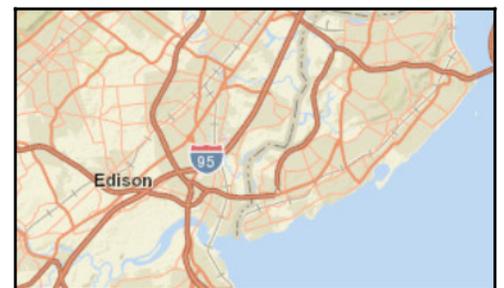
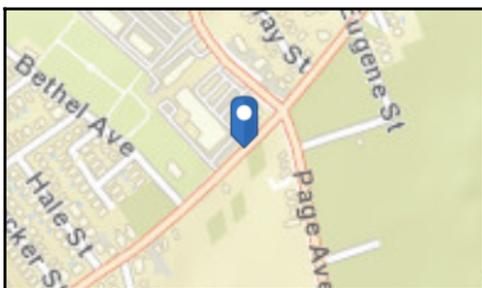
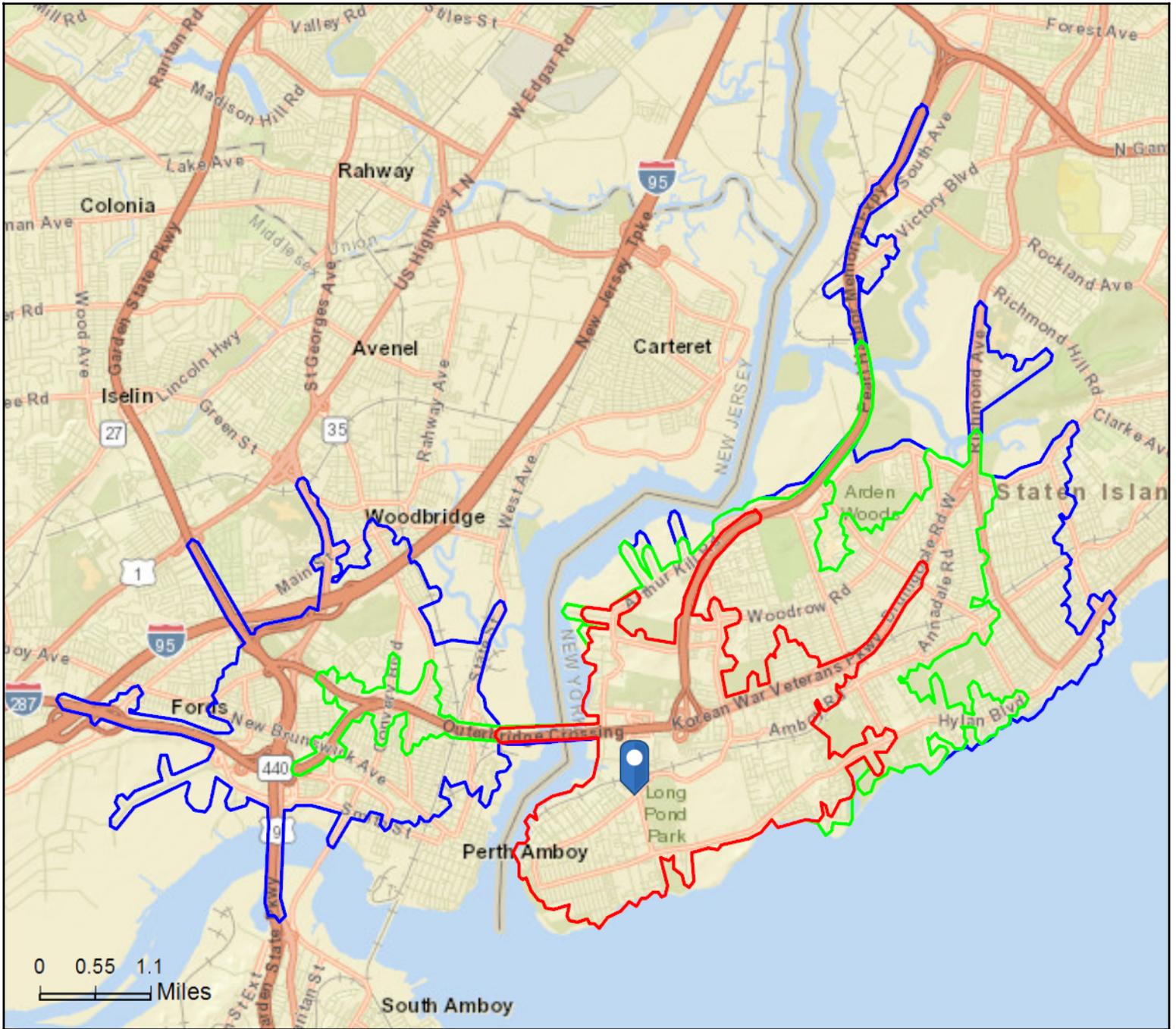


Tottenville Square
7001 Amboy Rd, Staten Island, New York, 10307
Drive Time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 40.51584
Longitude: -74.23351





Community Profile

Tottenville Square
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	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	26,255	79,727	153,704
2010 Total Population	32,721	86,805	164,430
2019 Total Population	34,392	90,583	171,787
2019 Group Quarters	438	572	971
2024 Total Population	35,088	92,161	174,916
2019-2024 Annual Rate	0.40%	0.35%	0.36%
2019 Total Daytime Population	28,578	64,662	126,612
Workers	9,832	15,738	35,025
Residents	18,746	48,924	91,587
Household Summary			
2000 Households	8,989	27,031	52,573
2000 Average Household Size	2.86	2.92	2.90
2010 Households	11,328	30,403	56,948
2010 Average Household Size	2.85	2.84	2.87
2019 Households	11,868	31,578	59,065
2019 Average Household Size	2.86	2.85	2.89
2024 Households	12,092	32,063	59,962
2024 Average Household Size	2.87	2.86	2.90
2019-2024 Annual Rate	0.37%	0.31%	0.30%
2010 Families	8,466	22,923	42,756
2010 Average Family Size	3.37	3.33	3.35
2019 Families	8,790	23,604	44,036
2019 Average Family Size	3.40	3.36	3.39
2024 Families	8,931	23,902	44,614
2024 Average Family Size	3.41	3.37	3.40
2019-2024 Annual Rate	0.32%	0.25%	0.26%
Housing Unit Summary			
2000 Housing Units	9,700	28,319	54,895
Owner Occupied Housing Units	69.2%	71.6%	67.9%
Renter Occupied Housing Units	23.5%	23.9%	27.9%
Vacant Housing Units	7.3%	4.5%	4.2%
2010 Housing Units	12,250	32,442	60,636
Owner Occupied Housing Units	67.5%	69.1%	65.9%
Renter Occupied Housing Units	25.0%	24.6%	28.0%
Vacant Housing Units	7.5%	6.3%	6.1%
2019 Housing Units	12,749	33,526	62,603
Owner Occupied Housing Units	67.4%	68.7%	64.6%
Renter Occupied Housing Units	25.7%	25.5%	29.7%
Vacant Housing Units	6.9%	5.8%	5.7%
2024 Housing Units	13,030	34,159	63,708
Owner Occupied Housing Units	67.2%	68.7%	64.9%
Renter Occupied Housing Units	25.6%	25.2%	29.2%
Vacant Housing Units	7.2%	6.1%	5.9%
Median Household Income			
2019	\$104,927	\$99,260	\$87,147
2024	\$118,806	\$111,189	\$100,511
Median Home Value			
2019	\$654,598	\$589,665	\$501,265
2024	\$703,823	\$637,635	\$552,493
Per Capita Income			
2019	\$46,171	\$43,657	\$38,605
2024	\$52,610	\$49,579	\$43,783
Median Age			
2010	37.8	38.5	37.9
2019	39.3	40.1	39.3
2024	40.7	41.4	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	11,868	31,578	59,065
<\$15,000	8.1%	8.2%	8.9%
\$15,000 - \$24,999	5.4%	5.4%	5.4%
\$25,000 - \$34,999	3.6%	4.4%	5.4%
\$35,000 - \$49,999	6.7%	7.4%	8.5%
\$50,000 - \$74,999	11.9%	13.6%	15.1%
\$75,000 - \$99,999	11.7%	11.3%	12.3%
\$100,000 - \$149,999	18.7%	18.7%	19.2%
\$150,000 - \$199,999	13.6%	14.3%	12.8%
\$200,000+	20.3%	16.7%	12.6%
Average Household Income	\$134,836	\$125,523	\$112,368
2024 Households by Income			
Household Income Base	12,092	32,063	59,962
<\$15,000	6.9%	7.0%	7.5%
\$15,000 - \$24,999	4.4%	4.5%	4.6%
\$25,000 - \$34,999	3.1%	3.8%	4.7%
\$35,000 - \$49,999	5.8%	6.6%	7.6%
\$50,000 - \$74,999	10.2%	11.9%	13.6%
\$75,000 - \$99,999	10.7%	10.5%	11.7%
\$100,000 - \$149,999	18.8%	19.0%	19.9%
\$150,000 - \$199,999	16.1%	17.1%	15.4%
\$200,000+	24.0%	19.7%	15.0%
Average Household Income	\$153,888	\$142,843	\$127,826
2019 Owner Occupied Housing Units by Value			
Total	8,588	23,020	40,441
<\$50,000	0.6%	0.8%	1.0%
\$50,000 - \$99,999	0.5%	0.4%	0.6%
\$100,000 - \$149,999	0.8%	0.6%	1.2%
\$150,000 - \$199,999	0.0%	0.6%	2.0%
\$200,000 - \$249,999	0.5%	1.8%	5.0%
\$250,000 - \$299,999	0.7%	2.8%	6.3%
\$300,000 - \$399,999	5.2%	10.2%	14.2%
\$400,000 - \$499,999	13.7%	17.8%	19.4%
\$500,000 - \$749,999	45.1%	41.7%	34.5%
\$750,000 - \$999,999	26.2%	18.1%	11.8%
\$1,000,000 - \$1,499,999	6.1%	4.4%	3.0%
\$1,500,000 - \$1,999,999	0.3%	0.5%	0.3%
\$2,000,000 +	0.3%	0.3%	0.6%
Average Home Value	\$682,127	\$619,102	\$546,581
2024 Owner Occupied Housing Units by Value			
Total	8,760	23,457	41,328
<\$50,000	0.2%	0.3%	0.4%
\$50,000 - \$99,999	0.2%	0.2%	0.2%
\$100,000 - \$149,999	0.3%	0.4%	0.8%
\$150,000 - \$199,999	0.0%	0.6%	1.8%
\$200,000 - \$249,999	0.3%	1.5%	4.5%
\$250,000 - \$299,999	0.4%	2.2%	5.5%
\$300,000 - \$399,999	3.3%	7.3%	11.9%
\$400,000 - \$499,999	10.3%	14.6%	17.2%
\$500,000 - \$749,999	42.9%	41.8%	36.3%
\$750,000 - \$999,999	33.8%	24.3%	16.0%
\$1,000,000 - \$1,499,999	7.7%	5.9%	4.0%
\$1,500,000 - \$1,999,999	0.3%	0.6%	0.4%
\$2,000,000 +	0.3%	0.4%	0.9%
Average Home Value	\$732,693	\$669,912	\$592,747

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

Tottenville Square
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	7 minutes	10 minutes	13 minutes
2010 Population by Age			
Total	32,718	86,804	164,431
0 - 4	5.9%	5.8%	6.2%
5 - 9	7.4%	6.7%	6.6%
10 - 14	7.2%	6.7%	6.7%
15 - 24	13.3%	13.3%	13.4%
25 - 34	11.9%	12.4%	13.0%
35 - 44	16.3%	15.2%	14.8%
45 - 54	16.5%	15.8%	15.4%
55 - 64	11.3%	12.7%	12.3%
65 - 74	6.0%	6.9%	6.8%
75 - 84	3.2%	3.4%	3.5%
85 +	1.0%	1.2%	1.3%
18 +	75.0%	76.4%	76.2%
2019 Population by Age			
Total	34,392	90,581	171,789
0 - 4	5.4%	5.3%	5.6%
5 - 9	5.9%	5.8%	6.0%
10 - 14	6.5%	6.4%	6.5%
15 - 24	11.7%	11.3%	11.8%
25 - 34	14.2%	13.9%	14.0%
35 - 44	13.8%	13.7%	13.5%
45 - 54	15.0%	14.2%	13.7%
55 - 64	13.5%	13.4%	13.0%
65 - 74	8.6%	9.9%	9.6%
75 - 84	3.9%	4.6%	4.6%
85 +	1.4%	1.6%	1.7%
18 +	78.0%	78.7%	78.1%
2024 Population by Age			
Total	35,088	92,159	174,916
0 - 4	5.3%	5.3%	5.6%
5 - 9	5.6%	5.5%	5.6%
10 - 14	6.1%	6.0%	6.1%
15 - 24	10.8%	10.7%	11.2%
25 - 34	12.4%	12.2%	13.0%
35 - 44	16.1%	15.7%	14.9%
45 - 54	13.5%	13.2%	13.1%
55 - 64	13.7%	13.2%	12.8%
65 - 74	9.7%	10.4%	10.1%
75 - 84	5.1%	6.0%	5.8%
85 +	1.6%	1.8%	1.8%
18 +	79.2%	79.7%	79.1%
2010 Population by Sex			
Males	16,331	42,498	80,248
Females	16,390	44,307	84,182
2019 Population by Sex			
Males	17,183	44,430	84,071
Females	17,208	46,153	87,717
2024 Population by Sex			
Males	17,581	45,358	85,905
Females	17,506	46,803	89,012

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	32,721	86,805	164,430
White Alone	92.5%	90.0%	82.0%
Black Alone	1.3%	1.5%	3.6%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	3.3%	3.9%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	2.9%	7.4%
Two or More Races	1.2%	1.5%	2.3%
Hispanic Origin	7.6%	11.7%	22.4%
Diversity Index	26.4	35.6	56.0
2019 Population by Race/Ethnicity			
Total	34,393	90,583	171,788
White Alone	90.2%	87.5%	78.7%
Black Alone	1.5%	1.6%	3.9%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	4.7%	5.5%	5.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	3.4%	8.5%
Two or More Races	1.6%	1.8%	2.7%
Hispanic Origin	9.0%	13.3%	25.3%
Diversity Index	31.8	40.9	61.2
2024 Population by Race/Ethnicity			
Total	35,088	92,163	174,916
White Alone	88.6%	85.8%	76.8%
Black Alone	1.6%	1.7%	4.0%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	5.7%	6.6%	6.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	3.7%	9.1%
Two or More Races	1.8%	2.0%	2.9%
Hispanic Origin	10.2%	14.6%	27.1%
Diversity Index	35.5	44.3	63.9
2010 Population by Relationship and Household Type			
Total	32,721	86,805	164,430
In Households	98.6%	99.3%	99.4%
In Family Households	88.4%	89.3%	89.2%
Householder	25.5%	26.3%	26.0%
Spouse	20.8%	21.0%	19.6%
Child	36.8%	36.1%	35.9%
Other relative	4.0%	4.5%	5.6%
Nonrelative	1.3%	1.5%	2.1%
In Nonfamily Households	10.2%	10.0%	10.2%
In Group Quarters	1.4%	0.7%	0.6%
Institutionalized Population	1.1%	0.5%	0.4%
Noninstitutionalized Population	0.3%	0.2%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	24,215	64,516	120,578
Less than 9th Grade	2.7%	3.1%	4.9%
9th - 12th Grade, No Diploma	4.3%	4.9%	5.5%
High School Graduate	26.4%	27.8%	28.9%
GED/Alternative Credential	3.2%	3.9%	4.1%
Some College, No Degree	17.0%	17.9%	17.4%
Associate Degree	9.6%	8.4%	8.2%
Bachelor's Degree	22.7%	20.8%	19.5%
Graduate/Professional Degree	14.2%	13.2%	11.6%
2019 Population 15+ by Marital Status			
Total	28,256	74,735	140,804
Never Married	29.7%	29.7%	32.4%
Married	59.0%	57.7%	55.0%
Widowed	5.6%	5.9%	5.7%
Divorced	5.7%	6.7%	7.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.5%	96.4%	96.3%
Civilian Unemployed (Unemployment Rate)	3.5%	3.6%	3.7%
2019 Employed Population 16+ by Industry			
Total	16,070	42,780	82,346
Agriculture/Mining	0.2%	0.1%	0.1%
Construction	10.4%	8.6%	7.4%
Manufacturing	2.2%	2.6%	4.4%
Wholesale Trade	1.8%	2.0%	2.7%
Retail Trade	9.9%	9.3%	9.7%
Transportation/Utilities	7.2%	8.4%	10.0%
Information	2.7%	2.5%	2.3%
Finance/Insurance/Real Estate	9.1%	9.4%	8.3%
Services	50.7%	51.0%	49.0%
Public Administration	5.8%	6.1%	6.2%
2019 Employed Population 16+ by Occupation			
Total	16,070	42,779	82,345
White Collar	69.7%	68.3%	62.5%
Management/Business/Financial	13.2%	14.5%	13.3%
Professional	30.8%	28.3%	24.3%
Sales	12.1%	11.4%	10.4%
Administrative Support	13.6%	14.1%	14.6%
Services	13.5%	14.4%	16.5%
Blue Collar	16.7%	17.3%	21.0%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	7.0%	6.3%	5.4%
Installation/Maintenance/Repair	2.5%	2.9%	3.2%
Production	0.8%	1.8%	3.8%
Transportation/Material Moving	6.3%	6.3%	8.6%
2010 Population By Urban/ Rural Status			
Total Population	32,721	86,805	164,430
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	11,328	30,403	56,948
Households with 1 Person	21.6%	21.3%	21.3%
Households with 2+ People	78.4%	78.7%	78.7%
Family Households	74.7%	75.4%	75.1%
Husband-wife Families	60.8%	60.1%	56.6%
With Related Children	32.0%	29.3%	27.7%
Other Family (No Spouse Present)	14.0%	15.3%	18.5%
Other Family with Male Householder	3.8%	4.1%	5.0%
With Related Children	1.7%	1.8%	2.3%
Other Family with Female Householder	10.1%	11.2%	13.5%
With Related Children	5.0%	5.6%	7.4%
Nonfamily Households	3.6%	3.3%	3.6%
All Households with Children	38.9%	36.9%	37.7%
Multigenerational Households	4.7%	5.2%	6.0%
Unmarried Partner Households	4.4%	4.4%	5.3%
Male-female	3.8%	3.7%	4.6%
Same-sex	0.6%	0.7%	0.6%
2010 Households by Size			
Total	11,328	30,404	56,948
1 Person Household	21.6%	21.3%	21.3%
2 Person Household	25.6%	26.7%	26.8%
3 Person Household	17.8%	18.4%	18.6%
4 Person Household	20.3%	19.9%	19.0%
5 Person Household	9.9%	9.2%	9.0%
6 Person Household	3.4%	3.1%	3.3%
7 + Person Household	1.4%	1.4%	2.0%
2010 Households by Tenure and Mortgage Status			
Total	11,328	30,403	56,948
Owner Occupied	73.0%	73.7%	70.2%
Owned with a Mortgage/Loan	58.5%	57.6%	53.7%
Owned Free and Clear	14.5%	16.1%	16.4%
Renter Occupied	27.0%	26.3%	29.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	12,250	32,442	60,636
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Pacific Heights (2C)	Pacific Heights (2C)	Pleasantville (2B)
2.	Soccer Moms (4A)	Pleasantville (2B)	Pacific Heights (2C)
3.	Savvy Suburbanites (1D)	Soccer Moms (4A)	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$37,782,460	\$93,180,871	\$158,116,160
Average Spent	\$3,183.56	\$2,950.82	\$2,676.99
Spending Potential Index	149	138	125
Education: Total \$	\$32,787,468	\$83,388,388	\$138,951,607
Average Spent	\$2,762.68	\$2,640.71	\$2,352.52
Spending Potential Index	173	166	148
Entertainment/Recreation: Total \$	\$58,252,597	\$143,641,390	\$239,858,511
Average Spent	\$4,908.38	\$4,548.78	\$4,060.92
Spending Potential Index	150	139	124
Food at Home: Total \$	\$87,596,996	\$215,789,730	\$367,995,596
Average Spent	\$7,380.94	\$6,833.55	\$6,230.35
Spending Potential Index	143	132	120
Food Away from Home: Total \$	\$64,555,092	\$158,660,347	\$268,151,512
Average Spent	\$5,439.42	\$5,024.40	\$4,539.94
Spending Potential Index	148	137	124
Health Care: Total \$	\$100,589,918	\$244,972,133	\$407,686,875
Average Spent	\$8,475.73	\$7,757.68	\$6,902.34
Spending Potential Index	143	131	116
HH Furnishings & Equipment: Total \$	\$38,246,879	\$93,565,731	\$155,773,837
Average Spent	\$3,222.69	\$2,963.00	\$2,637.33
Spending Potential Index	151	139	124
Personal Care Products & Services: Total \$	\$15,708,885	\$38,140,162	\$63,732,904
Average Spent	\$1,323.63	\$1,207.81	\$1,079.03
Spending Potential Index	149	136	122
Shelter: Total \$	\$341,444,133	\$859,068,135	\$1,461,730,309
Average Spent	\$28,770.15	\$27,204.64	\$24,747.83
Spending Potential Index	155	147	134
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$43,348,350	\$105,610,398	\$173,870,633
Average Spent	\$3,652.54	\$3,344.43	\$2,943.72
Spending Potential Index	147	135	119
Travel: Total \$	\$43,950,470	\$109,630,126	\$181,499,879
Average Spent	\$3,703.28	\$3,471.72	\$3,072.88
Spending Potential Index	165	155	137
Vehicle Maintenance & Repairs: Total \$	\$19,181,547	\$46,780,984	\$78,373,910
Average Spent	\$1,616.24	\$1,481.44	\$1,326.91
Spending Potential Index	141	129	116

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.