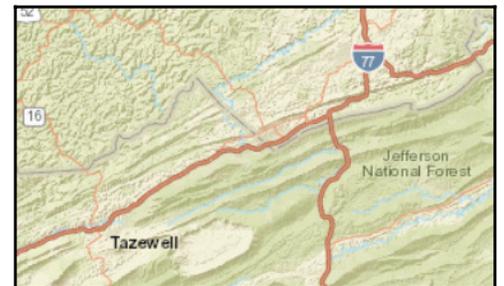
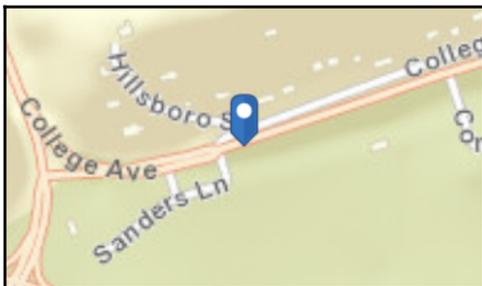
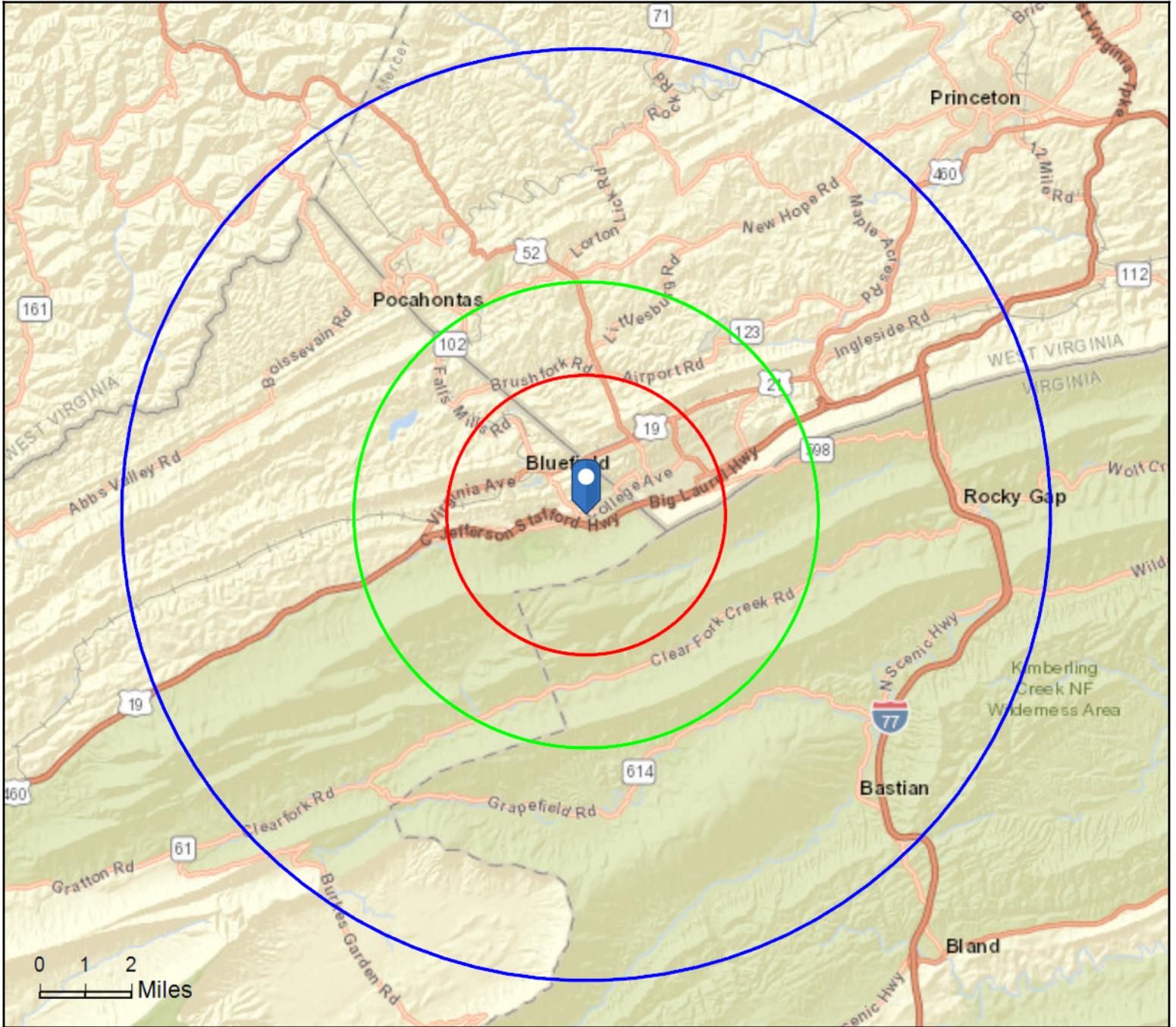


Ridgeview Plaza
4001 College Ave, Bluefield, Virginia, 24605
Rings: 3, 5, 10 mile radii

Prepared by Esri
Latitude: 37.23991
Longitude: -81.25655





Community Profile

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	3 miles	5 miles	10 miles
Population Summary			
2000 Total Population	15,336	23,313	43,156
2010 Total Population	14,919	22,778	42,844
2019 Total Population	14,212	22,046	41,785
2019 Group Quarters	422	626	1,669
2024 Total Population	13,701	21,332	40,582
2019-2024 Annual Rate	-0.73%	-0.66%	-0.58%
2019 Total Daytime Population	18,725	25,964	41,953
Workers	9,785	11,950	15,567
Residents	8,940	14,014	26,386
Household Summary			
2000 Households	6,675	10,120	18,233
2000 Average Household Size	2.22	2.25	2.32
2010 Households	6,457	9,807	17,869
2010 Average Household Size	2.24	2.25	2.30
2019 Households	6,124	9,459	17,410
2019 Average Household Size	2.25	2.26	2.30
2024 Households	5,894	9,135	16,874
2024 Average Household Size	2.25	2.27	2.31
2019-2024 Annual Rate	-0.76%	-0.69%	-0.62%
2010 Families	4,037	6,254	11,750
2010 Average Family Size	2.83	2.81	2.83
2019 Families	3,778	5,948	11,287
2019 Average Family Size	2.85	2.83	2.84
2024 Families	3,617	5,713	10,882
2024 Average Family Size	2.86	2.84	2.85
2019-2024 Annual Rate	-0.87%	-0.80%	-0.73%
Housing Unit Summary			
2000 Housing Units	7,683	11,618	20,715
Owner Occupied Housing Units	60.2%	63.2%	68.0%
Renter Occupied Housing Units	26.7%	23.9%	20.1%
Vacant Housing Units	13.1%	12.9%	12.0%
2010 Housing Units	7,381	11,185	20,271
Owner Occupied Housing Units	59.1%	61.1%	64.6%
Renter Occupied Housing Units	28.4%	26.6%	23.6%
Vacant Housing Units	12.5%	12.3%	11.8%
2019 Housing Units	7,051	10,860	19,961
Owner Occupied Housing Units	58.1%	59.9%	62.9%
Renter Occupied Housing Units	28.8%	27.2%	24.3%
Vacant Housing Units	13.1%	12.9%	12.8%
2024 Housing Units	6,954	10,751	19,856
Owner Occupied Housing Units	56.9%	58.8%	61.5%
Renter Occupied Housing Units	27.8%	26.2%	23.5%
Vacant Housing Units	15.2%	15.0%	15.0%
Median Household Income			
2019	\$38,140	\$37,809	\$38,153
2024	\$40,825	\$40,440	\$41,214
Median Home Value			
2019	\$90,186	\$89,161	\$88,338
2024	\$97,944	\$97,312	\$97,686
Per Capita Income			
2019	\$24,475	\$23,513	\$22,520
2024	\$27,332	\$26,150	\$25,045
Median Age			
2010	42.1	42.4	42.8
2019	44.2	44.6	44.9
2024	44.9	45.4	46.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income			
Household Income Base	6,124	9,459	17,410
<\$15,000	18.9%	18.5%	18.4%
\$15,000 - \$24,999	15.5%	16.0%	15.8%
\$25,000 - \$34,999	11.1%	11.6%	11.7%
\$35,000 - \$49,999	16.3%	15.6%	14.9%
\$50,000 - \$74,999	15.5%	17.4%	18.0%
\$75,000 - \$99,999	8.9%	8.4%	9.2%
\$100,000 - \$149,999	8.0%	7.3%	7.5%
\$150,000 - \$199,999	2.8%	2.5%	2.3%
\$200,000+	3.1%	2.6%	2.1%
Average Household Income	\$57,198	\$55,127	\$54,109
2024 Households by Income			
Household Income Base	5,894	9,135	16,874
<\$15,000	17.7%	17.4%	17.0%
\$15,000 - \$24,999	14.8%	15.3%	15.1%
\$25,000 - \$34,999	10.2%	10.8%	11.0%
\$35,000 - \$49,999	15.4%	14.8%	14.1%
\$50,000 - \$74,999	16.0%	18.1%	18.8%
\$75,000 - \$99,999	9.8%	9.3%	10.1%
\$100,000 - \$149,999	8.9%	8.1%	8.6%
\$150,000 - \$199,999	3.4%	3.1%	2.9%
\$200,000+	3.7%	3.1%	2.5%
Average Household Income	\$63,985	\$61,434	\$60,315
2019 Owner Occupied Housing Units by Value			
Total	4,094	6,504	12,559
<\$50,000	21.5%	24.4%	27.1%
\$50,000 - \$99,999	35.5%	32.6%	29.8%
\$100,000 - \$149,999	18.3%	17.5%	17.7%
\$150,000 - \$199,999	10.6%	11.7%	12.4%
\$200,000 - \$249,999	3.6%	3.6%	3.9%
\$250,000 - \$299,999	2.7%	3.0%	3.0%
\$300,000 - \$399,999	4.6%	4.6%	3.2%
\$400,000 - \$499,999	0.7%	0.7%	0.5%
\$500,000 - \$749,999	1.2%	0.9%	1.5%
\$750,000 - \$999,999	0.9%	0.7%	0.4%
\$1,000,000 - \$1,499,999	0.3%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$128,262	\$123,486	\$121,118
2024 Owner Occupied Housing Units by Value			
Total	3,958	6,322	12,213
<\$50,000	19.1%	21.7%	23.9%
\$50,000 - \$99,999	32.3%	29.9%	27.3%
\$100,000 - \$149,999	19.9%	18.9%	19.2%
\$150,000 - \$199,999	11.8%	13.0%	13.9%
\$200,000 - \$249,999	4.3%	4.2%	4.5%
\$250,000 - \$299,999	3.4%	3.7%	3.7%
\$300,000 - \$399,999	5.6%	5.6%	4.0%
\$400,000 - \$499,999	0.8%	0.8%	0.6%
\$500,000 - \$749,999	1.5%	1.0%	1.8%
\$750,000 - \$999,999	1.0%	0.8%	0.5%
\$1,000,000 - \$1,499,999	0.4%	0.3%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$140,182	\$134,488	\$133,006

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



Community Profile

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	3 miles	5 miles	10 miles
2010 Population by Age			
Total	14,920	22,778	42,843
0 - 4	5.8%	5.7%	5.4%
5 - 9	5.7%	5.5%	5.4%
10 - 14	6.0%	5.9%	5.8%
15 - 24	13.6%	13.0%	12.1%
25 - 34	11.0%	11.4%	11.7%
35 - 44	11.0%	11.4%	12.4%
45 - 54	13.8%	13.9%	14.2%
55 - 64	14.1%	14.4%	14.9%
65 - 74	8.9%	9.2%	9.4%
75 - 84	6.9%	6.7%	6.1%
85 +	3.1%	2.8%	2.7%
18 +	78.6%	79.2%	79.8%
2019 Population by Age			
Total	14,213	22,046	41,786
0 - 4	5.4%	5.2%	5.0%
5 - 9	5.3%	5.2%	5.2%
10 - 14	5.3%	5.2%	5.2%
15 - 24	12.0%	11.2%	10.3%
25 - 34	12.0%	12.3%	12.6%
35 - 44	10.9%	11.3%	11.9%
45 - 54	11.6%	11.8%	12.4%
55 - 64	14.5%	14.7%	14.8%
65 - 74	12.5%	12.9%	13.2%
75 - 84	7.1%	6.8%	6.5%
85 +	3.6%	3.3%	3.0%
18 +	80.7%	81.1%	81.7%
2024 Population by Age			
Total	13,700	21,331	40,581
0 - 4	5.3%	5.1%	4.8%
5 - 9	5.3%	5.2%	5.1%
10 - 14	5.4%	5.4%	5.4%
15 - 24	11.6%	10.8%	10.1%
25 - 34	11.0%	11.1%	11.2%
35 - 44	11.5%	11.9%	12.2%
45 - 54	11.5%	11.9%	12.4%
55 - 64	12.9%	13.2%	13.6%
65 - 74	13.7%	13.9%	14.0%
75 - 84	8.3%	8.2%	8.1%
85 +	3.5%	3.3%	3.0%
18 +	80.6%	81.0%	81.5%
2010 Population by Sex			
Males	6,969	10,820	20,977
Females	7,950	11,958	21,867
2019 Population by Sex			
Males	6,708	10,561	20,596
Females	7,504	11,484	21,189
2024 Population by Sex			
Males	6,513	10,279	20,115
Females	7,188	11,053	20,467

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	14,919	22,778	42,844
White Alone	81.8%	84.2%	88.7%
Black Alone	15.1%	12.7%	8.8%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	0.8%	0.8%	0.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.2%	0.2%
Two or More Races	1.9%	1.9%	1.6%
Hispanic Origin	1.0%	0.9%	0.8%
Diversity Index	32.2	28.8	21.8
2019 Population by Race/Ethnicity			
Total	14,213	22,045	41,784
White Alone	80.6%	83.1%	87.8%
Black Alone	15.3%	12.9%	9.0%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	0.9%	0.9%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.3%	0.3%	0.3%
Two or More Races	2.8%	2.7%	2.2%
Hispanic Origin	1.6%	1.5%	1.3%
Diversity Index	34.9	31.4	24.1
2024 Population by Race/Ethnicity			
Total	13,702	21,332	40,582
White Alone	79.8%	82.3%	87.2%
Black Alone	15.4%	13.0%	9.1%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	1.0%	0.9%	0.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.4%	0.3%
Two or More Races	3.3%	3.2%	2.6%
Hispanic Origin	2.0%	1.8%	1.6%
Diversity Index	36.5	33.0	25.6
2010 Population by Relationship and Household Type			
Total	14,919	22,778	42,844
In Households	97.0%	97.1%	95.8%
In Family Households	78.5%	79.2%	79.4%
Householder	26.8%	27.2%	27.3%
Spouse	18.6%	19.4%	20.1%
Child	28.1%	27.6%	27.1%
Other relative	3.0%	3.0%	3.0%
Nonrelative	2.0%	2.0%	1.9%
In Nonfamily Households	18.5%	17.9%	16.4%
In Group Quarters	3.0%	2.9%	4.2%
Institutionalized Population	1.3%	1.6%	3.4%
Noninstitutionalized Population	1.7%	1.3%	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Population 25+ by Educational Attainment			
Total	10,237	16,124	31,054
Less than 9th Grade	4.2%	4.5%	5.1%
9th - 12th Grade, No Diploma	8.2%	9.6%	9.9%
High School Graduate	30.8%	30.7%	31.0%
GED/Alternative Credential	6.2%	7.7%	9.5%
Some College, No Degree	18.0%	17.6%	18.7%
Associate Degree	7.1%	6.7%	6.9%
Bachelor's Degree	18.8%	17.9%	13.9%
Graduate/Professional Degree	6.8%	5.4%	5.1%
2019 Population 15+ by Marital Status			
Total	11,938	18,593	35,367
Never Married	25.9%	27.0%	27.1%
Married	48.1%	48.1%	49.1%
Widowed	12.2%	11.3%	10.3%
Divorced	13.8%	13.6%	13.4%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	93.9%	94.2%
Civilian Unemployed (Unemployment Rate)	6.2%	6.1%	5.8%
2019 Employed Population 16+ by Industry			
Total	5,324	8,119	14,866
Agriculture/Mining	1.5%	2.1%	2.8%
Construction	4.0%	4.2%	4.0%
Manufacturing	4.4%	5.8%	7.3%
Wholesale Trade	3.1%	3.8%	3.0%
Retail Trade	17.0%	18.1%	16.4%
Transportation/Utilities	5.8%	5.0%	5.0%
Information	1.7%	1.3%	1.1%
Finance/Insurance/Real Estate	4.7%	4.1%	4.2%
Services	51.6%	49.4%	49.9%
Public Administration	6.1%	6.1%	6.3%
2019 Employed Population 16+ by Occupation			
Total	5,323	8,118	14,866
White Collar	58.9%	57.3%	55.5%
Management/Business/Financial	10.7%	8.9%	7.9%
Professional	22.4%	21.3%	19.9%
Sales	9.4%	10.2%	11.6%
Administrative Support	16.5%	16.9%	16.2%
Services	22.7%	21.9%	21.3%
Blue Collar	18.4%	20.7%	23.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.2%
Construction/Extraction	4.2%	3.9%	4.0%
Installation/Maintenance/Repair	4.1%	5.1%	5.2%
Production	6.4%	7.3%	8.6%
Transportation/Material Moving	3.7%	4.4%	5.2%
2010 Population By Urban/ Rural Status			
Total Population	14,919	22,778	42,844
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	93.7%	84.4%	59.9%
Rural Population	6.3%	15.6%	40.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	6,457	9,807	17,869
Households with 1 Person	32.7%	31.4%	29.8%
Households with 2+ People	67.3%	68.6%	70.2%
Family Households	62.5%	63.8%	65.8%
Husband-wife Families	43.4%	45.5%	48.3%
With Related Children	15.7%	15.9%	17.2%
Other Family (No Spouse Present)	19.1%	18.3%	17.5%
Other Family with Male Householder	4.5%	4.5%	4.6%
With Related Children	2.6%	2.4%	2.4%
Other Family with Female Householder	14.6%	13.8%	12.9%
With Related Children	9.2%	8.6%	7.9%
Nonfamily Households	4.7%	4.8%	4.5%
All Households with Children	27.9%	27.5%	28.0%
Multigenerational Households	3.2%	3.3%	3.4%
Unmarried Partner Households	5.7%	5.8%	5.8%
Male-female	5.0%	5.0%	5.0%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	6,456	9,808	17,869
1 Person Household	32.7%	31.4%	29.8%
2 Person Household	34.7%	35.7%	36.5%
3 Person Household	15.6%	15.9%	16.3%
4 Person Household	10.8%	10.9%	11.4%
5 Person Household	3.9%	3.9%	4.0%
6 Person Household	1.5%	1.4%	1.4%
7 + Person Household	0.7%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	6,457	9,807	17,869
Owner Occupied	67.5%	69.7%	73.2%
Owned with a Mortgage/Loan	33.4%	33.5%	33.3%
Owned Free and Clear	34.1%	36.2%	39.9%
Renter Occupied	32.5%	30.3%	26.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,381	11,185	20,271
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	94.2%	85.0%	61.9%
Rural Housing Units	5.8%	15.0%	38.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Heartland Communities (6F)	Heartland Communities (6F)	Small Town Simplicity (12C)
2.	Midlife Constants (5E)	Small Town Simplicity (12C)	Diners & Miners (10C)
3.	Small Town Simplicity (12C)	Comfortable Empty Nesters	Heartland Communities (6F)
2019 Consumer Spending			
Apparel & Services: Total \$	\$8,316,448	\$12,540,663	\$23,163,138
Average Spent	\$1,358.01	\$1,325.79	\$1,330.45
Spending Potential Index	63	62	62
Education: Total \$	\$5,700,100	\$8,402,693	\$14,784,515
Average Spent	\$930.78	\$888.33	\$849.20
Spending Potential Index	58	56	53
Entertainment/Recreation: Total \$	\$13,996,291	\$21,049,665	\$38,761,388
Average Spent	\$2,285.48	\$2,225.36	\$2,226.39
Spending Potential Index	70	68	68
Food at Home: Total \$	\$22,072,219	\$33,370,544	\$62,177,223
Average Spent	\$3,604.22	\$3,527.91	\$3,571.35
Spending Potential Index	70	68	69
Food Away from Home: Total \$	\$14,563,745	\$21,842,856	\$39,974,937
Average Spent	\$2,378.14	\$2,309.21	\$2,296.09
Spending Potential Index	65	63	62
Health Care: Total \$	\$27,294,750	\$40,832,943	\$74,699,108
Average Spent	\$4,457.01	\$4,316.84	\$4,290.59
Spending Potential Index	75	73	72
HH Furnishings & Equipment: Total \$	\$8,583,373	\$12,831,791	\$23,280,813
Average Spent	\$1,401.60	\$1,356.57	\$1,337.21
Spending Potential Index	66	64	63
Personal Care Products & Services: Total \$	\$3,494,288	\$5,185,166	\$9,292,211
Average Spent	\$570.59	\$548.17	\$533.73
Spending Potential Index	64	62	60
Shelter: Total \$	\$70,698,784	\$103,031,937	\$179,372,109
Average Spent	\$11,544.54	\$10,892.48	\$10,302.82
Spending Potential Index	62	59	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,455,505	\$15,737,112	\$29,039,121
Average Spent	\$1,707.30	\$1,663.72	\$1,667.96
Spending Potential Index	69	67	67
Travel: Total \$	\$8,536,060	\$12,556,800	\$22,114,428
Average Spent	\$1,393.87	\$1,327.50	\$1,270.21
Spending Potential Index	62	59	57
Vehicle Maintenance & Repairs: Total \$	\$4,904,881	\$7,331,519	\$13,405,559
Average Spent	\$800.93	\$775.08	\$769.99
Spending Potential Index	70	68	67

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.