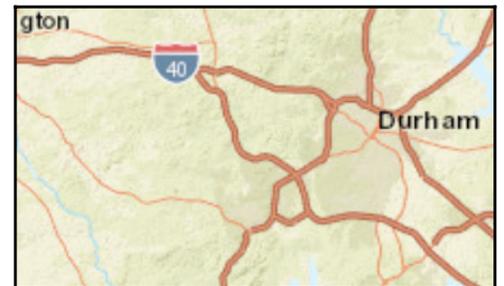
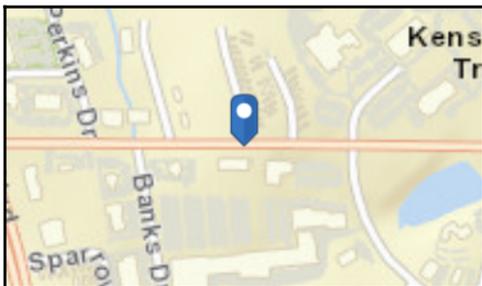
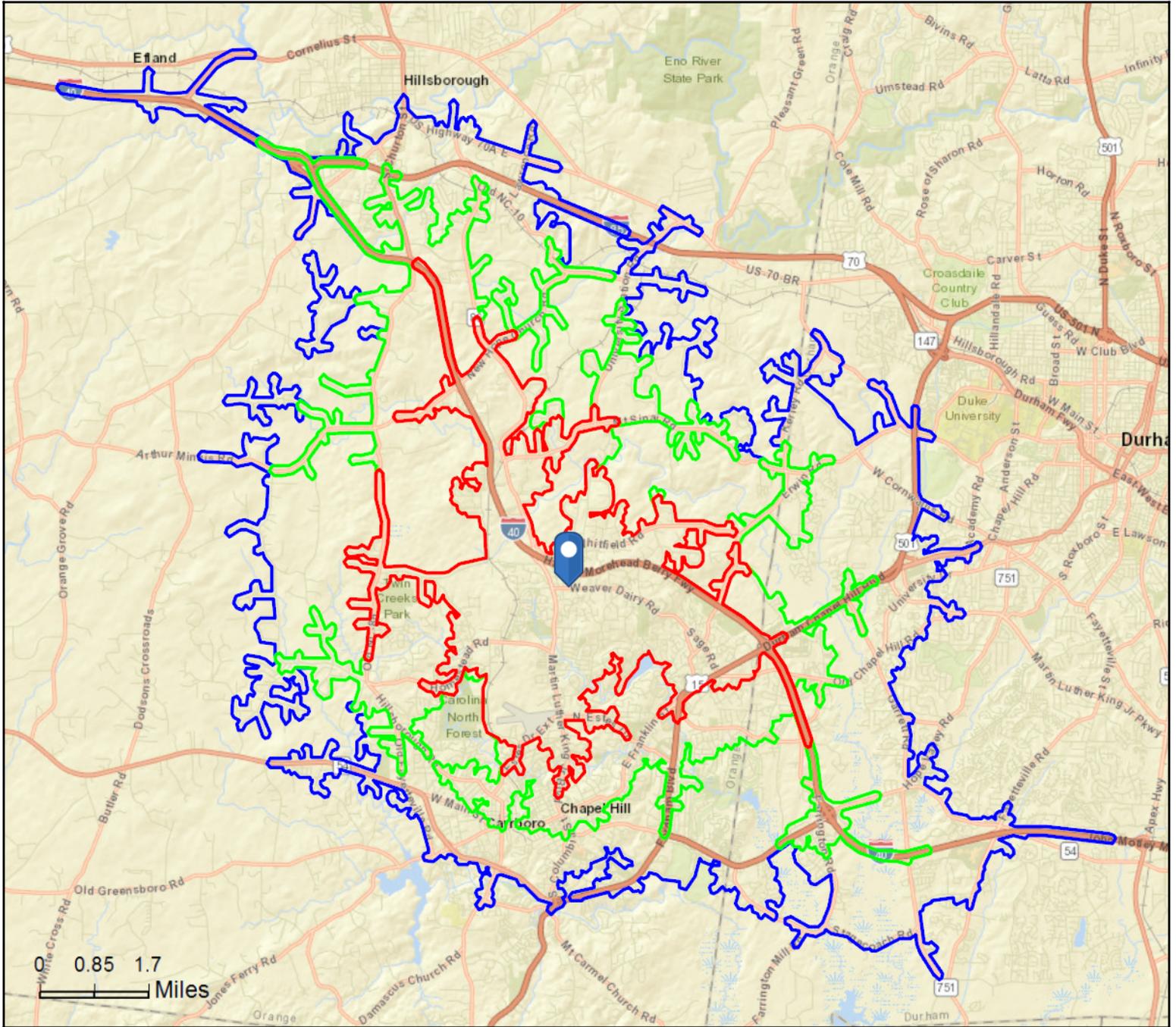


Timberlyne S.C.
1129 Weaver Dairy Rd, Chapel Hill, North Carolina, 27514
Drive Time: 7, 10, 13 minute radii

Prepared by Esri
Latitude: 35.96391
Longitude: -79.05379





Community Profile

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	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	15,188	45,050	86,786
2010 Total Population	19,980	50,921	101,288
2019 Total Population	22,218	56,832	112,529
2019 Group Quarters	112	3,345	6,588
2024 Total Population	24,047	61,454	120,427
2019-2024 Annual Rate	1.59%	1.58%	1.37%
2019 Total Daytime Population	23,534	65,051	149,099
Workers	13,031	38,760	98,036
Residents	10,503	26,291	51,063
Household Summary			
2000 Households	6,255	17,765	34,629
2000 Average Household Size	2.40	2.29	2.28
2010 Households	8,059	19,907	40,893
2010 Average Household Size	2.46	2.38	2.30
2019 Households	8,812	22,122	45,365
2019 Average Household Size	2.51	2.42	2.34
2024 Households	9,409	23,899	48,495
2024 Average Household Size	2.54	2.43	2.35
2019-2024 Annual Rate	1.32%	1.56%	1.34%
2010 Families	4,962	10,859	21,540
2010 Average Family Size	3.06	2.99	2.97
2019 Families	5,332	11,827	23,632
2019 Average Family Size	3.16	3.07	3.03
2024 Families	5,667	12,701	25,223
2024 Average Family Size	3.21	3.10	3.05
2019-2024 Annual Rate	1.23%	1.44%	1.31%
Housing Unit Summary			
2000 Housing Units	6,698	19,022	37,418
Owner Occupied Housing Units	53.7%	48.1%	44.8%
Renter Occupied Housing Units	39.7%	45.3%	47.7%
Vacant Housing Units	6.6%	6.6%	7.5%
2010 Housing Units	8,621	21,475	44,649
Owner Occupied Housing Units	51.4%	49.4%	45.3%
Renter Occupied Housing Units	42.0%	43.3%	46.3%
Vacant Housing Units	6.5%	7.3%	8.4%
2019 Housing Units	9,302	23,771	48,965
Owner Occupied Housing Units	51.6%	50.3%	47.0%
Renter Occupied Housing Units	43.1%	42.7%	45.7%
Vacant Housing Units	5.3%	6.9%	7.4%
2024 Housing Units	9,881	25,548	52,193
Owner Occupied Housing Units	50.1%	48.7%	46.2%
Renter Occupied Housing Units	45.1%	44.9%	46.8%
Vacant Housing Units	4.8%	6.5%	7.1%
Median Household Income			
2019	\$88,536	\$79,064	\$73,826
2024	\$105,203	\$90,272	\$85,079
Median Home Value			
2019	\$433,058	\$399,674	\$358,792
2024	\$455,514	\$426,125	\$383,828
Per Capita Income			
2019	\$51,361	\$46,896	\$44,925
2024	\$57,145	\$51,698	\$50,377
Median Age			
2010	35.5	30.4	30.5
2019	36.0	32.1	32.6
2024	36.7	33.2	33.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	8,812	22,120	45,363
<\$15,000	7.1%	9.1%	8.5%
\$15,000 - \$24,999	5.9%	6.5%	7.4%
\$25,000 - \$34,999	7.2%	7.6%	8.0%
\$35,000 - \$49,999	10.5%	12.1%	12.8%
\$50,000 - \$74,999	13.2%	12.5%	13.8%
\$75,000 - \$99,999	10.0%	10.5%	11.1%
\$100,000 - \$149,999	15.4%	14.2%	14.7%
\$150,000 - \$199,999	12.3%	11.1%	9.9%
\$200,000+	18.3%	16.3%	13.9%
Average Household Income	\$130,068	\$120,114	\$111,499
2024 Households by Income			
Household Income Base	9,409	23,897	48,493
<\$15,000	5.5%	7.3%	6.6%
\$15,000 - \$24,999	4.9%	5.6%	6.1%
\$25,000 - \$34,999	5.9%	6.4%	6.6%
\$35,000 - \$49,999	9.0%	11.5%	11.7%
\$50,000 - \$74,999	12.4%	12.1%	13.6%
\$75,000 - \$99,999	9.9%	10.5%	11.4%
\$100,000 - \$149,999	16.4%	15.3%	16.2%
\$150,000 - \$199,999	15.6%	13.7%	12.5%
\$200,000+	20.4%	17.5%	15.2%
Average Household Income	\$146,690	\$132,665	\$125,293
2019 Owner Occupied Housing Units by Value			
Total	4,804	11,962	22,994
<\$50,000	1.4%	1.2%	1.5%
\$50,000 - \$99,999	0.6%	0.9%	1.1%
\$100,000 - \$149,999	2.4%	3.7%	4.3%
\$150,000 - \$199,999	3.5%	4.8%	6.0%
\$200,000 - \$249,999	10.9%	12.2%	13.5%
\$250,000 - \$299,999	7.8%	10.6%	13.0%
\$300,000 - \$399,999	17.5%	16.7%	18.0%
\$400,000 - \$499,999	17.6%	15.7%	14.1%
\$500,000 - \$749,999	26.6%	23.9%	19.6%
\$750,000 - \$999,999	7.7%	7.0%	6.0%
\$1,000,000 - \$1,499,999	2.9%	2.2%	1.9%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	1.0%	0.8%	0.7%
Average Home Value	\$489,160	\$461,377	\$429,850
2024 Owner Occupied Housing Units by Value			
Total	4,947	12,439	24,086
<\$50,000	0.8%	0.8%	1.1%
\$50,000 - \$99,999	0.4%	0.6%	0.7%
\$100,000 - \$149,999	1.6%	2.6%	3.1%
\$150,000 - \$199,999	2.6%	3.6%	4.6%
\$200,000 - \$249,999	8.8%	10.2%	11.6%
\$250,000 - \$299,999	6.9%	9.9%	12.5%
\$300,000 - \$399,999	18.4%	17.7%	19.4%
\$400,000 - \$499,999	19.1%	17.3%	15.7%
\$500,000 - \$749,999	28.7%	26.0%	21.5%
\$750,000 - \$999,999	8.6%	7.7%	6.6%
\$1,000,000 - \$1,499,999	3.1%	2.3%	2.0%
\$1,500,000 - \$1,999,999	0.0%	0.3%	0.3%
\$2,000,000 +	1.0%	0.9%	0.8%
Average Home Value	\$513,291	\$484,236	\$452,348

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

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	7 minutes	10 minutes	13 minutes
2010 Population by Age			
Total	19,980	50,921	101,283
0 - 4	5.0%	4.6%	5.3%
5 - 9	7.1%	5.8%	5.5%
10 - 14	7.5%	6.0%	5.3%
15 - 24	17.6%	25.8%	23.8%
25 - 34	12.0%	13.0%	16.4%
35 - 44	13.8%	11.9%	12.1%
45 - 54	15.3%	13.0%	12.4%
55 - 64	11.0%	10.1%	9.9%
65 - 74	5.5%	5.1%	4.9%
75 - 84	3.3%	3.1%	2.8%
85 +	1.8%	1.6%	1.4%
18 +	75.4%	79.9%	80.5%
2019 Population by Age			
Total	22,218	56,831	112,530
0 - 4	4.8%	4.3%	4.8%
5 - 9	5.7%	4.7%	4.9%
10 - 14	6.4%	5.3%	5.2%
15 - 24	17.2%	24.2%	22.0%
25 - 34	14.6%	15.3%	16.6%
35 - 44	12.2%	10.7%	12.0%
45 - 54	13.1%	11.3%	11.0%
55 - 64	12.4%	11.3%	10.9%
65 - 74	8.4%	7.7%	7.7%
75 - 84	3.4%	3.4%	3.3%
85 +	1.9%	1.7%	1.6%
18 +	78.8%	82.1%	81.7%
2024 Population by Age			
Total	24,047	61,453	120,428
0 - 4	5.0%	4.5%	4.9%
5 - 9	6.0%	4.8%	4.9%
10 - 14	6.0%	4.9%	4.9%
15 - 24	14.7%	22.5%	21.1%
25 - 34	16.0%	16.1%	16.4%
35 - 44	13.9%	12.0%	12.6%
45 - 54	11.5%	10.2%	10.4%
55 - 64	11.2%	10.3%	10.2%
65 - 74	9.6%	8.6%	8.6%
75 - 84	4.5%	4.3%	4.3%
85 +	1.8%	1.7%	1.6%
18 +	79.4%	82.7%	82.2%
2010 Population by Sex			
Males	9,405	23,987	48,026
Females	10,575	26,934	53,262
2019 Population by Sex			
Males	10,537	26,928	53,752
Females	11,681	29,904	58,777
2024 Population by Sex			
Males	11,464	29,189	57,460
Females	12,584	32,265	62,967

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	19,979	50,921	101,289
White Alone	66.8%	72.6%	71.0%
Black Alone	8.5%	9.8%	12.0%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	17.2%	11.1%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.2%	3.5%	4.7%
Two or More Races	2.9%	2.7%	2.8%
Hispanic Origin	8.8%	7.5%	9.8%
Diversity Index	59.4	52.8	56.6
2019 Population by Race/Ethnicity			
Total	22,217	56,834	112,529
White Alone	62.1%	69.3%	68.8%
Black Alone	8.0%	9.5%	11.5%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	21.9%	14.1%	11.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.3%	3.6%	4.7%
Two or More Races	3.4%	3.2%	3.3%
Hispanic Origin	9.1%	7.9%	10.0%
Diversity Index	63.3	56.5	59.0
2024 Population by Race/Ethnicity			
Total	24,047	61,453	120,429
White Alone	58.6%	66.7%	67.1%
Black Alone	7.5%	9.3%	11.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	25.3%	16.3%	12.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.6%	3.9%	5.0%
Two or More Races	3.7%	3.6%	3.6%
Hispanic Origin	9.5%	8.5%	10.5%
Diversity Index	65.8	59.5	61.1
2010 Population by Relationship and Household Type			
Total	19,980	50,921	101,288
In Households	99.4%	93.0%	93.0%
In Family Households	77.4%	65.0%	64.6%
Householder	24.7%	21.2%	21.2%
Spouse	20.0%	16.8%	16.5%
Child	28.6%	23.5%	22.7%
Other relative	2.7%	2.3%	2.6%
Nonrelative	1.3%	1.3%	1.5%
In Nonfamily Households	22.0%	28.1%	28.4%
In Group Quarters	0.6%	7.0%	7.0%
Institutionalized Population	0.1%	0.6%	0.5%
Noninstitutionalized Population	0.6%	6.3%	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	14,638	34,915	70,971
Less than 9th Grade	1.7%	1.9%	3.2%
9th - 12th Grade, No Diploma	2.0%	1.8%	2.4%
High School Graduate	6.5%	7.2%	7.4%
GED/Alternative Credential	1.1%	1.2%	1.4%
Some College, No Degree	7.8%	9.3%	10.8%
Associate Degree	3.9%	4.6%	5.1%
Bachelor's Degree	25.7%	28.5%	29.3%
Graduate/Professional Degree	51.2%	45.5%	40.4%
2019 Population 15+ by Marital Status			
Total	18,450	48,676	95,679
Never Married	34.2%	44.1%	44.8%
Married	52.8%	44.5%	43.3%
Widowed	3.3%	2.8%	3.2%
Divorced	9.7%	8.6%	8.7%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.2%	97.2%
Civilian Unemployed (Unemployment Rate)	2.6%	2.8%	2.8%
2019 Employed Population 16+ by Industry			
Total	11,982	31,342	62,757
Agriculture/Mining	0.5%	0.4%	0.6%
Construction	2.0%	2.7%	3.8%
Manufacturing	4.8%	4.6%	5.2%
Wholesale Trade	1.7%	1.5%	1.4%
Retail Trade	7.8%	9.1%	8.2%
Transportation/Utilities	0.2%	0.9%	1.0%
Information	2.5%	1.9%	1.6%
Finance/Insurance/Real Estate	7.2%	6.5%	6.0%
Services	69.7%	69.4%	69.1%
Public Administration	3.5%	3.1%	3.0%
2019 Employed Population 16+ by Occupation			
Total	11,984	31,343	62,757
White Collar	81.8%	77.7%	74.7%
Management/Business/Financial	17.3%	17.2%	16.4%
Professional	48.5%	42.6%	41.2%
Sales	7.0%	9.1%	8.4%
Administrative Support	9.1%	8.9%	8.6%
Services	12.1%	15.0%	16.4%
Blue Collar	6.1%	7.3%	8.9%
Farming/Forestry/Fishing	0.3%	0.2%	0.4%
Construction/Extraction	2.0%	2.1%	3.1%
Installation/Maintenance/Repair	0.8%	1.4%	1.4%
Production	2.2%	1.9%	2.5%
Transportation/Material Moving	0.9%	1.6%	1.5%
2010 Population By Urban/ Rural Status			
Total Population	19,980	50,921	101,288
Population Inside Urbanized Area	93.4%	94.2%	93.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	6.6%	5.8%	7.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	8,059	19,907	40,894
Households with 1 Person	26.8%	29.2%	32.0%
Households with 2+ People	73.2%	70.8%	68.0%
Family Households	61.6%	54.5%	52.7%
Husband-wife Families	49.8%	43.2%	40.8%
With Related Children	26.5%	21.5%	19.5%
Other Family (No Spouse Present)	11.8%	11.4%	11.8%
Other Family with Male Householder	2.9%	2.6%	3.1%
With Related Children	1.6%	1.4%	1.6%
Other Family with Female Householder	8.9%	8.7%	8.8%
With Related Children	6.1%	5.9%	5.9%
Nonfamily Households	11.6%	16.2%	15.3%
All Households with Children	34.4%	29.0%	27.4%
Multigenerational Households	1.9%	1.6%	1.7%
Unmarried Partner Households	4.3%	5.2%	6.0%
Male-female	3.7%	4.3%	5.0%
Same-sex	0.6%	0.9%	1.0%
2010 Households by Size			
Total	8,059	19,907	40,894
1 Person Household	26.8%	29.2%	32.0%
2 Person Household	32.6%	34.0%	34.1%
3 Person Household	17.1%	15.8%	15.0%
4 Person Household	16.2%	14.2%	12.4%
5 Person Household	5.0%	4.6%	4.3%
6 Person Household	1.7%	1.6%	1.5%
7 + Person Household	0.6%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	8,059	19,907	40,893
Owner Occupied	55.0%	53.3%	49.5%
Owned with a Mortgage/Loan	41.1%	39.4%	37.1%
Owned Free and Clear	13.9%	13.8%	12.4%
Renter Occupied	45.0%	46.7%	50.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,621	21,475	44,649
Housing Units Inside Urbanized Area	93.4%	93.9%	93.1%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	6.6%	6.1%	6.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Urban Chic (2A)	Urban Chic (2A)	Young and Restless (11B)
2.	Young and Restless (11B)	College Towns (14B)	Urban Chic (2A)
3.	Golden Years (9B)	Young and Restless (11B)	College Towns (14B)
2019 Consumer Spending			
Apparel & Services: Total \$	\$28,464,484	\$66,749,495	\$128,211,156
Average Spent	\$3,230.20	\$3,017.34	\$2,826.21
Spending Potential Index	151	141	132
Education: Total \$	\$22,737,261	\$53,361,592	\$98,200,085
Average Spent	\$2,580.26	\$2,412.15	\$2,164.67
Spending Potential Index	162	151	136
Entertainment/Recreation: Total \$	\$41,746,086	\$96,912,030	\$184,817,840
Average Spent	\$4,737.41	\$4,380.80	\$4,074.02
Spending Potential Index	145	134	125
Food at Home: Total \$	\$65,536,431	\$153,644,199	\$296,864,727
Average Spent	\$7,437.18	\$6,945.31	\$6,543.92
Spending Potential Index	144	134	126
Food Away from Home: Total \$	\$49,073,221	\$115,285,937	\$221,138,167
Average Spent	\$5,568.91	\$5,211.37	\$4,874.64
Spending Potential Index	152	142	133
Health Care: Total \$	\$72,003,519	\$167,219,433	\$320,638,689
Average Spent	\$8,171.08	\$7,558.97	\$7,067.98
Spending Potential Index	138	127	119
HH Furnishings & Equipment: Total \$	\$27,772,405	\$64,441,652	\$123,146,530
Average Spent	\$3,151.66	\$2,913.01	\$2,714.57
Spending Potential Index	148	137	127
Personal Care Products & Services: Total \$	\$11,723,403	\$27,251,592	\$52,195,613
Average Spent	\$1,330.39	\$1,231.88	\$1,150.57
Spending Potential Index	150	139	130
Shelter: Total \$	\$248,426,317	\$579,527,125	\$1,103,984,308
Average Spent	\$28,191.82	\$26,196.87	\$24,335.60
Spending Potential Index	152	142	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$31,836,620	\$73,244,671	\$139,384,740
Average Spent	\$3,612.87	\$3,310.94	\$3,072.52
Spending Potential Index	146	134	124
Travel: Total \$	\$29,844,101	\$68,228,820	\$128,129,868
Average Spent	\$3,386.76	\$3,084.21	\$2,824.42
Spending Potential Index	151	137	126
Vehicle Maintenance & Repairs: Total \$	\$15,111,976	\$35,533,353	\$68,247,058
Average Spent	\$1,714.93	\$1,606.25	\$1,504.40
Spending Potential Index	150	140	131

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.