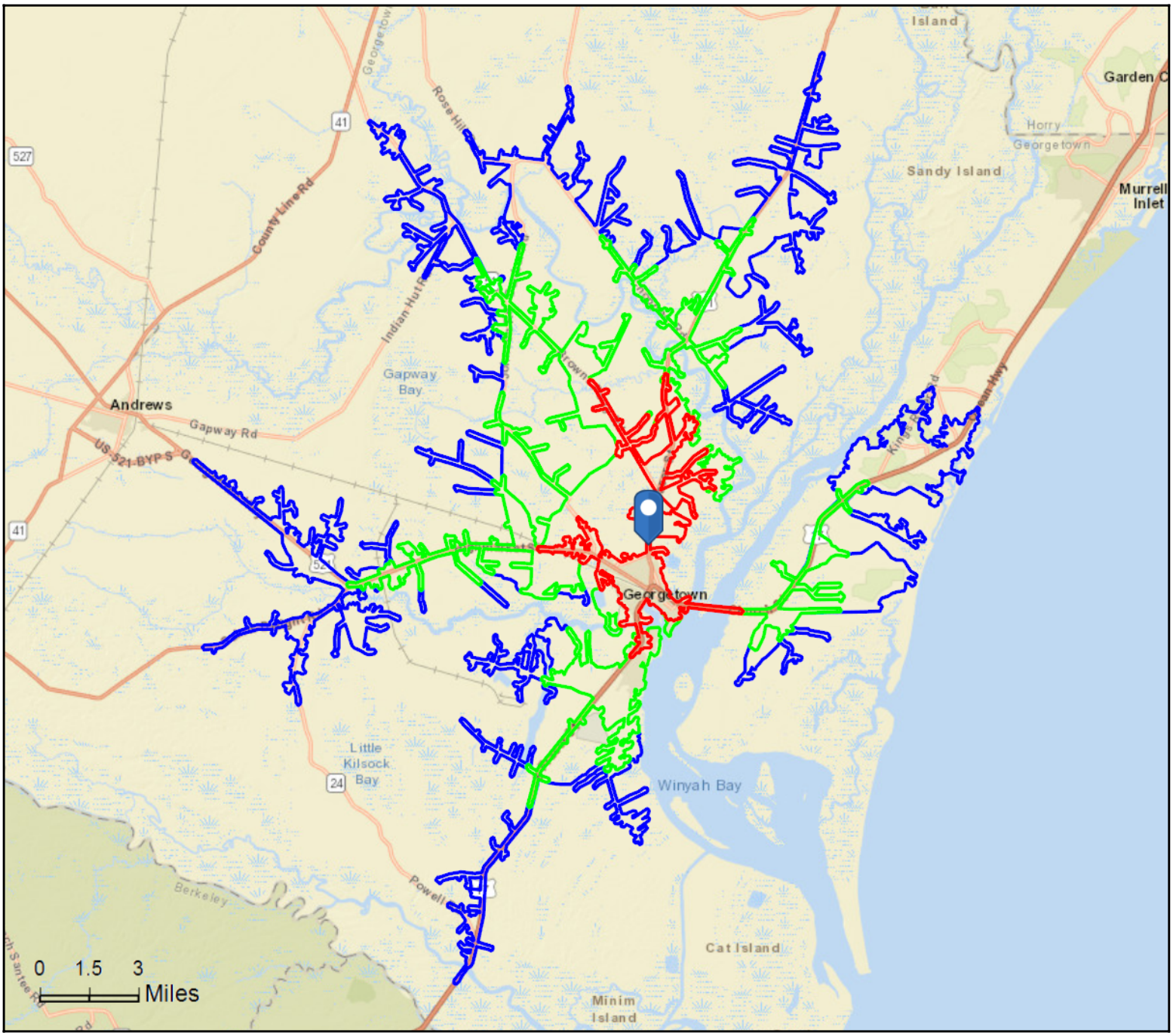
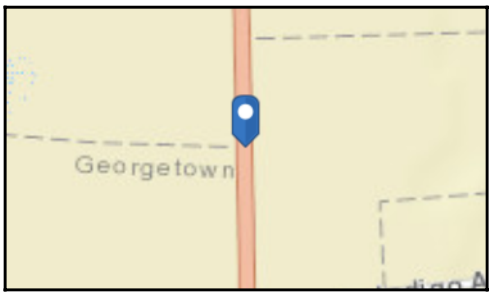
Site Map

Plantation Plaza
1310 N Fraser St, Georgetown, South Carolina, 29440
Drive Time: 7, 13, 19 minute radii

Prepared by Esri
Latitude: 33.39301
Longitude: -79.28910





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Population Summary			
2000 Total Population	9,013	15,207	23,918
2010 Total Population	8,625	14,923	25,018
2019 Total Population	9,021	15,563	26,501
2019 Group Quarters	173	302	383
2024 Total Population	9,307	16,039	27,505
2019-2024 Annual Rate	0.63%	0.60%	0.75%
2019 Total Daytime Population	11,538	17,554	27,872
Workers	6,348	8,578	13,053
Residents	5,190	8,976	14,819
Household Summary			
2000 Households	3,470	5,728	9,039
2000 Average Household Size	2.57	2.60	2.61
2010 Households	3,389	5,767	9,917
2010 Average Household Size	2.49	2.54	2.48
2019 Households	3,562	6,034	10,557
2019 Average Household Size	2.48	2.53	2.47
2024 Households	3,685	6,229	10,980
2024 Average Household Size	2.48	2.53	2.47
2019-2024 Annual Rate	0.68%	0.64%	0.79%
2010 Families	2,325	4,049	7,102
2010 Average Family Size	3.03	3.03	2.93
2019 Families	2,412	4,184	7,469
2019 Average Family Size	3.04	3.04	2.94
2024 Families	2,485	4,302	7,736
2024 Average Family Size	3.04	3.05	2.94
2019-2024 Annual Rate	0.60%	0.56%	0.70%
Housing Unit Summary			
2000 Housing Units	3,913	6,325	10,663
Owner Occupied Housing Units	60.2%	64.4%	65.5%
Renter Occupied Housing Units	28.5%	26.2%	19.3%
Vacant Housing Units	11.3%	9.4%	15.2%
2010 Housing Units	4,031	6,677	12,254
Owner Occupied Housing Units	51.9%	56.8%	59.9%
Renter Occupied Housing Units	32.2%	29.5%	21.0%
Vacant Housing Units	15.9%	13.6%	19.1%
2019 Housing Units	4,219	6,984	13,065
Owner Occupied Housing Units	54.6%	59.3%	61.8%
Renter Occupied Housing Units	29.8%	27.1%	19.0%
Vacant Housing Units	15.6%	13.6%	19.2%
2024 Housing Units	4,342	7,178	13,538
Owner Occupied Housing Units	55.2%	59.9%	62.3%
Renter Occupied Housing Units	29.7%	26.9%	18.8%
Vacant Housing Units	15.1%	13.2%	18.9%
Median Household Income			
2019	$31,587	$34,336	$42,386
2024	$35,178	$38,108	$45,913
Median Home Value			
2019	$159,003	$147,311	$194,160
2024	$187,179	$153,989	$205,380
Per Capita Income			
2019	$18,947	$19,822	$26,081
2024	$20,787	$21,913	$27,903
Median Age			
2010	38.4	38.1	43.2
2019	40.4	40.4	45.9
2024	41.7	42.0	47.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	3,562	6,034	10,557
<$15,000	25.6%	22.8%	18.0%
$15,000 - $24,999	15.8%	14.9%	13.0%
$25,000 - $34,999	11.9%	13.0%	12.2%
$35,000 - $49,999	13.5%	12.2%	12.0%
$50,000 - $74,999	10.7%	12.8%	15.4%
$75,000 - $99,999	9.2%	10.8%	10.9%
$100,000 - $149,999	10.6%	10.3%	11.6%
$150,000 - $199,999	1.5%	1.8%	3.1%
$200,000+	1.2%	1.4%	3.9%
Average Household Income	$48,665	$51,666	$65,560
2024 Households by Income			
Household Income Base	3,685	6,229	10,980
<$15,000	24.1%	21.0%	16.7%
$15,000 - $24,999	14.7%	13.6%	12.0%
$25,000 - $34,999	11.0%	12.0%	11.3%
$35,000 - $49,999	14.5%	13.0%	12.8%
$50,000 - $74,999	11.5%	13.7%	16.4%
$75,000 - $99,999	9.8%	11.7%	11.6%
$100,000 - $149,999	11.3%	11.3%	12.1%
$150,000 - $199,999	1.6%	2.1%	3.2%
$200,000+	1.4%	1.6%	3.9%
Average Household Income	$53,266	$57,051	$69,990
2019 Owner Occupied Housing Units by Value			
Total	2,305	4,144	8,075
<$50,000	10.1%	9.6%	8.6%
$50,000 - $99,999	16.8%	18.4%	12.9%
$100,000 - $149,999	20.5%	23.3%	16.8%
$150,000 - $199,999	14.6%	15.6%	13.2%
$200,000 - $249,999	14.4%	11.9%	9.8%
$250,000 - $299,999	4.5%	4.3%	8.6%
$300,000 - $399,999	9.6%	8.9%	11.2%
$400,000 - $499,999	3.1%	2.2%	5.7%
$500,000 - $749,999	3.6%	3.2%	5.4%
$750,000 - $999,999	2.3%	1.4%	4.3%
$1,000,000 - $1,499,999	0.1%	0.6%	1.9%
$1,500,000 - $1,999,999	0.4%	0.6%	1.0%
$2,000,000 +	0.0%	0.1%	0.7%
Average Home Value	$209,555	$204,380	$292,889
2024 Owner Occupied Housing Units by Value			
Total	2,397	4,299	8,430
<$50,000	8.9%	8.1%	7.2%
$50,000 - $99,999	16.6%	17.6%	12.4%
$100,000 - $149,999	17.2%	23.2%	17.7%
$150,000 - $199,999	9.8%	13.1%	11.8%
$200,000 - $249,999	19.6%	13.6%	9.4%
$250,000 - $299,999	4.2%	3.8%	6.7%
$300,000 - $399,999	9.7%	8.8%	10.6%
$400,000 - $499,999	3.6%	2.6%	6.3%
$500,000 - $749,999	5.7%	4.9%	7.4%
$750,000 - $999,999	4.1%	2.4%	6.5%
$1,000,000 - $1,499,999	0.2%	0.9%	2.2%
$1,500,000 - $1,999,999	0.5%	0.8%	1.2%
$2,000,000 +	0.0%	0.1%	0.8%
Average Home Value	$241,684	$230,177	$328,176

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	8,623	14,922	25,019
0 - 4	7.3%	7.3%	6.2%
5 - 9	6.8%	6.9%	6.2%
10 - 14	7.7%	7.5%	6.7%
15 - 24	13.0%	12.6%	11.5%
25 - 34	11.2%	12.1%	10.3%
35 - 44	11.5%	11.5%	11.1%
45 - 54	13.7%	13.7%	13.9%
55 - 64	13.9%	13.8%	15.9%
65 - 74	7.9%	8.0%	11.1%
75 - 84	5.0%	4.9%	5.3%
85 +	1.9%	1.8%	1.7%
18 +	73.6%	73.9%	76.7%
2019 Population by Age			
Total	9,021	15,563	26,502
0 - 4	6.7%	6.6%	5.6%
5 - 9	6.7%	6.7%	5.8%
10 - 14	6.5%	6.5%	5.8%
15 - 24	11.9%	11.5%	10.2%
25 - 34	12.2%	12.3%	10.8%
35 - 44	11.0%	11.8%	10.8%
45 - 54	11.9%	11.8%	11.7%
55 - 64	13.6%	13.6%	15.6%
65 - 74	11.8%	11.9%	15.4%
75 - 84	5.3%	5.2%	6.3%
85 +	2.4%	2.1%	2.0%
18 +	76.4%	76.5%	79.5%
2024 Population by Age			
Total	9,308	16,040	27,505
0 - 4	6.5%	6.3%	5.3%
5 - 9	6.3%	6.4%	5.5%
10 - 14	6.5%	6.6%	5.8%
15 - 24	11.1%	11.1%	9.8%
25 - 34	12.0%	11.5%	10.0%
35 - 44	11.1%	11.5%	10.7%
45 - 54	11.8%	12.0%	11.5%
55 - 64	12.7%	12.8%	14.2%
65 - 74	12.5%	12.7%	16.7%
75 - 84	6.9%	6.9%	8.5%
85 +	2.5%	2.2%	2.2%
18 +	76.8%	76.8%	79.9%
2010 Population by Sex			
Males	3,909	6,908	11,779
Females	4,716	8,015	13,239
2019 Population by Sex			
Males	4,119	7,260	12,572
Females	4,902	8,303	13,930
2024 Population by Sex			
Males	4,287	7,538	13,121
Females	5,020	8,501	14,384

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	8,626	14,925	25,018
White Alone	40.5%	48.9%	57.2%
Black Alone	54.8%	45.7%	38.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.7%	0.6%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	3.3%	2.4%
Two or More Races	1.3%	1.2%	1.0%
Hispanic Origin	4.2%	5.4%	4.2%
Diversity Index	57.3	59.7	56.1
2019 Population by Race/Ethnicity			
Total	9,021	15,563	26,502
White Alone	43.5%	52.1%	60.4%
Black Alone	51.1%	41.9%	35.0%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	0.8%	0.7%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.6%	3.4%	2.5%
Two or More Races	1.8%	1.6%	1.3%
Hispanic Origin	4.2%	5.3%	4.1%
Diversity Index	58.6	59.8	55.1
2024 Population by Race/Ethnicity			
Total	9,307	16,039	27,504
White Alone	45.0%	53.7%	61.9%
Black Alone	48.8%	39.5%	33.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.0%	0.9%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.8%	3.7%	2.7%
Two or More Races	2.1%	1.9%	1.5%
Hispanic Origin	4.5%	5.6%	4.3%
Diversity Index	59.7	60.2	54.9
2010 Population by Relationship and Household Type			
Total	8,625	14,923	25,018
In Households	98.0%	98.0%	98.5%
In Family Households	84.2%	84.8%	85.5%
Householder	26.6%	26.9%	28.4%
Spouse	14.5%	15.9%	19.3%
Child	35.6%	34.4%	31.3%
Other relative	4.9%	4.9%	4.3%
Nonrelative	2.6%	2.7%	2.2%
In Nonfamily Households	13.8%	13.2%	13.0%
In Group Quarters	2.0%	2.0%	1.5%
Institutionalized Population	0.8%	1.3%	1.1%
Noninstitutionalized Population	1.2%	0.7%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	6,144	10,678	19,252
Less than 9th Grade	4.1%	4.7%	4.0%
9th - 12th Grade, No Diploma	11.8%	10.6%	8.5%
High School Graduate	27.3%	26.1%	23.6%
GED/Alternative Credential	4.3%	5.0%	4.0%
Some College, No Degree	20.4%	22.1%	20.1%
Associate Degree	10.0%	11.3%	10.7%
Bachelor's Degree	12.4%	12.2%	17.7%
Graduate/Professional Degree	9.7%	8.0%	11.3%
2019 Population 15+ by Marital Status			
Total	7,223	12,475	21,952
Never Married	37.4%	36.8%	31.7%
Married	42.5%	44.4%	51.0%
Widowed	8.3%	8.0%	7.6%
Divorced	11.8%	10.8%	9.7%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	92.3%	94.0%	95.1%
Civilian Unemployed (Unemployment Rate)	7.7%	6.0%	4.9%
2019 Employed Population 16+ by Industry			
Total	3,888	6,642	11,727
Agriculture/Mining	1.3%	1.4%	1.6%
Construction	4.4%	7.6%	7.6%
Manufacturing	14.9%	12.6%	11.9%
Wholesale Trade	0.9%	1.1%	1.8%
Retail Trade	15.5%	12.6%	10.8%
Transportation/Utilities	3.6%	4.9%	5.4%
Information	1.2%	1.0%	0.8%
Finance/Insurance/Real Estate	2.2%	3.1%	4.5%
Services	50.0%	50.2%	51.7%
Public Administration	6.2%	5.5%	3.9%
2019 Employed Population 16+ by Occupation			
Total	3,888	6,640	11,728
White Collar	50.9%	50.9%	54.5%
Management/Business/Financial	13.7%	14.0%	14.2%
Professional	18.5%	17.0%	19.2%
Sales	12.7%	11.2%	10.6%
Administrative Support	5.9%	8.7%	10.5%
Services	24.6%	24.4%	24.5%
Blue Collar	24.5%	24.6%	21.0%
Farming/Forestry/Fishing	0.8%	0.7%	0.5%
Construction/Extraction	3.3%	5.5%	5.0%
Installation/Maintenance/Repair	2.2%	2.2%	2.2%
Production	8.8%	7.9%	6.3%
Transportation/Material Moving	9.3%	8.4%	7.1%
2010 Population By Urban/ Rural Status			
Total Population	8,625	14,923	25,018
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	86.2%	75.5%	64.9%
Rural Population	13.8%	24.5%	35.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,389	5,767	9,917
Households with 1 Person	28.2%	26.2%	24.8%
Households with 2+ People	71.8%	73.8%	75.2%
Family Households	68.6%	70.2%	71.6%
Husband-wife Families	37.5%	41.5%	48.7%
With Related Children	15.2%	16.7%	16.6%
Other Family (No Spouse Present)	31.0%	28.7%	22.9%
Other Family with Male Householder	4.5%	4.9%	4.2%
With Related Children	2.6%	2.9%	2.5%
Other Family with Female Householder	26.5%	23.8%	18.7%
With Related Children	18.3%	16.5%	12.5%
Nonfamily Households	3.2%	3.6%	3.6%
All Households with Children	36.6%	36.6%	31.9%
Multigenerational Households	7.0%	6.3%	5.3%
Unmarried Partner Households	5.5%	5.5%	5.1%
Male-female	5.1%	5.1%	4.6%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	3,389	5,766	9,918
1 Person Household	28.2%	26.2%	24.8%
2 Person Household	31.5%	33.0%	38.2%
3 Person Household	17.0%	17.2%	15.8%
4 Person Household	13.3%	13.4%	12.1%
5 Person Household	6.0%	6.0%	5.6%
6 Person Household	2.3%	2.4%	2.1%
7 + Person Household	1.7%	1.7%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	3,389	5,767	9,917
Owner Occupied	61.7%	65.8%	74.0%
Owned with a Mortgage/Loan	35.7%	38.8%	44.8%
Owned Free and Clear	26.1%	27.0%	29.2%
Renter Occupied	38.3%	34.2%	26.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,031	6,677	12,254
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	87.5%	76.7%	64.7%
Rural Housing Units	12.5%	23.3%	35.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Midlife Constants (5E)	Midlife Constants (5E)	Rural Bypasses (10E)
2.	Modest Income Homes (12D)	Rural Bypasses (10E)	Silver & Gold (9A)
3.	City Commons (11E)	Modest Income Homes (12D)	Midlife Constants (5E)
2019 Consumer Spending			
Apparel & Services: Total $	$4,262,772	$7,682,865	$16,914,735
Average Spent	$1,196.74	$1,273.26	$1,602.23
Spending Potential Index	56	59	75
Education: Total $	$2,851,132	$4,917,094	$10,724,254
Average Spent	$800.43	$814.90	$1,015.84
Spending Potential Index	50	51	64
Entertainment/Recreation: Total $	$6,829,200	$12,644,400	$27,820,564
Average Spent	$1,917.24	$2,095.53	$2,635.27
Spending Potential Index	59	64	81
Food at Home: Total $	$11,060,080	$20,472,941	$44,605,414
Average Spent	$3,105.02	$3,392.93	$4,225.20
Spending Potential Index	60	66	82
Food Away from Home: Total $	$7,327,393	$13,211,197	$29,045,468
Average Spent	$2,057.10	$2,189.46	$2,751.30
Spending Potential Index	56	60	75
Health Care: Total $	$13,246,022	$24,531,273	$53,840,595
Average Spent	$3,718.70	$4,065.51	$5,099.99
Spending Potential Index	63	69	86
HH Furnishings & Equipment: Total $	$4,253,942	$7,671,649	$17,051,715
Average Spent	$1,194.26	$1,271.40	$1,615.20
Spending Potential Index	56	60	76
Personal Care Products & Services: Total $	$1,759,381	$3,102,521	$6,955,335
Average Spent	$493.93	$514.17	$658.84
Spending Potential Index	56	58	74
Shelter: Total $	$35,320,133	$60,887,271	$135,304,924
Average Spent	$9,915.81	$10,090.70	$12,816.61
Spending Potential Index	54	55	69
Support Payments/Cash Contributions/Gifts in Kind: Total $	$5,188,209	$9,485,824	$21,547,282
Average Spent	$1,456.54	$1,572.06	$2,041.04
Spending Potential Index	59	63	82
Travel: Total $	$4,122,137	$7,280,820	$16,809,325
Average Spent	$1,157.25	$1,206.63	$1,592.24
Spending Potential Index	52	54	71
Vehicle Maintenance & Repairs: Total $	$2,418,124	$4,438,983	$9,717,045
Average Spent	$678.87	$735.66	$920.44
Spending Potential Index	59	64	80

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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