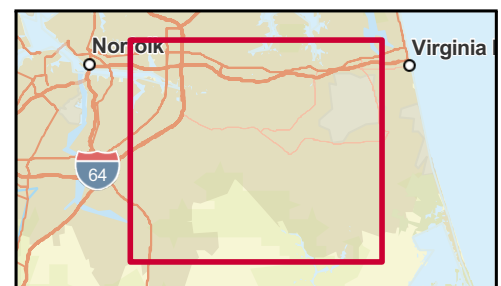
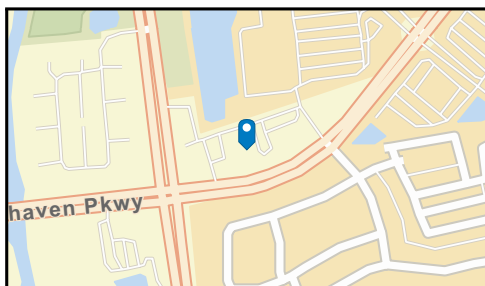
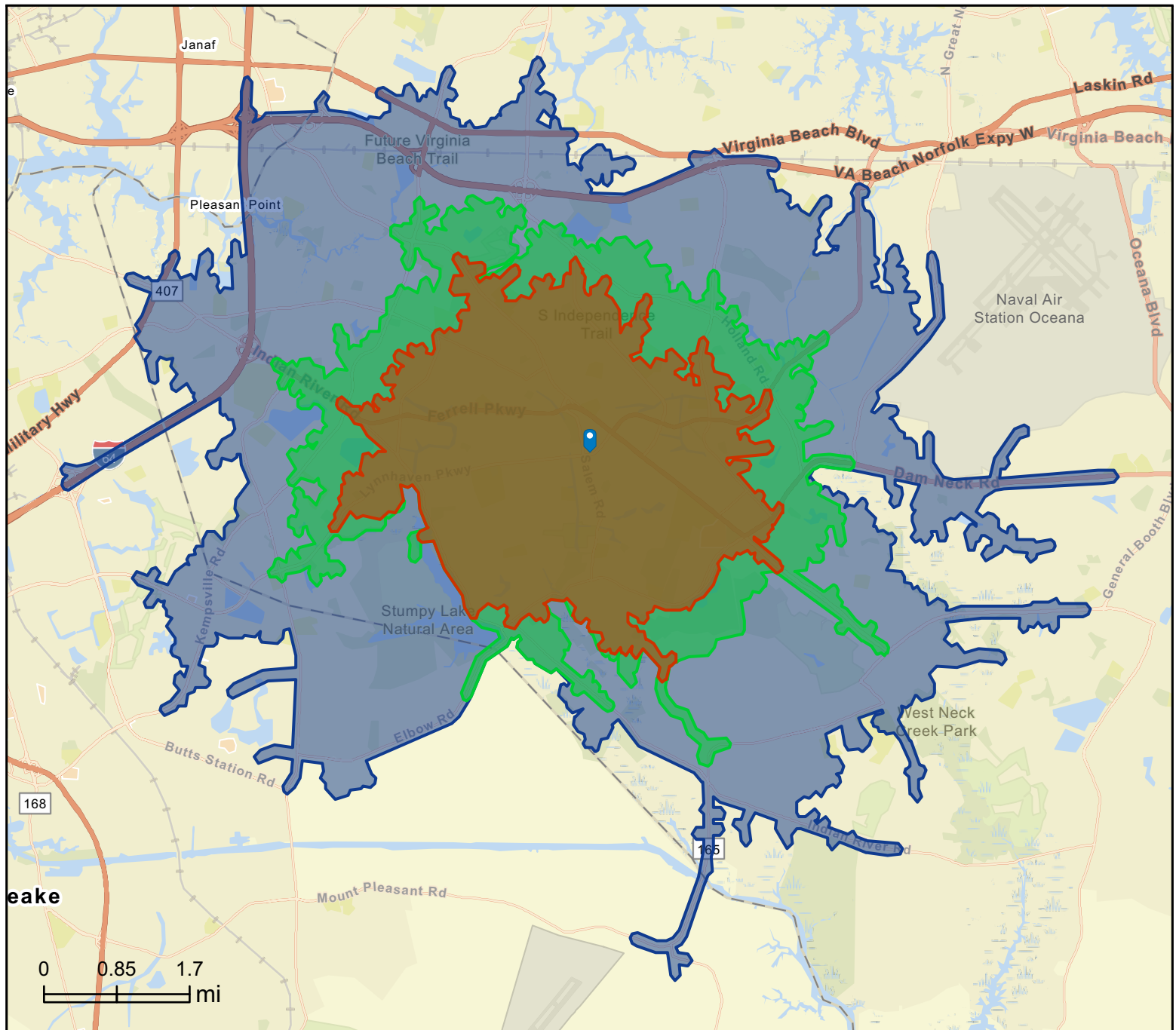


Site Map

Lynnhaven Square
2085 Lynnhaven Pkwy, Virginia Beach, Virginia, 23456
Drive time: 7, 9, 13 minute radii

Prepared by Esri
Latitude: 36.78998
Longitude: -76.12369



Community Profile

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 2085 Lynnhaven Pkwy, Virginia Beach, Virginia, 23456
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	7 minutes	9 minutes	13 minutes
Population Summary			
2010 Total Population	68,211	107,635	204,417
2020 Total Population	71,226	111,991	216,472
2020 Group Quarters	240	352	2,153
2024 Total Population	70,289	110,725	216,432
2024 Group Quarters	236	345	2,094
2029 Total Population	68,802	108,457	215,065
2024-2029 Annual Rate	-0.43%	-0.41%	-0.13%
2024 Total Daytime Population	50,132	78,612	203,669
Workers	19,395	31,412	108,920
Residents	30,737	47,200	94,749
Household Summary			
2010 Households	23,545	37,882	72,531
2010 Average Household Size	2.89	2.83	2.79
2020 Total Households	25,575	40,954	79,792
2020 Average Household Size	2.78	2.73	2.69
2024 Households	25,598	41,007	80,667
2024 Average Household Size	2.74	2.69	2.66
2029 Households	25,524	40,898	81,634
2029 Average Household Size	2.69	2.64	2.61
2024-2029 Annual Rate	-0.06%	-0.05%	0.24%
2010 Families	18,043	28,550	53,553
2010 Average Family Size	3.25	3.21	3.19
2024 Families	18,482	29,191	55,897
2024 Average Family Size	3.17	3.14	3.17
2029 Families	18,359	28,997	56,263
2029 Average Family Size	3.11	3.09	3.12
2024-2029 Annual Rate	-0.13%	-0.13%	0.13%
Housing Unit Summary			
2000 Housing Units	22,225	35,737	68,877
Owner Occupied Housing Units	72.7%	70.2%	69.7%
Renter Occupied Housing Units	24.6%	26.8%	27.3%
Vacant Housing Units	2.8%	3.0%	3.0%
2010 Housing Units	24,559	39,701	76,174
Owner Occupied Housing Units	70.7%	68.6%	67.1%
Renter Occupied Housing Units	25.2%	26.8%	28.2%
Vacant Housing Units	4.1%	4.6%	4.8%
2020 Housing Units	26,504	42,362	82,965
Owner Occupied Housing Units	68.1%	66.2%	63.6%
Renter Occupied Housing Units	28.4%	30.5%	32.6%
Vacant Housing Units	3.3%	3.2%	3.8%
2024 Housing Units	26,475	42,327	83,877
Owner Occupied Housing Units	70.5%	68.8%	65.7%
Renter Occupied Housing Units	26.2%	28.1%	30.5%
Vacant Housing Units	3.3%	3.1%	3.8%
2029 Housing Units	26,526	42,420	84,810
Owner Occupied Housing Units	72.5%	70.8%	67.3%
Renter Occupied Housing Units	23.7%	25.6%	28.9%
Vacant Housing Units	3.8%	3.6%	3.7%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 25, 2025

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2024 Households by Income			
Household Income Base	25,598	41,007	80,660
<\$15,000	5.4%	5.6%	6.2%
\$15,000 - \$24,999	3.4%	3.6%	3.9%
\$25,000 - \$34,999	4.0%	4.5%	4.8%
\$35,000 - \$49,999	7.9%	8.0%	8.4%
\$50,000 - \$74,999	18.5%	18.9%	19.2%
\$75,000 - \$99,999	14.8%	14.4%	13.9%
\$100,000 - \$149,999	24.5%	24.0%	23.2%
\$150,000 - \$199,999	11.6%	10.9%	10.6%
\$200,000+	9.9%	10.0%	9.7%
Average Household Income	\$112,893	\$111,887	\$109,805
2029 Households by Income			
Household Income Base	25,524	40,898	81,627
<\$15,000	4.9%	5.2%	5.6%
\$15,000 - \$24,999	2.7%	2.8%	3.1%
\$25,000 - \$34,999	3.3%	3.7%	4.1%
\$35,000 - \$49,999	6.5%	6.7%	7.1%
\$50,000 - \$74,999	16.4%	16.7%	17.1%
\$75,000 - \$99,999	13.6%	13.1%	12.7%
\$100,000 - \$149,999	26.0%	25.8%	25.0%
\$150,000 - \$199,999	13.9%	13.1%	12.8%
\$200,000+	12.8%	12.9%	12.5%
Average Household Income	\$129,662	\$128,570	\$126,244
2024 Owner Occupied Housing Units by Value			
Total	18,665	29,111	55,060
<\$50,000	2.5%	2.4%	2.4%
\$50,000 - \$99,999	0.3%	0.2%	0.3%
\$100,000 - \$149,999	1.7%	1.9%	1.3%
\$150,000 - \$199,999	3.0%	3.7%	3.4%
\$200,000 - \$249,999	9.2%	9.1%	8.6%
\$250,000 - \$299,999	11.7%	11.5%	12.3%
\$300,000 - \$399,999	33.1%	32.3%	31.3%
\$400,000 - \$499,999	21.2%	21.8%	21.6%
\$500,000 - \$749,999	12.2%	12.1%	13.8%
\$750,000 - \$999,999	2.4%	2.4%	2.5%
\$1,000,000 - \$1,499,999	0.7%	0.8%	1.1%
\$1,500,000 - \$1,999,999	0.4%	0.4%	0.5%
\$2,000,000 +	1.6%	1.3%	1.3%
Average Home Value	\$420,326	\$415,573	\$425,332
2029 Owner Occupied Housing Units by Value			
Total	19,242	30,048	57,100
<\$50,000	1.0%	1.1%	1.4%
\$50,000 - \$99,999	0.2%	0.1%	0.1%
\$100,000 - \$149,999	0.6%	0.5%	0.4%
\$150,000 - \$199,999	1.1%	1.4%	1.2%
\$200,000 - \$249,999	4.6%	4.5%	4.3%
\$250,000 - \$299,999	7.2%	7.1%	7.9%
\$300,000 - \$399,999	26.8%	25.9%	26.0%
\$400,000 - \$499,999	24.2%	24.7%	23.4%
\$500,000 - \$749,999	22.7%	23.0%	23.4%
\$750,000 - \$999,999	5.2%	5.4%	5.1%
\$1,000,000 - \$1,499,999	2.1%	2.3%	3.0%
\$1,500,000 - \$1,999,999	1.2%	1.4%	1.3%
\$2,000,000 +	3.1%	2.4%	2.5%
Average Home Value	\$541,258	\$533,783	\$538,370

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 25, 2025

Community Profile

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Median Household Income			
2024	\$91,847	\$89,585	\$86,673
2029	\$103,282	\$102,057	\$100,385
Median Home Value			
2024	\$365,009	\$365,408	\$370,020
2029	\$435,307	\$437,310	\$437,291
Per Capita Income			
2024	\$41,318	\$41,479	\$41,105
2029	\$48,337	\$48,529	\$48,125
Median Age			
2010	33.2	33.4	34.1
2020	36.2	36.1	36.4
2024	37.2	37.1	37.3
2029	38.6	38.6	38.8
2020 Population by Age			
Total	71,226	111,991	216,472
0 - 4	6.5%	6.3%	6.1%
5 - 9	6.7%	6.6%	6.5%
10 - 14	6.9%	6.8%	6.6%
15 - 24	12.2%	12.4%	12.5%
25 - 34	15.7%	16.0%	16.1%
35 - 44	14.5%	14.4%	14.1%
45 - 54	11.7%	11.8%	11.7%
55 - 64	12.3%	12.4%	12.5%
65 - 74	8.9%	8.7%	8.7%
75 - 84	3.3%	3.5%	4.0%
85 +	1.1%	1.0%	1.3%
18 +	75.8%	76.2%	76.9%
2024 Population by Age			
Total	70,288	110,726	216,432
0 - 4	6.3%	6.2%	6.0%
5 - 9	6.7%	6.5%	6.3%
10 - 14	6.6%	6.4%	6.2%
15 - 24	12.3%	12.3%	12.2%
25 - 34	14.6%	15.1%	15.5%
35 - 44	15.9%	15.8%	15.5%
45 - 54	11.7%	11.8%	11.6%
55 - 64	11.2%	11.3%	11.4%
65 - 74	9.3%	9.1%	9.1%
75 - 84	4.3%	4.4%	4.7%
85 +	1.1%	1.1%	1.4%
18 +	76.6%	77.2%	77.8%
2029 Population by Age			
Total	68,800	108,457	215,064
0 - 4	6.1%	6.0%	5.8%
5 - 9	6.1%	6.0%	5.9%
10 - 14	6.5%	6.3%	6.2%
15 - 24	11.7%	11.8%	11.6%
25 - 34	13.7%	14.1%	14.4%
35 - 44	15.9%	16.0%	15.9%
45 - 54	12.8%	12.8%	12.5%
55 - 64	10.2%	10.3%	10.4%
65 - 74	9.7%	9.7%	9.7%
75 - 84	5.8%	5.7%	5.9%
85 +	1.4%	1.4%	1.7%
18 +	77.7%	78.1%	78.7%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 25, 2025

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	7 minutes	9 minutes	13 minutes
2020 Population by Sex			
Males	34,480	54,329	105,289
Females	36,746	57,662	111,183
2024 Population by Sex			
Males	34,657	54,717	107,218
Females	35,632	56,008	109,214
2029 Population by Sex			
Males	33,755	53,345	106,043
Females	35,047	55,112	109,022
2010 Population by Race/Ethnicity			
Total	68,210	107,636	204,417
White Alone	54.8%	55.6%	59.6%
Black Alone	25.9%	25.7%	23.9%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	11.5%	11.0%	9.1%
Pacific Islander Alone	0.1%	0.2%	0.2%
Some Other Race Alone	2.1%	2.2%	2.2%
Two or More Races	5.2%	5.0%	4.6%
Hispanic Origin	7.6%	7.7%	7.3%
Diversity Index	67.0	66.6	63.3
2020 Population by Race/Ethnicity			
Total	71,226	111,991	216,472
White Alone	49.0%	49.2%	52.0%
Black Alone	23.5%	23.8%	22.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	13.2%	12.7%	10.8%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.0%	3.1%	3.2%
Two or More Races	10.7%	10.6%	10.5%
Hispanic Origin	9.4%	9.5%	9.4%
Diversity Index	73.0	72.9	71.2
2024 Population by Race/Ethnicity			
Total	70,288	110,724	216,432
White Alone	47.7%	47.9%	50.7%
Black Alone	23.5%	23.9%	22.9%
American Indian Alone	0.4%	0.4%	0.5%
Asian Alone	14.0%	13.4%	11.5%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.1%	3.2%	3.4%
Two or More Races	11.2%	11.0%	10.9%
Hispanic Origin	9.8%	9.8%	9.8%
Diversity Index	74.0	73.9	72.4
2029 Population by Race/Ethnicity			
Total	68,802	108,458	215,064
White Alone	45.8%	45.9%	48.8%
Black Alone	23.7%	24.1%	23.1%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	15.1%	14.5%	12.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	3.1%	3.3%	3.6%
Two or More Races	11.7%	11.6%	11.5%
Hispanic Origin	10.2%	10.3%	10.4%
Diversity Index	75.2	75.2	73.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 25, 2025

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2020 Population by Relationship and Household Type			
Total	71,226	111,991	216,472
In Households	99.7%	99.7%	99.0%
Householder	36.2%	36.6%	37.0%
Opposite-Sex Spouse	18.9%	18.7%	18.4%
Same-Sex Spouse	0.2%	0.2%	0.2%
Opposite-Sex Unmarried Partner	2.0%	2.2%	2.2%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	29.4%	28.9%	28.0%
Adopted Child	0.5%	0.5%	0.5%
Stepchild	1.6%	1.5%	1.5%
Grandchild	2.8%	2.7%	2.7%
Brother or Sister	1.2%	1.3%	1.3%
Parent	1.3%	1.4%	1.3%
Parent-in-law	0.4%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.4%	0.4%	0.4%
Other Relatives	1.3%	1.3%	1.3%
Foster Child	0.1%	0.1%	0.1%
Other Nonrelatives	3.2%	3.3%	3.5%
In Group Quarters	0.3%	0.3%	1.0%
Institutionalized	0.2%	0.2%	0.8%
Noninstitutionalized	0.1%	0.1%	0.2%
2024 Population 25+ by Educational Attainment			
Total	47,906	75,942	149,761
Less than 9th Grade	1.3%	1.3%	1.5%
9th - 12th Grade, No Diploma	3.2%	3.1%	3.3%
High School Graduate	18.8%	19.2%	19.4%
GED/Alternative Credential	3.5%	3.5%	3.7%
Some College, No Degree	23.4%	23.0%	22.6%
Associate Degree	13.8%	13.4%	11.8%
Bachelor's Degree	23.9%	24.4%	24.4%
Graduate/Professional Degree	12.2%	12.2%	13.3%
2024 Population 15+ by Marital Status			
Total	56,531	89,550	176,210
Never Married	29.7%	30.6%	30.7%
Married	55.4%	54.9%	54.2%
Widowed	4.2%	4.0%	4.7%
Divorced	10.8%	10.4%	10.5%
2024 Civilian Population 16+ in Labor Force			
Civilian Population 16+	37,667	60,757	117,563
Population 16+ Employed	96.7%	97.0%	96.5%
Population 16+ Unemployment rate	3.3%	3.0%	3.5%
Population 16-24 Employed	13.0%	12.7%	12.5%
Population 16-24 Unemployment rate	12.4%	11.0%	11.5%
Population 25-54 Employed	63.8%	63.8%	63.9%
Population 25-54 Unemployment rate	1.6%	1.7%	2.4%
Population 55-64 Employed	15.3%	15.7%	15.8%
Population 55-64 Unemployment rate	1.8%	1.3%	1.4%
Population 65+ Employed	7.9%	7.8%	7.8%
Population 65+ Unemployment rate	3.0%	2.7%	2.4%

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2024 Employed Population 16+ by Industry			
Total	36,419	58,918	113,467
Agriculture/Mining	0.2%	0.2%	0.1%
Construction	4.6%	4.3%	4.7%
Manufacturing	5.7%	5.7%	5.9%
Wholesale Trade	1.0%	1.3%	1.3%
Retail Trade	12.0%	11.5%	11.3%
Transportation/Utilities	4.2%	4.2%	4.5%
Information	1.8%	1.6%	1.8%
Finance/Insurance/Real Estate	8.1%	8.6%	8.3%
Services	51.7%	52.5%	52.5%
Public Administration	10.7%	10.2%	9.5%
2024 Employed Population 16+ by Occupation			
Total	36,421	58,919	113,468
White Collar	65.1%	65.3%	66.6%
Management/Business/Financial	18.5%	18.7%	18.8%
Professional	27.9%	28.6%	29.3%
Sales	8.8%	8.0%	7.8%
Administrative Support	9.9%	10.0%	10.7%
Services	17.8%	17.7%	16.7%
Blue Collar	17.0%	17.0%	16.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.9%	3.1%	3.2%
Installation/Maintenance/Repair	4.2%	4.0%	3.8%
Production	4.1%	4.1%	4.0%
Transportation/Material Moving	5.8%	5.9%	5.6%
2020 Households by Type			
Total	25,575	40,954	79,792
Married Couple Households	52.9%	51.8%	50.4%
With Own Children <18	22.2%	21.5%	20.5%
Without Own Children <18	30.7%	30.3%	29.8%
Cohabiting Couple Households	6.0%	6.3%	6.3%
With Own Children <18	2.1%	2.2%	2.1%
Without Own Children <18	3.9%	4.1%	4.2%
Male Householder, No Spouse/Partner	14.3%	15.1%	15.9%
Living Alone	8.3%	8.8%	9.5%
65 Years and over	1.7%	1.9%	2.1%
With Own Children <18	1.7%	1.7%	1.6%
Without Own Children <18, With Relatives	2.7%	2.7%	2.8%
No Relatives Present	1.7%	1.9%	2.0%
Female Householder, No Spouse/Partner	26.8%	26.8%	27.4%
Living Alone	11.9%	11.9%	12.7%
65 Years and over	5.0%	5.0%	5.6%
With Own Children <18	6.3%	6.1%	5.8%
Without Own Children <18, With Relatives	7.3%	7.5%	7.5%
No Relatives Present	1.3%	1.3%	1.3%
2020 Households by Size			
Total	25,575	40,954	79,792
1 Person Household	20.1%	20.7%	22.2%
2 Person Household	32.2%	32.6%	32.7%
3 Person Household	19.8%	19.6%	19.1%
4 Person Household	15.9%	15.5%	15.1%
5 Person Household	7.6%	7.2%	7.0%
6 Person Household	2.8%	2.8%	2.6%
7 + Person Household	1.6%	1.6%	1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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	7 minutes	9 minutes	13 minutes
2020 Households by Tenure and Mortgage Status			
Total	25,575	40,954	79,792
Owner Occupied	70.5%	68.5%	66.1%
Owned with a Mortgage/Loan	61.1%	58.7%	55.1%
Owned Free and Clear	9.4%	9.8%	11.0%
Renter Occupied	29.5%	31.5%	33.9%
2024 Affordability, Mortgage and Wealth			
Housing Affordability Index	100	97	93
Percent of Income for Mortgage	24.9%	25.5%	26.7%
Wealth Index	95	95	92
2020 Housing Units By Urban/ Rural Status			
Total	26,504	42,362	82,965
Urban Housing Units	99.9%	99.9%	99.0%
Rural Housing Units	0.1%	0.1%	1.0%
2020 Population By Urban/ Rural Status			
Total	71,226	111,991	216,472
Urban Population	99.9%	99.9%	98.9%
Rural Population	0.1%	0.1%	1.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments			
1.	Home Improvement (4B)	Home Improvement (4B)	Bright Young Professionals
2.	Workday Drive (4A)	Bright Young Professionals	Home Improvement (4B)
3.	Bright Young Professionals	Workday Drive (4A)	Workday Drive (4A)
2024 Consumer Spending			
Apparel & Services: Total \$	\$62,105,061	\$98,700,344	\$189,740,646
Average Spent	\$2,426.17	\$2,406.91	\$2,352.15
Spending Potential Index	102	101	99
Education: Total \$	\$43,599,728	\$69,681,123	\$135,300,161
Average Spent	\$1,703.25	\$1,699.25	\$1,677.27
Spending Potential Index	99	98	97
Entertainment/Recreation: Total \$	\$104,274,138	\$165,385,362	\$319,548,715
Average Spent	\$4,073.53	\$4,033.10	\$3,961.33
Spending Potential Index	100	99	97
Food at Home: Total \$	\$184,072,105	\$292,843,751	\$565,735,946
Average Spent	\$7,190.88	\$7,141.31	\$7,013.23
Spending Potential Index	98	98	96
Food Away from Home: Total \$	\$102,570,400	\$162,779,337	\$313,363,792
Average Spent	\$4,006.97	\$3,969.55	\$3,884.66
Spending Potential Index	103	102	100
Health Care: Total \$	\$193,384,983	\$306,230,766	\$592,759,961
Average Spent	\$7,554.69	\$7,467.77	\$7,348.23
Spending Potential Index	98	97	96
HH Furnishings & Equipment: Total \$	\$81,901,067	\$129,724,290	\$249,958,648
Average Spent	\$3,199.51	\$3,163.47	\$3,098.65
Spending Potential Index	101	100	98
Personal Care Products & Services: Total \$	\$25,487,265	\$40,601,944	\$78,535,121
Average Spent	\$995.67	\$990.12	\$973.57
Spending Potential Index	100	99	98
Shelter: Total \$	\$676,940,246	\$1,077,336,842	\$2,080,797,747
Average Spent	\$26,445.04	\$26,272.02	\$25,794.91
Spending Potential Index	99	99	97
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$90,302,145	\$142,424,788	\$274,234,906
Average Spent	\$3,527.70	\$3,473.18	\$3,399.59
Spending Potential Index	101	99	97
Travel: Total \$	\$77,306,417	\$122,716,903	\$236,860,350
Average Spent	\$3,020.02	\$2,992.58	\$2,936.27
Spending Potential Index	100	99	97
Vehicle Maintenance & Repairs: Total \$	\$38,258,518	\$60,666,322	\$116,997,479
Average Spent	\$1,494.59	\$1,479.41	\$1,450.38
Spending Potential Index	101	100	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 25, 2025