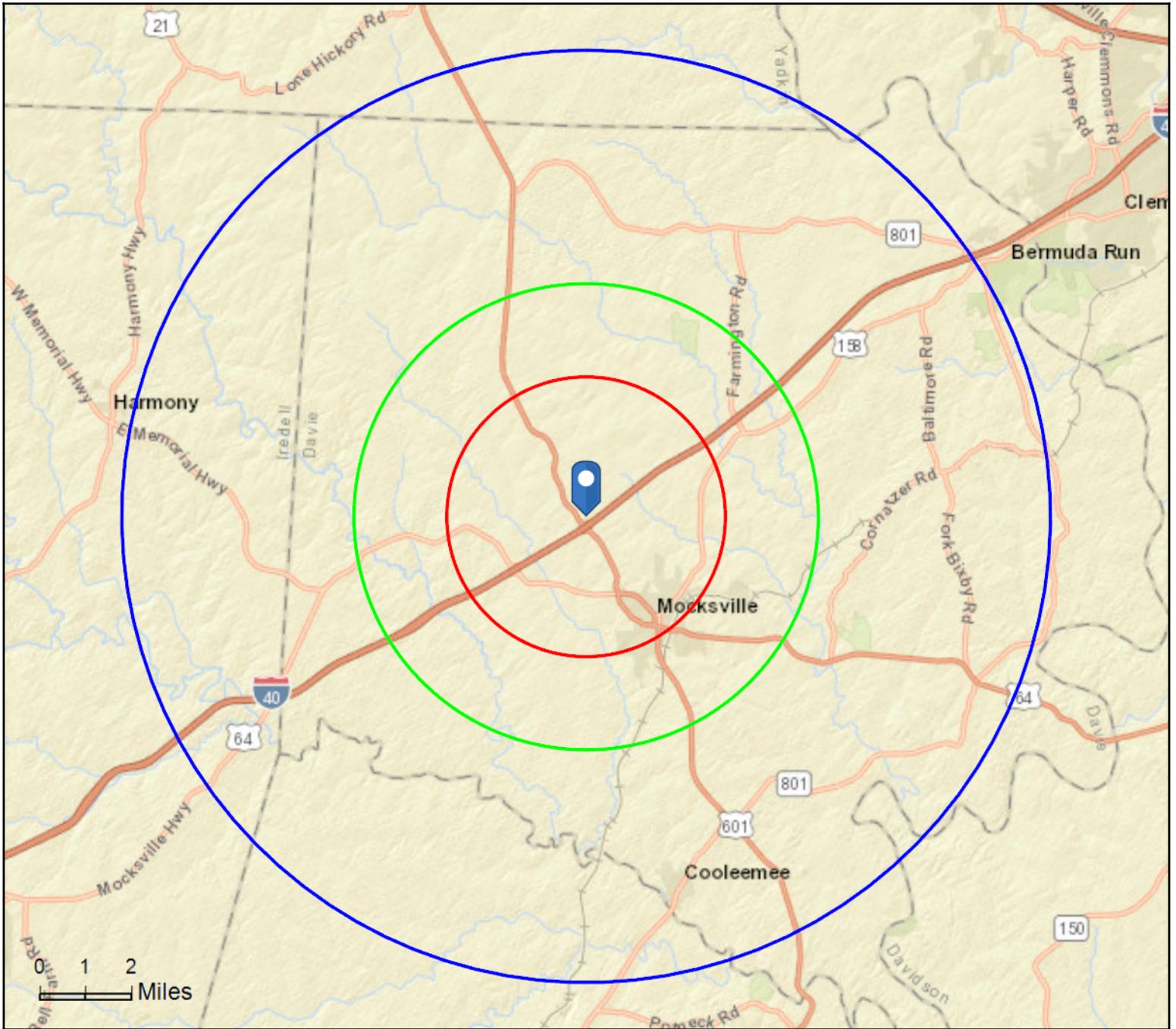


Mocksville Town Commons  
191 Cooper Creek Dr, Mocksville, North Carolina, 27028  
Rings: 3, 5, 10 mile radii

Prepared by Esri  
Latitude: 35.92631  
Longitude: -80.58983





# Community Profile

Mocksville Town Commons  
 191 Cooper Creek Dr, Mocksville, North Carolina, 27028  
 Rings: 3, 5, 10 mile radii

Prepared by Esri  
 Latitude: 35.92631  
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	3 miles	5 miles	10 miles
<b>Population Summary</b>			
2000 Total Population	4,807	10,827	35,877
2010 Total Population	5,380	12,605	41,415
2019 Total Population	6,086	13,808	44,343
2019 Group Quarters	79	176	295
2024 Total Population	6,463	14,488	46,068
2019-2024 Annual Rate	1.21%	0.97%	0.77%
2019 Total Daytime Population	8,129	14,397	35,138
Workers	4,869	7,066	11,334
Residents	3,260	7,331	23,804
<b>Household Summary</b>			
2000 Households	1,933	4,269	13,937
2000 Average Household Size	2.41	2.47	2.54
2010 Households	2,176	4,957	16,083
2010 Average Household Size	2.44	2.51	2.56
2019 Households	2,435	5,378	17,065
2019 Average Household Size	2.47	2.53	2.58
2024 Households	2,574	5,622	17,675
2024 Average Household Size	2.48	2.55	2.59
2019-2024 Annual Rate	1.12%	0.89%	0.70%
2010 Families	1,497	3,568	11,814
2010 Average Family Size	2.88	2.93	2.98
2019 Families	1,652	3,823	12,402
2019 Average Family Size	2.94	2.99	3.03
2024 Families	1,738	3,979	12,799
2024 Average Family Size	2.96	3.01	3.04
2019-2024 Annual Rate	1.02%	0.80%	0.63%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,099	4,620	15,153
Owner Occupied Housing Units	67.3%	70.6%	75.4%
Renter Occupied Housing Units	24.8%	21.8%	16.5%
Vacant Housing Units	7.9%	7.6%	8.0%
2010 Housing Units	2,445	5,529	18,047
Owner Occupied Housing Units	64.9%	67.8%	70.9%
Renter Occupied Housing Units	24.0%	21.8%	18.2%
Vacant Housing Units	11.0%	10.3%	10.9%
2019 Housing Units	2,760	6,048	19,300
Owner Occupied Housing Units	56.3%	59.5%	65.0%
Renter Occupied Housing Units	32.0%	29.4%	23.4%
Vacant Housing Units	11.8%	11.1%	11.6%
2024 Housing Units	2,930	6,350	20,054
Owner Occupied Housing Units	57.8%	60.4%	65.4%
Renter Occupied Housing Units	30.0%	28.1%	22.7%
Vacant Housing Units	12.2%	11.5%	11.9%
<b>Median Household Income</b>			
2019	\$47,496	\$50,680	\$55,252
2024	\$53,930	\$56,335	\$62,346
<b>Median Home Value</b>			
2019	\$180,469	\$181,480	\$195,273
2024	\$196,991	\$204,506	\$224,551
<b>Per Capita Income</b>			
2019	\$24,874	\$25,316	\$29,784
2024	\$29,090	\$29,770	\$34,334
<b>Median Age</b>			
2010	41.8	40.4	41.2
2019	43.4	42.4	43.6
2024	43.7	43.3	44.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Mocksville Town Commons  
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	3 miles	5 miles	10 miles
<b>2019 Households by Income</b>			
Household Income Base	2,435	5,378	17,065
<\$15,000	13.0%	12.0%	10.6%
\$15,000 - \$24,999	11.6%	11.3%	10.0%
\$25,000 - \$34,999	9.6%	9.2%	9.4%
\$35,000 - \$49,999	18.1%	16.5%	14.3%
\$50,000 - \$74,999	19.8%	21.5%	19.7%
\$75,000 - \$99,999	11.8%	12.0%	13.6%
\$100,000 - \$149,999	10.1%	10.4%	11.9%
\$150,000 - \$199,999	3.7%	4.7%	5.6%
\$200,000+	2.2%	2.3%	4.8%
Average Household Income	\$63,072	\$65,554	\$77,218
<b>2024 Households by Income</b>			
Household Income Base	2,574	5,622	17,675
<\$15,000	10.3%	9.6%	8.6%
\$15,000 - \$24,999	9.8%	9.6%	8.6%
\$25,000 - \$34,999	8.4%	8.0%	8.1%
\$35,000 - \$49,999	16.9%	15.4%	13.2%
\$50,000 - \$74,999	20.5%	21.6%	19.6%
\$75,000 - \$99,999	13.2%	13.1%	14.5%
\$100,000 - \$149,999	12.7%	12.6%	13.9%
\$150,000 - \$199,999	5.3%	6.9%	7.8%
\$200,000+	3.0%	3.2%	5.8%
Average Household Income	\$74,084	\$77,353	\$89,288
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	1,553	3,600	12,553
<\$50,000	4.3%	4.7%	6.5%
\$50,000 - \$99,999	12.6%	14.2%	14.3%
\$100,000 - \$149,999	19.4%	19.2%	15.2%
\$150,000 - \$199,999	22.7%	18.9%	15.5%
\$200,000 - \$249,999	16.4%	13.3%	12.1%
\$250,000 - \$299,999	7.5%	7.5%	9.4%
\$300,000 - \$399,999	8.7%	10.8%	12.6%
\$400,000 - \$499,999	6.5%	7.1%	6.3%
\$500,000 - \$749,999	1.2%	3.4%	6.4%
\$750,000 - \$999,999	0.1%	0.2%	0.5%
\$1,000,000 - \$1,499,999	0.8%	0.6%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.6%
Average Home Value	\$210,161	\$220,360	\$250,354
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	1,694	3,835	13,117
<\$50,000	3.5%	3.8%	5.3%
\$50,000 - \$99,999	10.5%	11.6%	11.8%
\$100,000 - \$149,999	16.6%	16.3%	13.0%
\$150,000 - \$199,999	20.6%	17.1%	14.0%
\$200,000 - \$249,999	16.6%	13.5%	11.9%
\$250,000 - \$299,999	8.6%	8.3%	9.9%
\$300,000 - \$399,999	11.7%	14.1%	15.4%
\$400,000 - \$499,999	9.0%	9.7%	7.9%
\$500,000 - \$749,999	1.5%	4.5%	8.2%
\$750,000 - \$999,999	0.2%	0.3%	0.7%
\$1,000,000 - \$1,499,999	1.2%	0.8%	1.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.8%
Average Home Value	\$233,737	\$247,138	\$282,332

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Mocksville Town Commons  
 191 Cooper Creek Dr, Mocksville, North Carolina, 27028  
 Rings: 3, 5, 10 mile radii

Prepared by Esri  
 Latitude: 35.92631  
 Longitude: -80.58983

	3 miles	5 miles	10 miles
<b>2010 Population by Age</b>			
Total	5,381	12,605	41,416
0 - 4	6.3%	6.5%	6.0%
5 - 9	6.2%	6.4%	6.7%
10 - 14	6.3%	6.7%	7.2%
15 - 24	11.4%	11.7%	11.2%
25 - 34	11.0%	11.3%	10.3%
35 - 44	13.0%	13.8%	14.1%
45 - 54	14.5%	14.9%	15.7%
55 - 64	12.7%	12.8%	13.5%
65 - 74	9.2%	8.3%	8.8%
75 - 84	6.6%	5.4%	4.7%
85 +	2.8%	2.1%	1.6%
18 +	76.7%	75.9%	75.6%
<b>2019 Population by Age</b>			
Total	6,086	13,809	44,342
0 - 4	5.8%	5.9%	5.4%
5 - 9	6.0%	6.2%	6.0%
10 - 14	5.9%	6.2%	6.3%
15 - 24	10.7%	10.7%	10.8%
25 - 34	11.9%	12.0%	11.2%
35 - 44	11.5%	12.1%	12.0%
45 - 54	12.8%	13.4%	14.1%
55 - 64	14.1%	14.2%	15.0%
65 - 74	11.4%	11.0%	11.9%
75 - 84	6.8%	5.8%	5.4%
85 +	3.2%	2.4%	1.8%
18 +	79.0%	78.2%	78.7%
<b>2024 Population by Age</b>			
Total	6,463	14,487	46,069
0 - 4	5.7%	5.7%	5.2%
5 - 9	5.9%	6.1%	5.8%
10 - 14	6.3%	6.6%	6.4%
15 - 24	10.4%	10.5%	10.3%
25 - 34	11.7%	11.4%	10.8%
35 - 44	11.5%	11.9%	11.8%
45 - 54	11.8%	12.8%	13.2%
55 - 64	13.3%	13.6%	14.6%
65 - 74	12.4%	12.1%	13.1%
75 - 84	7.7%	6.9%	6.8%
85 +	3.2%	2.5%	2.0%
18 +	78.5%	77.9%	78.8%
<b>2010 Population by Sex</b>			
Males	2,525	6,030	20,275
Females	2,855	6,575	21,140
<b>2019 Population by Sex</b>			
Males	2,891	6,658	21,876
Females	3,195	7,151	22,467
<b>2024 Population by Sex</b>			
Males	3,096	7,028	22,823
Females	3,368	7,459	23,245

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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 Rings: 3, 5, 10 mile radii

Prepared by Esri  
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	3 miles	5 miles	10 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	5,381	12,606	41,416
White Alone	83.8%	82.0%	86.2%
Black Alone	8.1%	9.1%	7.0%
American Indian Alone	0.5%	0.5%	0.3%
Asian Alone	0.6%	0.5%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.8%	5.6%	4.2%
Two or More Races	2.3%	2.3%	1.7%
Hispanic Origin	9.0%	9.6%	6.8%
Diversity Index	40.8	43.7	34.7
<b>2019 Population by Race/Ethnicity</b>			
Total	6,087	13,808	44,344
White Alone	81.9%	80.1%	84.4%
Black Alone	8.0%	9.0%	7.1%
American Indian Alone	0.7%	0.6%	0.4%
Asian Alone	0.9%	0.8%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	5.6%	6.6%	5.0%
Two or More Races	3.0%	2.9%	2.2%
Hispanic Origin	10.6%	11.2%	8.1%
Diversity Index	45.1	47.9	39.0
<b>2024 Population by Race/Ethnicity</b>			
Total	6,464	14,488	46,068
White Alone	80.7%	78.9%	83.2%
Black Alone	7.9%	8.9%	7.1%
American Indian Alone	0.8%	0.7%	0.5%
Asian Alone	1.1%	1.0%	1.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	6.1%	7.1%	5.6%
Two or More Races	3.5%	3.4%	2.6%
Hispanic Origin	11.4%	12.1%	9.0%
Diversity Index	47.6	50.3	41.6
<b>2010 Population by Relationship and Household Type</b>			
Total	5,380	12,605	41,415
In Households	98.5%	98.6%	99.3%
In Family Households	82.6%	85.3%	87.0%
Householder	27.4%	28.0%	28.6%
Spouse	20.7%	21.2%	22.4%
Child	28.8%	30.5%	31.0%
Other relative	3.3%	3.4%	2.9%
Nonrelative	2.4%	2.2%	2.0%
In Nonfamily Households	15.9%	13.3%	12.3%
In Group Quarters	1.5%	1.4%	0.7%
Institutionalized Population	1.3%	1.2%	0.6%
Noninstitutionalized Population	0.2%	0.2%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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	3 miles	5 miles	10 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	4,360	9,795	31,686
Less than 9th Grade	4.3%	4.5%	4.1%
9th - 12th Grade, No Diploma	9.3%	8.4%	8.9%
High School Graduate	29.2%	26.9%	28.2%
GED/Alternative Credential	5.2%	4.6%	4.3%
Some College, No Degree	24.3%	26.9%	22.0%
Associate Degree	9.7%	10.7%	11.2%
Bachelor's Degree	13.7%	12.5%	13.8%
Graduate/Professional Degree	4.4%	5.5%	7.5%
<b>2019 Population 15+ by Marital Status</b>			
Total	5,009	11,278	36,461
Never Married	27.5%	26.7%	24.8%
Married	47.4%	52.0%	57.1%
Widowed	7.9%	7.3%	6.5%
Divorced	17.2%	14.0%	11.5%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.8%	95.6%	96.1%
Civilian Unemployed (Unemployment Rate)	4.2%	4.4%	3.9%
<b>2019 Employed Population 16+ by Industry</b>			
Total	2,873	6,478	20,774
Agriculture/Mining	1.6%	1.5%	1.2%
Construction	6.6%	8.1%	8.9%
Manufacturing	22.6%	19.3%	19.4%
Wholesale Trade	3.2%	3.1%	3.3%
Retail Trade	12.5%	12.9%	12.6%
Transportation/Utilities	3.8%	5.7%	5.2%
Information	1.7%	1.3%	1.0%
Finance/Insurance/Real Estate	2.6%	3.7%	4.4%
Services	43.5%	42.7%	41.7%
Public Administration	1.9%	1.8%	2.3%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	2,874	6,480	20,774
White Collar	49.5%	51.1%	53.8%
Management/Business/Financial	6.6%	8.9%	11.6%
Professional	17.1%	17.4%	18.0%
Sales	11.8%	10.9%	11.4%
Administrative Support	13.9%	13.8%	12.8%
Services	21.5%	19.9%	17.3%
Blue Collar	29.1%	29.1%	28.9%
Farming/Forestry/Fishing	0.1%	0.2%	0.3%
Construction/Extraction	6.0%	6.1%	6.1%
Installation/Maintenance/Repair	2.2%	3.0%	4.6%
Production	11.8%	11.4%	10.7%
Transportation/Material Moving	9.0%	8.4%	7.2%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,380	12,605	41,415
Population Inside Urbanized Area	0.0%	0.4%	11.5%
Population Inside Urbanized Cluster	48.3%	41.1%	12.5%
Rural Population	51.7%	58.6%	76.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	2,176	4,957	16,083
Households with 1 Person	27.0%	24.2%	22.5%
Households with 2+ People	73.0%	75.8%	77.5%
Family Households	68.8%	72.0%	73.5%
Husband-wife Families	52.0%	54.3%	57.6%
With Related Children	21.1%	22.7%	24.0%
Other Family (No Spouse Present)	16.7%	17.6%	15.8%
Other Family with Male Householder	4.5%	4.7%	4.7%
With Related Children	2.7%	2.8%	2.8%
Other Family with Female Householder	12.2%	12.9%	11.1%
With Related Children	8.6%	9.0%	7.4%
Nonfamily Households	4.2%	3.8%	4.0%
All Households with Children	32.9%	34.9%	34.6%
Multigenerational Households	3.0%	3.6%	3.5%
Unmarried Partner Households	5.7%	5.7%	5.6%
Male-female	5.1%	5.1%	5.0%
Same-sex	0.6%	0.6%	0.5%
<b>2010 Households by Size</b>			
Total	2,175	4,957	16,083
1 Person Household	27.0%	24.2%	22.5%
2 Person Household	36.0%	36.1%	37.3%
3 Person Household	16.7%	18.0%	17.2%
4 Person Household	12.5%	13.1%	14.2%
5 Person Household	4.5%	5.3%	5.5%
6 Person Household	2.1%	2.1%	2.0%
7 + Person Household	1.3%	1.3%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,176	4,957	16,083
Owner Occupied	73.0%	75.7%	79.6%
Owned with a Mortgage/Loan	48.1%	51.5%	52.2%
Owned Free and Clear	24.9%	24.2%	27.4%
Renter Occupied	27.0%	24.3%	20.4%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	2,445	5,529	18,047
Housing Units Inside Urbanized Area	0.0%	0.4%	10.9%
Housing Units Inside Urbanized Cluster	49.3%	40.9%	12.6%
Rural Housing Units	50.7%	58.7%	76.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	3 miles	5 miles	10 miles
<b>Top 3 Tapestry Segments</b>			
1.	Midlife Constants (5E)	Southern Satellites (10A)	Southern Satellites (10A)
2.	Southern Satellites (10A)	Midlife Constants (5E)	Salt of the Earth (6B)
3.	Heartland Communities (6F)	Salt of the Earth (6B)	Exurbanites (1E)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$3,678,302	\$8,482,190	\$31,792,577
Average Spent	\$1,510.60	\$1,577.20	\$1,863.03
Spending Potential Index	71	74	87
Education: Total \$	\$2,611,702	\$6,040,386	\$22,503,815
Average Spent	\$1,072.57	\$1,123.17	\$1,318.71
Spending Potential Index	67	70	83
Entertainment/Recreation: Total \$	\$5,979,450	\$13,655,718	\$51,003,245
Average Spent	\$2,455.63	\$2,539.18	\$2,988.76
Spending Potential Index	75	78	91
Food at Home: Total \$	\$9,450,694	\$21,605,732	\$80,448,328
Average Spent	\$3,881.19	\$4,017.43	\$4,714.23
Spending Potential Index	75	78	91
Food Away from Home: Total \$	\$6,409,123	\$14,797,348	\$55,511,152
Average Spent	\$2,632.08	\$2,751.46	\$3,252.92
Spending Potential Index	72	75	89
Health Care: Total \$	\$11,506,242	\$26,193,389	\$97,402,052
Average Spent	\$4,725.36	\$4,870.47	\$5,707.71
Spending Potential Index	80	82	96
HH Furnishings & Equipment: Total \$	\$3,751,832	\$8,634,064	\$32,448,496
Average Spent	\$1,540.79	\$1,605.44	\$1,901.46
Spending Potential Index	72	75	89
Personal Care Products & Services: Total \$	\$1,553,641	\$3,593,033	\$13,517,877
Average Spent	\$638.05	\$668.10	\$792.14
Spending Potential Index	72	75	89
Shelter: Total \$	\$31,211,806	\$70,662,660	\$260,455,342
Average Spent	\$12,817.99	\$13,139.21	\$15,262.55
Spending Potential Index	69	71	82
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,573,076	\$10,486,444	\$39,638,025
Average Spent	\$1,878.06	\$1,949.88	\$2,322.77
Spending Potential Index	76	79	94
Travel: Total \$	\$3,818,124	\$8,761,275	\$32,979,190
Average Spent	\$1,568.02	\$1,629.10	\$1,932.56
Spending Potential Index	70	73	86
Vehicle Maintenance & Repairs: Total \$	\$2,081,630	\$4,720,372	\$17,630,651
Average Spent	\$854.88	\$877.72	\$1,033.15
Spending Potential Index	75	77	90

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.