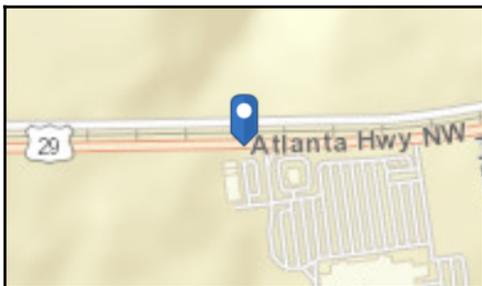
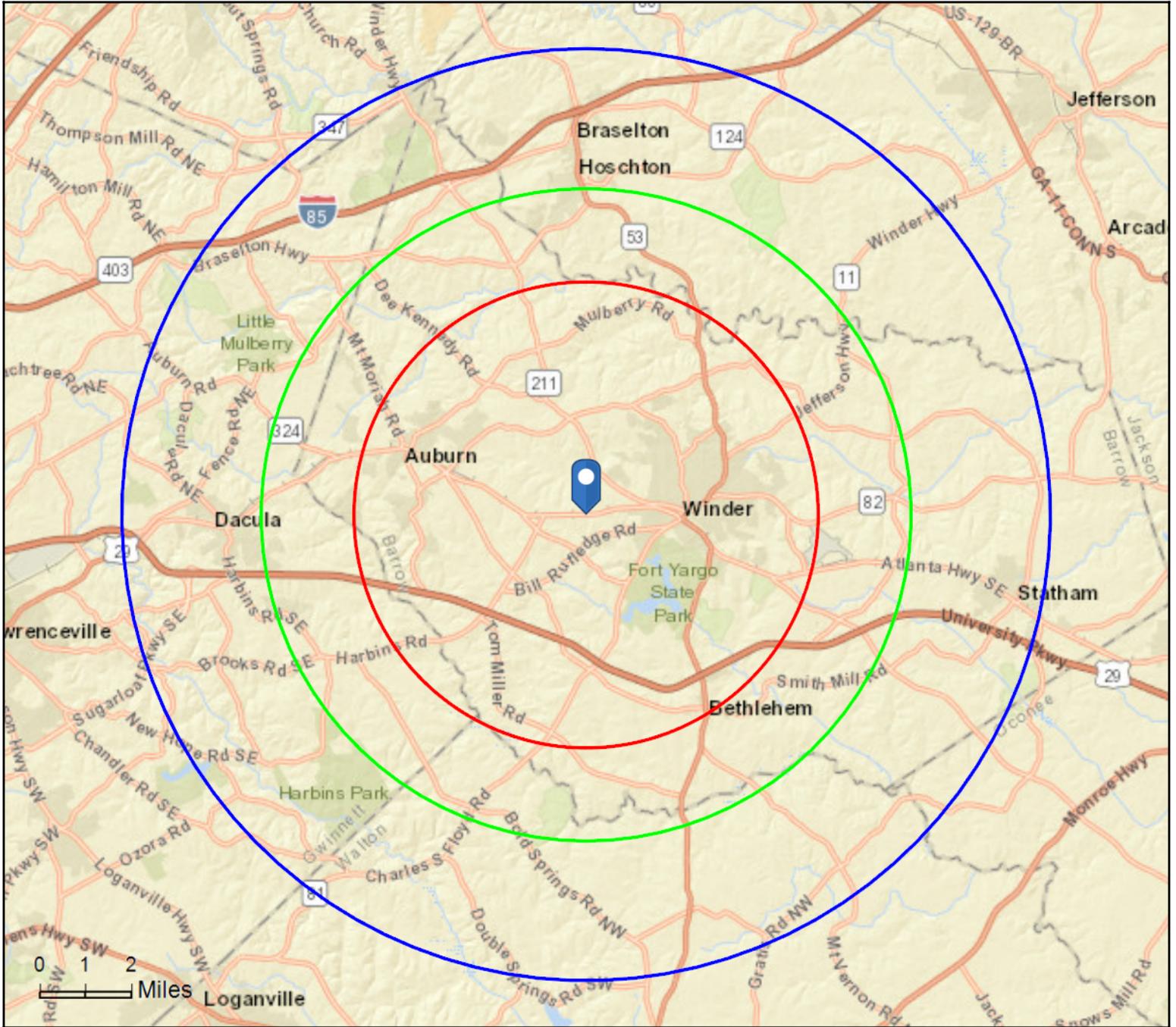


Centre Stage at Winder  
444 Atlanta Hwy NW, Winder, Georgia, 30680  
Rings: 5, 7, 10 mile radii

Prepared by Esri  
Latitude: 33.99217  
Longitude: -83.75892





# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>Population Summary</b>			
2000 Total Population	31,157	45,054	79,940
2010 Total Population	42,635	67,443	147,509
2019 Total Population	50,253	79,672	180,936
2019 Group Quarters	334	334	407
2024 Total Population	54,603	86,903	199,294
2019-2024 Annual Rate	1.67%	1.75%	1.95%
2019 Total Daytime Population	43,934	62,218	139,179
Workers	15,976	19,013	43,657
Residents	27,958	43,205	95,522
<b>Household Summary</b>			
2000 Households	11,052	15,910	27,792
2000 Average Household Size	2.78	2.81	2.86
2010 Households	14,713	23,087	48,904
2010 Average Household Size	2.88	2.91	3.01
2019 Households	17,227	27,065	59,415
2019 Average Household Size	2.90	2.93	3.04
2024 Households	18,683	29,459	65,273
2024 Average Household Size	2.90	2.94	3.05
2019-2024 Annual Rate	1.64%	1.71%	1.90%
2010 Families	11,038	17,819	39,517
2010 Average Family Size	3.30	3.30	3.34
2019 Families	12,783	20,696	47,631
2019 Average Family Size	3.34	3.33	3.39
2024 Families	13,809	22,448	52,166
2024 Average Family Size	3.35	3.35	3.40
2019-2024 Annual Rate	1.56%	1.64%	1.84%
<b>Housing Unit Summary</b>			
2000 Housing Units	11,666	16,732	29,244
Owner Occupied Housing Units	69.0%	72.6%	77.6%
Renter Occupied Housing Units	25.7%	22.5%	17.4%
Vacant Housing Units	5.3%	4.9%	5.0%
2010 Housing Units	16,258	25,267	53,087
Owner Occupied Housing Units	66.7%	71.4%	77.2%
Renter Occupied Housing Units	23.8%	19.9%	14.9%
Vacant Housing Units	9.5%	8.6%	7.9%
2019 Housing Units	18,815	29,235	63,113
Owner Occupied Housing Units	65.8%	71.2%	78.9%
Renter Occupied Housing Units	25.8%	21.4%	15.2%
Vacant Housing Units	8.4%	7.4%	5.9%
2024 Housing Units	20,374	31,755	69,162
Owner Occupied Housing Units	67.1%	72.4%	80.0%
Renter Occupied Housing Units	24.6%	20.4%	14.4%
Vacant Housing Units	8.3%	7.2%	5.6%
<b>Median Household Income</b>			
2019	\$55,051	\$60,066	\$71,797
2024	\$60,551	\$66,823	\$79,335
<b>Median Home Value</b>			
2019	\$151,320	\$168,869	\$199,986
2024	\$174,081	\$193,821	\$247,570
<b>Per Capita Income</b>			
2019	\$23,489	\$25,826	\$29,880
2024	\$26,565	\$29,026	\$33,482
<b>Median Age</b>			
2010	33.7	34.2	34.8
2019	35.8	36.1	36.1
2024	35.9	36.2	36.0

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>2019 Households by Income</b>			
Household Income Base	17,227	27,065	59,415
<\$15,000	10.3%	8.6%	6.5%
\$15,000 - \$24,999	9.0%	7.8%	5.8%
\$25,000 - \$34,999	10.2%	9.3%	6.7%
\$35,000 - \$49,999	14.3%	13.5%	11.8%
\$50,000 - \$74,999	21.7%	21.2%	21.1%
\$75,000 - \$99,999	15.6%	15.8%	15.7%
\$100,000 - \$149,999	12.6%	14.6%	18.3%
\$150,000 - \$199,999	3.9%	5.5%	8.1%
\$200,000+	2.3%	3.5%	6.0%
Average Household Income	\$68,507	\$76,465	\$90,954
<b>2024 Households by Income</b>			
Household Income Base	18,683	29,459	65,273
<\$15,000	8.0%	6.7%	5.1%
\$15,000 - \$24,999	7.9%	6.8%	5.0%
\$25,000 - \$34,999	9.1%	8.2%	5.8%
\$35,000 - \$49,999	13.7%	12.7%	10.8%
\$50,000 - \$74,999	21.6%	20.7%	19.7%
\$75,000 - \$99,999	16.8%	16.8%	16.0%
\$100,000 - \$149,999	15.0%	17.0%	20.5%
\$150,000 - \$199,999	5.1%	7.0%	10.1%
\$200,000+	2.8%	4.1%	7.0%
Average Household Income	\$77,635	\$86,129	\$102,191
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	12,373	20,805	49,808
<\$50,000	3.6%	3.3%	2.7%
\$50,000 - \$99,999	10.5%	8.6%	5.4%
\$100,000 - \$149,999	35.2%	29.4%	19.7%
\$150,000 - \$199,999	23.7%	23.2%	22.2%
\$200,000 - \$249,999	8.7%	10.3%	13.2%
\$250,000 - \$299,999	4.9%	6.1%	9.3%
\$300,000 - \$399,999	5.1%	7.2%	11.4%
\$400,000 - \$499,999	4.4%	6.4%	8.0%
\$500,000 - \$749,999	2.5%	4.2%	6.0%
\$750,000 - \$999,999	0.4%	0.4%	1.0%
\$1,000,000 - \$1,499,999	0.4%	0.4%	0.5%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.2%
\$2,000,000 +	0.5%	0.3%	0.2%
Average Home Value	\$201,705	\$224,021	\$261,102
<b>2024 Owner Occupied Housing Units by Value</b>			
Total	13,672	22,986	55,321
<\$50,000	3.1%	2.6%	2.0%
\$50,000 - \$99,999	8.0%	6.4%	3.8%
\$100,000 - \$149,999	28.3%	23.0%	14.5%
\$150,000 - \$199,999	22.1%	20.6%	17.8%
\$200,000 - \$249,999	9.7%	10.6%	12.6%
\$250,000 - \$299,999	6.3%	7.4%	10.1%
\$300,000 - \$399,999	7.6%	9.6%	13.7%
\$400,000 - \$499,999	7.1%	9.2%	11.0%
\$500,000 - \$749,999	5.3%	8.1%	10.9%
\$750,000 - \$999,999	0.9%	0.9%	2.1%
\$1,000,000 - \$1,499,999	0.6%	0.7%	0.9%
\$1,500,000 - \$1,999,999	0.2%	0.5%	0.5%
\$2,000,000 +	0.8%	0.5%	0.3%
Average Home Value	\$249,055	\$276,274	\$317,452

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>2010 Population by Age</b>			
Total	42,637	67,443	147,510
0 - 4	8.1%	8.1%	7.8%
5 - 9	8.2%	8.3%	8.8%
10 - 14	7.6%	7.8%	8.5%
15 - 24	13.1%	12.7%	12.3%
25 - 34	14.9%	14.4%	12.9%
35 - 44	15.1%	15.5%	16.6%
45 - 54	13.8%	14.1%	14.7%
55 - 64	9.7%	10.0%	9.8%
65 - 74	5.5%	5.5%	5.4%
75 - 84	2.9%	2.7%	2.4%
85 +	1.1%	0.9%	0.7%
18 +	71.6%	71.3%	70.2%
<b>2019 Population by Age</b>			
Total	50,250	79,673	180,937
0 - 4	7.4%	7.3%	7.1%
5 - 9	7.4%	7.4%	7.6%
10 - 14	7.3%	7.4%	8.0%
15 - 24	12.3%	12.2%	12.4%
25 - 34	14.5%	14.1%	13.2%
35 - 44	14.2%	14.1%	14.4%
45 - 54	13.1%	13.5%	14.3%
55 - 64	11.5%	11.8%	11.5%
65 - 74	7.7%	7.8%	7.5%
75 - 84	3.4%	3.3%	3.1%
85 +	1.2%	1.1%	0.9%
18 +	74.0%	73.8%	73.0%
<b>2024 Population by Age</b>			
Total	54,603	86,905	199,293
0 - 4	7.4%	7.3%	7.2%
5 - 9	7.4%	7.4%	7.5%
10 - 14	7.4%	7.5%	7.7%
15 - 24	12.1%	11.9%	11.9%
25 - 34	14.4%	14.2%	14.3%
35 - 44	14.2%	14.0%	14.2%
45 - 54	12.3%	12.5%	13.0%
55 - 64	11.2%	11.5%	11.4%
65 - 74	8.2%	8.4%	7.9%
75 - 84	4.2%	4.2%	4.0%
85 +	1.3%	1.1%	1.0%
18 +	73.7%	73.7%	73.3%
<b>2010 Population by Sex</b>			
Males	20,922	33,253	72,612
Females	21,713	34,190	74,897
<b>2019 Population by Sex</b>			
Males	24,678	39,262	88,968
Females	25,575	40,410	91,968
<b>2024 Population by Sex</b>			
Males	26,794	42,792	97,926
Females	27,809	44,110	101,368

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	42,637	67,442	147,510
White Alone	77.7%	78.9%	77.2%
Black Alone	12.2%	11.4%	13.5%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.6%	3.5%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	3.8%	3.6%	3.3%
Two or More Races	2.4%	2.3%	2.3%
Hispanic Origin	8.8%	8.7%	8.5%
Diversity Index	47.9	46.4	48.1
<b>2019 Population by Race/Ethnicity</b>			
Total	50,252	79,673	180,936
White Alone	74.3%	74.9%	71.1%
Black Alone	13.1%	13.0%	17.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.2%	4.1%	4.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	4.9%	4.7%	4.1%
Two or More Races	3.1%	2.9%	3.0%
Hispanic Origin	11.7%	11.4%	10.9%
Diversity Index	54.7	53.8	56.8
<b>2024 Population by Race/Ethnicity</b>			
Total	54,603	86,902	199,296
White Alone	71.8%	72.0%	67.1%
Black Alone	13.9%	14.3%	19.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	4.7%	4.7%	5.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.6%	5.3%	4.5%
Two or More Races	3.5%	3.4%	3.5%
Hispanic Origin	13.3%	13.0%	12.2%
Diversity Index	58.7	58.1	61.4
<b>2010 Population by Relationship and Household Type</b>			
Total	42,635	67,443	147,509
In Households	99.4%	99.6%	99.8%
In Family Households	88.4%	89.7%	91.7%
Householder	25.9%	26.3%	26.8%
Spouse	18.8%	20.0%	21.3%
Child	35.5%	35.7%	36.6%
Other relative	5.2%	5.1%	4.8%
Nonrelative	2.9%	2.6%	2.2%
In Nonfamily Households	11.0%	10.0%	8.1%
In Group Quarters	0.6%	0.4%	0.2%
Institutionalized Population	0.4%	0.2%	0.1%
Noninstitutionalized Population	0.2%	0.1%	0.1%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>2019 Population 25+ by Educational Attainment</b>			
Total	33,009	52,342	117,388
Less than 9th Grade	6.1%	5.0%	3.5%
9th - 12th Grade, No Diploma	10.4%	9.4%	7.0%
High School Graduate	27.4%	26.2%	24.2%
GED/Alternative Credential	8.2%	7.3%	5.6%
Some College, No Degree	22.5%	22.5%	22.3%
Associate Degree	8.2%	8.6%	9.5%
Bachelor's Degree	11.2%	13.8%	18.1%
Graduate/Professional Degree	5.8%	7.1%	9.8%
<b>2019 Population 15+ by Marital Status</b>			
Total	39,179	62,058	139,890
Never Married	30.9%	29.2%	27.4%
Married	49.7%	53.3%	58.0%
Widowed	6.0%	5.2%	4.3%
Divorced	13.3%	12.3%	10.4%
<b>2019 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.0%	96.2%	96.3%
Civilian Unemployed (Unemployment Rate)	4.0%	3.8%	3.7%
<b>2019 Employed Population 16+ by Industry</b>			
Total	22,696	37,099	86,895
Agriculture/Mining	0.5%	0.6%	0.4%
Construction	10.5%	10.3%	8.6%
Manufacturing	12.2%	11.2%	10.5%
Wholesale Trade	3.7%	3.7%	4.3%
Retail Trade	16.1%	16.1%	14.6%
Transportation/Utilities	8.0%	6.9%	5.9%
Information	1.7%	1.7%	2.0%
Finance/Insurance/Real Estate	5.6%	5.9%	7.0%
Services	38.4%	39.8%	42.5%
Public Administration	3.3%	3.9%	4.1%
<b>2019 Employed Population 16+ by Occupation</b>			
Total	22,696	37,100	86,894
White Collar	55.3%	58.6%	63.6%
Management/Business/Financial	11.1%	11.8%	14.0%
Professional	15.3%	16.9%	19.6%
Sales	12.6%	13.4%	14.5%
Administrative Support	16.4%	16.5%	15.6%
Services	13.7%	14.0%	13.9%
Blue Collar	31.0%	27.4%	22.4%
Farming/Forestry/Fishing	0.4%	0.4%	0.2%
Construction/Extraction	6.8%	6.1%	4.9%
Installation/Maintenance/Repair	5.4%	4.8%	4.2%
Production	8.1%	7.2%	6.2%
Transportation/Material Moving	10.5%	8.9%	6.9%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	42,635	67,443	147,509
Population Inside Urbanized Area	16.8%	27.2%	49.9%
Population Inside Urbanized Cluster	62.3%	46.9%	25.1%
Rural Population	21.0%	25.8%	25.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>2010 Households by Type</b>			
Total	14,713	23,086	48,903
Households with 1 Person	19.6%	17.9%	15.1%
Households with 2+ People	80.4%	82.1%	84.9%
Family Households	75.0%	77.2%	80.8%
Husband-wife Families	54.6%	58.7%	64.4%
With Related Children	28.8%	31.1%	35.4%
Other Family (No Spouse Present)	20.4%	18.5%	16.4%
Other Family with Male Householder	5.9%	5.5%	4.8%
With Related Children	3.7%	3.4%	3.0%
Other Family with Female Householder	14.6%	13.0%	11.6%
With Related Children	9.8%	8.6%	7.9%
Nonfamily Households	5.3%	4.9%	4.0%
All Households with Children	42.8%	43.7%	46.7%
Multigenerational Households	6.3%	6.2%	6.0%
Unmarried Partner Households	7.0%	6.2%	5.2%
Male-female	6.3%	5.6%	4.6%
Same-sex	0.7%	0.7%	0.6%
<b>2010 Households by Size</b>			
Total	14,712	23,087	48,904
1 Person Household	19.6%	17.9%	15.1%
2 Person Household	29.9%	30.5%	30.4%
3 Person Household	19.0%	19.1%	19.3%
4 Person Household	16.5%	17.4%	19.4%
5 Person Household	8.7%	8.9%	9.5%
6 Person Household	3.6%	3.7%	3.8%
7 + Person Household	2.6%	2.6%	2.4%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	14,713	23,087	48,904
Owner Occupied	73.7%	78.2%	83.8%
Owned with a Mortgage/Loan	60.8%	64.9%	71.3%
Owned Free and Clear	12.9%	13.3%	12.5%
Renter Occupied	26.3%	21.8%	16.2%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	16,258	25,267	53,087
Housing Units Inside Urbanized Area	15.9%	26.0%	47.2%
Housing Units Inside Urbanized Cluster	62.8%	47.8%	26.5%
Rural Housing Units	21.2%	26.1%	26.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



# Community Profile

Centre Stage at Winder  
 444 Atlanta Hwy NW, Winder, Georgia, 30680  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 33.99217  
 Longitude: -83.75892

	5 miles	7 miles	10 miles
<b>Top 3 Tapestry Segments</b>			
1.	Middleburg (4C)	Middleburg (4C)	Middleburg (4C)
2.	Hardscrabble Road (8G)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Traditional Living (12B)	Up and Coming Families (7A)	Up and Coming Families (7A)
<b>2019 Consumer Spending</b>			
Apparel & Services: Total \$	\$29,506,961	\$51,356,639	\$133,583,088
Average Spent	\$1,712.83	\$1,897.53	\$2,248.31
Spending Potential Index	80	89	105
Education: Total \$	\$19,813,431	\$34,947,575	\$92,380,904
Average Spent	\$1,150.14	\$1,291.25	\$1,554.84
Spending Potential Index	72	81	98
Entertainment/Recreation: Total \$	\$44,490,460	\$77,931,414	\$202,312,039
Average Spent	\$2,582.60	\$2,879.42	\$3,405.07
Spending Potential Index	79	88	104
Food at Home: Total \$	\$71,460,016	\$123,928,114	\$317,352,246
Average Spent	\$4,148.14	\$4,578.91	\$5,341.28
Spending Potential Index	80	88	103
Food Away from Home: Total \$	\$51,047,063	\$89,014,332	\$231,450,167
Average Spent	\$2,963.20	\$3,288.91	\$3,895.48
Spending Potential Index	81	90	106
Health Care: Total \$	\$83,405,829	\$145,367,444	\$371,381,781
Average Spent	\$4,841.58	\$5,371.05	\$6,250.64
Spending Potential Index	82	91	105
HH Furnishings & Equipment: Total \$	\$29,756,069	\$52,186,348	\$136,648,532
Average Spent	\$1,727.29	\$1,928.19	\$2,299.90
Spending Potential Index	81	90	108
Personal Care Products & Services: Total \$	\$12,561,037	\$21,983,507	\$57,420,712
Average Spent	\$729.15	\$812.25	\$966.43
Spending Potential Index	82	92	109
Shelter: Total \$	\$242,988,792	\$423,245,263	\$1,101,639,905
Average Spent	\$14,105.11	\$15,638.10	\$18,541.44
Spending Potential Index	76	85	100
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$33,898,209	\$59,583,489	\$154,540,714
Average Spent	\$1,967.74	\$2,201.50	\$2,601.04
Spending Potential Index	79	89	105
Travel: Total \$	\$29,487,341	\$52,333,776	\$139,217,144
Average Spent	\$1,711.69	\$1,933.63	\$2,343.13
Spending Potential Index	76	86	104
Vehicle Maintenance & Repairs: Total \$	\$15,955,848	\$27,681,962	\$71,011,931
Average Spent	\$926.21	\$1,022.80	\$1,195.19
Spending Potential Index	81	89	104

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.