Site Map
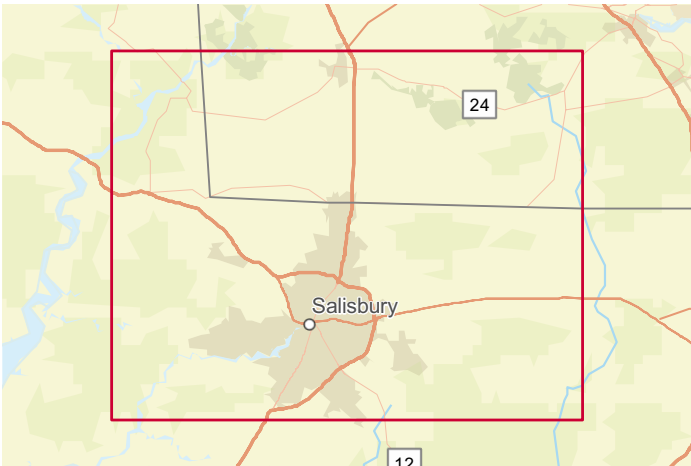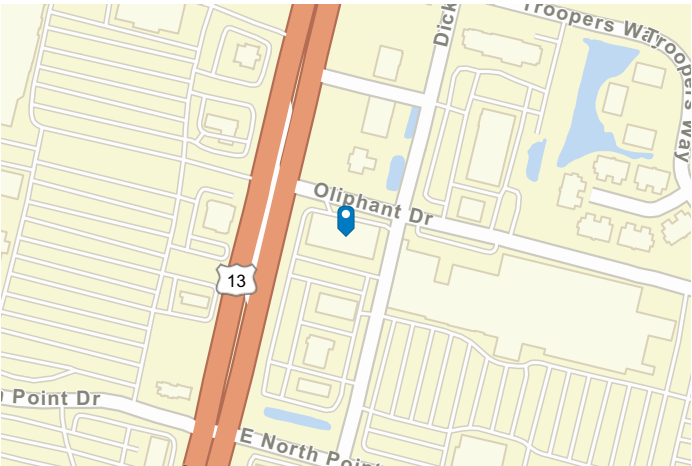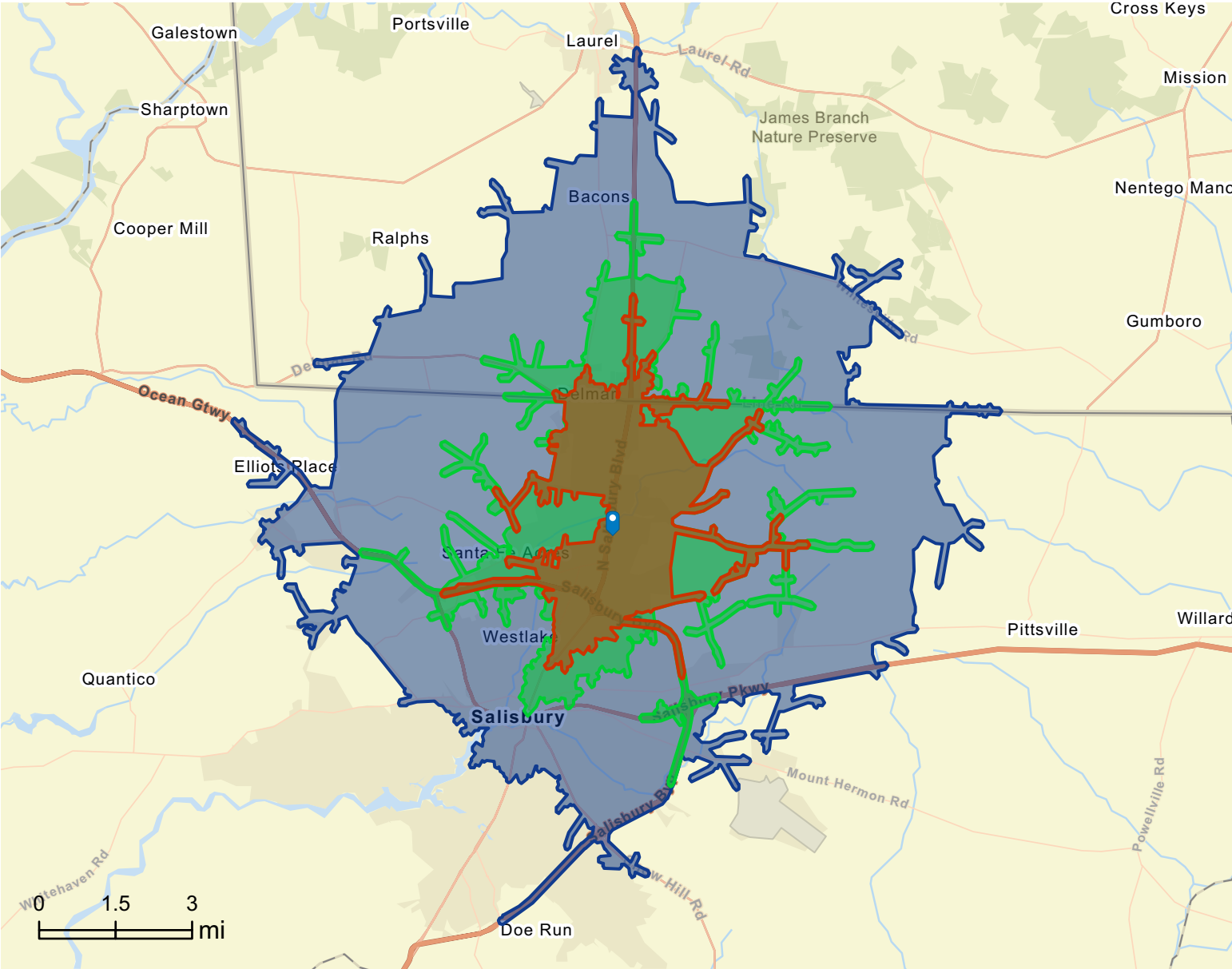
The Commons
2721 N Salisbury Blvd, Salisbury, Maryland, 21801
Drive time: 7, 9, 13 minute radii

Prepared by Esri

Community Profile

Population Summary	7 minutes	9 minutes	13 minutes
2010 Total Population	11,158	19,582	56,389
2020 Total Population	12,408	21,249	61,240
2020 Group Quarters	375	600	1,204
2025 Total Population	13,063	22,368	63,849
2025 Group Quarters	374	605	1,204
2030 Total Population	13,538	23,191	66,080
2025-2030 Annual Rate	0.72%	0.73%	0.69%
2025 Total Daytime Population	18,099	25,631	75,164
Workers	11,745	14,843	44,030
Residents	6,354	10,788	31,134

Household Summary	7 minutes	9 minutes	13 minutes
2010 Total Households	4,109	7,363	21,868
2010 Average Household Size	2.56	2.54	2.51
2020 Total Households	4,812	8,285	24,098
2020 Average Household Size	2.50	2.49	2.49
2025 Total Households	5,187	8,830	25,460
2025 Average Household Size	2.45	2.46	2.46
2030 Total Households	5,426	9,247	26,607
2030 Average Household Size	2.43	2.44	2.44
2025-2030 Annual Rate	0.91%	0.93%	0.89%
2025 Families	3,033	5,326	15,098
2025 Average Family Size	3.10	3.11	3.10
2030 Families	3,146	5,537	15,684
2030 Average Family Size	3.08	3.09	3.08
2025-2030 Growth Rate	0.7%	0.8%	0.8%

Housing Unit Summary

2010 Total Housing Units	4,574	8,159	24,273
Owner Occupied Housing Units	58.2%	54.3%	54.2%
Renter Occupied Housing Units	41.8%	45.7%	45.8%
Vacant Housing Units	10.2%	9.8%	9.9%
2020 Housing Units	5,250	9,095	26,314
Owner Occupied Housing Units	50.7%	49.0%	50.3%
Renter Occupied Housing Units	49.3%	51.0%	49.7%
Vacant Housing Units	8.1%	8.3%	8.2%
2025 Housing Units	5,594	9,540	27,566
Owner Occupied Housing Units	51.1%	50.3%	51.6%
Renter Occupied Housing Units	48.9%	49.7%	48.4%
Vacant Housing Units	7.3%	7.4%	7.6%
2030 Total Housing Units	5,793	9,900	28,598
Owner Occupied Housing Units	54.3%	52.9%	53.9%
Renter Occupied Housing Units	45.8%	47.1%	46.1%
Vacant Housing Units	6.3%	6.6%	7.0%

Median Household Income	7 minutes	9 minutes	13 minutes
2025	$74,278	$73,181	$67,003
2030	$79,288	$79,069	$74,191

Per Capita Income			
2025	$36,365	$35,684	$34,850
2030	$39,908	$39,307	$38,346

2025 Households by Income			
Household Income Base	5,187	8,830	25,460
<$15,000	7.9%	7.7%	8.2%
$15,000 - $24,999	7.3%	6.9%	7.2%
$25,000 - $34,999	6.5%	6.5%	8.7%
$35,000 - $49,999	9.0%	10.8%	12.3%
$50,000 - $74,999	19.7%	19.1%	18.2%
$75,000 - $99,999	17.8%	16.5%	15.1%
$100,000 - $149,999	19.6%	19.9%	18.3%
$150,000 - $199,999	7.6%	7.2%	6.6%
$200,000+	4.6%	5.4%	5.4%
Average Household Income	$89,296	$90,166	$86,864

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	94	100	95
Percent of Income for Mortgage	24.9%	23.4%	24.8%
Wealth Index	58	61	63

Median Home Value

2025	$295,833	$273,204	$265,074
2030	$345,156	$339,951	$337,266

2025 Home Value

	7 minutes	9 minutes	13 minutes
Total Owner Occupied Housing Units	2,653	4,444	13,126
<$50,000	8.4%	7.7%	6.3%
$50,000 - $99,999	1.1%	1.8%	2.9%
$100,000 - $149,999	3.3%	5.8%	5.8%
$150,000 - $199,999	14.4%	14.7%	12.3%
$200,000 - $249,999	11.3%	14.4%	18.9%
$250,000 - $299,999	12.4%	12.2%	12.9%
$300,000 - $399,999	33.1%	24.9%	20.4%
$400,000 - $499,999	5.3%	8.6%	8.2%
$500,000 - $749,999	7.7%	7.0%	7.6%
$750,000 - $999,999	0.1%	0.5%	3.1%
$1,000,000 - $1,499,999	0.0%	0.1%	0.3%
$1,500,000 - $1,999,999	0.0%	0.0%	0.2%
$2,000,000 +	2.6%	2.4%	1.2%
Average Home Value	$339,538	$330,956	$328,208

2025 Population by Sex

Males	6,411	10,872	30,799
Females	6,652	11,496	33,050

Median Age

2010	35.0	34.9	35.6
2020	36.9	37.0	37.6
2025	37.7	37.9	38.5
2030	38.7	39.0	39.8

2025 Population by Age	7 minutes	9 minutes	13 minutes
Total	13,064	22,369	63,849
0 - 4	5.3%	5.8%	6.0%
5 - 9	5.4%	5.9%	6.1%
10 - 14	6.0%	6.2%	6.1%
15 - 24	13.9%	13.6%	12.7%
25 - 34	15.5%	14.4%	14.4%
35 - 44	13.6%	13.7%	13.0%
45 - 54	12.2%	11.8%	11.3%
55 - 64	10.9%	11.2%	11.4%
65 - 74	10.1%	10.1%	10.7%
75 - 84	6.0%	5.9%	6.3%
85 +	1.6%	1.6%	2.0%
18 +	79.5%	78.3%	78.0%

2025 Pop 25+ by Educational Attainment	7 minutes	9 minutes	13 minutes
Total	9,051	15,319	44,077
Less than 9th Grade	3.6%	3.8%	3.6%
9th - 12th Grade, No Diploma	6.7%	6.4%	7.1%
High School Graduate	32.8%	34.6%	34.2%
GED/Alternative Credential	4.0%	4.0%	3.8%
Some College, No Degree	16.7%	17.6%	17.0%
Associate Degree	11.4%	10.5%	10.0%
Bachelor's Degree	15.9%	14.5%	14.6%
Graduate/Professional Degree	8.9%	8.5%	9.8%

2025 Population 15+ by Marital Status	7 minutes	9 minutes	13 minutes
Total	10,872	18,366	52,171
Never Married	40.1%	41.1%	40.1%
Married	43.5%	41.0%	42.1%
Widowed	4.1%	4.9%	6.3%
Divorced	12.3%	12.9%	11.5%

2020 Population by Race/Ethnicity	7 minutes	9 minutes	13 minutes
Total	12,408	21,249	61,240
White Alone	57.6%	51.6%	51.2%
Black Alone	23.7%	31.4%	34.1%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	4.9%	3.6%	2.7%
Pacific Islander Alone	0.1%	0.0%	0.1%
Some Other Race Alone	5.6%	5.3%	4.5%
Two or More Races	5.6%	5.3%	4.5%
Hispanic Origin	9.5%	9.3%	8.2%
Diversity Index	66.9	68.9	67.2

2025 Population by Race/Ethnicity			
Total	13,062	22,368	63,849
White Alone	55.9%	50.3%	49.9%
Black Alone	24.0%	31.5%	34.3%
American Indian Alone	0.6%	0.6%	0.6%
Asian Alone	5.2%	3.8%	2.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.0%	5.7%	4.8%
Two or More Races	8.2%	8.1%	7.6%
Hispanic Origin	10.2%	9.9%	8.7%
Diversity Index	68.7	70.2	68.4

2025 Employed Pop 16+ by Occupation			
Total	7,071	12,180	34,269
White Collar	54.7%	51.0%	51.2%
Management/Business/Financial	10.7%	10.7%	11.8%
Professional	25.2%	21.3%	20.1%
Sales	9.9%	10.0%	10.3%
Administrative Support	8.8%	9.0%	8.9%
Services	18.5%	21.4%	22.5%

2025 Employed Pop 16+ by Occupation	7 minutes	9 minutes	13 minutes
Total	7,071	12,180	34,269
Blue Collar	26.7%	27.6%	26.3%
Farming/Forestry/Fishing	0.3%	0.3%	0.6%
Construction/Extraction	4.5%	5.4%	5.2%
Installation/Maintenance/Repair	4.8%	3.9%	3.5%
Production	8.9%	9.9%	9.3%
Transportation/Material Moving	8.2%	8.1%	7.8%

2025 Civilian Population 16+ in Labor Force			
Civilian Population 16+	7,071	12,180	34,269
Population 16+ Employed	94.8%	95.7%	96.1%
Population 16+ Unemployment rate	5.2%	4.3%	3.9%
Population 16-24 Employed	14.8%	14.7%	13.2%
Population 16-24 Unemployment rate	13.5%	11.6%	12.5%
Population 25-54 Employed	61.1%	59.9%	59.9%
Population 25-54 Unemployment rate	3.5%	3.0%	2.4%
Population 55-64 Employed	12%	13%	14%
Population 55-64 Unemployment rate	1.4%	1.5%	1.4%
Population 65+ Employed	7%	8%	9%
Population 65+ Unemployment rate	6.6%	4.3%	4.2%

2025 Employed Population 16+ by Industry			
Total	6,707	11,654	32,922
Agriculture/Mining	0.4%	0.5%	1.1%
Construction	6.4%	6.7%	6.5%
Manufacturing	12.4%	12.2%	12.2%
Wholesale Trade	0.4%	0.5%	0.7%
Retail Trade	13.5%	13.7%	12.6%
Transportation/Utilities	7.9%	6.3%	4.9%
Information	2%	2%	2%
Finance/Insurance/Real Estate	2.2%	2.2%	2.7%
Services	51.2%	51.3%	52.8%
Public Administration	3.6%	4.9%	5.0%

2025 Consumer Spending	7 minutes	9 minutes	13 minutes
Apparel & Services: Total $	$10,075,453	$17,423,123	$48,171,589
Average Spent	$1,942.44	$1,973.17	$1,892.05
Spending Potential Index	79	81	77
Education: Total $	$7,034,513	$12,043,662	$33,486,027
Average Spent	$1,356.18	$1,363.95	$1,315.24
Spending Potential Index	76	76	74
Entertainment/Recreation: Total $	$16,717,256	$28,473,307	$79,188,220
Average Spent	$3,222.91	$3,224.61	$3,110.30
Spending Potential Index	78	78	76
Food at Home: Total $	$30,996,753	$53,539,070	$149,031,399
Average Spent	$5,975.85	$6,063.31	$5,853.55
Spending Potential Index	80	81	79
Food Away from Home: Total $	$16,734,137	$28,686,695	$79,042,407
Average Spent	$3,226.17	$3,248.78	$3,104.57
Spending Potential Index	78	79	75
Health Care: Total $	$32,602,697	$55,721,265	$155,934,664
Average Spent	$6,285.46	$6,310.45	$6,124.69
Spending Potential Index	81	82	79
HH Furnishings & Equipment: Total $	$11,859,972	$20,355,761	$56,554,966
Average Spent	$2,286.48	$2,305.30	$2,221.33
Spending Potential Index	79	79	76
Personal Care Products & Services: Total $	$4,303,417	$7,405,119	$20,503,261
Average Spent	$829.65	$838.63	$805.31
Spending Potential Index	79	80	77
Shelter: Total $	$103,981,888	$179,844,839	$500,706,545
Average Spent	$20,046.63	$20,367.48	$19,666.40
Spending Potential Index	75	77	74
Support Payments/Gifts in Kind: Total $	$13,162,714	$22,333,079	$62,718,302
Average Spent	$2,537.64	$2,529.23	$2,463.41
Spending Potential Index	77	77	75

2025 Consumer Spending	7 minutes	9 minutes	13 minutes
Travel: Total $	$13,591,929	$23,328,121	$65,179,426
Average Spent	$2,620.38	$2,641.92	$2,560.07
Spending Potential Index	73	73	71
Vehicle Maintenance & Repairs: Total $	$5,710,713	$9,754,182	$27,051,946
Average Spent	$1,100.97	$1,104.66	$1,062.53
Spending Potential Index	82	82	79

Top Tapestry Segment

7 minutes	9 minutes	13 minutes
Emerging Hub (D1):	**Emerging Hub (D1):**	**Family Foundations (C4):**
This segment is characterized by young, high-earning, mobile urban professionals.	This segment is characterized by young, high-earning, mobile urban professionals.	This segment is characterized by older, suburban households with moderate incomes.
Learn more about this segment...	Learn more about this segment...	Learn more about this segment...

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

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