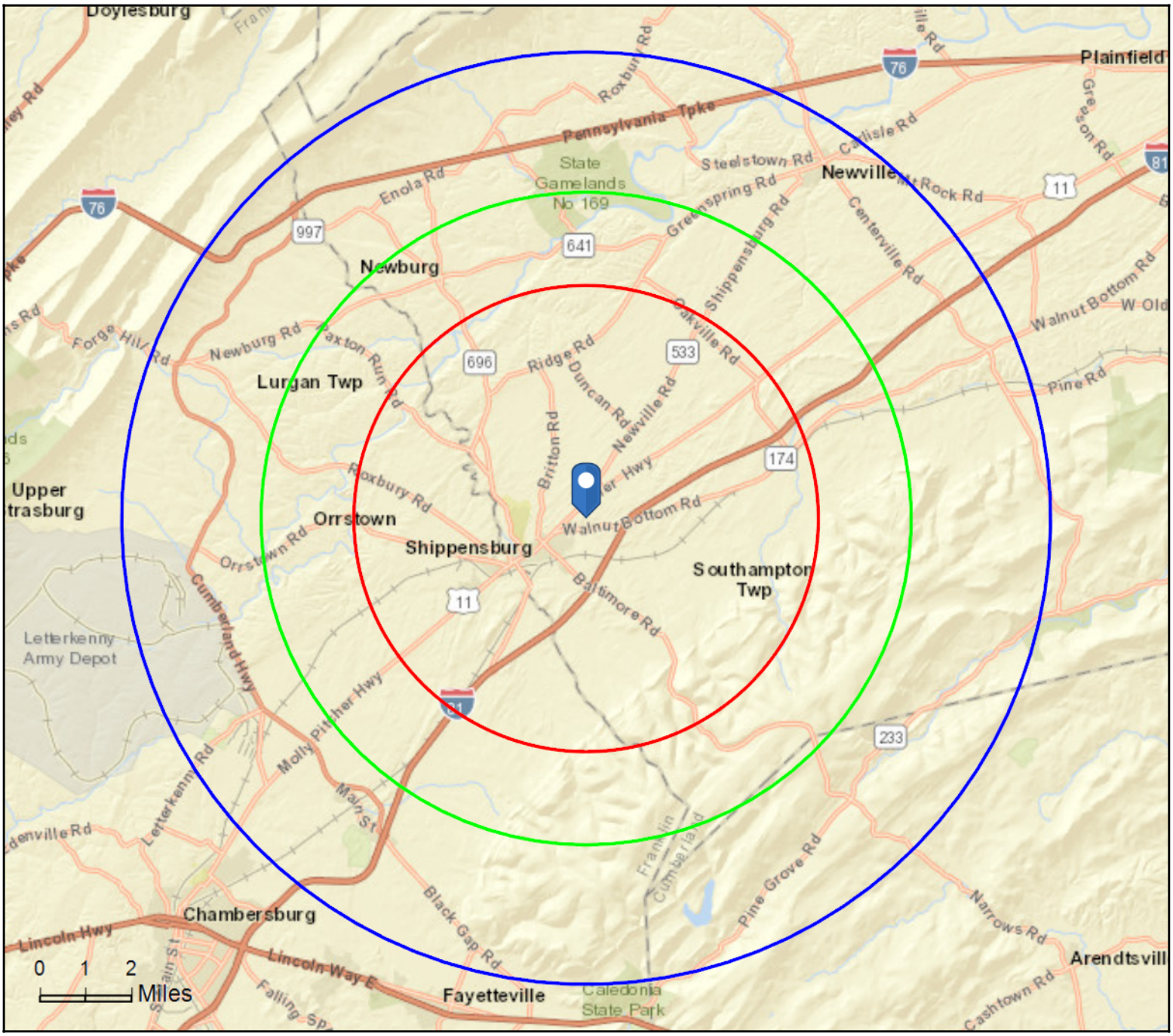
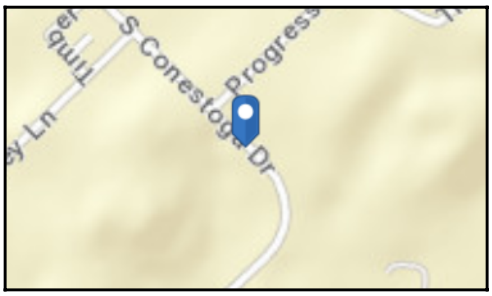
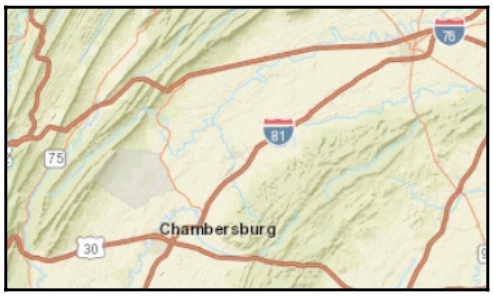
Site Map

Shippen Towne Centre 2
101 S Conestoga Dr, Shippensburg, Pennsylvania, 17257
Rings: 5, 7, 10 mile radii

Prepared by Esri
Latitude: 40.06240
Longitude: -77.49557







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	5 miles	7 miles	10 miles
Population Summary			
2000 Total Population	21,431	27,622	44,123
2010 Total Population	25,577	32,516	52,106
2019 Total Population	27,215	34,558	55,546
2019 Group Quarters	2,546	2,571	2,750
2024 Total Population	28,248	35,850	57,598
2019-2024 Annual Rate	0.75%	0.74%	0.73%
2019 Total Daytime Population	22,424	27,351	44,683
Workers	8,882	10,090	16,865
Residents	13,542	17,261	27,818
Household Summary			
2000 Households	7,289	9,435	15,725
2000 Average Household Size	2.61	2.66	2.64
2010 Households	9,045	11,493	19,069
2010 Average Household Size	2.54	2.60	2.58
2019 Households	9,639	12,217	20,291
2019 Average Household Size	2.56	2.62	2.60
2024 Households	10,010	12,671	21,018
2024 Average Household Size	2.57	2.63	2.61
2019-2024 Annual Rate	0.76%	0.73%	0.71%
2010 Families	5,606	7,509	13,078
2010 Average Family Size	3.04	3.08	3.03
2019 Families	5,914	7,895	13,749
2019 Average Family Size	3.07	3.11	3.06
2024 Families	6,121	8,159	14,182
2024 Average Family Size	3.08	3.12	3.07
2019-2024 Annual Rate	0.69%	0.66%	0.62%
Housing Unit Summary			
2000 Housing Units	7,743	9,940	16,546
Owner Occupied Housing Units	62.9%	67.5%	71.2%
Renter Occupied Housing Units	31.2%	27.5%	23.9%
Vacant Housing Units	5.9%	5.1%	5.0%
2010 Housing Units	9,742	12,314	20,609
Owner Occupied Housing Units	60.6%	64.7%	68.3%
Renter Occupied Housing Units	32.2%	28.6%	24.2%
Vacant Housing Units	7.2%	6.7%	7.5%
2019 Housing Units	10,420	13,127	21,976
Owner Occupied Housing Units	57.7%	61.5%	64.5%
Renter Occupied Housing Units	34.8%	31.6%	27.8%
Vacant Housing Units	7.5%	6.9%	7.7%
2024 Housing Units	10,842	13,644	22,825
Owner Occupied Housing Units	57.4%	61.3%	64.2%
Renter Occupied Housing Units	34.9%	31.6%	27.8%
Vacant Housing Units	7.7%	7.1%	7.9%
Median Household Income			
2019	$53,099	$55,715	$59,578
2024	$58,616	$62,415	$67,383
Median Home Value			
2019	$185,770	$189,791	$194,328
2024	$209,178	$215,199	$221,030
Per Capita Income			
2019	$24,392	$25,496	$27,971
2024	$28,099	$29,512	$32,033
Median Age			
2010	28.3	30.6	35.3
2019	30.4	32.6	36.9
2024	31.6	33.7	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	9,639	12,217	20,291
<$15,000	11.8%	10.4%	8.9%
$15,000 - $24,999	10.5%	9.5%	8.2%
$25,000 - $34,999	10.9%	10.7%	10.5%
$35,000 - $49,999	13.1%	13.0%	12.7%
$50,000 - $74,999	20.3%	20.5%	20.3%
$75,000 - $99,999	15.2%	16.1%	16.2%
$100,000 - $149,999	11.9%	13.0%	15.1%
$150,000 - $199,999	3.7%	4.1%	5.0%
$200,000+	2.5%	2.8%	3.3%
Average Household Income	$67,100	$70,391	$75,477
2024 Households by Income			
Household Income Base	10,010	12,671	21,018
<$15,000	10.5%	9.2%	7.8%
$15,000 - $24,999	9.1%	8.1%	6.9%
$25,000 - $34,999	9.6%	9.2%	9.0%
$35,000 - $49,999	12.2%	11.9%	11.4%
$50,000 - $74,999	19.6%	19.5%	19.3%
$75,000 - $99,999	15.9%	16.7%	16.6%
$100,000 - $149,999	14.4%	15.7%	17.9%
$150,000 - $199,999	5.4%	5.9%	6.9%
$200,000+	3.4%	3.8%	4.2%
Average Household Income	$77,574	$81,772	$86,687
2019 Owner Occupied Housing Units by Value			
Total	6,012	8,075	14,181
<$50,000	7.5%	6.6%	5.9%
$50,000 - $99,999	5.6%	5.5%	5.6%
$100,000 - $149,999	18.5%	17.4%	16.1%
$150,000 - $199,999	25.7%	25.8%	25.3%
$200,000 - $249,999	17.1%	16.8%	17.0%
$250,000 - $299,999	9.7%	10.0%	10.6%
$300,000 - $399,999	9.7%	10.3%	10.1%
$400,000 - $499,999	2.0%	2.6%	3.8%
$500,000 - $749,999	1.5%	2.1%	3.0%
$750,000 - $999,999	0.5%	0.8%	0.9%
$1,000,000 - $1,499,999	1.7%	1.6%	1.2%
$1,500,000 - $1,999,999	0.4%	0.4%	0.3%
$2,000,000 +	0.1%	0.2%	0.2%
Average Home Value	$226,272	$236,214	$241,282
2024 Owner Occupied Housing Units by Value			
Total	6,221	8,361	14,662
<$50,000	4.4%	3.9%	3.3%
$50,000 - $99,999	4.1%	3.8%	3.9%
$100,000 - $149,999	14.8%	13.7%	12.8%
$150,000 - $199,999	23.4%	23.2%	22.6%
$200,000 - $249,999	18.4%	17.7%	17.5%
$250,000 - $299,999	11.7%	11.9%	12.3%
$300,000 - $399,999	13.8%	14.2%	13.4%
$400,000 - $499,999	2.8%	3.7%	5.4%
$500,000 - $749,999	2.5%	3.4%	4.8%
$750,000 - $999,999	0.8%	1.2%	1.4%
$1,000,000 - $1,499,999	2.6%	2.4%	1.8%
$1,500,000 - $1,999,999	0.7%	0.7%	0.4%
$2,000,000 +	0.1%	0.2%	0.3%
Average Home Value	$266,651	$278,308	$282,447

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	25,577	32,515	52,105
0 - 4	5.6%	5.9%	6.0%
5 - 9	5.6%	5.9%	6.1%
10 - 14	5.8%	6.2%	6.4%
15 - 24	29.2%	25.7%	20.2%
25 - 34	10.9%	10.9%	10.9%
35 - 44	10.5%	11.0%	11.9%
45 - 54	11.1%	12.0%	13.3%
55 - 64	9.7%	10.4%	11.4%
65 - 74	6.0%	6.4%	7.3%
75 - 84	4.0%	4.1%	4.7%
85 +	1.5%	1.5%	1.9%
18 +	79.6%	78.4%	77.7%
2019 Population by Age			
Total	27,215	34,560	55,544
0 - 4	5.3%	5.5%	5.5%
5 - 9	5.6%	5.9%	5.9%
10 - 14	5.6%	5.9%	6.1%
15 - 24	26.8%	23.5%	18.4%
25 - 34	11.9%	12.0%	11.8%
35 - 44	10.2%	10.6%	11.2%
45 - 54	9.9%	10.5%	11.5%
55 - 64	10.6%	11.4%	12.6%
65 - 74	8.0%	8.6%	9.6%
75 - 84	4.3%	4.4%	5.0%
85 +	1.8%	1.8%	2.2%
18 +	80.8%	79.6%	79.2%
2024 Population by Age			
Total	28,247	35,851	57,597
0 - 4	5.3%	5.5%	5.5%
5 - 9	5.5%	5.8%	5.9%
10 - 14	5.9%	6.3%	6.4%
15 - 24	26.1%	22.9%	18.0%
25 - 34	11.2%	11.0%	10.7%
35 - 44	10.9%	11.4%	12.1%
45 - 54	9.7%	10.3%	11.1%
55 - 64	9.7%	10.4%	11.6%
65 - 74	8.7%	9.3%	10.4%
75 - 84	5.2%	5.4%	6.1%
85 +	1.8%	1.8%	2.3%
18 +	80.2%	79.1%	78.8%
2010 Population by Sex			
Males	12,545	16,007	25,672
Females	13,032	16,509	26,434
2019 Population by Sex			
Males	13,383	17,078	27,506
Females	13,832	17,481	28,040
2024 Population by Sex			
Males	13,882	17,722	28,570
Females	14,366	18,128	29,028

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	25,576	32,516	52,107
White Alone	93.3%	94.1%	94.5%
Black Alone	3.2%	2.7%	2.3%
American Indian Alone	0.1%	0.1%	0.1%
Asian Alone	1.0%	0.9%	0.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.6%	0.7%
Two or More Races	1.6%	1.5%	1.5%
Hispanic Origin	2.3%	2.1%	2.1%
Diversity Index	16.6	14.9	14.2
2019 Population by Race/Ethnicity			
Total	27,214	34,558	55,546
White Alone	90.6%	91.7%	92.4%
Black Alone	4.4%	3.7%	3.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	1.6%	1.3%	1.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.0%	0.9%	1.0%
Two or More Races	2.2%	2.1%	2.0%
Hispanic Origin	3.6%	3.3%	3.3%
Diversity Index	23.4	21.1	20.0
2024 Population by Race/Ethnicity			
Total	28,249	35,850	57,597
White Alone	88.8%	90.1%	90.9%
Black Alone	5.1%	4.4%	3.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.0%	1.7%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.2%	1.1%	1.3%
Two or More Races	2.7%	2.5%	2.5%
Hispanic Origin	4.5%	4.1%	4.1%
Diversity Index	27.7	25.1	23.9
2010 Population by Relationship and Household Type			
Total	25,577	32,516	52,106
In Households	89.7%	91.8%	94.5%
In Family Households	68.5%	73.1%	78.1%
Householder	21.9%	23.2%	25.2%
Spouse	17.6%	19.0%	20.8%
Child	25.5%	27.2%	28.2%
Other relative	1.6%	1.7%	1.9%
Nonrelative	2.0%	2.0%	2.0%
In Nonfamily Households	21.2%	18.8%	16.4%
In Group Quarters	10.3%	8.2%	5.5%
Institutionalized Population	0.4%	0.4%	0.6%
Noninstitutionalized Population	9.8%	7.8%	4.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment			
Total	15,448	20,466	35,529
Less than 9th Grade	5.1%	5.4%	4.8%
9th - 12th Grade, No Diploma	8.9%	9.1%	8.8%
High School Graduate	37.2%	37.9%	36.7%
GED/Alternative Credential	6.5%	6.3%	5.7%
Some College, No Degree	12.7%	13.0%	14.3%
Associate Degree	6.9%	6.8%	7.3%
Bachelor's Degree	13.9%	13.2%	13.1%
Graduate/Professional Degree	8.7%	8.3%	9.3%
2019 Population 15+ by Marital Status			
Total	22,754	28,577	45,771
Never Married	44.4%	40.8%	35.5%
Married	41.4%	45.0%	49.8%
Widowed	5.4%	5.4%	5.9%
Divorced	8.8%	8.8%	8.8%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	95.6%	96.0%
Civilian Unemployed (Unemployment Rate)	4.7%	4.4%	4.0%
2019 Employed Population 16+ by Industry			
Total	13,986	17,639	28,186
Agriculture/Mining	3.6%	4.2%	3.8%
Construction	5.3%	6.5%	7.5%
Manufacturing	12.4%	12.3%	12.8%
Wholesale Trade	2.9%	3.0%	3.2%
Retail Trade	11.5%	11.2%	10.8%
Transportation/Utilities	8.5%	8.6%	8.6%
Information	1.1%	1.1%	1.0%
Finance/Insurance/Real Estate	4.9%	4.6%	4.0%
Services	44.9%	43.3%	42.0%
Public Administration	5.0%	5.2%	6.2%
2019 Employed Population 16+ by Occupation			
Total	13,988	17,639	28,188
White Collar	51.0%	50.8%	51.8%
Management/Business/Financial	9.0%	9.7%	10.9%
Professional	18.8%	18.0%	18.1%
Sales	8.6%	8.3%	8.1%
Administrative Support	14.7%	14.9%	14.7%
Services	20.3%	18.7%	17.3%
Blue Collar	28.8%	30.4%	30.9%
Farming/Forestry/Fishing	1.3%	1.6%	1.7%
Construction/Extraction	3.4%	4.3%	5.3%
Installation/Maintenance/Repair	4.1%	4.7%	4.9%
Production	9.1%	8.5%	7.7%
Transportation/Material Moving	10.9%	11.3%	11.3%
2010 Population By Urban/ Rural Status			
Total Population	25,577	32,516	52,106
Population Inside Urbanized Area	0.0%	1.2%	13.5%
Population Inside Urbanized Cluster	64.6%	51.8%	32.5%
Rural Population	35.4%	47.0%	53.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	9,046	11,493	19,069
Households with 1 Person	25.1%	23.6%	22.8%
Households with 2+ People	74.9%	76.4%	77.2%
Family Households	62.0%	65.3%	68.6%
Husband-wife Families	49.8%	53.4%	56.6%
With Related Children	20.9%	22.3%	22.7%
Other Family (No Spouse Present)	12.2%	11.9%	12.0%
Other Family with Male Householder	3.8%	3.9%	4.1%
With Related Children	2.5%	2.6%	2.6%
Other Family with Female Householder	8.4%	8.1%	7.9%
With Related Children	5.7%	5.4%	5.1%
Nonfamily Households	12.9%	11.1%	8.6%
All Households with Children	29.6%	30.6%	30.9%
Multigenerational Households	2.1%	2.3%	2.5%
Unmarried Partner Households	6.9%	6.7%	6.8%
Male-female	6.5%	6.3%	6.3%
Same-sex	0.4%	0.4%	0.5%
2010 Households by Size			
Total	9,046	11,492	19,069
1 Person Household	25.1%	23.6%	22.8%
2 Person Household	35.1%	36.0%	37.7%
3 Person Household	16.9%	16.8%	16.3%
4 Person Household	14.0%	14.2%	13.8%
5 Person Household	5.3%	5.4%	5.4%
6 Person Household	2.0%	2.2%	2.2%
7 + Person Household	1.6%	1.9%	1.8%
2010 Households by Tenure and Mortgage Status			
Total	9,045	11,493	19,069
Owner Occupied	65.3%	69.3%	73.8%
Owned with a Mortgage/Loan	42.4%	44.8%	47.6%
Owned Free and Clear	22.9%	24.5%	26.2%
Renter Occupied	34.7%	30.7%	26.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	9,742	12,314	20,609
Housing Units Inside Urbanized Area	0.0%	1.2%	14.6%
Housing Units Inside Urbanized Cluster	65.4%	52.8%	31.8%
Rural Housing Units	34.6%	46.0%	53.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Middleburg (4C)	Middleburg (4C)	Salt of the Earth (6B)
2.	College Towns (14B)	Salt of the Earth (6B)	Middleburg (4C)
3.	Salt of the Earth (6B)	College Towns (14B)	Green Acres (6A)
2019 Consumer Spending			
Apparel & Services: Total $	$15,975,428	$21,016,521	$36,932,654
Average Spent	$1,657.37	$1,720.27	$1,820.15
Spending Potential Index	77	80	85
Education: Total $	$11,705,899	$15,538,804	$27,519,283
Average Spent	$1,214.43	$1,271.90	$1,356.23
Spending Potential Index	76	80	85
Entertainment/Recreation: Total $	$24,599,204	$32,751,265	$58,319,881
Average Spent	$2,552.05	$2,680.79	$2,874.17
Spending Potential Index	78	82	88
Food at Home: Total $	$39,205,838	$51,877,875	$91,708,983
Average Spent	$4,067.42	$4,246.37	$4,519.69
Spending Potential Index	79	82	87
Food Away from Home: Total $	$28,037,684	$36,910,201	$64,767,286
Average Spent	$2,908.78	$3,021.22	$3,191.92
Spending Potential Index	79	82	87
Health Care: Total $	$45,930,027	$61,513,700	$110,214,645
Average Spent	$4,765.02	$5,035.09	$5,431.70
Spending Potential Index	80	85	92
HH Furnishings & Equipment: Total $	$16,062,885	$21,318,525	$37,856,798
Average Spent	$1,666.45	$1,744.99	$1,865.69
Spending Potential Index	78	82	87
Personal Care Products & Services: Total $	$6,731,818	$8,918,805	$15,814,549
Average Spent	$698.39	$730.03	$779.39
Spending Potential Index	79	82	88
Shelter: Total $	$135,098,619	$178,045,830	$314,637,622
Average Spent	$14,015.83	$14,573.61	$15,506.26
Spending Potential Index	76	79	84
Support Payments/Cash Contributions/Gifts in Kind: Total $	$18,617,132	$24,792,644	$44,489,163
Average Spent	$1,931.44	$2,029.36	$2,192.56
Spending Potential Index	78	82	88
Travel: Total $	$16,083,165	$21,504,447	$38,674,416
Average Spent	$1,668.55	$1,760.21	$1,905.99
Spending Potential Index	74	78	85
Vehicle Maintenance & Repairs: Total $	$9,035,968	$11,847,319	$20,783,262
Average Spent	$937.44	$969.74	$1,024.26
Spending Potential Index	82	85	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.
Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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