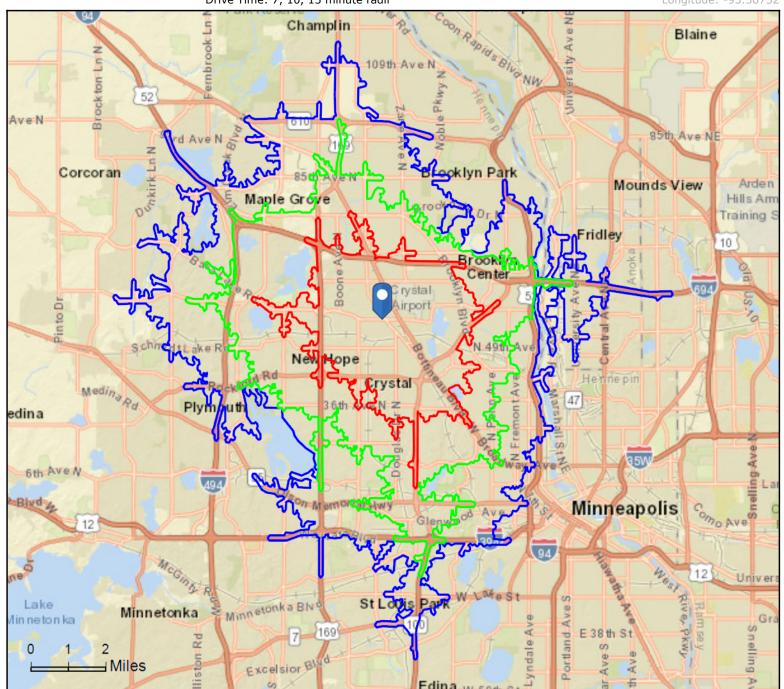Crystal Center

6801 56th Ave N, Minneapolis, Minnesota, 55428

Drive Time: 7, 10, 13 minute radii

Prepared by Esri

Latitude: 45.05457

Longitude: -93.36752

August 06, 2019

Community Profile
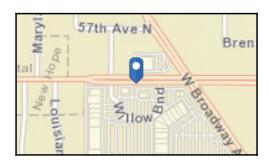
Crystal Center
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Drive Time: 7, 10, 13 minute radii

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	7 minutes	10 minutes	13 minutes
Population Summary			
2000 Total Population	59,940	159,079	282,174
2010 Total Population	59,975	157,443	280,019
2019 Total Population	64,049	168,242	305,084
2019 Group Quarters	1,030	1,921	3,294
2024 Total Population	66,340	174,846	319,084
2019-2024 Annual Rate	0.71%	0.77%	0.90%
2019 Total Daytime Population	54,345	167,589	315,079
Workers	23,499	87,816	169,944
Residents	30,846	79,773	145,135
Household Summary			
2000 Households	24,740	63,655	108,443
2000 Average Household Size	2.37	2.46	2.56
2010 Households	24,015	62,809	108,934
2010 Average Household Size	2.46	2.48	2.54
2019 Households	25,134	65,834	117,126
2019 Average Household Size	2.51	2.53	2.58
2024 Households	25,878	68,043	121,980
2024 Average Household Size	2.52	2.54	2.59
2019-2024 Annual Rate	0.59%	0.66%	0.82%
2010 Families	14,603	39,016	68,203
2010 Average Family Size	3.11	3.11	3.18
2019 Families	15,198	40,653	72,872
2019 Average Family Size	3.17	3.17	3.23
2024 Families	15,640	41,987	75,824
2024 Average Family Size	3.19	3.18	3.24
2019-2024 Annual Rate	0.58%	0.65%	0.80%
Housing Unit Summary			
2000 Housing Units	25,172	64,797	110,950
Owner Occupied Housing Units	65.6%	68.4%	68.6%
Renter Occupied Housing Units	32.7%	29.9%	29.1%
Vacant Housing Units	1.7%	1.8%	2.3%
2010 Housing Units	25,730	67,186	117,310
Owner Occupied Housing Units	60.2%	62.1%	61.6%
Renter Occupied Housing Units	33.1%	31.4%	31.2%
Vacant Housing Units	6.7%	6.5%	7.1%
2019 Housing Units	26,820	70,278	125,723
Owner Occupied Housing Units	60.0%	61.7%	61.0%
Renter Occupied Housing Units	33.7%	32.0%	32.1%
Vacant Housing Units	6.3%	6.3%	6.8%
2024 Housing Units	27,504	72,367	130,440
Owner Occupied Housing Units	60.2%	61.7%	61.0%
Renter Occupied Housing Units	33.9%	32.4%	32.5%
Vacant Housing Units	5.9%	6.0%	6.5%
Median Household Income			
2019	$57,718	$63,126	$65,533
2024	$67,004	$74,530	$76,790
Median Home Value			
2019	$195,163	$215,878	$227,901
2024	$234,674	$253,468	$269,527
Per Capita Income			
2019	$29,473	$33,766	$34,439
2024	$34,606	$39,299	$39,857
Median Age			
2010	35.8	35.9	34.8
2019	37.6	37.6	36.6
2024	38.5	38.4	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 06, 2019

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	7 minutes	10 minutes	13 minutes
2019 Households by Income			
Household Income Base	25,134	65,834	117,126
<$15,000	7.4%	7.3%	7.6%
$15,000 - $24,999	9.4%	8.2%	7.5%
$25,000 - $34,999	10.4%	9.0%	8.5%
$35,000 - $49,999	14.6%	13.8%	13.3%
$50,000 - $74,999	20.1%	18.9%	18.5%
$75,000 - $99,999	13.5%	13.6%	13.8%
$100,000 - $149,999	15.9%	16.0%	16.2%
$150,000 - $199,999	5.5%	7.1%	7.5%
$200,000+	3.2%	6.1%	7.0%
Average Household Income	$75,147	$86,321	$89,828
2024 Households by Income			
Household Income Base	25,878	68,043	121,980
<$15,000	5.5%	5.4%	5.6%
$15,000 - $24,999	7.5%	6.4%	6.0%
$25,000 - $34,999	9.1%	7.8%	7.4%
$35,000 - $49,999	13.0%	12.3%	11.8%
$50,000 - $74,999	19.6%	18.3%	18.0%
$75,000 - $99,999	13.3%	13.5%	13.7%
$100,000 - $149,999	19.4%	18.7%	18.7%
$150,000 - $199,999	8.2%	9.9%	10.4%
$200,000+	4.4%	7.6%	8.5%
Average Household Income	$88,800	$101,021	$104,461
2019 Owner Occupied Housing Units by Value			
Total	16,099	43,362	76,743
<$50,000	2.9%	2.4%	2.1%
$50,000 - $99,999	2.4%	3.4%	4.2%
$100,000 - $149,999	12.2%	10.7%	9.8%
$150,000 - $199,999	35.9%	26.9%	23.1%
$200,000 - $249,999	24.5%	21.0%	19.3%
$250,000 - $299,999	10.5%	12.7%	13.5%
$300,000 - $399,999	5.7%	12.4%	14.2%
$400,000 - $499,999	2.3%	5.5%	6.8%
$500,000 - $749,999	2.7%	3.8%	5.1%
$750,000 - $999,999	0.2%	0.6%	1.0%
$1,000,000 - $1,499,999	0.2%	0.4%	0.5%
$1,500,000 - $1,999,999	0.0%	0.2%	0.2%
$2,000,000 +	0.2%	0.2%	0.2%
Average Home Value	$222,828	$254,723	$271,907
2024 Owner Occupied Housing Units by Value			
Total	16,560	44,617	79,526
<$50,000	0.5%	0.5%	0.5%
$50,000 - $99,999	0.5%	0.9%	1.4%
$100,000 - $149,999	0.6%	1.1%	1.5%
$150,000 - $199,999	25.9%	20.5%	17.6%
$200,000 - $249,999	32.4%	25.8%	22.1%
$250,000 - $299,999	18.4%	17.6%	17.7%
$300,000 - $399,999	10.5%	17.0%	19.2%
$400,000 - $499,999	4.7%	8.6%	9.8%
$500,000 - $749,999	5.5%	6.4%	8.0%
$750,000 - $999,999	0.4%	0.8%	1.4%
$1,000,000 - $1,499,999	0.2%	0.4%	0.4%
$1,500,000 - $1,999,999	0.1%	0.1%	0.2%
$2,000,000 +	0.3%	0.3%	0.2%
Average Home Value	$277,144	$303,148	$319,317

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 06, 2019

Crystal Center
6801 56th Ave N, Minneapolis, Minnesota, 55428
Drive Time: 7, 10, 13 minute radii

	7 minutes	10 minutes	13 minutes
2010 Population by Age			
Total	59,975	157,443	280,019
0 - 4	7.6%	7.6%	7.8%
5 - 9	6.6%	6.6%	7.0%
10 - 14	5.9%	6.3%	6.7%
15 - 24	12.3%	12.5%	13.0%
25 - 34	16.6%	15.8%	16.0%
35 - 44	12.9%	13.2%	13.3%
45 - 54	13.7%	14.4%	14.2%
55 - 64	10.5%	11.1%	11.0%
65 - 74	5.8%	5.8%	5.6%
75 - 84	5.1%	4.4%	3.7%
85 +	3.1%	2.3%	1.8%
18 +	76.3%	75.5%	74.4%
2019 Population by Age			
Total	64,049	168,244	305,084
0 - 4	6.9%	6.9%	7.1%
5 - 9	6.6%	6.6%	6.8%
10 - 14	6.4%	6.5%	6.7%
15 - 24	11.3%	11.8%	12.3%
25 - 34	14.8%	14.4%	14.9%
35 - 44	14.0%	13.7%	13.8%
45 - 54	11.7%	12.1%	12.0%
55 - 64	11.9%	12.5%	12.2%
65 - 74	8.2%	8.5%	8.2%
75 - 84	4.7%	4.5%	4.0%
85 +	3.5%	2.6%	2.1%
18 +	76.7%	76.5%	75.7%
2024 Population by Age			
Total	66,340	174,845	319,084
0 - 4	6.8%	6.8%	7.1%
5 - 9	6.4%	6.4%	6.6%
10 - 14	6.3%	6.4%	6.5%
15 - 24	11.7%	11.9%	12.1%
25 - 34	14.1%	14.0%	14.7%
35 - 44	13.8%	13.5%	13.7%
45 - 54	11.7%	11.9%	11.8%
55 - 64	11.2%	11.6%	11.3%
65 - 74	9.2%	9.5%	9.2%
75 - 84	5.4%	5.3%	4.9%
85 +	3.3%	2.6%	2.1%
18 +	76.9%	76.7%	76.0%
2010 Population by Sex			
Males	28,898	76,066	136,065
Females	31,077	81,377	143,954
2019 Population by Sex			
Males	30,870	81,372	148,281
Females	33,179	86,871	156,803
2024 Population by Sex			
Males	31,971	84,600	155,081
Females	34,368	90,245	164,002

August 06, 2019

Crystal Center
6801 56th Ave N, Minneapolis, Minnesota, 55428
Drive Time: 7, 10, 13 minute radii

	7 minutes	10 minutes	13 minutes
2010 Population by Race/Ethnicity			
Total	59,974	157,444	280,017
White Alone	66.6%	65.4%	62.4%
Black Alone	17.8%	18.9%	20.7%
American Indian Alone	0.6%	0.6%	0.8%
Asian Alone	6.6%	7.6%	8.8%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	4.4%	3.5%	3.3%
Two or More Races	4.0%	3.9%	3.9%
Hispanic Origin	8.5%	6.9%	6.5%
Diversity Index	59.5	59.0	61.3
2019 Population by Race/Ethnicity			
Total	64,049	168,242	305,084
White Alone	61.1%	59.9%	57.2%
Black Alone	21.1%	22.2%	23.8%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	8.1%	9.2%	10.6%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	4.7%	3.7%	3.4%
Two or More Races	4.5%	4.3%	4.3%
Hispanic Origin	9.0%	7.2%	6.8%
Diversity Index	64.5	63.8	65.5
2024 Population by Race/Ethnicity			
Total	66,339	174,846	319,085
White Alone	57.7%	56.7%	54.0%
Black Alone	23.1%	24.1%	25.6%
American Indian Alone	0.5%	0.5%	0.6%
Asian Alone	8.9%	10.1%	11.5%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	5.0%	3.9%	3.6%
Two or More Races	4.8%	4.6%	4.5%
Hispanic Origin	9.5%	7.6%	7.2%
Diversity Index	67.4	66.5	67.9
2010 Population by Relationship and Household Type			
Total	59,975	157,443	280,019
In Households	98.3%	98.8%	98.8%
In Family Households	78.6%	79.8%	80.4%
Householder	24.3%	24.7%	24.3%
Spouse	16.4%	17.0%	16.5%
Child	30.1%	30.6%	31.8%
Other relative	4.8%	4.7%	4.9%
Nonrelative	3.0%	2.8%	2.8%
In Nonfamily Households	19.7%	19.0%	18.5%
In Group Quarters	1.7%	1.2%	1.2%
Institutionalized Population	1.3%	0.8%	0.7%
Noninstitutionalized Population	0.4%	0.4%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 06, 2019

Crystal Center
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2019 Population 25+ by Educational Attainment			
Total	44,053	114,775	204,905
Less than 9th Grade	5.1%	4.2%	4.4%
9th - 12th Grade, No Diploma	5.0%	4.4%	4.5%
High School Graduate	22.8%	19.9%	18.5%
GED/Alternative Credential	4.1%	3.7%	3.6%
Some College, No Degree	22.0%	21.6%	21.0%
Associate Degree	10.7%	10.2%	10.1%
Bachelor's Degree	22.1%	24.9%	25.6%
Graduate/Professional Degree	8.3%	11.2%	12.3%
2019 Population 15+ by Marital Status			
Total	51,313	134,675	242,425
Never Married	37.0%	37.0%	38.5%
Married	45.5%	46.4%	45.6%
Widowed	6.2%	5.3%	4.7%
Divorced	11.3%	11.4%	11.1%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	95.9%	95.9%	95.7%
Civilian Unemployed (Unemployment Rate)	4.1%	4.1%	4.3%
2019 Employed Population 16+ by Industry			
Total	33,877	90,196	163,195
Agriculture/Mining	0.6%	0.4%	0.3%
Construction	5.6%	5.1%	4.6%
Manufacturing	13.7%	13.5%	13.9%
Wholesale Trade	2.6%	2.6%	2.5%
Retail Trade	10.5%	10.5%	10.4%
Transportation/Utilities	4.8%	4.0%	4.3%
Information	1.3%	1.6%	1.7%
Finance/Insurance/Real Estate	8.6%	9.1%	9.1%
Services	49.4%	50.2%	49.9%
Public Administration	2.9%	3.0%	3.1%
2019 Employed Population 16+ by Occupation			
Total	33,876	90,195	163,194
White Collar	56.0%	62.0%	63.1%
Management/Business/Financial	12.2%	14.6%	15.6%
Professional	19.6%	23.2%	23.7%
Sales	8.3%	9.4%	9.5%
Administrative Support	15.9%	14.8%	14.2%
Services	21.2%	18.8%	18.3%
Blue Collar	22.9%	19.2%	18.6%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	4.1%	3.7%	3.4%
Installation/Maintenance/Repair	2.9%	2.6%	2.3%
Production	9.4%	8.2%	7.9%
Transportation/Material Moving	6.2%	4.7%	5.0%
2010 Population By Urban/ Rural Status			
Total Population	59,975	157,443	280,019
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

August 06, 2019

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2010 Households by Type			
Total	24,015	62,808	108,935
Households with 1 Person	31.3%	30.0%	29.3%
Households with 2+ People	68.7%	70.0%	70.7%
Family Households	60.8%	62.1%	62.6%
Husband-wife Families	41.2%	42.7%	42.4%
With Related Children	17.9%	18.6%	19.1%
Other Family (No Spouse Present)	19.6%	19.4%	20.2%
Other Family with Male Householder	5.0%	5.0%	5.1%
With Related Children	2.8%	2.8%	2.9%
Other Family with Female Householder	14.6%	14.4%	15.1%
With Related Children	9.8%	9.9%	10.6%
Nonfamily Households	7.9%	7.9%	8.1%
All Households with Children	30.8%	31.7%	33.0%
Multigenerational Households	3.3%	3.4%	3.7%
Unmarried Partner Households	7.9%	7.9%	8.1%
Male-female	7.2%	6.9%	7.1%
Same-sex	0.7%	1.0%	1.0%
2010 Households by Size			
Total	24,013	62,807	108,936
1 Person Household	31.3%	30.0%	29.3%
2 Person Household	32.0%	32.9%	32.3%
3 Person Household	15.4%	15.3%	15.4%
4 Person Household	11.6%	11.7%	12.1%
5 Person Household	5.2%	5.3%	5.7%
6 Person Household	2.4%	2.3%	2.5%
7 + Person Household	2.2%	2.3%	2.7%
2010 Households by Tenure and Mortgage Status			
Total	24,015	62,809	108,934
Owner Occupied	64.5%	66.4%	66.4%
Owned with a Mortgage/Loan	49.4%	51.8%	52.4%
Owned Free and Clear	15.1%	14.6%	14.0%
Renter Occupied	35.5%	33.6%	33.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	25,730	67,186	117,310
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	Parks and Rec (5C)	Parks and Rec (5C)	Parks and Rec (5C)
2.	Retirement Communities (9E)	In Style (5B)	In Style (5B)
3.	Bright Young Professionals (8C)	Metro Fusion (11C)	Metro Fusion (11C)
2019 Consumer Spending			
Apparel & Services: Total $	$46,387,094	$140,140,469	$261,281,670
Average Spent	$1,845.59	$2,128.69	$2,230.77
Spending Potential Index	86	99	104
Education: Total $	$34,255,753	$103,569,684	$192,150,687
Average Spent	$1,362.92	$1,573.19	$1,640.55
Spending Potential Index	86	99	103
Entertainment/Recreation: Total $	$70,046,458	$210,314,275	$388,316,325
Average Spent	$2,786.92	$3,194.61	$3,315.37
Spending Potential Index	85	98	101
Food at Home: Total $	$112,804,651	$338,324,259	$626,826,253
Average Spent	$4,488.13	$5,139.05	$5,351.73
Spending Potential Index	87	99	103
Food Away from Home: Total $	$79,162,073	$239,434,714	$445,921,855
Average Spent	$3,149.60	$3,636.95	$3,807.20
Spending Potential Index	86	99	104
Health Care: Total $	$127,433,490	$380,343,748	$697,495,607
Average Spent	$5,070.16	$5,777.31	$5,955.09
Spending Potential Index	85	97	100
HH Furnishings & Equipment: Total $	$46,187,452	$139,197,558	$257,285,980
Average Spent	$1,837.65	$2,114.37	$2,196.66
Spending Potential Index	86	99	103
Personal Care Products & Services: Total $	$19,143,319	$57,940,054	$107,558,526
Average Spent	$761.65	$880.09	$918.31
Spending Potential Index	86	99	104
Shelter: Total $	$413,379,172	$1,237,475,202	$2,292,387,550
Average Spent	$16,447.01	$18,796.90	$19,571.98
Spending Potential Index	89	102	106
Support Payments/Cash Contributions/Gifts in Kind: Total $	$53,205,176	$159,592,712	$292,775,784
Average Spent	$2,116.86	$2,424.17	$2,499.67
Spending Potential Index	85	98	101
Travel: Total $	$48,351,036	$145,502,168	$268,815,262
Average Spent	$1,923.73	$2,210.14	$2,295.09
Spending Potential Index	86	98	102
Vehicle Maintenance & Repairs: Total $	$25,561,048	$76,460,084	$140,500,578
Average Spent	$1,016.99	$1,161.41	$1,199.57
Spending Potential Index	89	102	105

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

August 06, 2019