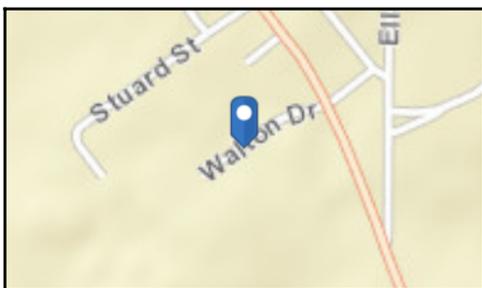
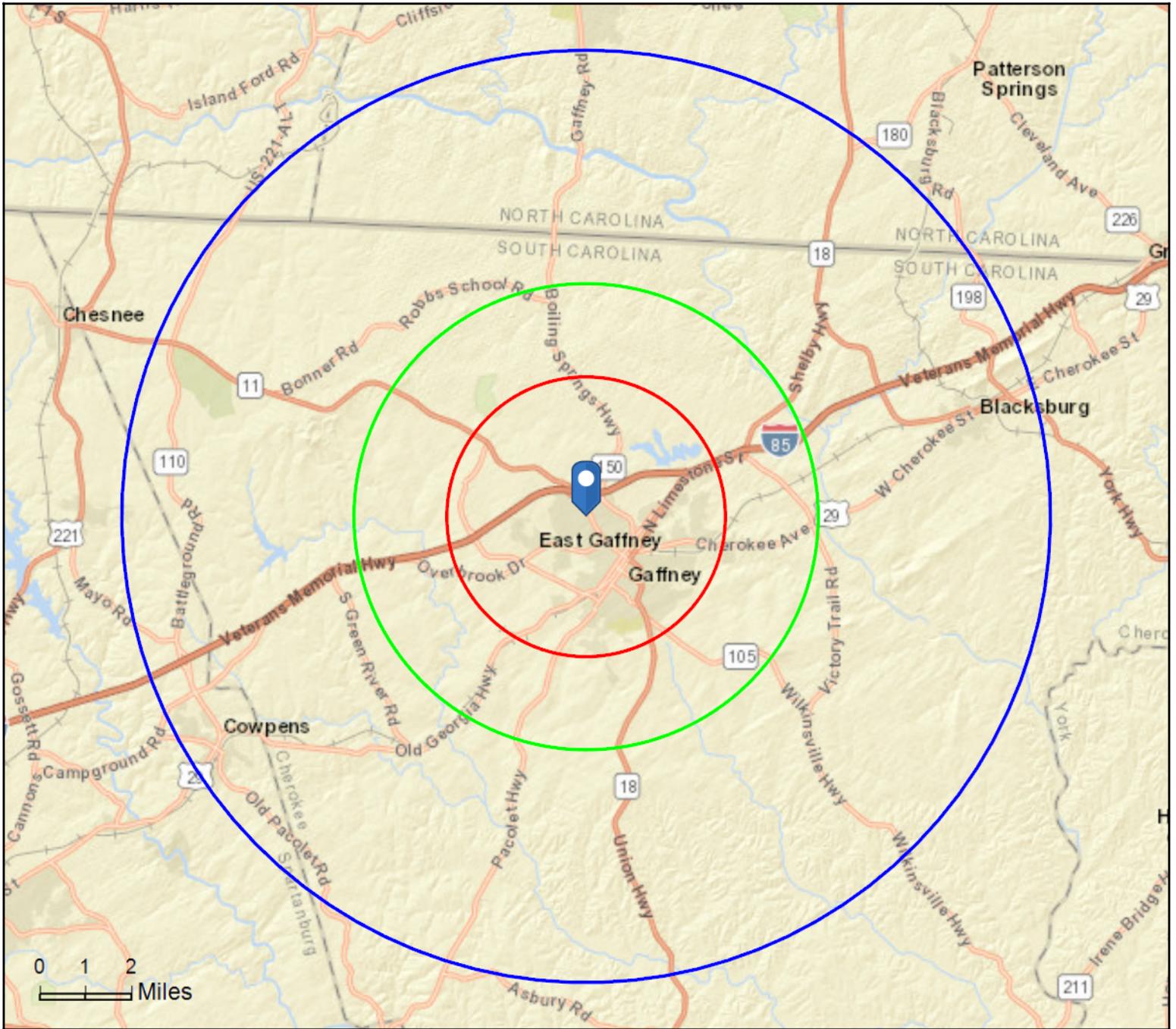


Piedmont Plaza 2
165 Walton Dr, Gaffney, South Carolina, 29341
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 35.08907
Longitude: -81.66327





Community Profile

Piedmont Plaza 2
 165 Walton Dr, Gaffney, South Carolina, 29341
 Rings: 3, 5, 10 mile radii

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	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	19,755	27,544	53,527
2010 Total Population	19,605	28,261	55,930
2019 Total Population	20,649	29,777	58,698
2019 Group Quarters	1,230	1,239	1,410
2024 Total Population	20,952	30,298	59,901
2019-2024 Annual Rate	0.29%	0.35%	0.41%
2019 Total Daytime Population	28,744	35,699	56,306
Workers	16,072	17,868	21,528
Residents	12,672	17,831	34,778
Household Summary			
2000 Households	7,901	10,835	20,879
2000 Average Household Size	2.41	2.48	2.53
2010 Households	7,753	11,036	21,691
2010 Average Household Size	2.44	2.50	2.54
2019 Households	7,904	11,359	22,470
2019 Average Household Size	2.46	2.51	2.55
2024 Households	8,010	11,542	22,905
2024 Average Household Size	2.46	2.52	2.55
2019-2024 Annual Rate	0.27%	0.32%	0.38%
2010 Families	4,906	7,328	15,061
2010 Average Family Size	3.05	3.05	3.03
2019 Families	4,916	7,430	15,384
2019 Average Family Size	3.09	3.09	3.07
2024 Families	4,954	7,512	15,612
2024 Average Family Size	3.11	3.11	3.08
2019-2024 Annual Rate	0.15%	0.22%	0.29%
Housing Unit Summary			
2000 Housing Units	8,710	11,875	22,762
Owner Occupied Housing Units	55.9%	61.5%	67.4%
Renter Occupied Housing Units	34.8%	29.7%	24.3%
Vacant Housing Units	9.3%	8.8%	8.3%
2010 Housing Units	8,828	12,356	24,161
Owner Occupied Housing Units	47.6%	54.8%	61.9%
Renter Occupied Housing Units	40.2%	34.6%	27.9%
Vacant Housing Units	12.2%	10.7%	10.2%
2019 Housing Units	9,073	12,794	25,050
Owner Occupied Housing Units	49.4%	56.6%	63.3%
Renter Occupied Housing Units	37.8%	32.2%	26.4%
Vacant Housing Units	12.9%	11.2%	10.3%
2024 Housing Units	9,221	13,029	25,548
Owner Occupied Housing Units	49.5%	56.8%	63.5%
Renter Occupied Housing Units	37.3%	31.8%	26.2%
Vacant Housing Units	13.1%	11.4%	10.3%
Median Household Income			
2019	\$26,781	\$29,949	\$34,546
2024	\$28,476	\$32,200	\$37,066
Median Home Value			
2019	\$102,275	\$107,915	\$106,104
2024	\$112,262	\$116,010	\$114,816
Per Capita Income			
2019	\$16,694	\$18,397	\$19,292
2024	\$18,038	\$19,816	\$20,875
Median Age			
2010	37.4	37.6	38.2
2019	38.9	39.4	40.2
2024	40.2	40.8	41.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	7,904	11,359	22,470
<\$15,000	29.7%	25.7%	22.0%
\$15,000 - \$24,999	17.1%	16.2%	15.2%
\$25,000 - \$34,999	14.1%	14.2%	13.3%
\$35,000 - \$49,999	13.0%	13.4%	14.5%
\$50,000 - \$74,999	11.7%	12.6%	15.5%
\$75,000 - \$99,999	5.9%	7.7%	8.8%
\$100,000 - \$149,999	5.1%	6.3%	7.2%
\$150,000 - \$199,999	1.9%	2.1%	2.0%
\$200,000+	1.7%	2.0%	1.7%
Average Household Income	\$43,088	\$47,800	\$50,224
2024 Households by Income			
Household Income Base	8,010	11,542	22,905
<\$15,000	28.2%	24.3%	20.5%
\$15,000 - \$24,999	16.2%	15.3%	14.2%
\$25,000 - \$34,999	13.4%	13.4%	12.5%
\$35,000 - \$49,999	14.1%	14.4%	15.3%
\$50,000 - \$74,999	12.7%	13.6%	16.5%
\$75,000 - \$99,999	6.4%	8.2%	9.4%
\$100,000 - \$149,999	5.4%	6.6%	7.7%
\$150,000 - \$199,999	1.9%	2.2%	2.1%
\$200,000+	1.8%	2.1%	1.8%
Average Household Income	\$46,660	\$51,578	\$54,420
2019 Owner Occupied Housing Units by Value			
Total	4,478	7,238	15,850
<\$50,000	16.6%	17.8%	19.4%
\$50,000 - \$99,999	32.2%	28.4%	27.9%
\$100,000 - \$149,999	25.5%	24.2%	22.4%
\$150,000 - \$199,999	14.6%	14.5%	14.4%
\$200,000 - \$249,999	4.8%	6.4%	6.4%
\$250,000 - \$299,999	4.0%	4.9%	4.7%
\$300,000 - \$399,999	1.3%	2.5%	2.8%
\$400,000 - \$499,999	0.0%	0.0%	0.4%
\$500,000 - \$749,999	0.3%	0.2%	0.3%
\$750,000 - \$999,999	0.0%	0.0%	0.4%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.2%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.1%
\$2,000,000 +	0.3%	0.7%	0.8%
Average Home Value	\$124,414	\$141,191	\$143,734
2024 Owner Occupied Housing Units by Value			
Total	4,568	7,405	16,218
<\$50,000	14.1%	14.9%	16.2%
\$50,000 - \$99,999	29.8%	26.8%	26.5%
\$100,000 - \$149,999	25.3%	25.9%	24.8%
\$150,000 - \$199,999	20.8%	18.2%	16.4%
\$200,000 - \$249,999	3.5%	4.3%	5.0%
\$250,000 - \$299,999	4.0%	5.4%	4.9%
\$300,000 - \$399,999	1.3%	2.6%	3.1%
\$400,000 - \$499,999	0.0%	0.0%	0.5%
\$500,000 - \$749,999	0.4%	0.4%	0.4%
\$750,000 - \$999,999	0.0%	0.0%	0.7%
\$1,000,000 - \$1,499,999	0.2%	0.4%	0.3%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.1%
\$2,000,000 +	0.4%	1.0%	1.1%
Average Home Value	\$135,002	\$155,196	\$159,588

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Piedmont Plaza 2
 165 Walton Dr, Gaffney, South Carolina, 29341
 Rings: 3, 5, 10 mile radii

Prepared by Esri
 Latitude: 35.08907
 Longitude: -81.66327

	3 miles	5 miles	10 miles
2010 Population by Age			
Total	19,606	28,259	55,933
0 - 4	7.0%	6.9%	6.7%
5 - 9	6.7%	6.8%	6.8%
10 - 14	6.5%	6.8%	7.0%
15 - 24	15.2%	14.4%	13.8%
25 - 34	11.8%	11.7%	11.5%
35 - 44	12.7%	13.2%	13.8%
45 - 54	13.2%	13.5%	14.2%
55 - 64	12.0%	12.5%	12.7%
65 - 74	7.7%	7.8%	8.0%
75 - 84	4.9%	4.4%	4.1%
85 +	2.5%	2.0%	1.6%
18 +	75.8%	75.3%	75.3%
2019 Population by Age			
Total	20,649	29,774	58,698
0 - 4	6.2%	6.2%	6.0%
5 - 9	6.2%	6.4%	6.2%
10 - 14	6.1%	6.3%	6.3%
15 - 24	12.9%	12.3%	11.9%
25 - 34	14.0%	13.6%	13.2%
35 - 44	11.5%	11.8%	12.1%
45 - 54	12.6%	13.0%	13.5%
55 - 64	12.3%	12.6%	13.4%
65 - 74	10.2%	10.5%	10.8%
75 - 84	5.4%	5.2%	4.9%
85 +	2.7%	2.2%	1.7%
18 +	78.2%	77.8%	78.1%
2024 Population by Age			
Total	20,953	30,297	59,902
0 - 4	6.1%	6.0%	5.8%
5 - 9	6.0%	6.1%	5.9%
10 - 14	6.1%	6.4%	6.4%
15 - 24	12.7%	12.2%	11.7%
25 - 34	12.1%	11.7%	11.3%
35 - 44	12.8%	12.7%	12.8%
45 - 54	11.9%	12.4%	12.8%
55 - 64	12.2%	12.6%	13.5%
65 - 74	10.8%	11.0%	11.5%
75 - 84	6.7%	6.6%	6.4%
85 +	2.8%	2.3%	1.9%
18 +	78.3%	77.9%	78.2%
2010 Population by Sex			
Males	9,137	13,447	27,064
Females	10,468	14,814	28,866
2019 Population by Sex			
Males	9,836	14,408	28,729
Females	10,813	15,369	29,969
2024 Population by Sex			
Males	10,017	14,722	29,422
Females	10,934	15,576	30,479

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	3 miles	5 miles	10 miles
2010 Population by Race/Ethnicity			
Total	19,605	28,261	55,931
White Alone	53.0%	60.8%	74.2%
Black Alone	41.7%	33.5%	21.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.8%	0.8%	0.6%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	2.6%	3.2%	2.3%
Two or More Races	1.6%	1.5%	1.4%
Hispanic Origin	4.3%	4.9%	3.7%
Diversity Index	58.3	56.3	44.7
2019 Population by Race/Ethnicity			
Total	20,649	29,776	58,698
White Alone	53.2%	60.8%	73.8%
Black Alone	40.3%	32.2%	20.5%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	0.9%	0.9%	0.7%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.1%	3.8%	2.8%
Two or More Races	2.1%	2.0%	1.9%
Hispanic Origin	5.2%	5.9%	4.5%
Diversity Index	59.8	57.9	46.3
2024 Population by Race/Ethnicity			
Total	20,951	30,298	59,901
White Alone	52.8%	60.3%	73.3%
Black Alone	39.8%	31.7%	20.2%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	1.1%	1.1%	0.8%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	3.6%	4.4%	3.2%
Two or More Races	2.4%	2.2%	2.2%
Hispanic Origin	5.9%	6.6%	5.1%
Diversity Index	61.1	59.3	47.8
2010 Population by Relationship and Household Type			
Total	19,605	28,261	55,930
In Households	96.4%	97.5%	98.4%
In Family Households	79.1%	81.8%	84.3%
Householder	25.1%	26.0%	27.0%
Spouse	13.6%	15.7%	17.9%
Child	33.1%	33.3%	33.0%
Other relative	4.4%	4.2%	3.9%
Nonrelative	2.9%	2.7%	2.6%
In Nonfamily Households	17.3%	15.7%	14.1%
In Group Quarters	3.6%	2.5%	1.6%
Institutionalized Population	1.7%	1.2%	0.6%
Noninstitutionalized Population	1.9%	1.3%	0.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	14,177	20,509	40,892
Less than 9th Grade	6.1%	6.3%	6.5%
9th - 12th Grade, No Diploma	15.1%	13.7%	12.6%
High School Graduate	30.9%	30.5%	30.1%
GED/Alternative Credential	5.3%	6.0%	6.4%
Some College, No Degree	18.1%	17.8%	18.8%
Associate Degree	6.4%	7.3%	8.3%
Bachelor's Degree	11.6%	11.9%	11.0%
Graduate/Professional Degree	6.5%	6.6%	6.4%
2019 Population 15+ by Marital Status			
Total	16,832	24,183	47,854
Never Married	40.8%	37.4%	33.2%
Married	38.7%	43.2%	49.2%
Widowed	8.1%	7.2%	7.2%
Divorced	12.4%	12.1%	10.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	92.7%	93.1%	93.5%
Civilian Unemployed (Unemployment Rate)	7.3%	6.9%	6.5%
2019 Employed Population 16+ by Industry			
Total	7,998	12,026	24,187
Agriculture/Mining	0.6%	0.5%	0.6%
Construction	5.5%	6.3%	6.8%
Manufacturing	27.1%	27.0%	24.1%
Wholesale Trade	3.4%	3.7%	3.6%
Retail Trade	10.3%	10.8%	12.4%
Transportation/Utilities	8.2%	8.3%	8.2%
Information	0.5%	0.4%	0.8%
Finance/Insurance/Real Estate	3.0%	3.3%	2.9%
Services	38.6%	37.0%	37.6%
Public Administration	2.9%	2.6%	3.1%
2019 Employed Population 16+ by Occupation			
Total	7,999	12,027	24,186
White Collar	48.2%	48.7%	49.4%
Management/Business/Financial	6.4%	7.9%	8.1%
Professional	16.7%	16.1%	16.5%
Sales	6.6%	7.1%	9.1%
Administrative Support	18.5%	17.6%	15.8%
Services	17.4%	16.0%	15.3%
Blue Collar	34.5%	35.3%	35.3%
Farming/Forestry/Fishing	0.4%	0.2%	0.2%
Construction/Extraction	2.7%	3.3%	4.0%
Installation/Maintenance/Repair	5.2%	5.6%	6.5%
Production	20.1%	19.2%	16.7%
Transportation/Material Moving	6.2%	7.0%	7.9%
2010 Population By Urban/ Rural Status			
Total Population	19,605	28,261	55,930
Population Inside Urbanized Area	0.0%	0.0%	3.8%
Population Inside Urbanized Cluster	88.0%	71.4%	38.4%
Rural Population	12.0%	28.6%	57.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	7,753	11,035	21,692
Households with 1 Person	31.3%	28.5%	25.9%
Households with 2+ People	68.7%	71.5%	74.1%
Family Households	63.3%	66.4%	69.4%
Husband-wife Families	34.1%	40.0%	46.0%
With Related Children	13.1%	16.3%	19.0%
Other Family (No Spouse Present)	29.1%	26.4%	23.4%
Other Family with Male Householder	5.4%	5.6%	5.8%
With Related Children	3.0%	3.2%	3.4%
Other Family with Female Householder	23.7%	20.8%	17.6%
With Related Children	16.6%	14.5%	12.1%
Nonfamily Households	5.5%	5.1%	4.6%
All Households with Children	33.2%	34.5%	35.1%
Multigenerational Households	6.2%	5.9%	5.6%
Unmarried Partner Households	7.5%	7.0%	6.8%
Male-female	6.9%	6.5%	6.2%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	7,753	11,035	21,690
1 Person Household	31.3%	28.5%	26.0%
2 Person Household	30.8%	31.7%	32.8%
3 Person Household	17.1%	17.5%	18.2%
4 Person Household	11.6%	12.7%	13.6%
5 Person Household	5.5%	5.7%	5.8%
6 Person Household	2.6%	2.6%	2.5%
7 + Person Household	1.3%	1.3%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	7,753	11,036	21,691
Owner Occupied	54.2%	61.3%	68.9%
Owned with a Mortgage/Loan	31.5%	35.6%	39.4%
Owned Free and Clear	22.7%	25.7%	29.5%
Renter Occupied	45.8%	38.7%	31.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,828	12,356	24,161
Housing Units Inside Urbanized Area	0.0%	0.0%	3.9%
Housing Units Inside Urbanized Cluster	88.3%	72.3%	39.1%
Rural Housing Units	11.7%	27.7%	57.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	City Commons (11E)	Rural Bypasses (10E)	Rural Bypasses (10E)
2.	Modest Income Homes (12D)	City Commons (11E)	Southern Satellites (10A)
3.	Midlife Constants (5E)	Salt of the Earth (6B)	Salt of the Earth (6B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,519,807	\$13,550,379	\$28,356,102
Average Spent	\$1,077.91	\$1,192.92	\$1,261.95
Spending Potential Index	50	56	59
Education: Total \$	\$5,723,843	\$9,057,024	\$18,213,001
Average Spent	\$724.17	\$797.34	\$810.55
Spending Potential Index	45	50	51
Entertainment/Recreation: Total \$	\$13,269,311	\$21,281,825	\$45,054,670
Average Spent	\$1,678.81	\$1,873.57	\$2,005.10
Spending Potential Index	51	57	61
Food at Home: Total \$	\$21,783,581	\$34,724,763	\$73,484,772
Average Spent	\$2,756.02	\$3,057.03	\$3,270.35
Spending Potential Index	53	59	63
Food Away from Home: Total \$	\$14,546,418	\$23,183,638	\$48,398,994
Average Spent	\$1,840.39	\$2,040.99	\$2,153.94
Spending Potential Index	50	56	59
Health Care: Total \$	\$25,430,494	\$40,728,709	\$86,135,959
Average Spent	\$3,217.42	\$3,585.59	\$3,833.38
Spending Potential Index	54	60	65
HH Furnishings & Equipment: Total \$	\$8,353,186	\$13,382,681	\$27,910,440
Average Spent	\$1,056.83	\$1,178.16	\$1,242.12
Spending Potential Index	50	55	58
Personal Care Products & Services: Total \$	\$3,478,941	\$5,545,131	\$11,430,380
Average Spent	\$440.15	\$488.17	\$508.70
Spending Potential Index	50	55	57
Shelter: Total \$	\$70,281,641	\$109,868,215	\$218,987,129
Average Spent	\$8,891.91	\$9,672.35	\$9,745.76
Spending Potential Index	48	52	53
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,016,424	\$16,099,231	\$34,236,148
Average Spent	\$1,267.26	\$1,417.31	\$1,523.64
Spending Potential Index	51	57	61
Travel: Total \$	\$8,058,480	\$12,923,646	\$26,495,121
Average Spent	\$1,019.54	\$1,137.75	\$1,179.13
Spending Potential Index	45	51	53
Vehicle Maintenance & Repairs: Total \$	\$4,771,178	\$7,573,491	\$15,845,969
Average Spent	\$603.64	\$666.74	\$705.21
Spending Potential Index	53	58	62

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.