	2.0%
$50,000 - $99,999	1.1%	1.6%	2.3%
$100,000 - $149,999	5.4%	7.3%	9.2%
$150,000 - $199,999	13.9%	18.8%	17.2%
$200,000 - $249,999	12.2%	15.2%	14.4%
$250,000 - $299,999	10.3%	12.7%	12.6%
$300,000 - $399,999	17.4%	15.3%	16.7%
$400,000 - $499,999	17.0%	11.8%	11.5%
$500,000 - $749,999	11.7%	9.0%	8.9%
$750,000 - $999,999	6.8%	4.0%	3.1%
$1,000,000 - $1,499,999	1.9%	1.7%	1.4%
$1,500,000 - $1,999,999	0.9%	0.4%	0.4%
$2,000,000 +	0.9%	0.5%	0.4%
Average Home Value	$418,153	$350,115	$337,381
2024 Owner Occupied Housing Units by Value			
Total	7,904	27,394	46,174
<$50,000	0.3%	1.1%	1.3%
$50,000 - $99,999	0.6%	1.0%	1.5%
$100,000 - $149,999	3.6%	5.4%	6.9%
$150,000 - $199,999	11.8%	16.0%	14.4%
$200,000 - $249,999	11.3%	14.4%	13.7%
$250,000 - $299,999	9.9%	12.9%	13.0%
$300,000 - $399,999	18.7%	17.6%	19.3%
$400,000 - $499,999	19.4%	14.0%	13.7%
$500,000 - $749,999	13.2%	10.4%	10.3%
$750,000 - $999,999	7.6%	4.4%	3.5%
$1,000,000 - $1,499,999	1.9%	1.8%	1.6%
$1,500,000 - $1,999,999	0.9%	0.4%	0.4%
$2,000,000 +	0.9%	0.5%	0.4%
Average Home Value	$440,177	$373,485	$361,777

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 15, 2019

Lake Wylie Plaza
4084 Charlotte Hwy, Clover, South Carolina, 29710
Rings: 3, 5, 7 mile radii

	3 miles	5 miles	7 miles
2010 Population by Age			
Total	16,671	57,657	99,066
0 - 4	7.3%	7.8%	7.3%
5 - 9	7.9%	7.9%	7.7%
10 - 14	7.4%	7.4%	7.4%
15 - 24	9.0%	9.7%	10.2%
25 - 34	13.1%	15.1%	14.1%
35 - 44	18.1%	18.7%	18.0%
45 - 54	14.5%	14.7%	15.2%
55 - 64	12.1%	10.7%	11.3%
65 - 74	6.8%	5.3%	5.7%
75 - 84	2.9%	2.1%	2.3%
85 +	0.8%	0.6%	0.6%
18 +	73.7%	73.1%	73.5%
2019 Population by Age			
Total	23,007	83,313	140,687
0 - 4	6.3%	6.6%	6.4%
5 - 9	7.4%	7.4%	7.3%
10 - 14	7.7%	7.7%	7.5%
15 - 24	10.2%	10.9%	11.0%
25 - 34	10.7%	12.0%	12.3%
35 - 44	15.4%	15.8%	15.5%
45 - 54	15.2%	15.3%	15.0%
55 - 64	12.3%	12.1%	12.4%
65 - 74	9.6%	8.1%	8.4%
75 - 84	4.0%	3.0%	3.2%
85 +	1.2%	0.8%	0.9%
18 +	74.8%	74.4%	75.0%
2024 Population by Age			
Total	26,320	96,696	161,633
0 - 4	6.3%	6.7%	6.5%
5 - 9	7.1%	7.2%	7.1%
10 - 14	7.6%	7.5%	7.3%
15 - 24	10.3%	11.0%	11.0%
25 - 34	11.3%	13.0%	13.1%
35 - 44	15.0%	15.2%	15.0%
45 - 54	13.9%	14.1%	13.9%
55 - 64	12.1%	11.7%	12.0%
65 - 74	10.0%	8.6%	8.9%
75 - 84	5.1%	4.0%	4.2%
85 +	1.4%	1.0%	1.0%
18 +	75.1%	74.5%	75.1%
2010 Population by Sex			
Males	8,156	28,172	48,590
Females	8,514	29,483	50,474
2019 Population by Sex			
Males	11,219	40,706	68,870
Females	11,787	42,606	71,818
2024 Population by Sex			
Males	12,804	47,132	79,032
Females	13,516	49,563	82,598

August 15, 2019

Lake Wylie Plaza
4084 Charlotte Hwy, Clover, South Carolina, 29710
Rings: 3, 5, 7 mile radii

	3 miles	5 miles	7 miles
2010 Population by Race/Ethnicity			
Total	16,670	57,654	99,063
White Alone	75.2%	70.2%	73.6%
Black Alone	15.9%	18.3%	15.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	2.9%	4.6%	4.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.5%	4.0%	3.6%
Two or More Races	2.1%	2.4%	2.2%
Hispanic Origin	9.1%	10.3%	9.2%
Diversity Index	50.6	56.8	52.7
2019 Population by Race/Ethnicity			
Total	23,005	83,311	140,688
White Alone	71.3%	66.1%	69.1%
Black Alone	17.2%	19.4%	17.1%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	4.4%	6.6%	6.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.0%	4.5%	4.2%
Two or More Races	2.6%	2.9%	2.7%
Hispanic Origin	10.6%	11.6%	10.7%
Diversity Index	56.2	61.9	58.6
2024 Population by Race/Ethnicity			
Total	26,319	96,694	161,632
White Alone	69.2%	63.7%	66.9%
Black Alone	17.9%	20.0%	17.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	5.2%	7.7%	7.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.3%	4.8%	4.5%
Two or More Races	2.9%	3.2%	3.0%
Hispanic Origin	11.7%	12.7%	11.7%
Diversity Index	59.2	64.8	61.5
2010 Population by Relationship and Household Type			
Total	16,670	57,655	99,063
In Households	100.0%	100.0%	99.9%
In Family Households	87.3%	87.0%	87.0%
Householder	28.7%	27.7%	27.7%
Spouse	23.5%	22.3%	22.4%
Child	30.5%	31.6%	31.6%
Other relative	3.1%	3.7%	3.6%
Nonrelative	1.6%	1.7%	1.7%
In Nonfamily Households	12.7%	13.0%	12.9%
In Group Quarters	0.0%	0.0%	0.1%
Institutionalized Population	0.0%	0.0%	0.1%
Noninstitutionalized Population	0.0%	0.0%	0.0%

August 15, 2019

Community Profile

Lake Wylie Plaza
4084 Charlotte Hwy, Clover, South Carolina, 29710
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 35.10947
Longitude: -81.04416

	3 miles	5 miles	7 miles
2019 Population 25+ by Educational Attainment			
Total	15,743	56,102	95,444
Less than 9th Grade	1.2%	1.6%	2.1%
9th - 12th Grade, No Diploma	3.1%	3.7%	4.1%
High School Graduate	15.6%	16.9%	17.3%
GED/Alternative Credential	1.6%	2.2%	2.9%
Some College, No Degree	21.7%	21.5%	20.1%
Associate Degree	7.2%	8.4%	9.3%
Bachelor's Degree	35.2%	31.2%	30.1%
Graduate/Professional Degree	14.4%	14.5%	14.1%
2019 Population 15+ by Marital Status			
Total	18,082	65,219	110,889
Never Married	28.6%	27.7%	27.5%
Married	57.8%	58.4%	59.0%
Widowed	3.7%	3.7%	3.6%
Divorced	10.0%	10.3%	9.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	96.0%	96.2%
Civilian Unemployed (Unemployment Rate)	3.1%	4.0%	3.8%
2019 Employed Population 16+ by Industry			
Total	11,929	44,173	74,045
Agriculture/Mining	0.4%	0.3%	0.3%
Construction	5.0%	5.6%	6.0%
Manufacturing	11.7%	12.0%	12.7%
Wholesale Trade	3.4%	3.4%	3.8%
Retail Trade	9.6%	10.7%	10.8%
Transportation/Utilities	6.9%	7.5%	7.2%
Information	1.7%	2.6%	2.6%
Finance/Insurance/Real Estate	11.4%	10.9%	10.3%
Services	48.8%	44.7%	43.9%
Public Administration	1.1%	2.3%	2.4%
2019 Employed Population 16+ by Occupation			
Total	11,931	44,172	74,046
White Collar	69.7%	68.8%	69.2%
Management/Business/Financial	22.1%	21.0%	21.0%
Professional	20.8%	21.1%	21.8%
Sales	13.8%	14.0%	13.6%
Administrative Support	13.0%	12.7%	12.8%
Services	14.3%	13.6%	13.0%
Blue Collar	16.1%	17.6%	17.8%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	3.7%	3.7%	3.7%
Installation/Maintenance/Repair	2.7%	3.4%	3.4%
Production	3.7%	4.5%	4.9%
Transportation/Material Moving	5.8%	5.9%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	16,670	57,655	99,064
Population Inside Urbanized Area	87.8%	89.1%	85.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.8%
Rural Population	12.2%	10.9%	13.4%

August 15, 2019

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Latitude: 35.10947
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	3 miles	5 miles	7 miles
2010 Households by Type			
Total	6,557	21,846	37,464
Households with 1 Person	20.5%	21.1%	21.0%
Households with 2+ People	79.5%	78.9%	79.0%
Family Households	74.0%	72.9%	73.1%
Husband-wife Families	60.7%	58.6%	59.1%
With Related Children	27.7%	29.5%	29.1%
Other Family (No Spouse Present)	13.3%	14.2%	14.0%
Other Family with Male Householder	3.8%	3.8%	3.8%
With Related Children	2.5%	2.5%	2.4%
Other Family with Female Householder	9.6%	10.4%	10.2%
With Related Children	7.1%	7.4%	7.2%
Nonfamily Households	5.5%	6.0%	5.8%
All Households with Children	37.6%	39.7%	39.0%
Multigenerational Households	2.9%	3.3%	3.4%
Unmarried Partner Households	5.4%	6.0%	5.7%
Male-female	4.6%	5.2%	4.9%
Same-sex	0.8%	0.8%	0.7%
2010 Households by Size			
Total	6,557	21,846	37,464
1 Person Household	20.5%	21.1%	21.0%
2 Person Household	38.2%	34.8%	35.0%
3 Person Household	16.8%	18.0%	18.0%
4 Person Household	15.9%	16.4%	16.3%
5 Person Household	5.9%	6.5%	6.6%
6 Person Household	2.0%	2.2%	2.1%
7 + Person Household	0.7%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	6,557	21,846	37,463
Owner Occupied	76.9%	79.1%	79.8%
Owned with a Mortgage/Loan	64.9%	68.8%	67.9%
Owned Free and Clear	12.0%	10.2%	11.9%
Renter Occupied	23.1%	20.9%	20.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,506	24,026	41,022
Housing Units Inside Urbanized Area	84.9%	87.1%	84.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.6%
Rural Housing Units	15.1%	12.9%	14.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

Community Profile

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4084 Charlotte Hwy, Clover, South Carolina, 29710   Latitude: 35.10947
Rings: 3, 5, 7 mile radii   Longitude: -81.04416

	3 miles	5 miles	7 miles
Top 3 Tapestry Segments			
1.	Up and Coming Families (7A)	Up and Coming Families (7A)	Up and Coming Families (7A)
2.	Exurbanites (1E)	Boomburbs (1C)	Boomburbs (1C)
3.	Middleburg (4C)	Savvy Suburbanites (1D)	Middleburg (4C)
2019 Consumer Spending			
Apparel & Services: Total $	$24,897,966	$82,946,913	$141,345,582
Average Spent	$2,828.67	$2,706.88	$2,688.46
Spending Potential Index	132	126	125
Education: Total $	$18,283,537	$58,466,267	$100,969,810
Average Spent	$2,077.20	$1,907.98	$1,920.49
Spending Potential Index	130	120	121
Entertainment/Recreation: Total $	$38,077,864	$125,047,686	$213,514,888
Average Spent	$4,326.05	$4,080.79	$4,061.15
Spending Potential Index	132	125	124
Food at Home: Total $	$58,173,194	$194,466,951	$331,721,080
Average Spent	$6,609.09	$6,346.21	$6,309.48
Spending Potential Index	128	123	122
Food Away from Home: Total $	$43,110,569	$143,406,709	$244,509,206
Average Spent	$4,897.82	$4,679.92	$4,650.67
Spending Potential Index	133	127	127
Health Care: Total $	$68,475,312	$225,041,554	$384,754,979
Average Spent	$7,779.52	$7,343.98	$7,318.21
Spending Potential Index	131	124	123
HH Furnishings & Equipment: Total $	$25,885,423	$84,982,968	$144,453,628
Average Spent	$2,940.86	$2,773.32	$2,747.57
Spending Potential Index	138	130	129
Personal Care Products & Services: Total $	$10,782,474	$35,519,316	$60,471,593
Average Spent	$1,225.00	$1,159.13	$1,150.20
Spending Potential Index	138	131	130
Shelter: Total $	$210,706,529	$689,426,146	$1,177,915,960
Average Spent	$23,938.48	$22,498.65	$22,404.49
Spending Potential Index	129	122	121
Support Payments/Cash Contributions/Gifts in Kind: Total $	$29,796,346	$96,426,665	$163,816,508
Average Spent	$3,385.18	$3,146.78	$3,115.86
Spending Potential Index	136	127	126
Travel: Total $	$27,541,961	$88,037,727	$150,062,611
Average Spent	$3,129.06	$2,873.01	$2,854.26
Spending Potential Index	139	128	127
Vehicle Maintenance & Repairs: Total $	$13,329,541	$43,882,071	$74,586,409
Average Spent	$1,514.38	$1,432.04	$1,418.67
Spending Potential Index	132	125	124