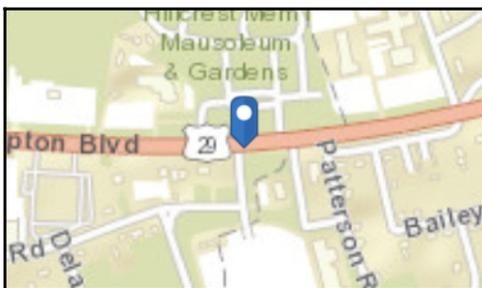
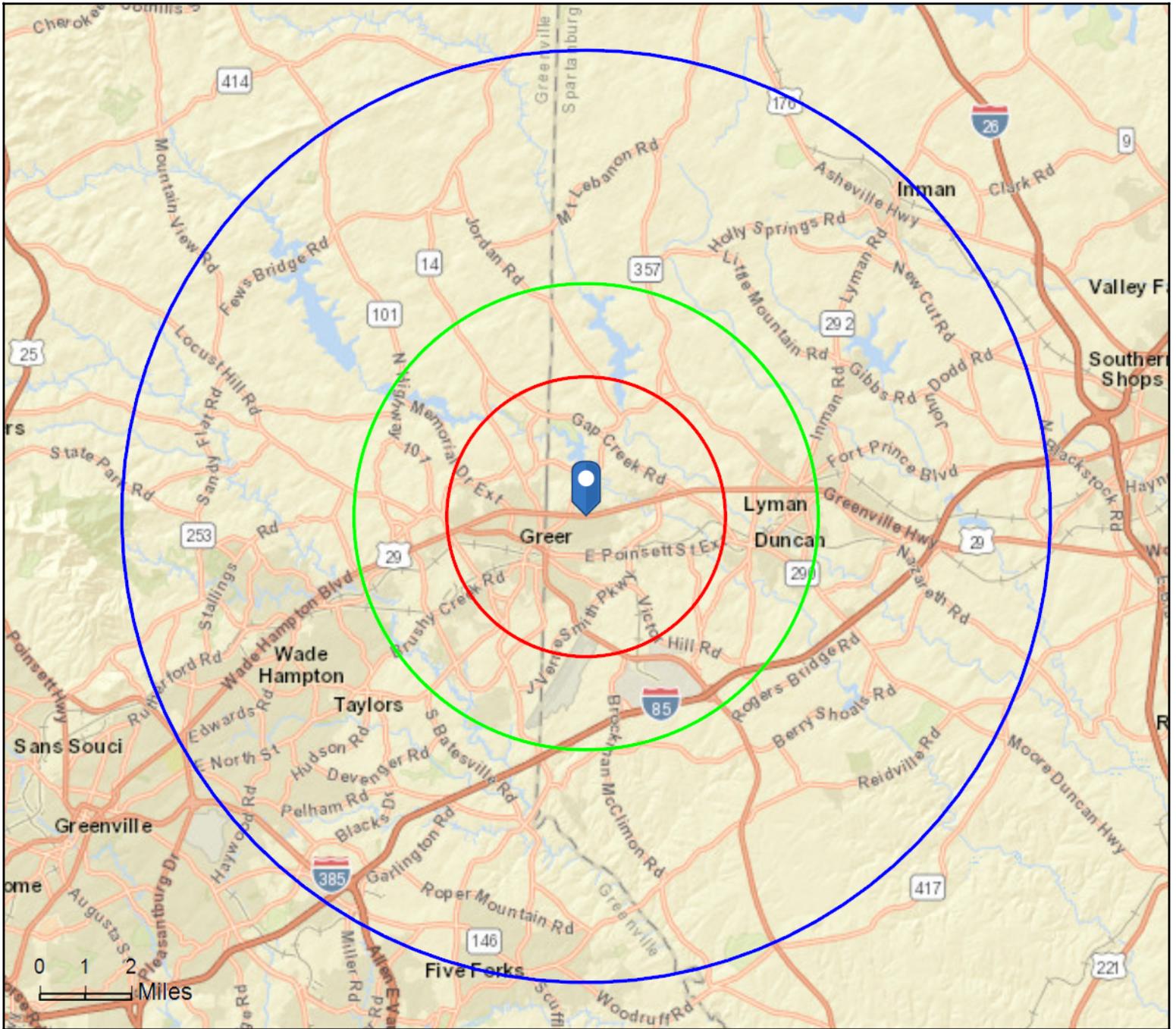


Hillview Plaza
14055 E Wade Hampton Blvd, Greer, South Carolina, 29651
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 34.94731
Longitude: -82.20706





Community Profile

Hillview Plaza
 14055 E Wade Hampton Blvd, Greer, South Carolina, 29651
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	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	24,225	44,200	177,508
2010 Total Population	27,659	57,688	222,038
2019 Total Population	31,042	66,433	254,629
2019 Group Quarters	264	304	1,174
2024 Total Population	32,917	71,171	272,868
2019-2024 Annual Rate	1.18%	1.39%	1.39%
2019 Total Daytime Population	30,185	81,347	279,118
Workers	13,709	46,854	148,440
Residents	16,476	34,493	130,678
Household Summary			
2000 Households	9,665	17,426	70,552
2000 Average Household Size	2.48	2.52	2.50
2010 Households	10,788	22,417	87,711
2010 Average Household Size	2.54	2.56	2.52
2019 Households	12,015	25,715	100,253
2019 Average Household Size	2.56	2.57	2.53
2024 Households	12,711	27,515	107,282
2024 Average Household Size	2.57	2.58	2.53
2019-2024 Annual Rate	1.13%	1.36%	1.36%
2010 Families	7,361	15,840	61,161
2010 Average Family Size	3.05	3.04	3.03
2019 Families	8,075	17,933	68,987
2019 Average Family Size	3.11	3.07	3.06
2024 Families	8,504	19,110	73,521
2024 Average Family Size	3.12	3.09	3.07
2019-2024 Annual Rate	1.04%	1.28%	1.28%
Housing Unit Summary			
2000 Housing Units	10,540	18,887	75,917
Owner Occupied Housing Units	61.7%	67.3%	66.8%
Renter Occupied Housing Units	30.0%	24.9%	26.1%
Vacant Housing Units	8.3%	7.7%	7.1%
2010 Housing Units	12,109	24,716	95,139
Owner Occupied Housing Units	56.5%	64.9%	65.5%
Renter Occupied Housing Units	32.6%	25.8%	26.7%
Vacant Housing Units	10.9%	9.3%	7.8%
2019 Housing Units	13,400	28,126	107,908
Owner Occupied Housing Units	55.1%	64.5%	64.4%
Renter Occupied Housing Units	34.6%	27.0%	28.5%
Vacant Housing Units	10.3%	8.6%	7.1%
2024 Housing Units	14,139	29,996	115,151
Owner Occupied Housing Units	55.9%	65.2%	64.9%
Renter Occupied Housing Units	34.0%	26.5%	28.3%
Vacant Housing Units	10.1%	8.3%	6.8%
Median Household Income			
2019	\$46,647	\$54,581	\$60,258
2024	\$53,602	\$62,586	\$69,147
Median Home Value			
2019	\$148,948	\$165,890	\$196,509
2024	\$167,268	\$183,479	\$223,586
Per Capita Income			
2019	\$23,444	\$27,520	\$32,302
2024	\$27,442	\$32,057	\$36,837
Median Age			
2010	35.8	36.6	38.0
2019	37.2	38.2	39.4
2024	38.0	38.9	40.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	12,015	25,715	100,253
<\$15,000	12.8%	10.0%	8.2%
\$15,000 - \$24,999	13.5%	10.6%	9.0%
\$25,000 - \$34,999	11.8%	10.3%	9.9%
\$35,000 - \$49,999	14.5%	13.9%	13.3%
\$50,000 - \$74,999	19.7%	20.2%	18.9%
\$75,000 - \$99,999	10.4%	12.5%	13.3%
\$100,000 - \$149,999	12.7%	15.2%	16.3%
\$150,000 - \$199,999	3.0%	4.0%	5.6%
\$200,000+	1.7%	3.2%	5.5%
Average Household Income	\$60,830	\$71,340	\$82,145
2024 Households by Income			
Household Income Base	12,711	27,515	107,282
<\$15,000	10.5%	8.1%	6.7%
\$15,000 - \$24,999	11.3%	8.7%	7.5%
\$25,000 - \$34,999	10.8%	9.2%	8.8%
\$35,000 - \$49,999	13.3%	12.2%	11.7%
\$50,000 - \$74,999	19.7%	19.7%	18.5%
\$75,000 - \$99,999	11.4%	13.4%	14.0%
\$100,000 - \$149,999	16.3%	19.1%	19.1%
\$150,000 - \$199,999	4.2%	5.5%	7.2%
\$200,000+	2.4%	4.1%	6.5%
Average Household Income	\$71,388	\$83,203	\$93,808
2019 Owner Occupied Housing Units by Value			
Total	7,385	18,130	69,520
<\$50,000	7.0%	6.4%	5.3%
\$50,000 - \$99,999	17.8%	12.2%	8.8%
\$100,000 - \$149,999	25.8%	24.1%	17.6%
\$150,000 - \$199,999	20.3%	23.0%	19.7%
\$200,000 - \$249,999	13.7%	12.1%	13.9%
\$250,000 - \$299,999	5.2%	6.2%	8.4%
\$300,000 - \$399,999	4.5%	7.8%	12.4%
\$400,000 - \$499,999	2.9%	3.9%	6.0%
\$500,000 - \$749,999	2.0%	3.5%	5.7%
\$750,000 - \$999,999	0.1%	0.2%	1.3%
\$1,000,000 - \$1,499,999	0.8%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$181,986	\$203,345	\$250,111
2024 Owner Occupied Housing Units by Value			
Total	7,897	19,556	74,693
<\$50,000	6.0%	5.2%	4.0%
\$50,000 - \$99,999	15.3%	10.1%	6.9%
\$100,000 - \$149,999	21.7%	19.8%	13.9%
\$150,000 - \$199,999	20.2%	22.3%	18.5%
\$200,000 - \$249,999	15.2%	13.2%	14.2%
\$250,000 - \$299,999	6.5%	7.5%	9.4%
\$300,000 - \$399,999	6.3%	10.4%	15.5%
\$400,000 - \$499,999	4.4%	5.6%	8.0%
\$500,000 - \$749,999	3.0%	4.9%	7.1%
\$750,000 - \$999,999	0.1%	0.2%	1.6%
\$1,000,000 - \$1,499,999	1.1%	0.6%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.2%	0.1%	0.2%
Average Home Value	\$206,243	\$229,273	\$276,651

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Hillview Plaza
 14055 E Wade Hampton Blvd, Greer, South Carolina, 29651
 Rings: 3, 5, 10 mile radii

Prepared by Esri
 Latitude: 34.94731
 Longitude: -82.20706

	3 miles	5 miles	10 miles
2010 Population by Age			
Total	27,657	57,689	222,040
0 - 4	8.0%	7.6%	6.8%
5 - 9	6.8%	6.8%	6.8%
10 - 14	6.6%	6.9%	7.0%
15 - 24	13.2%	12.5%	12.3%
25 - 34	14.3%	14.0%	12.9%
35 - 44	13.5%	14.0%	14.0%
45 - 54	13.6%	14.1%	14.9%
55 - 64	10.9%	11.3%	12.1%
65 - 74	7.2%	7.4%	7.6%
75 - 84	4.2%	3.9%	4.1%
85 +	1.7%	1.5%	1.6%
18 +	74.7%	74.8%	75.2%
2019 Population by Age			
Total	31,042	66,432	254,630
0 - 4	7.1%	6.7%	6.1%
5 - 9	7.4%	7.1%	6.5%
10 - 14	7.1%	7.0%	6.7%
15 - 24	10.9%	10.9%	11.3%
25 - 34	14.3%	13.7%	13.4%
35 - 44	13.7%	13.8%	13.0%
45 - 54	12.4%	12.9%	13.2%
55 - 64	11.8%	12.5%	13.2%
65 - 74	9.1%	9.4%	9.8%
75 - 84	4.3%	4.4%	4.9%
85 +	1.8%	1.6%	1.9%
18 +	75.0%	75.8%	77.1%
2024 Population by Age			
Total	32,917	71,171	272,867
0 - 4	7.0%	6.6%	6.1%
5 - 9	7.2%	6.9%	6.3%
10 - 14	7.4%	7.2%	6.7%
15 - 24	11.4%	11.1%	11.2%
25 - 34	12.5%	12.5%	12.6%
35 - 44	14.7%	14.5%	13.5%
45 - 54	11.9%	12.3%	12.5%
55 - 64	11.4%	12.0%	12.7%
65 - 74	9.5%	9.8%	10.5%
75 - 84	5.1%	5.4%	6.0%
85 +	1.8%	1.7%	2.0%
18 +	74.4%	75.4%	77.1%
2010 Population by Sex			
Males	13,362	27,840	107,463
Females	14,297	29,848	114,575
2019 Population by Sex			
Males	15,140	32,300	123,642
Females	15,902	34,133	130,988
2024 Population by Sex			
Males	16,114	34,751	132,646
Females	16,803	36,420	140,222

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	27,659	57,690	222,038
White Alone	72.0%	78.1%	80.3%
Black Alone	17.6%	13.4%	11.5%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	1.4%	2.9%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	7.3%	5.0%	3.3%
Two or More Races	2.1%	1.9%	1.8%
Hispanic Origin	13.3%	10.2%	7.3%
Diversity Index	57.8	48.7	43.0
2019 Population by Race/Ethnicity			
Total	31,043	66,432	254,630
White Alone	70.6%	76.9%	78.9%
Black Alone	17.0%	12.8%	11.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.9%	1.8%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	8.5%	5.7%	3.7%
Two or More Races	2.6%	2.4%	2.3%
Hispanic Origin	15.4%	11.7%	8.3%
Diversity Index	61.0	51.7	46.0
2024 Population by Race/Ethnicity			
Total	32,917	71,171	272,867
White Alone	69.6%	75.9%	77.9%
Black Alone	16.5%	12.5%	11.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.1%	2.1%	4.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	9.5%	6.4%	4.1%
Two or More Races	3.0%	2.8%	2.6%
Hispanic Origin	17.2%	13.1%	9.3%
Diversity Index	63.4	54.2	48.4
2010 Population by Relationship and Household Type			
Total	27,659	57,688	222,038
In Households	99.0%	99.5%	99.5%
In Family Households	84.1%	85.8%	85.2%
Householder	26.5%	27.4%	27.5%
Spouse	17.7%	19.9%	21.2%
Child	32.4%	32.2%	31.4%
Other relative	4.6%	3.9%	3.3%
Nonrelative	2.8%	2.3%	1.8%
In Nonfamily Households	14.9%	13.7%	14.3%
In Group Quarters	1.0%	0.5%	0.5%
Institutionalized Population	0.5%	0.3%	0.4%
Noninstitutionalized Population	0.5%	0.3%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	20,956	45,415	176,602
Less than 9th Grade	5.9%	4.3%	3.3%
9th - 12th Grade, No Diploma	10.4%	7.9%	5.9%
High School Graduate	26.0%	23.5%	19.9%
GED/Alternative Credential	5.7%	5.3%	4.4%
Some College, No Degree	19.3%	20.0%	19.5%
Associate Degree	9.6%	10.5%	10.9%
Bachelor's Degree	16.9%	18.6%	22.7%
Graduate/Professional Degree	6.1%	9.8%	13.4%
2019 Population 15+ by Marital Status			
Total	24,351	52,661	205,441
Never Married	32.8%	29.2%	28.3%
Married	50.1%	54.4%	55.9%
Widowed	6.7%	6.1%	5.7%
Divorced	10.4%	10.4%	10.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.4%	97.0%	97.2%
Civilian Unemployed (Unemployment Rate)	3.6%	3.0%	2.8%
2019 Employed Population 16+ by Industry			
Total	14,751	32,390	125,865
Agriculture/Mining	0.3%	0.2%	0.3%
Construction	11.8%	8.8%	6.5%
Manufacturing	15.6%	17.0%	17.5%
Wholesale Trade	3.3%	3.7%	3.4%
Retail Trade	10.0%	10.1%	9.6%
Transportation/Utilities	5.8%	5.7%	5.0%
Information	1.9%	1.7%	2.0%
Finance/Insurance/Real Estate	5.3%	4.9%	5.1%
Services	44.4%	45.9%	47.8%
Public Administration	1.5%	2.0%	2.6%
2019 Employed Population 16+ by Occupation			
Total	14,749	32,391	125,866
White Collar	49.6%	54.6%	60.8%
Management/Business/Financial	10.8%	12.2%	14.6%
Professional	15.4%	19.2%	22.6%
Sales	9.3%	10.0%	10.6%
Administrative Support	14.1%	13.3%	13.0%
Services	19.1%	18.1%	16.9%
Blue Collar	31.3%	27.3%	22.3%
Farming/Forestry/Fishing	0.3%	0.1%	0.2%
Construction/Extraction	8.8%	6.0%	4.1%
Installation/Maintenance/Repair	3.9%	4.1%	3.5%
Production	10.3%	10.2%	9.7%
Transportation/Material Moving	8.1%	6.7%	4.9%
2010 Population By Urban/ Rural Status			
Total Population	27,659	57,688	222,038
Population Inside Urbanized Area	95.9%	92.5%	88.3%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	4.1%	7.5%	11.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	10,788	22,418	87,712
Households with 1 Person	26.8%	24.7%	25.4%
Households with 2+ People	73.2%	75.3%	74.6%
Family Households	68.2%	70.7%	69.7%
Husband-wife Families	45.6%	51.3%	53.8%
With Related Children	20.6%	22.9%	23.9%
Other Family (No Spouse Present)	22.7%	19.3%	15.9%
Other Family with Male Householder	5.8%	5.1%	4.2%
With Related Children	3.2%	2.9%	2.3%
Other Family with Female Householder	16.8%	14.3%	11.7%
With Related Children	11.4%	9.6%	7.7%
Nonfamily Households	5.0%	4.6%	4.9%
All Households with Children	35.6%	35.8%	34.3%
Multigenerational Households	4.6%	4.2%	3.5%
Unmarried Partner Households	6.6%	5.7%	4.9%
Male-female	5.8%	5.0%	4.3%
Same-sex	0.7%	0.7%	0.6%
2010 Households by Size			
Total	10,789	22,418	87,711
1 Person Household	26.8%	24.7%	25.4%
2 Person Household	31.9%	33.9%	34.8%
3 Person Household	17.8%	17.7%	16.7%
4 Person Household	13.5%	14.0%	13.9%
5 Person Household	6.0%	6.0%	5.9%
6 Person Household	2.5%	2.4%	2.1%
7 + Person Household	1.5%	1.3%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	10,788	22,417	87,711
Owner Occupied	63.4%	71.5%	71.0%
Owned with a Mortgage/Loan	44.4%	52.2%	51.6%
Owned Free and Clear	19.0%	19.3%	19.4%
Renter Occupied	36.6%	28.5%	29.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,109	24,716	95,139
Housing Units Inside Urbanized Area	96.1%	92.9%	88.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	3.9%	7.1%	11.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Hardscrabble Road (8G)	Southern Satellites (10A)	Southern Satellites (10A)
3.	Barrios Urbanos (7D)	Salt of the Earth (6B)	Green Acres (6A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$18,251,427	\$45,089,595	\$201,544,123
Average Spent	\$1,519.05	\$1,753.44	\$2,010.36
Spending Potential Index	71	82	94
Education: Total \$	\$12,347,792	\$31,113,130	\$144,742,240
Average Spent	\$1,027.70	\$1,209.92	\$1,443.77
Spending Potential Index	64	76	91
Entertainment/Recreation: Total \$	\$27,915,399	\$70,009,342	\$311,713,041
Average Spent	\$2,323.38	\$2,722.51	\$3,109.26
Spending Potential Index	71	83	95
Food at Home: Total \$	\$45,104,052	\$111,507,671	\$492,979,527
Average Spent	\$3,753.98	\$4,336.29	\$4,917.35
Spending Potential Index	73	84	95
Food Away from Home: Total \$	\$31,507,084	\$78,291,776	\$349,268,729
Average Spent	\$2,622.31	\$3,044.60	\$3,483.87
Spending Potential Index	71	83	95
Health Care: Total \$	\$52,923,996	\$132,690,628	\$580,164,924
Average Spent	\$4,404.83	\$5,160.05	\$5,787.01
Spending Potential Index	74	87	98
HH Furnishings & Equipment: Total \$	\$18,320,837	\$45,900,802	\$204,151,840
Average Spent	\$1,524.83	\$1,784.98	\$2,036.37
Spending Potential Index	72	84	96
Personal Care Products & Services: Total \$	\$7,636,243	\$19,159,112	\$85,467,416
Average Spent	\$635.56	\$745.06	\$852.52
Spending Potential Index	72	84	96
Shelter: Total \$	\$149,571,748	\$372,731,277	\$1,688,207,275
Average Spent	\$12,448.75	\$14,494.70	\$16,839.47
Spending Potential Index	67	78	91
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$21,190,546	\$53,439,357	\$238,675,985
Average Spent	\$1,763.67	\$2,078.14	\$2,380.74
Spending Potential Index	71	84	96
Travel: Total \$	\$17,922,454	\$45,748,935	\$208,095,473
Average Spent	\$1,491.67	\$1,779.08	\$2,075.70
Spending Potential Index	66	79	92
Vehicle Maintenance & Repairs: Total \$	\$9,956,969	\$24,715,605	\$110,399,580
Average Spent	\$828.71	\$961.14	\$1,101.21
Spending Potential Index	72	84	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.