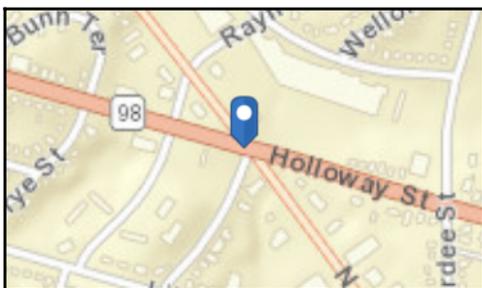
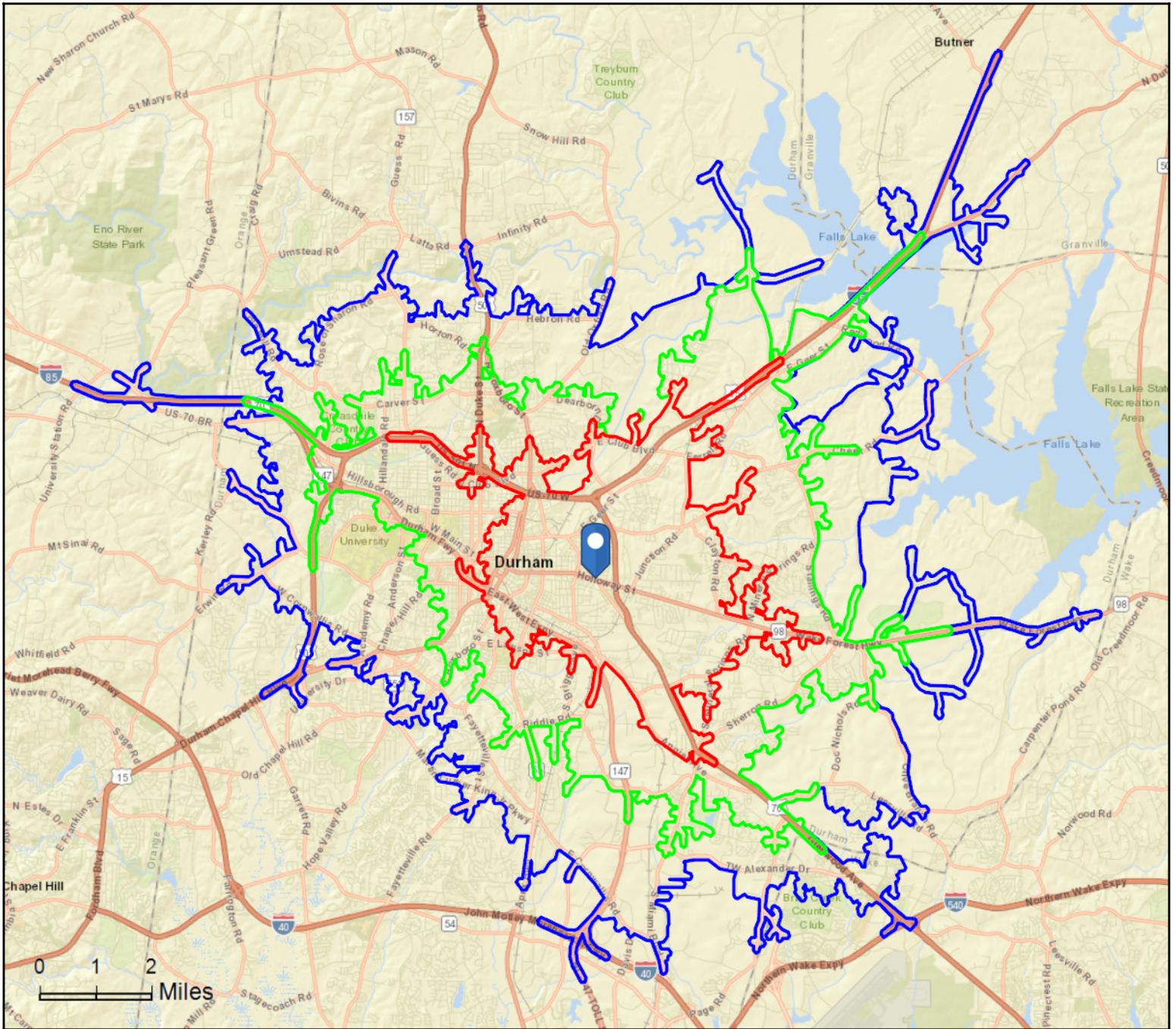


Village S.C.  
1001 N Miami Blvd, Durham, North Carolina, 27703  
Drive Time: 7, 10, 13 minute radii

Prepared by Esri  
Latitude: 35.99273  
Longitude: -78.86929





# Community Profile

Village S.C.  
 1001 N Miami Blvd, Durham, North Carolina, 27703  
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri  
 Latitude: 35.99273  
 Longitude: -78.86929

	7 minutes	10 minutes	13 minutes
<b>Population Summary</b>			
2000 Total Population	39,487	87,700	134,681
2010 Total Population	39,756	96,664	156,738
2019 Total Population	46,026	116,566	191,606
2019 Group Quarters	1,107	5,902	9,552
2024 Total Population	50,371	128,419	211,323
2019-2024 Annual Rate	1.82%	1.96%	1.98%
2019 Total Daytime Population	50,664	129,730	234,170
Workers	27,476	72,245	139,198
Residents	23,188	57,485	94,972
<b>Household Summary</b>			
2000 Households	13,985	32,750	51,969
2000 Average Household Size	2.77	2.52	2.42
2010 Households	14,197	36,390	61,443
2010 Average Household Size	2.72	2.49	2.40
2019 Households	16,447	44,262	75,446
2019 Average Household Size	2.73	2.50	2.41
2024 Households	17,867	48,993	83,566
2024 Average Household Size	2.76	2.50	2.41
2019-2024 Annual Rate	1.67%	2.05%	2.07%
2010 Families	8,909	21,437	34,776
2010 Average Family Size	3.35	3.17	3.10
2019 Families	10,081	25,599	42,228
2019 Average Family Size	3.40	3.22	3.14
2024 Families	10,881	28,150	46,539
2024 Average Family Size	3.44	3.23	3.15
2019-2024 Annual Rate	1.54%	1.92%	1.96%
<b>Housing Unit Summary</b>			
2000 Housing Units	15,276	35,494	56,241
Owner Occupied Housing Units	39.9%	44.4%	42.9%
Renter Occupied Housing Units	51.6%	47.9%	49.5%
Vacant Housing Units	8.5%	7.7%	7.6%
2010 Housing Units	16,542	41,041	68,510
Owner Occupied Housing Units	39.2%	44.3%	41.9%
Renter Occupied Housing Units	46.6%	44.4%	47.8%
Vacant Housing Units	14.2%	11.3%	10.3%
2019 Housing Units	19,009	49,203	83,092
Owner Occupied Housing Units	35.5%	41.7%	41.0%
Renter Occupied Housing Units	51.1%	48.3%	49.8%
Vacant Housing Units	13.5%	10.0%	9.2%
2024 Housing Units	20,595	54,258	91,619
Owner Occupied Housing Units	36.2%	42.7%	42.2%
Renter Occupied Housing Units	50.6%	47.6%	49.0%
Vacant Housing Units	13.2%	9.7%	8.8%
<b>Median Household Income</b>			
2019	\$39,775	\$50,461	\$51,080
2024	\$48,208	\$58,743	\$59,338
<b>Median Home Value</b>			
2019	\$138,387	\$174,411	\$189,796
2024	\$143,538	\$185,998	\$205,030
<b>Per Capita Income</b>			
2019	\$21,430	\$27,112	\$28,743
2024	\$25,755	\$32,002	\$33,700
<b>Median Age</b>			
2010	31.8	32.0	31.5
2019	33.0	33.7	33.4
2024	32.9	33.7	33.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	7 minutes	10 minutes	13 minutes
<b>2019 Households by Income</b>			
Household Income Base	16,447	44,262	75,446
<\$15,000	18.2%	14.1%	13.2%
\$15,000 - \$24,999	13.6%	11.3%	10.9%
\$25,000 - \$34,999	12.9%	11.2%	11.0%
\$35,000 - \$49,999	13.7%	12.9%	13.8%
\$50,000 - \$74,999	15.4%	16.3%	16.5%
\$75,000 - \$99,999	10.2%	11.5%	11.6%
\$100,000 - \$149,999	9.8%	13.0%	12.9%
\$150,000 - \$199,999	4.2%	5.7%	5.4%
\$200,000+	2.0%	3.9%	4.6%
Average Household Income	\$58,089	\$70,704	\$72,916
<b>2024 Households by Income</b>			
Household Income Base	17,867	48,993	83,566
<\$15,000	14.6%	11.4%	10.7%
\$15,000 - \$24,999	11.8%	9.8%	9.4%
\$25,000 - \$34,999	11.7%	9.8%	9.6%
\$35,000 - \$49,999	13.0%	11.8%	12.7%
\$50,000 - \$74,999	15.9%	16.3%	16.4%
\$75,000 - \$99,999	11.2%	12.2%	12.4%
\$100,000 - \$149,999	12.4%	15.5%	15.4%
\$150,000 - \$199,999	6.6%	8.3%	7.8%
\$200,000+	2.7%	4.8%	5.6%
Average Household Income	\$69,655	\$83,113	\$85,173
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	6,742	20,515	34,089
<\$50,000	6.7%	3.9%	3.2%
\$50,000 - \$99,999	16.8%	9.8%	8.2%
\$100,000 - \$149,999	34.5%	26.0%	22.3%
\$150,000 - \$199,999	20.9%	21.1%	20.4%
\$200,000 - \$249,999	6.9%	13.1%	13.7%
\$250,000 - \$299,999	3.9%	7.6%	8.7%
\$300,000 - \$399,999	4.4%	9.8%	10.9%
\$400,000 - \$499,999	3.2%	4.6%	6.0%
\$500,000 - \$749,999	1.9%	3.0%	4.4%
\$750,000 - \$999,999	0.6%	0.8%	1.4%
\$1,000,000 - \$1,499,999	0.2%	0.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$169,631	\$213,734	\$240,756
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	7,450	23,156	38,678
<\$50,000	6.2%	3.5%	2.7%
\$50,000 - \$99,999	15.8%	8.9%	7.4%
\$100,000 - \$149,999	32.1%	23.4%	19.8%
\$150,000 - \$199,999	20.4%	19.8%	18.7%
\$200,000 - \$249,999	7.0%	13.0%	13.4%
\$250,000 - \$299,999	4.4%	8.4%	9.4%
\$300,000 - \$399,999	5.7%	12.0%	13.0%
\$400,000 - \$499,999	4.6%	5.9%	7.4%
\$500,000 - \$749,999	2.7%	3.8%	5.3%
\$750,000 - \$999,999	0.9%	0.9%	1.5%
\$1,000,000 - \$1,499,999	0.2%	0.3%	0.9%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$184,829	\$230,632	\$261,186

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Village S.C.  
 1001 N Miami Blvd, Durham, North Carolina, 27703  
 Drive Time: 7, 10, 13 minute radii

Prepared by Esri  
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	7 minutes	10 minutes	13 minutes
<b>2010 Population by Age</b>			
Total	39,754	96,664	156,737
0 - 4	9.0%	7.8%	7.7%
5 - 9	7.9%	6.8%	6.5%
10 - 14	7.0%	6.1%	5.7%
15 - 24	14.5%	17.3%	18.2%
25 - 34	17.2%	17.4%	17.9%
35 - 44	14.9%	14.5%	13.9%
45 - 54	13.2%	12.7%	12.1%
55 - 64	9.0%	9.3%	9.2%
65 - 74	4.1%	4.3%	4.4%
75 - 84	2.4%	2.7%	2.9%
85 +	0.9%	1.2%	1.4%
18 +	71.8%	75.6%	76.6%
<b>2019 Population by Age</b>			
Total	46,026	116,566	191,605
0 - 4	8.0%	6.8%	6.7%
5 - 9	7.8%	6.7%	6.5%
10 - 14	7.5%	6.5%	6.2%
15 - 24	13.4%	16.0%	16.9%
25 - 34	16.4%	15.9%	16.1%
35 - 44	14.5%	14.3%	14.0%
45 - 54	12.1%	12.1%	11.7%
55 - 64	10.5%	10.5%	10.2%
65 - 74	6.3%	6.9%	6.9%
75 - 84	2.5%	2.9%	3.2%
85 +	1.0%	1.3%	1.5%
18 +	72.9%	76.4%	77.2%
<b>2024 Population by Age</b>			
Total	50,370	128,419	211,321
0 - 4	8.2%	6.9%	6.8%
5 - 9	7.6%	6.5%	6.3%
10 - 14	7.3%	6.4%	6.1%
15 - 24	13.9%	16.1%	16.9%
25 - 34	16.6%	16.3%	16.2%
35 - 44	14.2%	13.6%	13.5%
45 - 54	11.7%	11.9%	11.6%
55 - 64	9.8%	10.0%	9.7%
65 - 74	6.7%	7.5%	7.5%
75 - 84	3.1%	3.6%	3.9%
85 +	1.0%	1.2%	1.5%
18 +	72.8%	76.6%	77.4%
<b>2010 Population by Sex</b>			
Males	19,564	46,788	75,331
Females	20,192	49,876	81,407
<b>2019 Population by Sex</b>			
Males	22,656	56,713	92,741
Females	23,370	59,853	98,865
<b>2024 Population by Sex</b>			
Males	24,720	62,471	102,251
Females	25,651	65,949	109,072

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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	7 minutes	10 minutes	13 minutes
<b>2010 Population by Race/Ethnicity</b>			
Total	39,756	96,664	156,738
White Alone	24.3%	32.9%	36.0%
Black Alone	56.6%	51.0%	46.7%
American Indian Alone	0.7%	0.6%	0.6%
Asian Alone	0.8%	2.0%	3.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	15.1%	11.1%	10.4%
Two or More Races	2.5%	2.4%	2.5%
Hispanic Origin	23.9%	17.8%	16.9%
Diversity Index	75.9	73.9	74.9
<b>2019 Population by Race/Ethnicity</b>			
Total	46,026	116,567	191,606
White Alone	24.8%	34.3%	37.7%
Black Alone	55.2%	48.6%	44.0%
American Indian Alone	0.6%	0.5%	0.5%
Asian Alone	1.0%	2.3%	4.3%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	15.4%	11.4%	10.6%
Two or More Races	2.9%	2.8%	2.9%
Hispanic Origin	24.5%	18.2%	17.2%
Diversity Index	76.9	75.1	75.9
<b>2024 Population by Race/Ethnicity</b>			
Total	50,371	128,419	211,323
White Alone	24.6%	34.2%	37.5%
Black Alone	54.1%	47.5%	42.8%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	1.1%	2.5%	4.7%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	16.4%	12.1%	11.3%
Two or More Races	3.1%	3.1%	3.1%
Hispanic Origin	25.9%	19.3%	18.3%
Diversity Index	78.2	76.4	77.1
<b>2010 Population by Relationship and Household Type</b>			
Total	39,756	96,664	156,738
In Households	97.3%	93.9%	93.9%
In Family Households	79.1%	73.6%	71.7%
Householder	22.7%	22.2%	22.1%
Spouse	11.1%	12.4%	12.8%
Child	34.3%	30.1%	28.5%
Other relative	7.0%	5.7%	5.3%
Nonrelative	4.0%	3.2%	3.0%
In Nonfamily Households	18.2%	20.3%	22.2%
In Group Quarters	2.7%	6.1%	6.1%
Institutionalized Population	1.0%	1.0%	1.1%
Noninstitutionalized Population	1.7%	5.1%	5.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

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<b>2019 Population 25+ by Educational Attainment</b>			
Total	29,124	74,516	121,955
Less than 9th Grade	12.8%	7.6%	6.4%
9th - 12th Grade, No Diploma	12.5%	9.0%	7.8%
High School Graduate	19.7%	17.1%	16.4%
GED/Alternative Credential	3.2%	2.7%	2.6%
Some College, No Degree	19.1%	17.8%	17.4%
Associate Degree	5.6%	5.5%	5.6%
Bachelor's Degree	16.0%	22.1%	24.2%
Graduate/Professional Degree	11.2%	18.1%	19.6%
<b>2019 Population 15+ by Marital Status</b>			
Total	35,314	93,145	154,289
Never Married	49.5%	47.8%	47.1%
Married	35.4%	37.0%	37.7%
Widowed	4.5%	4.3%	4.4%
Divorced	10.7%	10.8%	10.8%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	95.5%	95.8%	96.0%
Civilian Unemployed (Unemployment Rate)	4.5%	4.2%	4.0%
<b>2019 Employed Population 16+ by Industry</b>			
Total	22,892	59,813	98,134
Agriculture/Mining	0.0%	0.2%	0.2%
Construction	12.9%	8.8%	7.9%
Manufacturing	9.6%	8.5%	8.1%
Wholesale Trade	1.9%	1.8%	1.8%
Retail Trade	7.3%	8.4%	8.4%
Transportation/Utilities	4.1%	3.9%	3.4%
Information	1.4%	1.6%	1.6%
Finance/Insurance/Real Estate	3.0%	4.3%	4.8%
Services	57.1%	59.3%	60.5%
Public Administration	2.6%	3.2%	3.2%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	22,890	59,815	98,135
White Collar	45.3%	58.8%	61.7%
Management/Business/Financial	9.6%	13.0%	13.2%
Professional	18.7%	26.8%	28.7%
Sales	7.1%	7.6%	8.5%
Administrative Support	9.9%	11.4%	11.2%
Services	28.9%	21.2%	20.3%
Blue Collar	25.8%	20.0%	18.0%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	10.8%	7.3%	6.7%
Installation/Maintenance/Repair	1.8%	1.8%	1.8%
Production	6.2%	5.1%	4.7%
Transportation/Material Moving	6.9%	5.5%	4.7%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	39,756	96,664	156,738
Population Inside Urbanized Area	99.4%	98.3%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.3%
Rural Population	0.6%	1.7%	2.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Households by Type</b>			
Total	14,197	36,389	61,443
Households with 1 Person	29.1%	31.8%	33.2%
Households with 2+ People	70.9%	68.2%	66.8%
Family Households	62.8%	58.9%	56.6%
Husband-wife Families	30.5%	32.9%	32.7%
With Related Children	16.4%	16.3%	15.7%
Other Family (No Spouse Present)	32.2%	26.0%	23.9%
Other Family with Male Householder	7.0%	5.6%	5.2%
With Related Children	3.9%	3.1%	2.9%
Other Family with Female Householder	25.2%	20.4%	18.7%
With Related Children	18.6%	14.3%	13.1%
Nonfamily Households	8.1%	9.3%	10.2%
All Households with Children	39.5%	34.2%	32.3%
Multigenerational Households	6.0%	4.7%	4.0%
Unmarried Partner Households	8.5%	7.9%	7.6%
Male-female	7.4%	6.6%	6.4%
Same-sex	1.1%	1.3%	1.2%
<b>2010 Households by Size</b>			
Total	14,195	36,390	61,442
1 Person Household	29.1%	31.8%	33.2%
2 Person Household	26.9%	29.4%	30.6%
3 Person Household	17.5%	16.5%	15.9%
4 Person Household	12.5%	11.5%	10.8%
5 Person Household	7.3%	5.8%	5.3%
6 Person Household	3.9%	2.9%	2.5%
7 + Person Household	2.9%	2.1%	1.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	14,197	36,390	61,443
Owner Occupied	45.7%	49.9%	46.7%
Owned with a Mortgage/Loan	37.2%	40.5%	37.8%
Owned Free and Clear	8.5%	9.4%	8.9%
Renter Occupied	54.3%	50.1%	53.3%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	16,542	41,041	68,510
Housing Units Inside Urbanized Area	99.3%	98.1%	97.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.2%
Rural Housing Units	0.7%	1.9%	2.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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	7 minutes	10 minutes	13 minutes
<b>Top 3 Tapestry Segments</b>			
1.	City Commons (11E)	City Commons (11E)	Young and Restless (11B)
2.	American Dreamers (7C)	American Dreamers (7C)	Metro Fusion (11C)
3.	Hardscrabble Road (8G)	Soccer Moms (4A)	City Commons (11E)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$25,065,514	\$81,071,282	\$143,100,358
Average Spent	\$1,524.02	\$1,831.62	\$1,896.73
Spending Potential Index	71	86	89
Education: Total \$	\$16,942,257	\$55,284,305	\$98,220,800
Average Spent	\$1,030.11	\$1,249.02	\$1,301.87
Spending Potential Index	65	78	82
Entertainment/Recreation: Total \$	\$35,280,127	\$115,428,498	\$202,674,601
Average Spent	\$2,145.08	\$2,607.85	\$2,686.35
Spending Potential Index	66	80	82
Food at Home: Total \$	\$59,850,394	\$192,961,757	\$340,078,331
Average Spent	\$3,638.99	\$4,359.54	\$4,507.57
Spending Potential Index	70	84	87
Food Away from Home: Total \$	\$42,252,792	\$138,143,696	\$244,549,680
Average Spent	\$2,569.03	\$3,121.05	\$3,241.39
Spending Potential Index	70	85	88
Health Care: Total \$	\$63,195,022	\$206,420,947	\$360,654,855
Average Spent	\$3,842.34	\$4,663.62	\$4,780.30
Spending Potential Index	65	79	81
HH Furnishings & Equipment: Total \$	\$23,611,561	\$77,310,734	\$135,886,530
Average Spent	\$1,435.62	\$1,746.66	\$1,801.11
Spending Potential Index	67	82	84
Personal Care Products & Services: Total \$	\$9,980,985	\$32,815,269	\$57,834,958
Average Spent	\$606.86	\$741.39	\$766.57
Spending Potential Index	68	84	86
Shelter: Total \$	\$211,635,556	\$688,628,864	\$1,215,134,273
Average Spent	\$12,867.73	\$15,558.02	\$16,106.01
Spending Potential Index	70	84	87
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$25,670,638	\$85,402,389	\$149,575,558
Average Spent	\$1,560.81	\$1,929.47	\$1,982.55
Spending Potential Index	63	78	80
Travel: Total \$	\$23,201,364	\$77,009,312	\$134,875,128
Average Spent	\$1,410.67	\$1,739.85	\$1,787.70
Spending Potential Index	63	78	80
Vehicle Maintenance & Repairs: Total \$	\$12,877,276	\$42,336,666	\$75,042,532
Average Spent	\$782.96	\$956.50	\$994.65
Spending Potential Index	68	84	87

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.