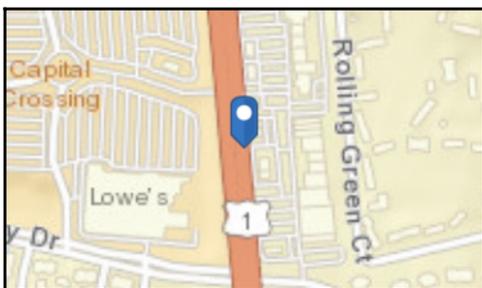
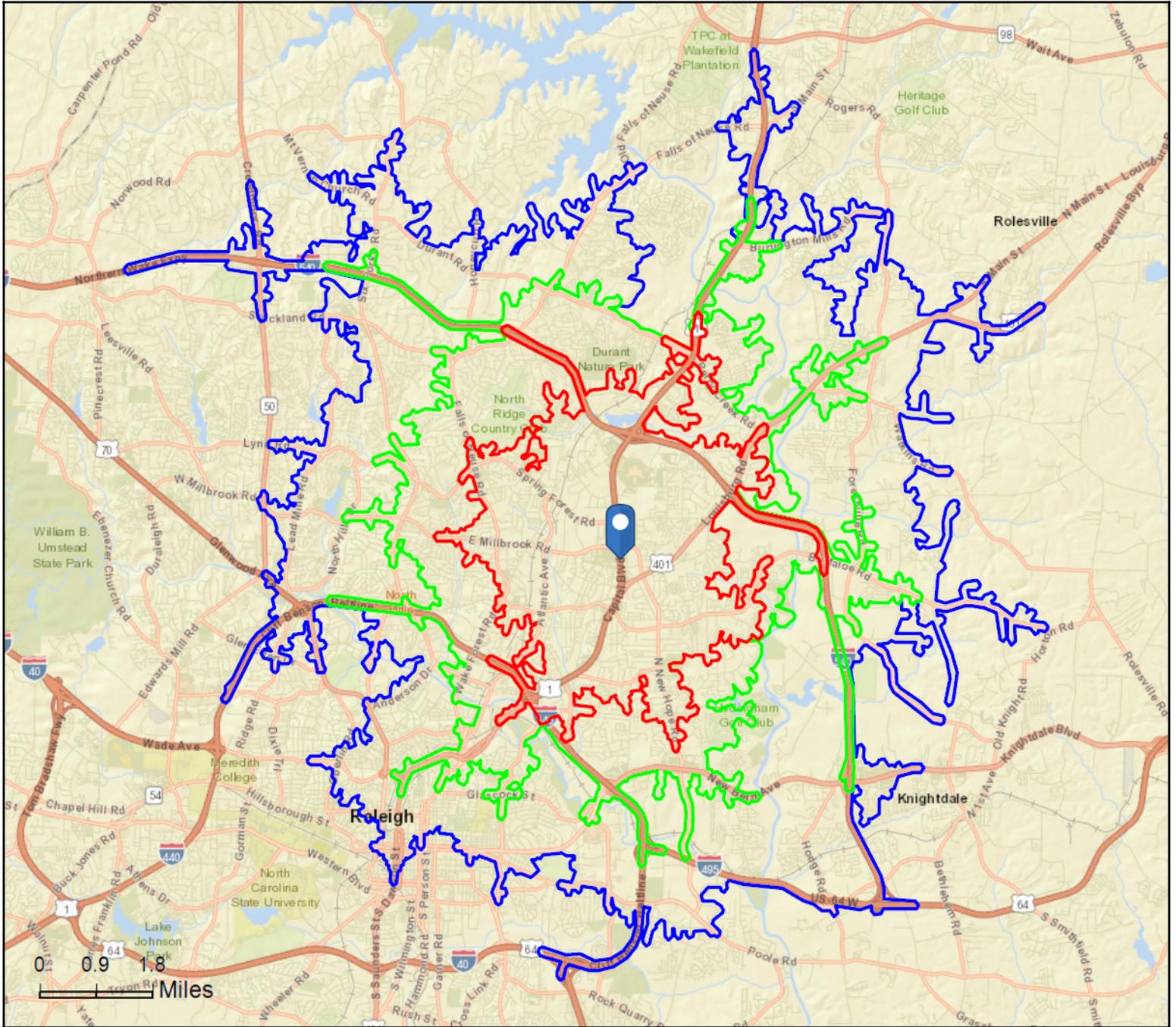


Mini City
4600 Capital Blvd, Raleigh, North Carolina, 27604
Drive Time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 35.84635
Longitude: -78.57995





Community Profile

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	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	35,951	81,202	156,019
2010 Total Population	48,328	104,947	199,578
2019 Total Population	56,159	122,700	234,450
2019 Group Quarters	208	751	3,490
2024 Total Population	61,574	134,372	257,321
2019-2024 Annual Rate	1.86%	1.83%	1.88%
2019 Total Daytime Population	65,657	153,093	317,647
Workers	40,310	96,535	210,124
Residents	25,347	56,558	107,523
Household Summary			
2000 Households	14,994	32,671	63,998
2000 Average Household Size	2.39	2.47	2.40
2010 Households	19,146	41,323	80,852
2010 Average Household Size	2.51	2.52	2.43
2019 Households	21,751	47,858	94,678
2019 Average Household Size	2.57	2.55	2.44
2024 Households	23,722	52,218	103,837
2024 Average Household Size	2.59	2.56	2.44
2019-2024 Annual Rate	1.75%	1.76%	1.86%
2010 Families	11,970	26,557	50,021
2010 Average Family Size	3.12	3.11	3.05
2019 Families	13,469	30,298	57,468
2019 Average Family Size	3.20	3.16	3.10
2024 Families	14,671	32,934	62,662
2024 Average Family Size	3.22	3.18	3.12
2019-2024 Annual Rate	1.72%	1.68%	1.75%
Housing Unit Summary			
2000 Housing Units	15,972	34,686	68,295
Owner Occupied Housing Units	52.3%	58.5%	58.3%
Renter Occupied Housing Units	41.5%	35.7%	35.4%
Vacant Housing Units	6.1%	5.8%	6.3%
2010 Housing Units	20,477	44,313	87,213
Owner Occupied Housing Units	48.6%	55.0%	56.7%
Renter Occupied Housing Units	44.9%	38.3%	36.0%
Vacant Housing Units	6.5%	6.7%	7.3%
2019 Housing Units	23,290	51,333	102,215
Owner Occupied Housing Units	45.4%	51.7%	54.3%
Renter Occupied Housing Units	48.0%	41.6%	38.3%
Vacant Housing Units	6.6%	6.8%	7.4%
2024 Housing Units	25,340	55,978	111,863
Owner Occupied Housing Units	46.9%	52.8%	55.2%
Renter Occupied Housing Units	46.7%	40.4%	37.6%
Vacant Housing Units	6.4%	6.7%	7.2%
Median Household Income			
2019	\$54,139	\$60,708	\$66,697
2024	\$61,025	\$69,099	\$76,522
Median Home Value			
2019	\$179,297	\$205,672	\$239,706
2024	\$185,720	\$217,502	\$256,736
Per Capita Income			
2019	\$26,678	\$31,644	\$37,496
2024	\$30,535	\$35,872	\$42,287
Median Age			
2010	32.4	33.7	34.5
2019	34.0	35.6	36.4
2024	33.9	35.3	36.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	21,751	47,858	94,678
<\$15,000	6.9%	5.6%	5.7%
\$15,000 - \$24,999	9.2%	8.1%	6.9%
\$25,000 - \$34,999	11.0%	9.4%	8.3%
\$35,000 - \$49,999	17.8%	15.7%	13.8%
\$50,000 - \$74,999	21.7%	21.1%	20.5%
\$75,000 - \$99,999	14.1%	14.3%	13.6%
\$100,000 - \$149,999	13.9%	15.9%	16.9%
\$150,000 - \$199,999	3.6%	5.2%	6.8%
\$200,000+	1.9%	4.8%	7.5%
Average Household Income	\$68,385	\$81,313	\$93,319
2024 Households by Income			
Household Income Base	23,722	52,218	103,837
<\$15,000	5.1%	4.2%	4.3%
\$15,000 - \$24,999	7.5%	6.7%	5.6%
\$25,000 - \$34,999	9.3%	7.8%	6.9%
\$35,000 - \$49,999	16.4%	14.2%	12.3%
\$50,000 - \$74,999	21.7%	20.7%	19.8%
\$75,000 - \$99,999	15.2%	14.8%	14.0%
\$100,000 - \$149,999	17.3%	18.9%	19.6%
\$150,000 - \$199,999	5.2%	7.2%	9.2%
\$200,000+	2.3%	5.5%	8.4%
Average Household Income	\$78,625	\$92,499	\$105,409
2019 Owner Occupied Housing Units by Value			
Total	10,583	26,522	55,477
<\$50,000	3.0%	2.7%	2.2%
\$50,000 - \$99,999	6.1%	3.6%	2.4%
\$100,000 - \$149,999	20.9%	15.1%	12.1%
\$150,000 - \$199,999	34.3%	26.6%	21.1%
\$200,000 - \$249,999	18.0%	18.4%	15.4%
\$250,000 - \$299,999	9.1%	13.2%	12.5%
\$300,000 - \$399,999	4.2%	10.1%	14.2%
\$400,000 - \$499,999	2.1%	4.7%	7.6%
\$500,000 - \$749,999	2.0%	4.2%	8.3%
\$750,000 - \$999,999	0.2%	0.8%	2.8%
\$1,000,000 - \$1,499,999	0.1%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.1%	0.3%	0.6%
Average Home Value	\$199,617	\$247,676	\$308,087
2024 Owner Occupied Housing Units by Value			
Total	11,885	29,575	61,720
<\$50,000	2.6%	2.3%	1.8%
\$50,000 - \$99,999	5.3%	3.1%	2.0%
\$100,000 - \$149,999	18.7%	13.4%	10.4%
\$150,000 - \$199,999	32.7%	24.8%	19.0%
\$200,000 - \$249,999	19.3%	18.3%	14.9%
\$250,000 - \$299,999	10.7%	14.3%	13.3%
\$300,000 - \$399,999	5.2%	11.8%	16.1%
\$400,000 - \$499,999	2.6%	5.5%	8.6%
\$500,000 - \$749,999	2.4%	4.9%	9.3%
\$750,000 - \$999,999	0.2%	0.9%	3.0%
\$1,000,000 - \$1,499,999	0.1%	0.3%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.2%
\$2,000,000 +	0.1%	0.3%	0.6%
Average Home Value	\$209,999	\$260,338	\$323,466

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

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	7 minutes	10 minutes	13 minutes
2010 Population by Age			
Total	48,330	104,949	199,577
0 - 4	8.5%	8.2%	7.7%
5 - 9	7.6%	7.6%	7.1%
10 - 14	6.7%	6.8%	6.5%
15 - 24	13.5%	12.5%	12.5%
25 - 34	18.4%	17.3%	17.0%
35 - 44	15.7%	15.9%	15.8%
45 - 54	12.7%	13.4%	13.8%
55 - 64	8.8%	9.4%	10.0%
65 - 74	4.6%	5.1%	5.3%
75 - 84	2.6%	2.8%	2.9%
85 +	0.9%	1.1%	1.2%
18 +	73.0%	73.4%	74.8%
2019 Population by Age			
Total	56,161	122,701	234,451
0 - 4	7.5%	7.2%	6.7%
5 - 9	7.0%	7.0%	6.7%
10 - 14	6.8%	6.9%	6.7%
15 - 24	13.6%	12.8%	12.7%
25 - 34	16.7%	15.2%	15.1%
35 - 44	14.8%	14.9%	14.8%
45 - 54	12.5%	13.0%	13.2%
55 - 64	10.2%	11.0%	11.6%
65 - 74	6.7%	7.2%	7.6%
75 - 84	3.0%	3.4%	3.5%
85 +	1.2%	1.3%	1.5%
18 +	74.8%	75.0%	76.1%
2024 Population by Age			
Total	61,574	134,371	257,324
0 - 4	7.5%	7.2%	6.8%
5 - 9	6.8%	6.8%	6.5%
10 - 14	6.6%	6.7%	6.5%
15 - 24	13.4%	12.9%	12.7%
25 - 34	17.5%	16.0%	15.6%
35 - 44	14.1%	14.0%	14.3%
45 - 54	12.0%	12.4%	12.6%
55 - 64	9.9%	10.6%	11.1%
65 - 74	7.2%	7.8%	8.2%
75 - 84	3.6%	4.0%	4.3%
85 +	1.3%	1.4%	1.6%
18 +	75.2%	75.3%	76.4%
2010 Population by Sex			
Males	22,934	50,097	95,482
Females	25,394	54,850	104,096
2019 Population by Sex			
Males	26,736	58,792	112,649
Females	29,424	63,908	121,801
2024 Population by Sex			
Males	29,281	64,357	123,700
Females	32,293	70,015	133,621

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	48,329	104,946	199,578
White Alone	42.6%	51.1%	57.1%
Black Alone	37.7%	31.8%	29.5%
American Indian Alone	0.8%	0.6%	0.5%
Asian Alone	4.4%	4.4%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	11.1%	8.9%	6.7%
Two or More Races	3.4%	3.1%	2.7%
Hispanic Origin	21.0%	17.3%	13.2%
Diversity Index	78.3	74.0	68.1
2019 Population by Race/Ethnicity			
Total	56,159	122,700	234,451
White Alone	40.3%	48.9%	55.0%
Black Alone	37.0%	31.1%	29.1%
American Indian Alone	0.7%	0.6%	0.5%
Asian Alone	6.4%	6.2%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	11.8%	9.7%	7.2%
Two or More Races	3.8%	3.5%	3.1%
Hispanic Origin	22.1%	18.7%	14.3%
Diversity Index	80.1	76.4	70.6
2024 Population by Race/Ethnicity			
Total	61,573	134,372	257,322
White Alone	38.4%	46.8%	53.1%
Black Alone	36.4%	30.7%	28.9%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	7.8%	7.6%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	12.5%	10.5%	7.9%
Two or More Races	4.1%	3.8%	3.5%
Hispanic Origin	23.4%	20.1%	15.5%
Diversity Index	81.6	78.4	72.7
2010 Population by Relationship and Household Type			
Total	48,328	104,947	199,578
In Households	99.6%	99.3%	98.3%
In Family Households	80.7%	81.5%	78.9%
Householder	24.7%	25.3%	25.0%
Spouse	14.8%	16.9%	17.5%
Child	31.7%	31.2%	29.7%
Other relative	6.0%	5.3%	4.4%
Nonrelative	3.4%	2.9%	2.4%
In Nonfamily Households	18.9%	17.8%	19.3%
In Group Quarters	0.4%	0.7%	1.7%
Institutionalized Population	0.2%	0.4%	0.6%
Noninstitutionalized Population	0.2%	0.3%	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	36,563	81,082	157,528
Less than 9th Grade	6.2%	6.0%	4.7%
9th - 12th Grade, No Diploma	6.3%	5.0%	4.1%
High School Graduate	16.8%	14.7%	13.3%
GED/Alternative Credential	2.3%	2.1%	2.1%
Some College, No Degree	20.2%	19.0%	18.2%
Associate Degree	10.1%	9.8%	8.5%
Bachelor's Degree	27.3%	29.5%	32.3%
Graduate/Professional Degree	10.9%	13.9%	16.7%
2019 Population 15+ by Marital Status			
Total	44,225	96,775	187,269
Never Married	41.6%	37.7%	37.0%
Married	43.7%	47.3%	48.0%
Widowed	3.6%	3.9%	4.1%
Divorced	11.1%	11.1%	11.0%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	96.2%	96.5%	96.7%
Civilian Unemployed (Unemployment Rate)	3.8%	3.5%	3.3%
2019 Employed Population 16+ by Industry			
Total	31,400	67,376	129,264
Agriculture/Mining	0.2%	0.2%	0.2%
Construction	11.4%	10.0%	8.2%
Manufacturing	7.6%	8.0%	7.7%
Wholesale Trade	2.1%	2.4%	2.5%
Retail Trade	11.6%	10.1%	9.4%
Transportation/Utilities	5.7%	5.0%	4.3%
Information	2.1%	1.9%	2.1%
Finance/Insurance/Real Estate	8.4%	8.6%	8.9%
Services	45.8%	48.7%	51.5%
Public Administration	5.1%	5.1%	5.2%
2019 Employed Population 16+ by Occupation			
Total	31,401	67,376	129,264
White Collar	58.7%	63.3%	68.2%
Management/Business/Financial	12.2%	16.5%	18.5%
Professional	20.7%	22.2%	25.1%
Sales	10.9%	11.0%	11.8%
Administrative Support	14.9%	13.7%	12.8%
Services	18.0%	17.4%	16.1%
Blue Collar	23.3%	19.3%	15.8%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	10.2%	8.2%	6.2%
Installation/Maintenance/Repair	2.9%	2.5%	2.1%
Production	4.9%	4.1%	3.4%
Transportation/Material Moving	5.3%	4.4%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	48,328	104,947	199,578
Population Inside Urbanized Area	100.0%	99.9%	99.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	19,146	41,323	80,851
Households with 1 Person	29.9%	28.4%	30.3%
Households with 2+ People	70.1%	71.6%	69.7%
Family Households	62.5%	64.3%	61.9%
Husband-wife Families	37.5%	42.9%	43.4%
With Related Children	19.1%	21.6%	21.3%
Other Family (No Spouse Present)	25.1%	21.4%	18.5%
Other Family with Male Householder	5.7%	5.0%	4.3%
With Related Children	3.1%	2.8%	2.4%
Other Family with Female Householder	19.3%	16.4%	14.2%
With Related Children	14.6%	12.0%	10.2%
Nonfamily Households	7.6%	7.4%	7.8%
All Households with Children	37.4%	36.9%	34.4%
Multigenerational Households	3.7%	3.5%	3.0%
Unmarried Partner Households	7.2%	6.7%	6.4%
Male-female	6.5%	5.9%	5.5%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	19,147	41,322	80,851
1 Person Household	29.9%	28.4%	30.3%
2 Person Household	30.3%	31.5%	32.1%
3 Person Household	17.0%	17.0%	16.1%
4 Person Household	12.0%	13.0%	12.6%
5 Person Household	6.3%	6.0%	5.5%
6 Person Household	2.6%	2.4%	2.0%
7 + Person Household	1.9%	1.8%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	19,146	41,323	80,852
Owner Occupied	51.9%	59.0%	61.2%
Owned with a Mortgage/Loan	43.3%	49.0%	50.7%
Owned Free and Clear	8.6%	9.9%	10.6%
Renter Occupied	48.1%	41.0%	38.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	20,477	44,313	87,213
Housing Units Inside Urbanized Area	100.0%	99.9%	99.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Young and Restless (11B) Up and Coming Families (7A) Up and Coming Families (7A)		
2.	Up and Coming Families (7A)	Young and Restless (11B)	Bright Young Professionals
3.	Bright Young Professionals (8C)	Bright Young Professionals	Soccer Moms (4A)
2019 Consumer Spending			
Apparel & Services: Total \$	\$38,484,851	\$98,969,957	\$223,155,644
Average Spent	\$1,769.34	\$2,067.99	\$2,357.00
Spending Potential Index	83	97	110
Education: Total \$	\$25,782,705	\$68,098,012	\$155,875,911
Average Spent	\$1,185.36	\$1,422.92	\$1,646.38
Spending Potential Index	74	89	103
Entertainment/Recreation: Total \$	\$54,911,860	\$143,822,668	\$326,549,087
Average Spent	\$2,524.57	\$3,005.20	\$3,449.05
Spending Potential Index	77	92	105
Food at Home: Total \$	\$91,203,169	\$234,364,420	\$527,245,195
Average Spent	\$4,193.06	\$4,897.08	\$5,568.82
Spending Potential Index	81	95	108
Food Away from Home: Total \$	\$65,990,789	\$170,007,681	\$383,620,250
Average Spent	\$3,033.92	\$3,552.34	\$4,051.84
Spending Potential Index	83	97	110
Health Care: Total \$	\$97,696,253	\$256,884,839	\$583,622,931
Average Spent	\$4,491.58	\$5,367.65	\$6,164.29
Spending Potential Index	76	90	104
HH Furnishings & Equipment: Total \$	\$37,353,680	\$97,463,200	\$220,544,531
Average Spent	\$1,717.33	\$2,036.51	\$2,329.42
Spending Potential Index	81	96	109
Personal Care Products & Services: Total \$	\$15,775,638	\$41,049,752	\$92,873,948
Average Spent	\$725.28	\$857.74	\$980.95
Spending Potential Index	82	97	111
Shelter: Total \$	\$323,937,046	\$837,631,105	\$1,893,448,644
Average Spent	\$14,892.97	\$17,502.43	\$19,998.82
Spending Potential Index	80	95	108
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$41,130,333	\$108,864,639	\$249,085,286
Average Spent	\$1,890.96	\$2,274.74	\$2,630.87
Spending Potential Index	76	92	106
Travel: Total \$	\$37,059,503	\$98,607,268	\$224,988,575
Average Spent	\$1,703.81	\$2,060.41	\$2,376.36
Spending Potential Index	76	92	106
Vehicle Maintenance & Repairs: Total \$	\$20,428,830	\$52,790,481	\$119,456,155
Average Spent	\$939.21	\$1,103.06	\$1,261.71
Spending Potential Index	82	96	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.